



OUTDOOR DURABLE
 SUPER-TAC &
 ULTRA-TAC
 TUF-CAL™
 HARD HAT
 WRITE-ON
 AND MORE



ASI 89910
 PPAI 113066
 SAGE 53848

2025 Industrial Equipment Labeling



4-Color Process Outdoor Decals



VELEZ
MANUFACTURING SOLUTIONS



Die-Cutting: No die charge for decals with square corners unless either dimension is less than one inch, for circles with a diameter every ½", or on repeat orders.

All others add: **\$180.00(D)**.

No. 49902 White Vinyl		125	250	500	1000	1500	2500	5000
6 - 10	Sq. Inches	\$ 2.00	1.40	.984	.606	.472	.393	.316
11 - 17	Sq. Inches	\$ 3.09	2.01	1.10	.661	.577	.510	.363
18 - 28	Sq. Inches	\$ 3.56	2.24	1.31	.810	.719	.645	.455
29 - 41	Sq. Inches	\$ 4.34	2.34	1.34	.835	.738	.665	.546
42 - 56	Sq. Inches	\$ 4.97	2.99	1.80	1.20	1.07	.924	.822

Please identify repeat orders.

Prices subject to change.

MSRP shown. 5A-B-C

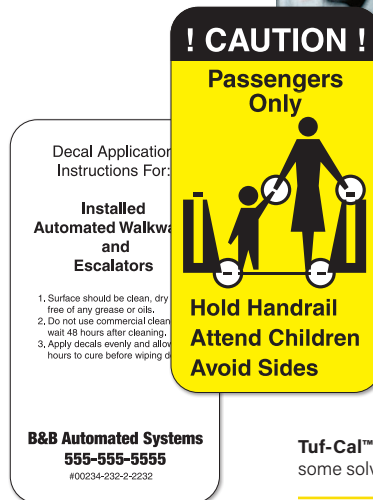


Tuf-Cal™ Decals



Die-Cutting: No die charge for decals with square corners unless either dimension is less than one inch, for circles with a diameter every ½", or on repeat orders.

All others add: **\$180.00(D)**.



Tuf-Cal™ overlamination will protect against abrasion, some solvents, oil, gasoline, and some acids.

No. 478 White Vinyl		125	250	500	1000	1500	2500
6 - 10	One Color	\$ 3.63	2.18	1.28	.833	.645	.458
Sq. Inches	Each Add'l Color Either Side	\$ 1.37	.711	.388	.239	.188	.116
11 - 17	One Color	\$ 4.24	2.42	1.51	.968	.800	.575
Sq. Inches	Each Add'l Color Either Side	\$ 1.61	.908	.511	.289	.206	.137
18 - 28	One Color	\$ 4.58	2.84	1.83	1.31	1.07	.848
Sq. Inches	Each Add'l Color Either Side	\$ 1.87	1.01	.559	.306	.227	.158
29 - 41	One Color	\$ 4.78	2.97	1.96	1.41	1.16	.919
Sq. Inches	Each Add'l Color Either Side	\$ 1.90	1.06	.592	.337	.239	.173

Please identify repeat orders. For larger sizes, contact us for pricing.
Prices subject to change.

MSRP shown. 5A-B

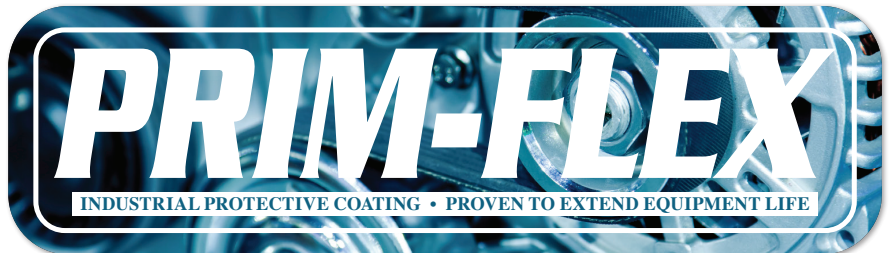
4-Color Process Super-Tac and Ultra-Tac Decals



Overlamination is available. Specify gloss or matte on orders. If not specified, gloss overlamination will be used.



Super-Tac and **Ultra-Tac** adhesives are formulated to stick permanently to some surfaces which are not smooth or blemish free, such as storage containers, dumpsters and steel drums. Testing is encouraged for your application.



