

**WU**

***2025 - 2026  
VIKING ATHLETICS  
SPONSORSHIP***





# ***CORPORATE EVENT***

## ***BRING YOUR EMPLOYEES***

Host an event at a Viking Athletics volleyball or basketball game for your employees.

## ***WHAT WE PROVIDE***

Host your event in our Hall of Fame Room in Carver Gymnasium.

40 people maximum.

Tickets to the game with reserved seating.

Open bar with wine, beer, and NA beverages.

Choice of pizza or sandwiches.

You will be recognized as our game day sponsor which includes:

- Game Day Sponsor Signage
- Two PA reads
  - Game presented by...
  - Script provided by you
- Social media post

Optional:

- Co-branded swag for a minimum of 300 fans paid for by you

***COST: \$2,500***





# SPONSORSHIP OPPORTUNITIES

Sponsoring Viking Athletics will create visibility for your business to our student body of over 15,000 students, including more than 300 student athletes, as well as 3,600 faculty and staff. Our three court sports, volleyball, and men’s and women’s basketball, average over 400 fans to home games throughout the year, with highs of over 1,000 attendees. Our men’s and women’s soccer teams average over 200 per game, with highs of over 500. Additionally, we have over 32,000 followers on social media across all WWU Athletics accounts.

All sponsorship agreements are a 2-year commitment

## **Varsity: \$3,000**

FMV: \$600

One social media shoutout per quarter

One PA slot every game of a sport of your choice: volleyball, basketball, or soccer

Four season tickets to a sport of your choice: volleyball, women’s basketball, men’s basketball or men’s and women’s soccer

Hall of Fame Room Hospitality Suite access at volleyball and basketball games – up to four people per game

## **Blue: \$5,000**

FMV: \$1,200

One social media shoutout per quarter

One PA slot every volleyball AND basketball game

Rotating LED board signage in Carver Gymnasium

Four season tickets to TWO sports of your choice: volleyball, women’s basketball, men’s basketball or men’s and women’s soccer

Hall of Fame Room Hospitality Suite access at volleyball and basketball games – up to four people per game

# SPONSORSHIP OPPORTUNITIES

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## **SILVER \$7,500**

FMV: \$2,700

One social media shoutout per quarter

**One PA slot every soccer, volleyball, and basketball game**

Rotating LED board signage in Carver Gymnasium

**Four season tickets to ALL sports: soccer, volleyball AND basketball**

Hall of Fame Room Hospitality Suite access at volleyball and basketball games – up to four people per game

**Co-branded promotional item for 300+ fans at a game of your choice, plus a social media collaboration**

**Viking Night Sponsor: brand visibility in slideshow, program, and social media thank you post**

**Golf Tournament Hole Sponsor: brand visibility on hole, in program and social media thank you post**

## **PLATINUM: \$10,000**

FMV: \$5,400

One social media shoutout per quarter

One PA slot every soccer, volleyball, and basketball game

Rotating LED board signage in Carver Gymnasium

**Stationary signage in Carver Gymnasium**

**Logo on our website**

**Logo on our schedule posters**

**Eight season tickets to ALL sports: soccer, volleyball AND basketball**

Hall of Fame Room Hospitality Suite access at volleyball and basketball games – **up to eight people per game**

Co-branded promotional item for 300+ fans at a game of your choice, plus a social media collaboration

Viking Night Sponsor: brand visibility in slideshow, program, and social media thank you post

Golf Tournament Hole Sponsor: brand visibility on hole, in program and social media thank you post



# SPONSORSHIP OPPORTUNITIES

**VIP: \$25,000+**

FMV: \$6,800

One social media shoutout per quarter

One PA slot every soccer, volleyball, and basketball game

Rotating LED board signage in Carver Gymnasium

Stationary signage in Carver Gymnasium

Logo on our website

Logo on our schedule posters

**15 second commercial to be played on game day in the gym and on the live webcast**

**Ten season tickets to ALL sports: soccer, volleyball AND basketball**

Hall of Fame Room Hospitality Suite access at volleyball and basketball games – **up to ten people per game**

**Event for your employees in the Hall of Fame Room Hospitality Suite during a volleyball or basketball game of your choice. This includes:**

- **40 people maximum**
- **Reserved seating**
- **Food and beverages**
- **Additional game day sponsor signage**
- **Social media collaboration post**

Co-branded promotional item for 300+ fans at a game of your choice, plus a social media collaboration

Viking Night Sponsor: brand visibility in slideshow, program, and social media thank you post

Golf Tournament Hole Sponsor: brand visibility on hole, in program and social media thank you post

Choice of:

- Student section title sponsor
- Jr. Vikings Kids Club sponsor
- Player of the Game/Match presented by... (social media post)

Interested in becoming a Viking Athletics Sponsor or have questions contact:

Teri Macphee  
Athletics Director of  
Community Engagement  
macphet@wwu.edu

Erin Malone  
Director of Corporate  
Relations  
malonee@wwu.edu