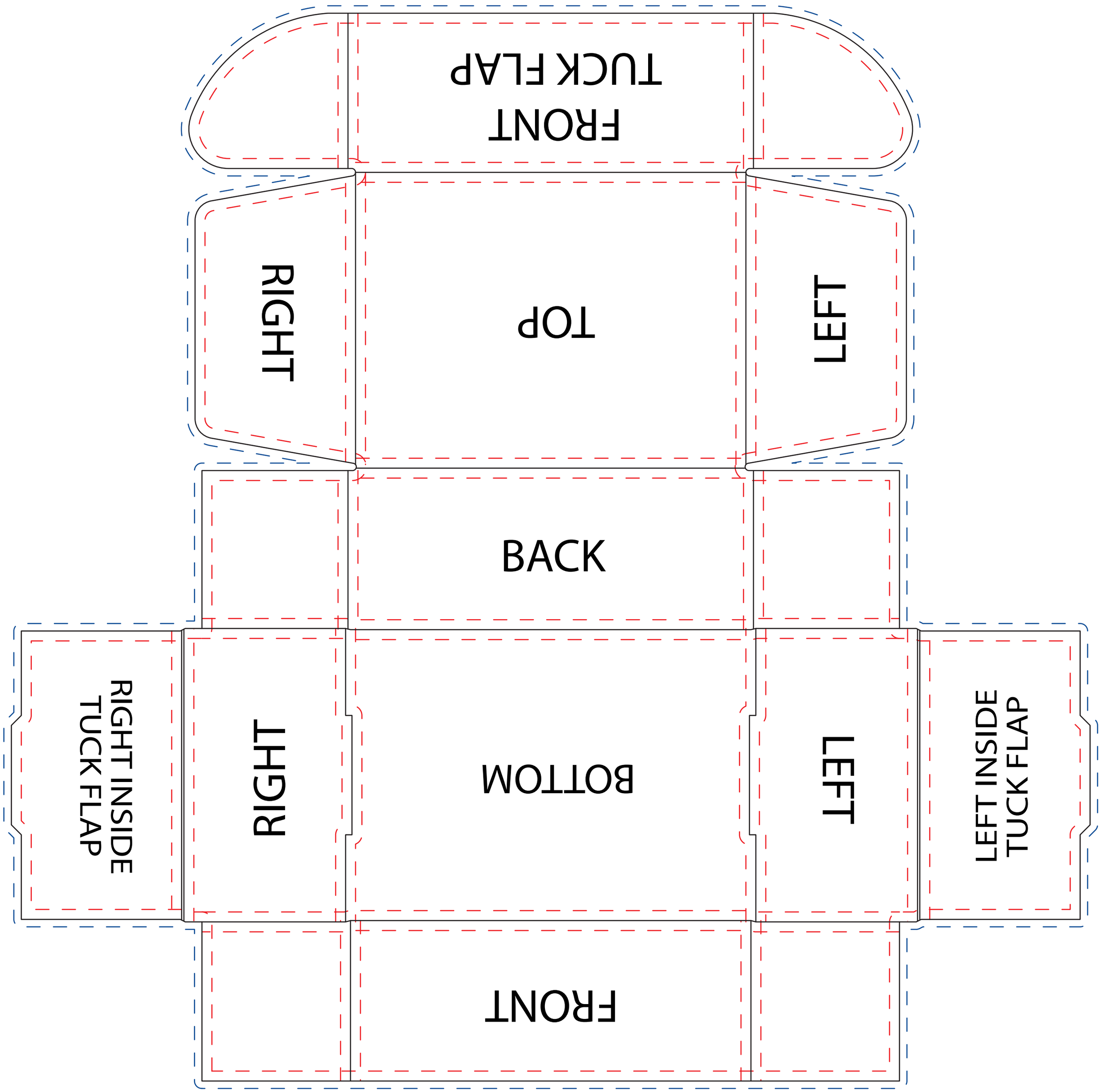

Cut Margin; Represents area in which all copy should be placed.

Cut Line/Die Line; Represents the edge of the product.

Bleed Line; Represents how far the image or color should go beyond the cut/die line.

Folded Size: 13.556” x 13.422“

Dimensional Size: 4.875” x 3.625” x 2”