

23rd ANNUAL YORK UNIVERSITY LION'S CUP GOLF TOURNAMENT

June 2, 2026 at Wyndance Golf Club, Uxbridge, ON



YORK 



Welcome to the 23rd Lions Cup Golf Tournament

Dear Friends,

It is our pleasure to invite you to the York University 23rd Annual Lion's Cup Golf Tournament as we kick off the golfing season together.

The Lion's Cup Golf Tournament is the annual signature event that draws enthusiastic golfers who are friends and supporters of the University and share a strong commitment to nurturing the next generation of young student-athlete leaders. We're thankful for your participation and invite you to join us on the fairways on Tuesday June 2nd, 2026, at the Wyndance Golf Club in Uxbridge.

This event is the single largest fundraising opportunity for our student-athletes, and your support empowers them to emerge as strong leaders within our communities. The Varsity Athletics program nurtures essential leadership skills, equipping our students for success at York and in their future endeavors.

In the face of growing challenges, such as sector-wide financial strain, an increased cost of living, and food insecurity among student-athletes, your backing is now more crucial than ever. As a champion for the success of the next generation of student athletes, I am delighted to extend this invitation to you to join us and make a tangible difference in their lives!

Last year, friends like you came out in full force to raise a record \$166,000 for student-athletes. This year, your support will contribute to the wellness and future success of our students who excel in the classrooms, our communities, and in high-

performance sport, and are destined to become great young leaders. You can help support them by sponsoring and/or purchasing a package and joining us on the golf course on June 2nd.

Enclosed is our sponsorship package and a confirmation form for your consideration. Your sponsorship will include a selection of recognition benefits, and the applicable business receipt described in the attached package.

We sincerely hope you will join us again to support the next generation of leaders while enjoying a fabulous day of golf.

Should you have any questions, please feel free to reach out to:

Bart Zemanek
Director, Development, Athletics & Recreation
P: 416-838-2878 **E:** bzemanek@yorku.ca

Your sincerely,

Guy Burry

Steven Chuang



Message from the Executive Director, Athletics and Recreation

The 23rd Annual York University Lion's Cup Golf Tournament is an exciting event that signifies our duty to support York University student-athletes who represent our rich culture of pride and excellence.

With over 500 varsity student athletes at York University, these individuals tirelessly strive for success in both sports and academics. Our Lions consistently rank among the nation's top athletes - excelling in their studies while also serving as inspirational figures in their communities. The Lion's Cup Golf Tournament not only celebrates athleticism but also highlights how varsity sports play a vital role in molding future leaders. Through varsity athletics, student-athletes acquire qualities like discipline, teamwork, resilience, and leadership skills, which extend beyond the field and positively impact their personal and professional lives. Furthermore, the tournament proceeds will be entirely directed towards bursaries that can aid in lessening the burden of tuition and addressing food insecurity within our student-athlete community.

This initiative ensures that student-athletes have access to nutritious meals, promoting their overall well-being and supporting their academic and athletic success.

It is my pleasure to invite you for a fun-filled day on the green, and I look forward to seeing you there!

Sincerely,

Steven Chuang



Itinerary

- 11:00 AM** Registration and player gifts
- 11:45 AM** Cocktail hour and networking (lunch will be served on course)
- 1:00 PM** Shotgun start
- 5:30 PM*** Completion of outing – Score Compilation
- 6:00 PM*** Cocktail reception and optional meal
- 6:30 PM*** Event concludes

**Timing is approximate*





CHAMPION SPONSOR BENEFITS | \$20,000

HOSPITALITY

- Foursome in the tournament and tee-off from a preferred starting hole

VIP ATHLETICS EXPERIENCE

- Join us for one of York University's most anticipated premiere athletics experiences
- Complimentary tickets to York Lions private box during the 2026-27 National Bank Open*

SIGNAGE

- Logo on tournament signage
- Logo on golf hole signage
- Display your corporate banner at the tournament in a prominent location
- Inclusion of your corporate literature, sample products and/or promotional items at the registration desk

EVENT MARKETING

Promotion

- Logo recognition on post-event Thank you advertisement in The Globe and Mail
- Corporate logo/name on tournament banner
- Logo on York University website

Day-of Benefits

- Acknowledgement during cocktail sessions and throughout the tournament
- Participate in a cheque presentation to York University for athletics programs funded through tournament proceeds

* Subject to change



LION ROAR SPONSOR BENEFITS | \$15,000

HOSPITALITY

- Foursome in the tournament and tee-off from a preferred starting hole

VIP ATHLETICS EXPERIENCE

- Join us for one of York University's most anticipated premiere athletics experiences
- Complimentary tickets to York Lions private box during the 2026-27 National Bank Open*

