



## Countdown to Kickoff Block Party Guidelines

*Effective 9/1/2022*

West Texas A&M University (WTAMU) invites and welcomes students, alumni, fans and guests to enjoy the Countdown to Kickoff Block Party (Block Party) presented by Bud Light and United Supermarkets prior to all home football games at Bain-Schaeffer Buffalo Stadium. The Block Party guidelines below are designed to ensure a safe, comfortable and fun experience. WTAMU reserves the right to revoke privileges of any person or group who violates these guidelines, University policy, or local/state/federal laws.

### **ADMINISTRATION**

The Block Party is under the supervision of the Department of Athletics.

- Season long reservations may be made beginning August 9th, starting at Noon.
- If available, single game reservations must be made by 5:00 pm on the Friday **before** each home game by contacting a WT Athletic Staff Member.

#### Contact Info:

Carri Pugh	Kyle Moos
940-537-1051	830-931-7440
<a href="mailto:cyarbrough@wtamu.edu">cyarbrough@wtamu.edu</a>	<a href="mailto:kmoos1@buffs.wtamu.edu">kmoos1@buffs.wtamu.edu</a>

### **CONDUCT & ALCOHOL CONSUMPTION**

All persons attending the Block Party events at WTAMU are expected to conduct themselves in a manner that reflects the pride and character of the University. Any individual acting in a disruptive, disrespectful or disorderly manner may be asked to leave the campus or may be subject to removal or arrest by law enforcement officers.

WTAMU students should also adhere to the student Code of Conduct. Violations by students of the Code of Conduct may result in additional disciplinary matters.

**WTAMU does not sanction the consumption or possession of alcoholic beverages by underage persons. WT expects everyone to follow Federal, State and Local laws.**

Any person who exhibits unruly or disruptive behavior, or who is clearly intoxicated or who is determined to be under the age of 21 and in possession of alcohol, will be subject to arrest and/or removal from the premises. Individuals who exhibit disruptive behavior and interfere with the rights of others by the use of abusive language, loud music, or disruptive behavior that may prevent others from enjoying the Block Party will be asked to cease and desist and/or may be directed to leave the premises.

Block Party privileges for any individual or group may be temporarily or permanently suspended by the University.

## **APPROVED LOCATIONS FOR TAILGATING**

Tailgating is permissible in designated areas only. A map can be located on page 7. Spaces must be reserved in advance by contacting a member of WT Athletics. All applicable fees are to be paid in full via check or credit card within 10 business days of the reservation.

### **Countdown to Kickoff Block Party Spaces (Campus Central/26<sup>th</sup> Street)**

- Total spaces available: 18
- Cost: \$100 per game per space, \$500 for a season reservation
- Spaces are 10' x 15'
- Maximum of two (2) spaces may be reserved by a party.
- One (1) vehicle per space will be allowed in for set-up and drop-off on game day.
- Following drop off of equipment, Gameday parking will be located in Zone 14 & Zone 7 (behind Buff Hall & Buffalo Courts).

#### **Timing**

- 6 hours prior to kickoff: Gates on 26th Street will open for groups to drive in and drop off of supplies and equipment for all games (excluding Homecoming).
- 5 hours prior to kickoff: Gates on 26th Street will close (except on Homecoming). All vehicles used to drop off equipment that are not part of the tailgate must exit the Block Party to the South upon dropping off of equipment (exceptions: branded company vehicles, customized vehicles for tailgate, etc.).
- 4 hours prior to kickoff: The Block Party will begin.
- 30 minutes prior to kickoff: The Block Party will end and all patrons will be asked to make their way to the stadium.

### **Zone 7. Thunder Island Party Pad (Behind Buffalo Courts & Buff Hall)**

- Total spaces available: 1
- Cost: \$500 per game
- Available for all home games and must be reserved
- Perfect for hosting large private game day events.
- The grass space will be the primary tailgate zone for tents, cooking and games.
- Patrons will have parking for up to 30 vehicles around the Thunder Island Party Pad.

