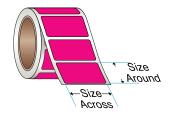Roll Label Round Cornered Rectangle 6" x 4" - Across the Roll 6" x Around the Roll 4"

– – – – – Cut Margin; Represents area in which all copy should be placed.

———— Cut Line/Die Line; Represents the edge of the product.

– – – – – Bleed Line; Represents how far the image or color should go beyond the cut/die line.