

Individual Shape 1142-4" x 5.375" w/ card holder $3.375 \times 2.125$
$-\quad-\quad-\quad$ Cut Margin; Represents area in which all copy should be placed.
Cut Line/Die Line; Represents the edge of the product.
$-\quad-\quad-\quad$ Bleed Line; Represents how far the image or color should go beyond the cut/die line.

