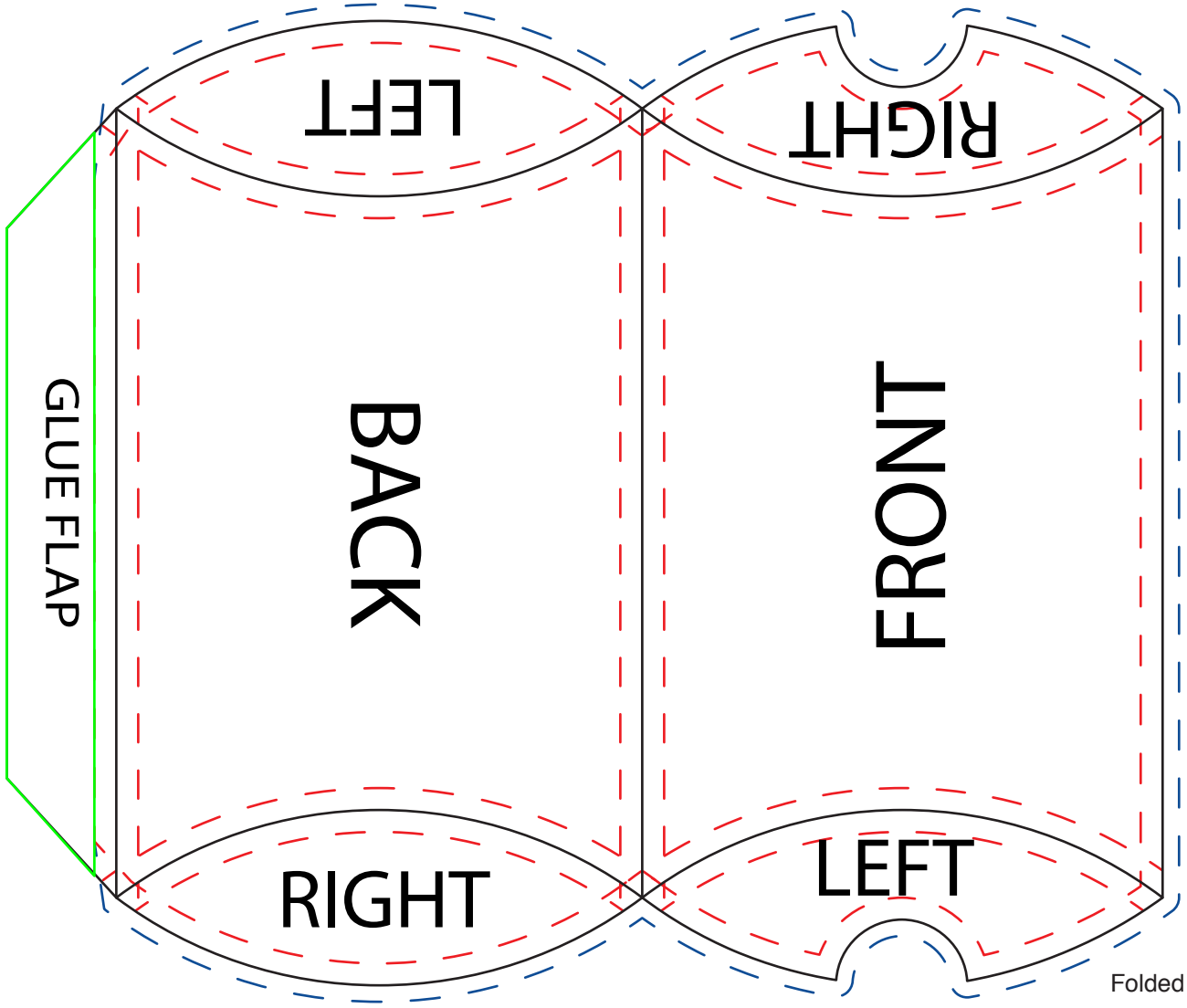

Folded Size: 3” x 5.5”

Dimensional Size: 3.5” x 3” x 1”

Cut Margin; Represents area in which all copy should be placed.

Cut Line/Die Line; Represents the edge of the product.

Bleed Line; Represents how far the image or color should go beyond the cut/die line.

Glue Line; Represents perimeter where glue will be placed.