#### **Timing**

- 6 hours prior to kickoff: The Thunder Island Party Pad may begin.
- 30 minutes prior to kickoff: The Thunder Island Party Pad will end and all patrons will be asked to make their way to the stadium.
- Vehicles will be able to come and go as necessary.

### **RV & Camper Gameday Tailgating Spaces (Campus Central/26<sup>th</sup> Street)**

- Total spaces available: 6
- Cost: \$200 per game per space, \$1000 for a season reservation
- Maximum RV/Camper length of 30 feet.
- Maximum RV/Camper width of 18 feet (with slide outs extended).
- **No overnight stay**
  - **Camper Gameday Tailgating**
    - One (1) vehicle will be allowed in for set-up and drop-off on game day.
    - Following drop off of equipment and/or camper, Gameday other vehicle parking will be located in Zone 14 & Zone 7 (behind Buff Hall & Buffalo Courts).
  - **RV Gameday Tailgating**
    - No additional vehicles will be permitted for set-up and drop-off on game day or in the space.  
One (1) additional vehicle will be allowed to park in Zone 14 & Zone 7 (behind Buff Hall & Buffalo Courts).

#### Timing

- 6 hours prior to kickoff: Gates on 26th Street will open for groups to drive in and drop off of supplies and equipment for all games (excluding Homecoming).
- 5 hours prior to kickoff: Gates on 26th Street will close (except on Homecoming). All vehicles used to drop off equipment that are not part of the tailgate must exit Block Party to the South upon dropping off of equipment (exceptions: branded company vehicles, customized vehicles for tailgate, etc.).
- 4 hours prior to kickoff: The Block Party will begin.
- 30 minutes prior to kickoff: The Block Party will end and all patrons will be asked to make their way to the stadium.

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### **RV & Campers Overnight Stay (Agricultural Special Event Parking)**

- Total spaces available: 12
- Cost: \$10 per game per space, or \$50 for a season reservation.
- RVs and Campers may reserve space for overnight stays in designated lot only.
- Water, electrical, and sewage hookups are not available.
- An overnight permit is required and must be purchased prior to arrival through the University Police Department At 806-651-2300.

#### Timing

- 4:00 pm the Friday before the home game: Access will be allowed.
- 10:00 am Sunday: All vehicles must vacate the parking lot.

**WTAMU Student Organization Tailgate (Campus Central/26<sup>th</sup> Street)**  
**This is an ALCOHOL FREE ZONE**

Reservations

- Total spaces available: 10
- Spaces are 10' x 20'
- Reservations will be placed through the Student Enrollment, Engagement & Success (SEES) Division.
- Reservations must be placed by Wednesday at 5:00pm the week of the game.
- One (1) vehicle per space will be allowed in for set-up and drop-off on gameday.
- Following drop off of equipment, Gameday parking will be located in Zone 14 & Zone 7 (behind Buff Hall & Buffalo Courts)

Timing

- 6 hours prior to kickoff: Gates on 26th Street will open for groups to drive in and drop off of supplies and equipment for all games (excluding Homecoming).
- 5 hours prior to kickoff: Gates on 26th Street will close (except on Homecoming). All vehicles used to drop off equipment that are not part of the tailgate must exit Buffalo Block Party to the South upon dropping off of equipment (exceptions: branded company vehicles, customized vehicles for tailgate, etc.).
- 4 hours prior to kickoff: The Block Party will begin.
- 30 minutes prior to kickoff: The Block Party will end and all patrons will be asked to make their way to the stadium.

Contact Info:  
Office of Student Engagement & Leadership  
806-651-2313

## **ALCOHOL GUIDELINES**

All participants must adhere to the guidelines for alcohol consumption. Failure to do so may result in dismissal from campus or referral to law enforcement.