Die-Cutting: No die charge for decals with square corners unless either dimension is less than one inch, for circles with a diameter every ½", or on repeat orders.

All others add: **\$180.00(D)**.

No. 49915, 49916			125	250	500	1000	1500	2500
6 - 10 Sq. Inches	No. 49915	Super-Tac White Vinyl	\$ 3.57	1.96	1.05	.650	.505	.396
	No. 49916	Ultra-Tac White Vinyl	\$ 4.24	2.37	1.26	.780	.607	.473
	Gloss or Matte Overlamination Add		\$.834	.431	.287	.217	.174	.133
11 - 17 Sq. Inches	No. 49915	Super-Tac White Vinyl	\$ 4.00	2.15	1.18	.709	.589	.514
	No. 49916	Ultra-Tac White Vinyl	\$ 4.82	2.62	1.41	.858	.712	.617
	Gloss or Matte Overlamination Add		\$.861	.446	.295	.225	.197	.153
18 - 28 Sq. Inches	No. 49915	Super-Tac White Vinyl	\$ 4.50	2.44	1.38	.863	.744	.650
	No. 49916	Ultra-Tac White Vinyl	\$ 5.64	3.06	1.73	1.08	.935	.809
	Gloss or Matte Overlamination Add		\$.915	.525	.422	.319	.276	.241
29 - 41 Sq. Inches	No. 49915	Super-Tac White Vinyl	\$ 4.65	2.50	1.45	.891	.767	.668
	No. 49916	Ultra-Tac White Vinyl	\$ 5.93	3.19	1.81	1.13	.982	.850
	Gloss or Matte Overlamination Add		\$ 1.02	.604	.486	.367	.317	.278
42 - 56 Sq. Inches	No. 49915	Super-Tac White Vinyl	\$ 5.33	3.04	1.93	1.27	1.10	.959
	No. 49916	Ultra-Tac White Vinyl	\$ 6.98	3.99	2.51	1.69	1.46	1.26
	Gloss or Matte Overlamination Add		\$ 1.05	.724	.584	.404	.341	.292

Please identify repeat orders. For larger sizes, contact us for pricing.

Prices subject to change.

MSRP shown. 5A-B

4-Color Process Specialty Decals



White Polyester is gloss material that is durable for high temperature applications without shrinkage.



White Reflective Decals are visible at night when illuminated by a light source. They are slightly gray or pearlescent during the day.

Material

No. 49905 Chrome
No. 49906 Brushed Chrome
No. 49914 White Reflective
No. 49919 White Polyester



4-Color Process Specialty Decals		125	250	500	1000	1500	2500
6 - 10 Sq. Inches	No. 49905, 49919	\$ 3.47	1.92	1.06	.632	.505	.427
	No. 49906	\$ 3.77	2.02	1.15	.681	.568	.464
	No. 49914	\$ 4.11	2.47	1.62	1.12	.926	.715
	Overlamination Add	\$.834	.431	.287	.217	.174	.133
11 - 17 Sq. Inches	No. 49905, 49919	\$ 4.45	2.44	1.36	.833	.651	.581
	No. 49906	\$ 4.80	2.67	1.49	.899	.701	.626
	No. 49914	\$ 5.16	2.95	2.02	1.55	1.27	1.04
	Overlamination Add	\$.861	.446	.295	.225	.197	.153
18 - 28 Sq. Inches	No. 49905, 49919	\$ 5.11	2.77	1.62	1.01	.868	.742
	No. 49906	\$ 5.51	2.97	1.73	1.10	.936	.802
	No. 49914	\$ 5.76	3.94	2.96	2.27	2.00	1.71
	Overlamination Add	\$.915	.525	.422	.319	.276	.241
29 - 41 Sq. Inches	No. 49905, 49919	\$ 5.56	3.00	1.76	1.10	.947	.809
	No. 49906	\$ 6.02	3.22	1.88	1.19	1.02	.872
	No. 49914	\$ 6.22	4.42	3.35	2.76	2.52	2.15
	Overlamination Add	\$ 1.02	.604	.486	.367	.317	.278
42 - 56 Sq. Inches	No. 49905, 49919	\$ 5.79	3.62	2.27	1.60	1.35	1.21
	No. 49906	\$ 6.27	3.86	2.44	1.71	1.49	1.31
	No. 49914	\$ 7.18	5.27	4.07	3.51	3.20	2.74
	Overlamination Add	\$ 1.05	.724	.584	.404	.341	.292

Please identify repeat orders. For larger sizes, contact us for pricing.

