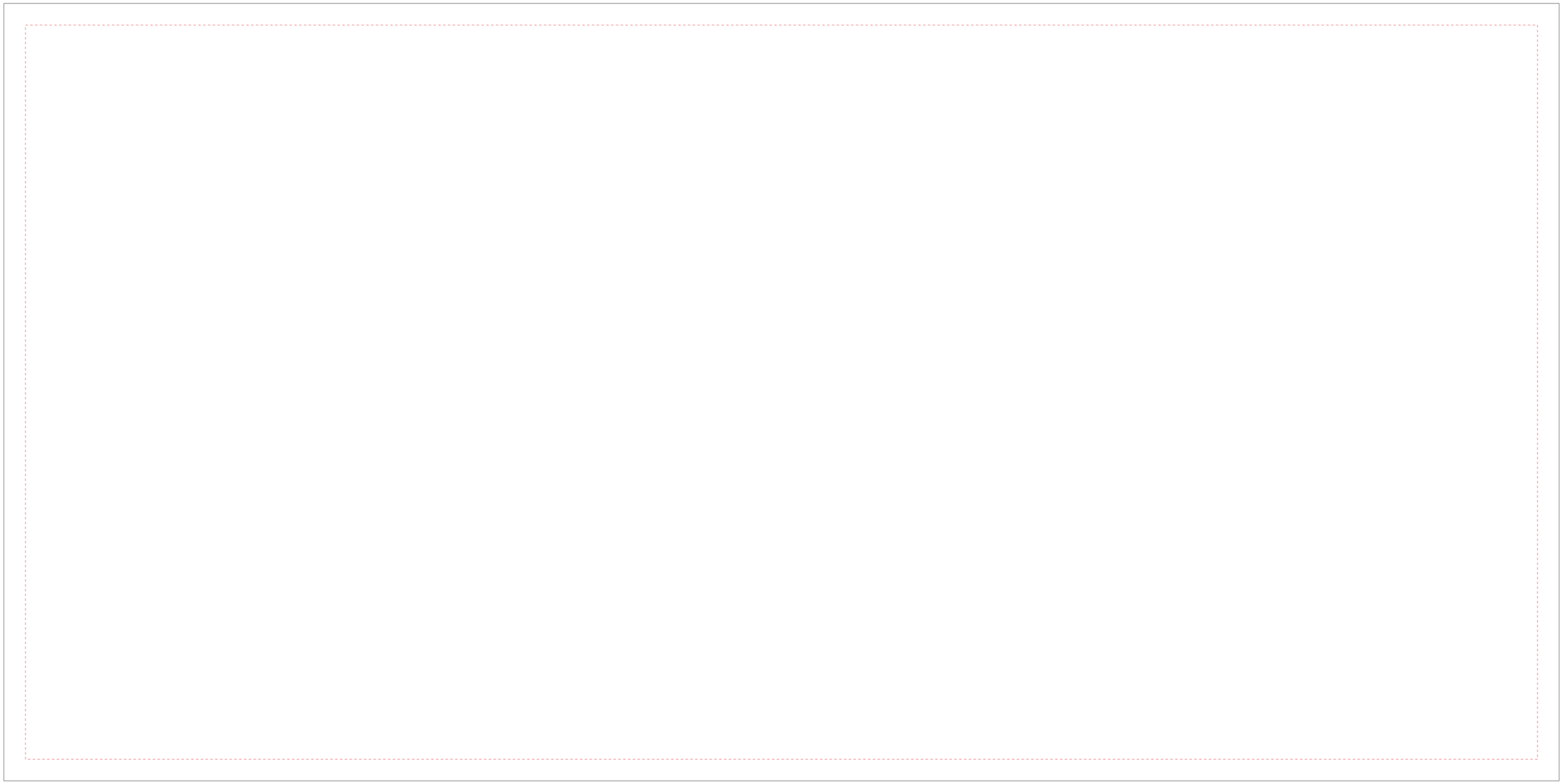

Individual Rectangle 72" x 36"

Cut Margin. Represents area in which all copy should be placed.

Cut Line/Die Line. Represents the edge of the product.

Bleeds are not allowed.