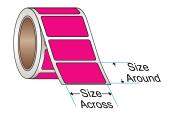


Roll Label Round Cornered Rectangle 2.75" x 3.5" - Across the Roll 2.75" x Around the Roll 3.5"



Cut Margin; Represents area in which all copy should be placed.
Cut Line/Die Line; Represents the edge of the product.

- - - Bleed Line; Represents how far the image or color should go beyond the cut/die line.