SIGNAGE

- Logo on golf hole signage

EVENT MARKETING

Promotion

- Logo recognition on post-event Thank you advertisement in The Globe and Mail
- Corporate logo/name on tournament banner
- Logo on York University website

Day-of Benefits

- Acknowledgement during cocktail sessions and throughout the tournament

* Subject to change



LION PRIDE SPONSOR BENEFITS | \$7,500

HOSPITALITY

- Foursome in the tournament

EVENT MARKETING

Promotion

- Logo recognition on post-event Thank you advertisement in The Globe and Mail
- Corporate logo/name on tournament banner
- Logo on York University website

SIGNAGE

- Logo on golf hole signage

In addition, each Lion Pride sponsor will be exclusively recognized in one of the following ways (available on a first-confirmed basis):

Hospitality / Cocktail Reception Patron

- Logo on signage directing traffic to clubhouse
- Logo on signage at registration desk

Media Sponsor

- Logo on welcome/registration table
- Signage throughout the event venue



LION PRIDE SPONSOR BENEFITS | \$7,500

HOSPITALITY

- Foursome in the tournament

EVENT MARKETING

Promotion

- Logo recognition on post-event Thank you advertisement in The Globe and Mail
- Corporate logo/name on tournament banner

SIGNAGE

- Logo on York University website

In addition, each Lion Pride sponsor will be exclusively recognized in one of the following ways (available on a first-confirmed basis):

Beat the Pro Associate

- Logo on signage at the Beat the Pro hole
- Opportunity to have the golf pros wear your company attire
- Opportunity to distribute logo-branded contest prizes

Beverage Cart Associate

- Logo on the beverage cart(s) that circulate through the course during the tournament

Driving Range Associate

- Logo on signage at driving range

Golf Cart Associate

- Logo on golf carts signage

Golfer's Gift Sponsor

- Logo on signage at gift tent

Lunch sponsor

- Logo on signage at food stations



LION SPIRIT SPONSOR BENEFITS | \$5,000

HOSPITALITY

- Foursome in the tournament

EVENT MARKETING

Promotion

- Logo recognition on post-event Thank you advertisement in The Globe and Mail
- Corporate logo/name on tournament banner
- Logo on York University website

SIGNAGE

- Logo on golf hole signage

In addition, each Lion Spirit sponsor will be exclusively recognized in one of the following ways (available on a first-confirmed basis):

Chipping Contest

- Logo recognition at contest
- Acknowledgment at reception

Putting Contest

- Logo recognition at contest
- Acknowledgement at reception

Accuracy Contest

- Logo recognition at contest
- Acknowledgement at reception



LION SPIRIT SPONSOR BENEFITS | \$5,000

HOSPITALITY

- Foursome in the tournament

EVENT MARKETING

Promotion

- Logo recognition on post-event Thank you advertisement in The Globe and Mail
- Corporate logo/name on tournament banner
- Logo on York University website

SIGNAGE

- Logo on golf hole signage

In addition, each Lion Spirit sponsor will be exclusively recognized in one of the following ways (available on a first-confirmed basis):

Golf Ball Associate

- Logo on sleeves of gold balls distributed to all players

Golf Ball Cannon

- Logo recognition at cannon hole
- Acknowledgement at reception

Longest Drive Associate

- Logo on signage at hole
- Acknowledgement at reception



HOLE SPONSOR BENEFITS | \$4,000

PIN SUPPORTER | \$2,500

HOSPITALITY

- Foursome in the tournament

EVENT MARKETING

Promotion

- Logo recognition on post-event Thank you advertisement in The Globe and Mail
- Corporate logo/name on tournament banner
- Logo on York University website

SIGNAGE

- Logo on golf hole signage

EVENT MARKETING

Promotion

- Logo recognition on post-event Thank you advertisement in The Globe and Mail
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IN-KIND DONATIONS

EXTRAS

An in-kind donation is an excellent way to further your company's support at the golf tournament. Donations such as concert or sporting event tickets, spa packages, gift baskets, gift certificates and company merchandise will be used as prizes or sold in the auction.

In recognition of an in-kind donation, your name will appear in the golf tournament program.

PLAYING REGISTRATION FEES FOR GOLFERS WITHOUT SPONSORSHIPS

Individual: \$1,500

MONETARY DONATIONS

Proceeds benefit student-athletes at York University. Please consider making an additional special gift this year. A charitable tax receipt will be issued.



THANK YOU!

We look forward to seeing you on the green.

📍 FOR MORE INFORMATION, CONTACT:

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Director, Development
Athletics & Recreation

📞 416-838-2878

✉ bzemanek@yorku.ca

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