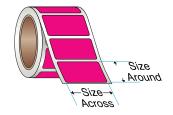


Roll Label Round Cornered Rectangle 2.5" x 3" - Across the Roll 2.5" x Around the Roll 3"



Cut Margin; Represents area in which all copy should be placed.
Cut Line/Die Line; Represents the edge of the product.

- - - Bleed Line; Represents how far the image or color should go beyond the cut/die line.