



### Shape 5453

7" x 2.5" with 6" x 2" Round Cornered Rectangle  
Hole Punch

- - - - - Cut Margin; Represents area in which all copy should be placed.
- Cut Line/Die Line; Represents the edge of the product.
- - - - - Bleed Line; Represents how far the image or color should go beyond the cut/die line.