Prices subject to change.

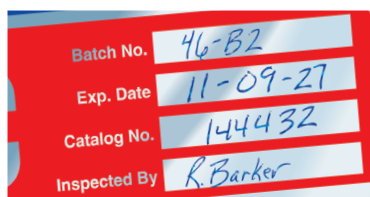
MSRP shown. 5A-B

Die-Cutting: No die charge for decals with square corners unless either dimension is less than one inch, for circles with a diameter every 1/2", or on repeat orders.

All others add: **\$180.00(D)**.

Remember: White is highly recommended to improve ink opacity and contrast. White is included in the price of these items.

Embossable Aluminum and Write-On Decals



Write-On Decals accept ink readily but do NOT emboss.



Embossable Aluminum Decals can be embossed with a ballpoint pen.



Die-Cutting: No die charge for decals with square corners unless either dimension is less than one inch, for circles with a diameter every 1/2", or on repeat orders.

All others add: **\$180.00(D)**.

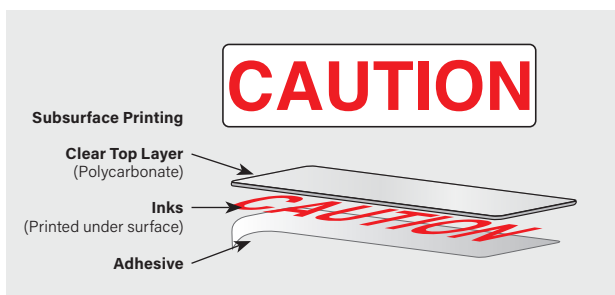
**No. 161 Embossable Aluminum
No. 861 Write-On Aluminum No.
1261 Write-On White Vinyl**

		125	250	500	1000	1500	2500
5 or Less Sq. Inches	One Color	\$ 4.04	2.27	1.39	.878	.709	.495
	Each Add'l Color	\$ 1.45	.892	.503	.285	.202	.132
6 - 10 Sq. Inches	One Color	\$ 4.38	2.51	1.60	1.08	.838	.629
	Each Add'l Color	\$ 1.65	.959	.539	.320	.220	.133
11 - 17 Sq. Inches	One Color	\$ 5.01	2.93	1.88	1.34	1.08	.827
	Each Add'l Color	\$ 2.02	1.10	.625	.358	.253	.155
18 - 28 Sq. Inches	One Color	\$ 5.79	3.60	2.47	1.92	1.62	1.34
	Each Add'l Color	\$ 2.31	1.27	.689	.387	.270	.187
29 - 41 Sq. Inches	One Color	\$ 6.78	4.25	3.06	2.37	1.93	1.60
	Each Add'l Color	\$ 2.85	1.61	.943	.539	.371	.239

Please identify repeat orders. For larger sizes, contact us for pricing.
Prices subject to change.

MSRP shown. 5A-B

Polycarbonate Decals



These decals are subsurface printed to protect the copy and graphics from scratches and abrasions due to everyday use.



Some die-cut shapes will require pre-approval or additional charges. Submit die line artwork to confirm pricing.

Polycarbonate Decals			125	250	500	1000	1500	2500
6 - 10 Sq. Inches	No. 485 .010" Polycarbonate	One Color	\$ 5.26	3.03	1.91	1.33	1.07	.836
	No. 486 .015" Polycarbonate	One Color	\$ 5.57	3.24	2.07	1.52	1.13	.874
	Each Add'l Color, Either Material		\$ 1.76	.973	.562	.315	.217	.136
11 - 17 Sq. Inches	No. 485 .010" Polycarbonate	One Color	\$ 5.74	3.62	2.33	1.74	1.50	1.15
	No. 486 .015" Polycarbonate	One Color	\$ 6.28	3.94	2.65	1.96	1.64	1.29
	Each Add'l Color, Either Material		\$ 1.99	1.10	.617	.331	.253	.156
18 - 28 Sq. Inches	No. 485 .010" Polycarbonate	One Color	\$ 7.00	4.66	3.27	2.49	2.23	1.76
	No. 486 .015" Polycarbonate	One Color	\$ 7.56	5.04	3.64	2.84	2.40	1.92
	Each Add'l Color, Either Material		\$ 2.33	1.28	.727	.396	.294	.184
29 - 41 Sq. Inches	No. 485 .010" Polycarbonate	One Color	\$ 7.84	5.08	3.55	2.72	2.40	2.00
	No. 486 .015" Polycarbonate	One Color	\$ 8.65	5.86	4.26	3.33	2.90	2.40
	Each Add'l Color, Either Material		\$ 2.71	1.65	.931	.497	.383	.241

Please identify repeat orders. For larger sizes, contact us for pricing.

