



### Shape 966

Large Frame 3" x 3.75"

Small Frame - 2" x 2.75"

Removable Center - 1.375" x 2.0625"

- - - - - Cut Margin; Represents area in which all copy should be placed.
- Cut Line/Die Line; Represents the edge of the product.
- - - - - Bleed Line; Represents how far the image or color should go beyond the cut/die line.