- In order to consume alcohol in approved alcohol zones on the campus of WTAMU, all guests 21 & over **must** receive an Age-Verified wristband. Wristbands are available at the ID Stand located in the Block Party.
- The possession and use of alcoholic beverages **must** be in compliance with all local, state, and federal laws, as well as West Texas A&M University and Texas A&M University System policies.
- You **must be 21 years of age or older** to consume or be in possession of alcohol.
- Alcohol consumption is only allowed in **designated areas of the Block Party**.
- Patrons may bring their own alcoholic beverages to approved areas. **Kegs and/or glass bottles are strictly prohibited. There are no exceptions.**
- Drinking games involving alcohol (e.g. funnels, beer pong tables, etc.) or any other such games are deemed inappropriate by WTAMU are **prohibited**. Any drinking apparatus (e.g. funnels, beer hats, shot ski, etc.) are also prohibited and will be confiscated.
- If alcoholic beverages are present, tailgaters **must** have an adequate amount of food and alternative beverages in the same location.
- Consumption of alcoholic beverages outside of approved alcohol zones is expressly prohibited and will result in expulsion from campus.
- The sale of alcohol by individuals or providing alcohol to anyone other than your guests 21 years of age or older is prohibited. (Serving or providing alcohol to minors is a violation of state law and will be enforced on the WTAMU campus.)
- Providing unrestricted access to alcohol for your guests is prohibited.
- Guests who become intoxicated and/or create a disturbance will be referred to law enforcement and the host will be asked to close the tailgate.
- Hosts are liable for the behavior of their guests and assume liability for their guests.

## **GENERAL GUIDELINES**

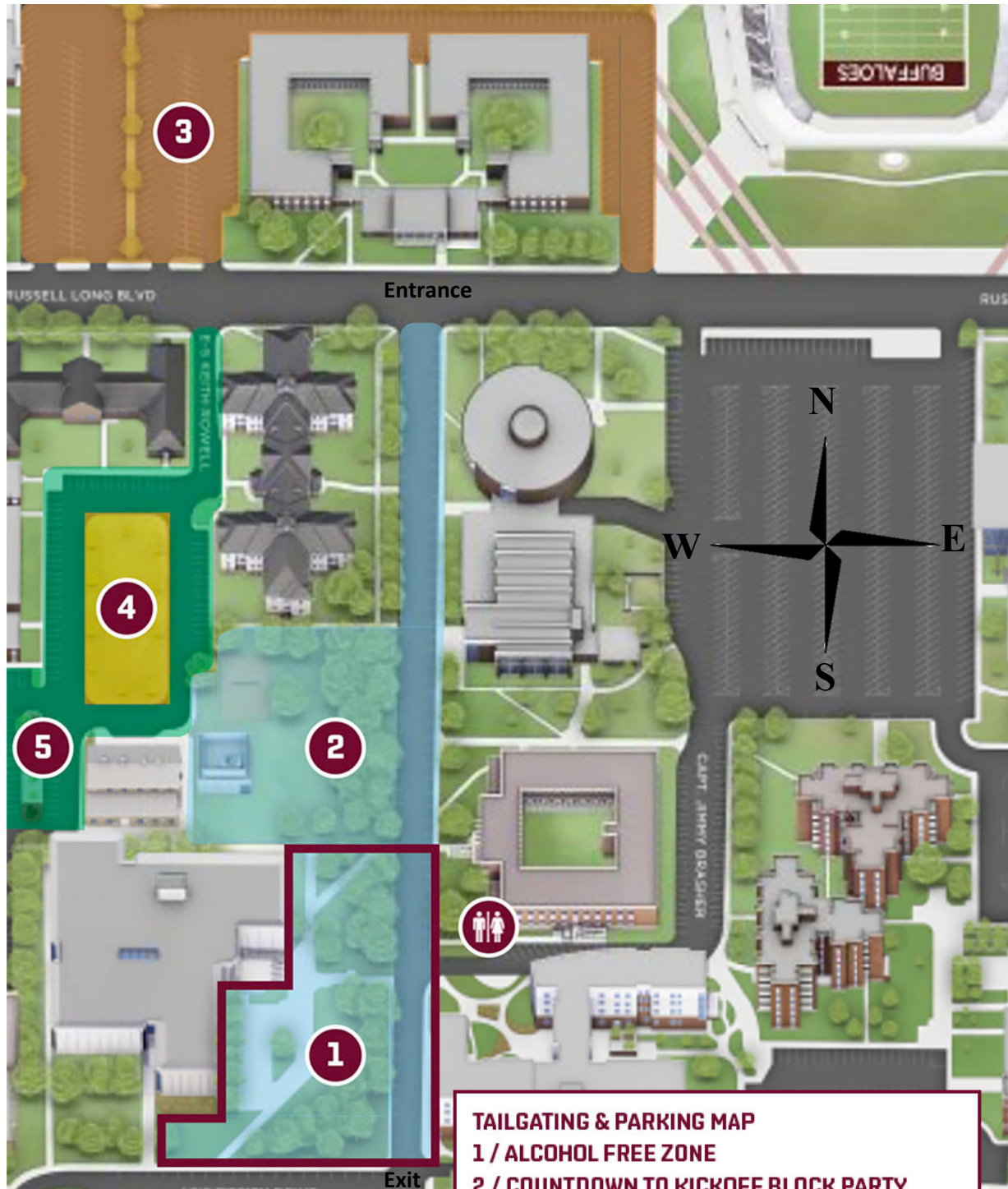
Our general guidelines apply to all tailgating persons/groups and should be followed by all who participate.

