



Individual Rectangle Optional Hole
Carrier - 4.5"x7.25" / Oval Kiss Cut - 4"x6" / Peg Hole - 0.25"x0.25"

- - - - - Cut Margin; Represents area in which all copy should be placed.
- Cut Line/Die Line; Represents the edge of the product.
- - - - - Bleed Line; Represents how far the image or color should go beyond the cut/die line.