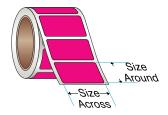


Roll Label Round Cornered Rectangle 3" x 7" - Across the Roll 3" x Around the Roll 7"



- - - Cut Margin; Represents area in which all copy should be placed.
  - Cut Line/Die Line; Represents the edge of the product.
  - - Bleed Line; Represents how far the image or color should go beyond the cut/die line.