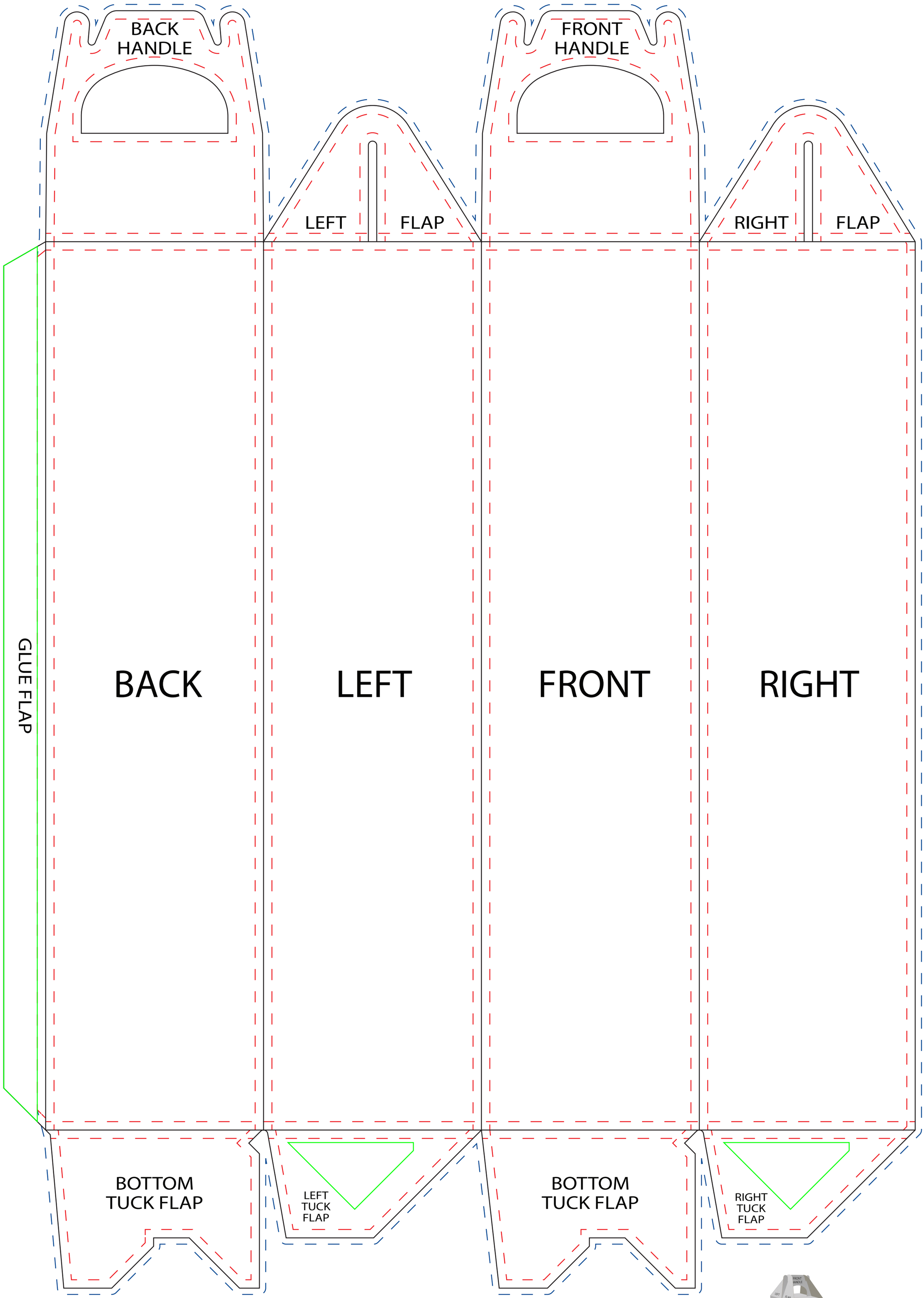

Cut Margin; Represents area in which all copy should be placed.

Cut Line/Die Line; Represents the edge of the product.

Bleed Line; Represents how far the image or color should go beyond the cut/die line.

Glue Line; Represents perimeter where glue will be placed.

Folded Size: 6.5” x 16.695”

Dimensional Size: 3.25” x 13.25” x 3.25”