Roll Label Round Cornered Rectangle 3" x 7" - Across the Roll 3" x Around the Roll 7"

Size
Around

Size
Across

‑ ‑ ‑ ‑ ‑   Cut Margin; Represents area in which all copy should be placed.

──────   Cut Line/Die Line; Represents the edge of the product.

‑ ‑ ‑ ‑ ‑   Bleed Line; Represents how far the image or color should go beyond the cut/die line.