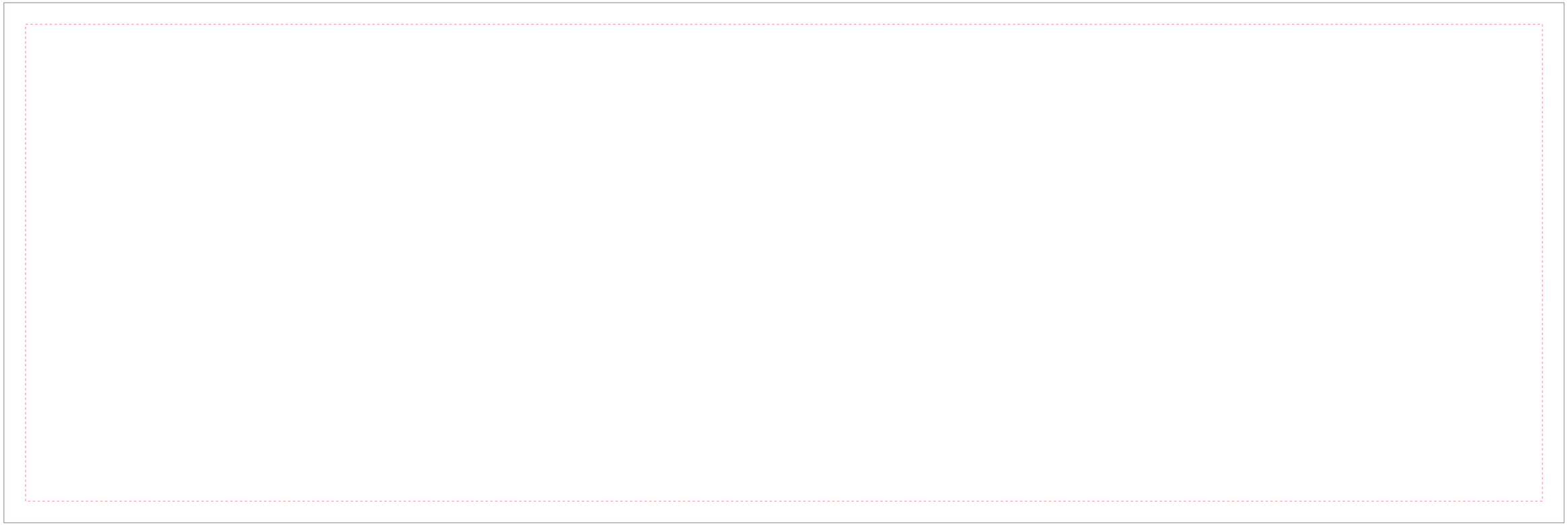

Individual Rectangle 72" x 24"

Cut Margin; Represents area in which all copy should be placed.

Cut Line/Die Line; Represents the edge of the product.

Bleeds are not allowed.