



Roll Label Round Cornered Rectangle 2.75" x 7.5" - Across the Roll 2.75" x Around the Roll 7.5"

- - - - - Cut Margin; Represents area in which all copy should be placed.

————— Cut Line/Die Line; Represents the edge of the product.

- - - - - Bleed Line; Represents how far the image or color should go beyond the cut/die line.

