



Sunrise Capital Investors is a small private equity real estate investment firm based out of Clearwater, FL. The firm's investment strategy is to acquire, improve, and operate Manufactured Housing Communities. Our target market is nationwide with particular focus on the Eastern US. Sunrise Capital Investors uses a niche acquisition strategy that capitalizes on targeting off-market properties by utilizing our proprietary database of owners and various methods of strategic contact and follow-up which provides us a direct line of contact with the owners in a non-competitive environment. This provides the unique advantage to uncover highly profitable opportunities before our competitors.

The company is on pace to double in size over the next 6 months and will continue its fast-paced growth trajectory into next year. Much of our growth can be attributed to our hosting two top-ten real estate investing podcasts on the iTunes platform – 'Real Estate Investing for Cash Flow with Kevin Bupp' and 'The Mobile Home Park Investing Podcast'. Our popular podcasts teach listeners how to successfully invest in mobile home parks to build steady streams of passive income. We share insights on how to target quality markets, develop solid deal-flow, negotiate great terms, acquire solid assets, and manage mobile home parks of your own. We also bring on industry experts who openly share their experience and wisdom they have garnered over many years of experience in the niche. Our goal is to make every listener a better mobile home park investor. As we scale, we need to onboard additional talent to help facilitate our growth. As such, our team is seeking a highly-motivated individual to join our team as a **Financial Planning & Analysis Senior Analyst**.

Job Description:

Sunrise currently seeks an FP&A Senior Analyst to join the corporate office, based in Clearwater, FL. The FP&A Senior Analyst enables Sunrise to achieve its strategic and business goals by delivering analytical insights to business partners, developing and communicating effective business plans, implementing strategic resource allocation decisions, and managing overall business performance.

Roles & Responsibilities:

- Audit & review property financial reports with the business partners
- Liaise with counterparts across the firm (Investor Relations, Operations, Sales & Marketing) to provide value-added support and establish Corporate Strategy
- Anticipate questions about the company's cash flow and financial projections, and provide preemptive answers to business partners
- Manage investor relations customer service
- Analyze & Obtain the most appropriate financing on every real estate transaction



- Manage company payroll system
- Manage bookkeeping, AR, and AP systems to ensure accuracy
- Assists in preparation for management reviews and budgeting activities, as required
- Maintain the chart of accounts
- Annual budgeting & business forecasting
- Assist in identifying and executing ad hoc special projects to enhance systems and process within the finance department

Critical Skills

- Strong interest and/or curiosity about the asset management industry
- Must enjoy contemplating business strategies
- Must have a creative mindset
- Must possess sound problem-solving, planning, and analytical skills
- Must have the ability to clearly articulate and present ideas both in written presentations and orally to senior management as well as outside audiences
- Must be a team-player and relationship-builder who is solutions-oriented
- Must have a professional, positive demeanor
- Must be able to see the 'Big Picture' for the organization
- Must be able to build financial models
- Must possess leadership traits
- Able to work effectively under pressure and in a rapidly changing environment in order to meet deadlines

Education

- Bachelor's degree in accounting, finance or related field required
- Master's degree in accounting, finance or related field preferred, but not required.
- Four years of accounting/finance experience preferred

Compensation

- \$72,000 Annually + Performance Bonuses
- Medical, Dental, Vision Benefits available
- 401k Match Available



The Financial Planning & Analysis Senior Analyst is in charge of annual budgeting & business forecasting. He or she looks at the company's finances with a critical eye - trying to spot data anomalies, trends, or deviations - and then introduces strategies for improvement.

So what does this look like on any given day?

The FP&A Senior Analyst spends a lot of time answering emails, attending to phone calls, and participating in weekly L10 Leadership Team meetings. Days can be long and varied, and 50-hour weeks are not uncommon in a small private equity shop.

FP&A Senior Analyst are in charge of the Profit & Loss Statement (the P&L) and they are also responsible for forecasting net income - the company's bottom line. They are usually financial analysts who are adept at programs like Excel.

But make no mistake: while it's a numbers-oriented job, FP&A requires a surprising amount of communication skills. The FP&A Senior Analyst must be able to clearly explain financial details and concepts in lay terms to busy executives. He must be able to supply every operational department with revenue and expense targets and inspire them to stay on task. And he must be able to supply the business partners with a clear projection of what is going to happen, financially, in the next quarter, year, and five years - accounting for things like one-time expenses and possible fluctuations in net sales.

FP&A requires a lot of data consolidation and variance analysis - the ability to think into the future and weigh the various possible scenarios, then bring all that theoretical information down to earth with tangible reports on key metrics. The ability to simplify esoteric financial information to benefit the company leadership and decision-making is the daily domain of the FP&A Senior Analyst.