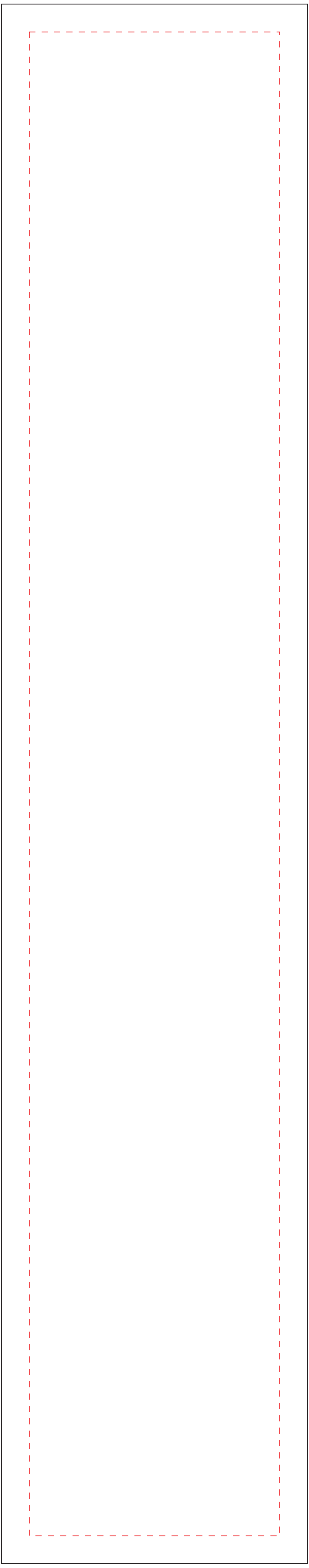

Individual Rectangle 5.5" x 28"

Cut Margin; Represents area in which all copy should be placed.

Cut Line/Die Line; Represents the edge of the product.