- Parking lot entrances and traffic lanes must remain clear at all times.
- Pets must be on a leash at all times, and owners must clean up after their pets. Pets are not permitted inside WTAMU buildings.
- Guests are responsible for their own trash and cleanup. All trash and debris from tailgating activities **must** be cleaned up and disposed of in provided receptacles.
- **No open pit fires are allowed.** Charcoal and wood grills are allowed, but fires **must** be contained to the grill. Charcoal **must** remain in the grill or trailer and **cannot** be dumped in the tailgate area, trash receptacles, on the ground, or in parking lots.
- **WTAMU does not take responsibility for any lost, stolen or damaged personal property.** All tailgating spaces and/or personal items should be tended to at all times to prevent theft and damage.
- Organizations and individuals are prohibited from selling food, products, or raffle tickets unless prior written approval is received from the Department of Athletics.

## **PROMOTIONAL GUIDELINES NON-APPROVED PROMOTION IS PROHIBITED & ENFORCED ON SITE**



Promotion of a business, individual or organization (excluding registered student organizations and departments on the WT campus) is not permitted on the grounds of the West Texas A&M Campus. Promotion is defined as and not limited to: signage, banners, displays, grills, vehicles, tent design and color, branding, flags and distribution of materials and items. Anything with a company/business name, promoted individual name or organization name is deemed promotion. The above items are prohibited and are enforced on site for those that have purchased, visiting, borrowing or given tailgate spots. Vendors wishing to showcase their business OR host a business outing should contact Carri Pugh, cyarbrough@wtamu.edu or 940-537-1051 to secure corporate advertising packages that include a designated Corporate tailgating spot in the Countdown to Kickoff Block Party presented by Bud Light and United Supermarkets located on 26th Street.



#### **TAILGATING & PARKING MAP**

**1 / ALCOHOL FREE ZONE**

**2 / COUNTDOWN TO KICKOFF BLOCK PARTY**

**3 / SUITE AND PREMIUM PARKING**

**4 / THUNDER ISLAND PARTY PAD**

**5 / PREMIUM TAILGATE PAKING**

 **RESTROOMS**

**BUD  
LIGHT**

**United  
supermarkets**