



Roll Label Round Cornered Rectangle 3.5" x 2" - Across the Roll 3.5" x Around the Roll 2"

- - - - - Cut Margin; Represents area in which all copy should be placed.

————— Cut Line/Die Line; Represents the edge of the product.

- - - - - Bleed Line; Represents how far the image or color should go beyond the cut/die line.

