

# HOW TO LEAVE A 5 STAR REVIEW THAT AMAZON WILL LOVE



**amazon**  

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**reviews**

TREVORCRANE.COM

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trevorcrane.com

\*These instructions are about leaving a 5-Star *ebook* review.

1. Before you leave a review, make sure you have downloaded the ebook to your device.

(you *do not* need a special kindle device, you can get a free kindle ap for your computer, table, phone, etc.)

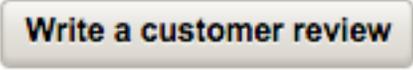
2. Please read (at least skim through) the book.

If you have already read it in paperback, or as a PDF, you still need to spend a few minutes scrolling through the ebook on your kindle ap, or somehow the *internet-spider-bots* will think you didn't read it before your review, and it could be deleted.

3. Now, login to your Amazon.com account and search for the book you want to review.

Or to review *High Paying Clients* click here: <http://www.amazon.com/dp/B00SNS2WRA>

4. Scroll down to **Customer Reviews** and click:

A rectangular button with a light gray background and a thin border, containing the text "Write a customer review" in a dark gray font.

5. Tips on writing a great review: (this is directly from Amazon)

- **Include the "why":** The best reviews include not only whether you liked or disliked a product, but also why. Feel free to talk about related products and how this item compares to them.
- **Be specific:** Your review should focus on specific features of the product and your experience with it. For video reviews, we recommend that you write a brief introduction.
- **Not too short, not too long:** The ideal length is 75 to 500 words. Video reviews have a 10-minute limit, but we recommend 2 to 5 minutes to keep your audience engaged.
- **Be sincere:** We welcome your honest opinion about the product--positive or negative. We do not remove reviews because they are critical. We believe all helpful information can inform our customers' buying decisions.

6. Just submit and your done!

\*the following pages give you more info about  
reviews according to Amazon.com

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## Submit a Review (According to Amazon.com)

Share your thoughts with other customers by submitting a written or video review.

**Important:** Before you can post a review, you need to have an Amazon.com account that has successfully been charged for the purchase of a physical or digital item. Free digital downloads don't qualify. You don't need to have purchased the product you're reviewing. There's a 48-hour waiting period after your first physical order has been completely shipped, or your digital item has been purchased, before you'll be able to submit your review. If you've purchased a digital gift for someone else, the 48-hour waiting period doesn't begin until the gift has been redeemed.

To submit a review:

1. Go to the product detail page for the item on Amazon.com.
2. Click **Write a customer review** in the Customer Reviews section.
3. Click **Submit**.

To upload a video, or if you prefer the old review page:

1. Click the link beside **Uploading a video? Looking for the older review page?**
2. In **Share your Opinion**, select whether you wish to submit a video or written review.
3. Write or upload your review
4. Click **Preview your review** to make sure your review appears as intended.
5. Click **Publish review** to submit.

**Note:** Submissions that do not follow our [Customer Review Creation Guidelines](#) will not be posted.

## General Review Creation Guidelines

### Amazon wants your opinions to be heard

We want customers to get the information they need to make smart buying choices, and we'd love to have your help doing that. As an Amazon customer, you can submit written or video reviews for items listed on Amazon.com. We encourage you to share your opinions, both favorable and unfavorable.

### Who can create customer reviews?

Anyone who has purchased items from Amazon.com. All we ask is that you follow a few simple rules (see "What's not allowed" below).

### WHO MAY WRITE A REVIEW?

To write a Customer Review, you must have used your account to purchase any item or service on Amazon (free digital content doesn't qualify.)

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## Customer Review Creation Guidelines (According to Amazon.com)

**Amazon wants to know what you think!** As an Amazon customer, your feedback about the products and services you purchase or have experience with will help future shoppers make the right buying decisions. They want to hear about your experience with the product or service you purchased. What did you like or not like? What worked well and what didn't?

## WHY WAS MY REVIEW REJECTED OR REMOVED?

**If your review does not comply with these guidelines, it may be rejected or removed.**

**We are unable to accept the following feedback:**

### Reviews that are not about the product

- **Seller & Shipping Experience** – Feedback about the seller, your shipment experience, or packaging is not a product review and should be shared at [www.amazon.com/feedback](http://www.amazon.com/feedback) or [www.amazon.com/packaging](http://www.amazon.com/packaging).
- **Product Availability & Feedback** – Comments about product availability or alternate ordering options are not about the product and should be shared by contacting us.

### Reviews that contain inappropriate or offensive content

- **Inappropriate Content** – Reviews may not contain obscenities, profanity, phone numbers, mailing addresses, non-Amazon URLs, videos with watermarks, foreign language content (unless there is a clear connection to the product), or other people's material (including excessive quoting).
- **Hate Speech & Offensive Content** – We don't allow reviews that express intolerance for people belonging to identity groups including race, gender, religion, sexual preference, or nationality. Customers are allowed to comment on products and question the expertise of authors, sellers, or other customers as long as it is in a non-threatening manner.
- **Promotion of Illegal Conduct** – Reviews may not encourage or support behavior that is illegal, including violence, illegal drug use, underage drinking, and child or animal abuse.

### Promotional content

- **Promotional Reviews** – In order to preserve the integrity of Customer Reviews, we do not permit artists, authors, developers, manufacturers, publishers, sellers or vendors to write Customer Reviews for their own products or services, to post negative reviews on competing products or services, or to vote on the helpfulness of reviews. For the same reason, family members or close friends of the person, group, or company selling on Amazon may not write Customer Reviews for those particular items.
- **Paid Reviews** – We do not permit reviews or votes on the helpfulness of reviews that are posted in exchange for compensation of any kind, including payment (whether in the form of money or gift certificates), bonus content, entry to a contest or sweepstakes, discounts on future purchases, extra product, or other gifts. The sole exception to this rule is when a free or discounted copy of a physical product is provided to a customer up front. In this case, if you offer a free or discounted product in exchange for a review, you must clearly state that you welcome both positive and negative feedback. If you receive a free or discounted product in exchange for your review, you must clearly and conspicuously disclose that fact. Reviews from the [Amazon Vine](#) program are already labeled, so additional disclosure is not necessary. Read more about [promotional content](#).