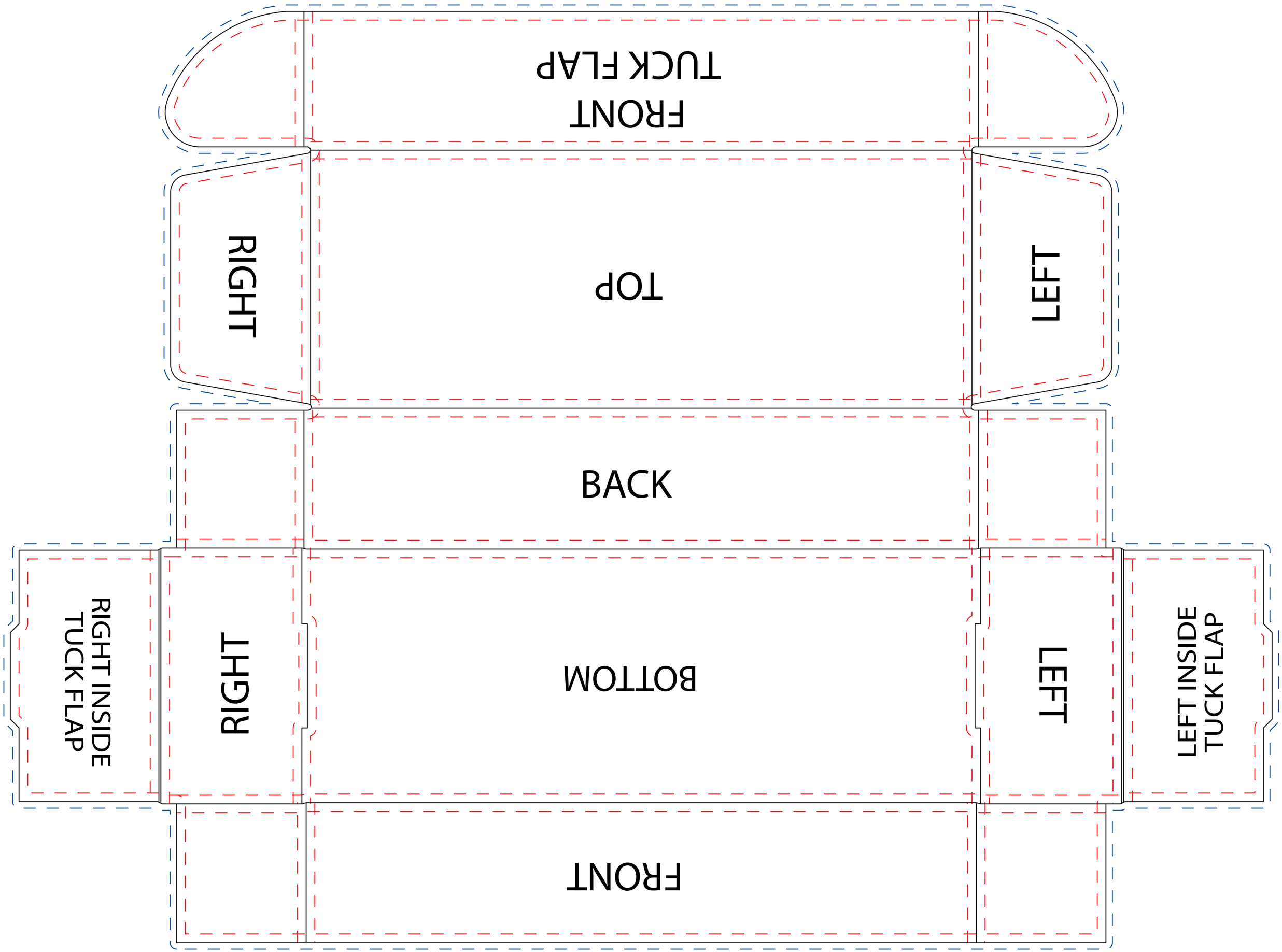

Cut Margin; Represents area in which all copy should be placed.

Cut Line/Die Line; Represents the edge of the product.

Bleed Line; Represents how far the image or color should go beyond the cut/die line.

Folded Size: 18.181” x 13.422“

Dimensional Size: 9.5” x 3.625” x 2”