Prices subject to change.

MSRP shown. 5A-B

Die-Cutting: No die charge for decals with square corners unless either dimension is less than one inch, for circles with a diameter every 1/2", or on repeat orders.

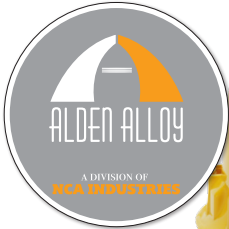
All others add: **\$180.00(D)**.

Hard Hat Decals

Material

White Vinyl
Yellow Vinyl
Clear Polyester
White Reflective

When ordering clear material, the color of the hard hat can affect the appearance of the ink. Backing the imprint with white ink is highly recommended for clear decals applied to colored hats.



2" dia.

No. 123 Spot Color
No. 3563 4-Color Process



2 1/2" dia.

No. 113 Spot Color
No. 3553 4-Color Process



3" x 2"

No. 7992 Spot Color
No. 3565 4-Color Process



3" x 1 3/4"

No. 122 Spot Color
No. 3562 4-Color Process



3" x 2"

No. 7995 Spot Color
No. 3568 4-Color Process

Hard Hat Decals

		125	250	500	1000	1500	2500
Spot Color - White or Yellow Vinyl, Clear Polyester	1 Color	\$ 1.97	1.17	.647	.363	.267	.196
White Reflective	1 Color	\$ 2.43	1.53	.988	.662	.545	.429
Each Add'l Spot Color		\$ 1.09	.601	.351	.190	.161	.100
Digital 4CP - White Vinyl or Clear Polyester	4CP	\$ 3.09	1.71	.909	.560	.441	.365
Digital 4CP - White Reflective	4CP	\$ 3.52	2.06	1.28	.884	.723	.631

Please identify repeat orders.

Prices subject to change.

MSRP shown. 5A-B

Remember: White is a color on clear material and is priced as an additional color on spot color, and is included on 4-color process decals.

Stock Domed Decals

Material

White
Clear
Chrome
Brushed Chrome



No. 912 2 1/2" dia.



No. 911 2" dia.



← Poured Polyurethane
← Imprinted Material
← Adhesive
← Backing Sheet

Domed Decals feature a clear polyurethane coating, creating a 3-D domed appearance.



No. 916 3 1/2" x 1 1/2"



No. 918 6" x 1 1/2"



No. 919 5 3/4" x 1 7/8"

Stock Domed Decals

	125	250	500	1000	1500
No. 911	\$ 2.74	2.01	1.20	.999	.907
No. 912, 916	\$ 3.26	2.38	1.60	1.41	1.30
No. 918, 919	\$ 3.48	2.55	2.26	1.98	1.88

Please identify repeat orders.

Prices subject to change.

MSRP shown. 5C

All domed decals are furnished multiple up on sheets.

Remember: White is a color on clear material and is priced as an additional color on spot color, and is included on 4-color process decals.

Paper Roll Labels



Choose from:

Standard Papers:

- White Gloss
- White Matte
- Recycled White Gloss
- Yellow Gloss

Fluorescent Papers:

- Green
- Yellow
- Red
- Orange
- Pink

Foil Papers:

- Silver
- Gold

White matte or fluorescent materials must be used when writing on labels.

Popular Roll Label Sizes

	Size Across the Roll	Size Around the Roll	Price Group
Circles	2	2	A
	3	3	B
	3 1/2	3 1/2	C
	4	4	C
Ovals	1 3/8	2 3/4	A
	3	4	C
	3	5	C
	4	6	D
Rectangles	1 1/2	3	A
	2	4	B
	2 1/2	3	B
	2 1/2	3 1/2	B
	3	7	D
	4	3	C
	4	3 1/2	C
	4	6	D



