

THE SHORT-TERM STRATEGY

- Immediately assemble a Southside Launch team in October & November.
- Prepare / Retrofit the current auditorium to “soft-launch” church services.
- Build out “teams of experts” who can properly manage the assets across this campus. From apartment management to food service management, we have dozens of brilliant leaders at Substance who do these things professionally. So, we want to develop teams who can maximize these resources.
- We want to continue to maximize the lease income that these facilities generate. This is especially important to us as we acclimate to the new overhead costs that come with this large property.

THE LONG-TERM STRATEGY:

- We hope to remodel the dorms & apartments for internships, church-planting residencies, and some form of accredited ministry college. As a specific emphasis, we can easily imagine having a film school and research institute that specializes in discipleship.
- We will have an architect create a new “master plan” for the campus: re-organizing the layout of the roads and parking lots; beautifying the center of the campus; and, adding a large atrium and auditorium to the property that could better integrate and connect the current buildings.

PRAYER POINTS:

- Pray for all of our leaders who are involved in the current “due-diligence process” (e.g., legal assessments, environmental studies, financial applications, etc.) We have an endless checklist of tasks that need to happen before closing. Pray that God’s grace would fill this process.
- As we send leaders to launch this campus, it naturally creates gaps at other locations. So pray for new leaders who will step up and stand in these gaps. *“The harvest is plentiful but the workers are few. Ask the Lord of the harvest, therefore, to send out workers into his harvest field” (Matthew 9:37-38).*
- Pray for Substance to experience new financial provisions. This property will certainly stretch our resources. But it will expand them as well. Pray for creative ideas that can save money. Pray for generous people to rise up. Pray for entrepreneurial ministry ideas that can generate income for our other ministries.
- Pray for the massive number of unchurched people in the region. There are over 800,000 unchurched people who live in close proximity to this campus. Pray that God would draw them unto himself.
- Pray for the many large events happening this fall. From the pastors conference we are hosting in October, to our book releases, to outreaches (like Tailgate Sunday), we will have thousands of people being impacted by our resources this fall. So, pray for fruitful discipleship and evangelism.

NEXT STEPS

PRAY

Will you commit to praying with us over this campus?

JOIN THE TEAM

There are many ways to be involved as we expand ministry operations and launch a campus here!



GIVE

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WELCOME TO THE FUTURE SUBSTANCE SOUTHSIDE LOCATION

1. CHURCH

This is where thousands will get saved at our new Southside campus! Obviously, we intend to give it a Substance makeover. And when we outgrow it, we imagine that we'll add a new auditorium similar to our Northtown campus. But this is where it all starts!

2. UNIVERSITY / SCHOOL

Here is the training center for Christian education! There's over 61,000 square feet of meeting spaces filled with cutting edge tech! There are two large indoor cafeterias that branch off a giant commercial kitchen. And on the far east side is the new student center and coffee shop.

3. RECORDING STUDIO

Substance is known all over the world for its films, music, and podcasting. And the full recording studio on the top floor is soon to be filled with song writing retreats, roundtables, and recording sessions! The lower levels are filled with pool tables and foosball – not to mention a dining hall and fireplace lounge that's sure to be a youth magnet.

4. PRINTING PRESS

Thousands of Christian books were birthed here. In fact, Bethany Press is still printing here! Naturally, their lease here is a huge value-add to us as a church. And it's easy to imagine how God could continue to create synergy for the Gospel here.

5. GYM & SPORTS FIELDS

From basketball, to racquetball, to soccer, everything is here! This facility creates a lot of event-based income. But think of the ministry benefits too – from youth camps to sports-outreach, there's an endless number of events we could host.

6. DORMITORIES

With close to 130 dormitories, there's a lot of space to host interns, college students, and youth camps. And imagine if we used the apartments for church planter residencies, giving them extra training before sending them around the world.

7. APARTMENTS