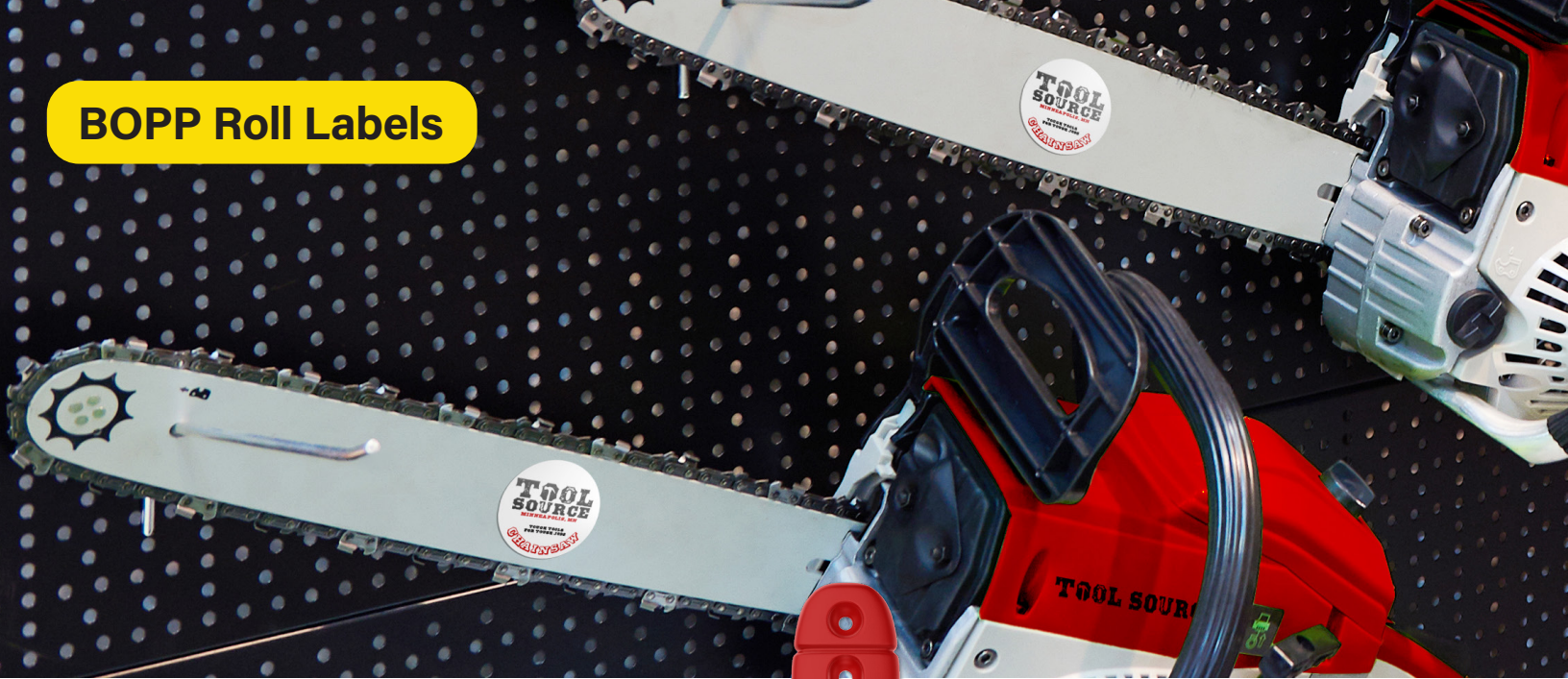
		Price Per Lot		Price Per Thousand					
No. 5100 Circle, No. 5200 Square, No. 5400 Oval, No. 5500 Rectangle		500	1000	2000	3000	5000	10,000	15,000	25,000
A 3.76 - 5 Sq. Inches	One Color	\$ 122.75	144.59	130.82	114.68	87.98	56.93	49.16	33.12
	4-Color Process	\$ 284.65	305.33	227.08	188.06	126.27	69.86	61.58	52.79
	Each Add'l Color	\$ 6.20	12.46	12.46	12.46	12.46	12.46	11.22	7.47
	Foil Stamping Add	\$ 140.07	155.71	87.17	61.30	38.64	22.77	17.25	13.69
	Overlamination Add	\$ 25.65	28.56	23.18	19.71	13.33	9.18	7.84	5.49
B 7.01 - 11 Sq. Inches	One Color	\$ 134.30	168.19	155.77	140.86	108.47	86.01	74.73	54.86
	4-Color Process	\$ 295.00	378.29	324.89	285.14	193.44	112.40	110.54	98.33
	Each Add'l Color	\$ 6.20	12.46	12.46	12.46	12.46	12.46	11.22	7.47
	Foil Stamping Add	\$ 143.41	159.28	90.05	63.14	40.94	23.58	17.83	14.26
	Overlamination Add	\$ 30.58	33.94	27.78	25.20	17.92	14.22	12.32	8.96
C 11.01 - 16 Sq. Inches	One Color	\$ 158.90	186.92	166.95	150.80	133.52	102.15	90.98	71.00
	4-Color Process	\$ 377.80	465.75	400.23	357.08	258.75	150.08	140.76	123.99
	Each Add'l Color	\$ 6.20	12.46	12.46	12.46	12.46	12.46	11.22	7.47
	Foil Stamping Add	\$ 144.79	161.00	91.54	63.94	42.21	23.92	17.94	14.61
	Overlamination Add	\$ 39.76	44.24	29.23	27.10	21.17	16.80	14.90	11.54
D 20.01 - 24 Sq. Inches	One Color	\$ 211.75	247.75	227.17	207.78	199.78	162.46	138.06	110.65
	4-Color Process	\$ 626.20	776.51	669.26	519.59	352.97	256.81	205.75	150.21
	Each Add'l Color	\$ 6.20	12.46	12.46	12.46	12.46	12.46	11.22	7.47
	Foil Stamping Add	\$ 148.01	164.45	94.42	65.67	44.51	24.84	18.40	15.41
	Overlamination Add	\$ 49.95	55.55	45.02	35.39	29.46	24.53	20.05	16.13

Please identify repeat orders.

Prices subject to change.

MSRP shown. 7A-B

BOPP Roll Labels



BOPP Roll Labels are durable, water-resistant, and available in spot colors or 4-color process.



Popular Roll Label Sizes

	Size Across the Roll	Size Around the Roll	Price Group
Circles	2	2	A
	3	3	B
	3 1/2	3 1/2	C
	4	4	C
Ovals	1 3/8	2 3/4	A
	2	4	B
	3	4	C
	3	5	C
Rectangles	1 1/2	3	A
	2	4	B
	3	5	C
	4	3	C
	4	3 1/2	C
	5	2	B

		Price Per Lot	Price Per Thousand						
No. 5925		500	1000	2000	3000	5000	10,000	15,000	25,000
A 3.76 - 5 Sq. Inches	One Color	\$ 126.00	147.60	134.38	117.57	82.82	57.61	49.20	36.90
	4-Color Process	\$ 184.50	199.88	150.37	120.75	98.40	68.16	59.45	50.02
	Each Add'l Color	\$ 6.00	11.99	11.99	11.99	11.99	11.99	10.79	7.20
	Foil Stamping Add	\$ 140.07	155.71	87.17	61.30	38.64	22.77	17.25	13.69
	Overlamination Add	\$ 25.65	28.56	23.18	19.71	13.33	9.18	7.84	5.49
B 7.01 - 11 Sq. Inches	One Color	\$ 136.35	170.15	157.13	142.99	112.75	85.59	74.01	61.50
	4-Color Process	\$ 302.40	389.50	339.58	294.07	211.77	123.51	118.90	100.45
	Each Add'l Color	\$ 6.00	11.99	11.99	11.99	11.99	11.99	10.79	7.20
	Foil Stamping Add	\$ 143.41	159.28	90.05	63.14	40.94	23.58	17.83	14.26
	Overlamination Add	\$ 30.58	33.94	27.78	25.20	17.92	14.22	12.32	8.96
C 11.01 - 16 Sq. Inches	One Color	\$ 165.00	193.11	172.71	154.78	130.79	105.58	93.58	77.90
	4-Color Process	\$ 384.40	486.88	425.89	375.87	246.00	148.63	145.55	122.80
	Each Add'l Color	\$ 6.00	11.99	11.99	11.99	11.99	11.99	10.79	7.20
	Foil Stamping Add	\$ 144.79	161.00	91.54	63.94	42.21	23.92	17.94	14.61
	Overlamination Add	\$ 39.76	44.24	29.23	27.10	21.17	16.80	14.90	11.54

Please identify repeat orders.

Prices subject to change.

MSRP shown. 7A-B

Material
Clear BOPP
White BOPP

Remember: On clear materials, white is highly recommended to improve ink opacity and contrast. White is priced as an additional color.