



**WILLIAM & MARY ATHLETICS COMPLEX**  
**NAMING OPPORTUNITIES**



## **KAPLAN ARENA FLOOR - \$5,000,000**

Kaplan Arena is one of the few places on campus where students, faculty, alumni and the community can all come together to participate in a wide range of events that are central to university life. Spectators at every sporting event will be reminded of the generosity of this highly visible gift to support William & Mary Athletics.



## **KAPLAN ARENA COURTYARD - \$3,000,000**

As part of the revitalized vision for Kaplan Arena, a new entrance terrace will be added in the front of the building. This picturesque courtyard will serve as a welcoming gateway and flexible space to host outdoor gatherings. Donors will be invited to honor a friend or family member by investing in a personalized brick paver within the courtyard.



## **SPORTS PERFORMANCE CENTER PRACTICE COURT- \$2,500,000**

This new indoor space will create a state-of-the-art “home” for William & Mary’s basketball and volleyball programs. During periods when Kaplan Arena is not available for use, the much-needed court will provide 24-hour access to student-athletes to engage in shot practice, personal fitness and off-season training and alleviate daily scheduling challenges for teams to practice and compete. Court floor naming opportunity also available for \$500,000.



## **SPORTS PERFORMANCE CENTER SPORTS MEDICINE AREA - \$2,500,000**

This fully equipped facility will offer ample room to evaluate and treat sports injuries. This gift will support abundant resources including treatment and modality tables, first aid supplies, rehabilitation equipment and dedicated wet and dry treatment areas. A warm, cool and treadmill pool will be available.



## **SPORTS PERFORMANCE CENTER HIGH-PERFORMANCE AREA - \$2,500,000**

A tremendous opportunity exists to ensure all student-athletes have access to a safe and comfortable space to work out as individuals and a team. A gift to create this bright and sunny space, with large glass windows, practice turf and an ample variety of cardio and training equipment, will be a source of pride for all student-athletes.



## **KAPLAN ARENA CONCOURSE CLUB - \$2,000,000**

Designed to maximize the attendee experience, this premium-viewing area combines casual and comfortable seating with a designated food and beverage area. The open, flexible space provides plenty of room for select ticket holders to relax, socialize and enjoy the game-day experience from wide gallery above the court.



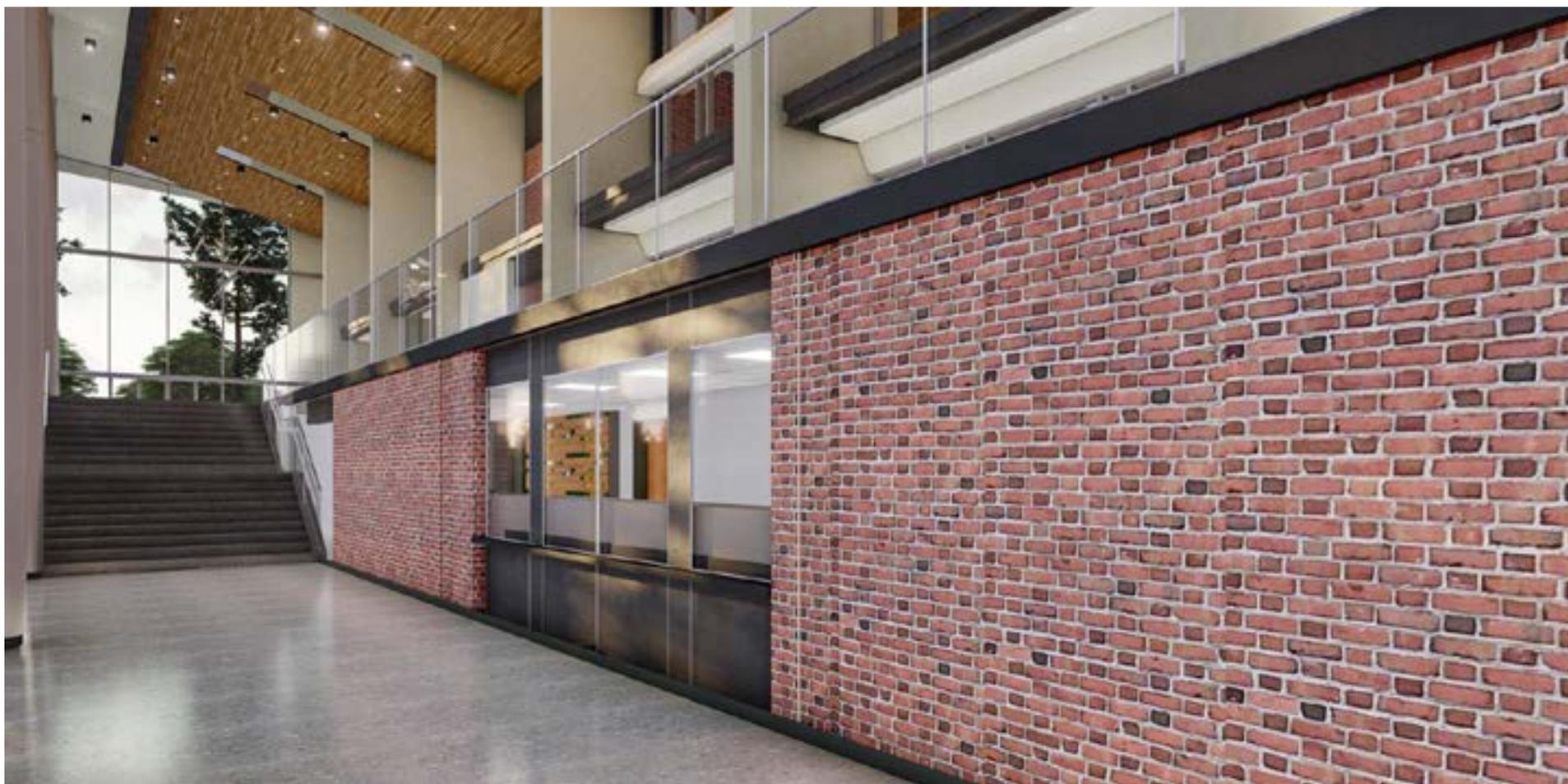
## **KAPLAN ARENA STUDENT SECTION (LOUNGE) - \$1,500,000**

With funds to create a new student bleacher section, William & Mary students can bring an amplified level of Tribe Pride when they gather to cheer on our teams. To enhance the game-day experience, the section will include a casual lounge where students can relax, connect and be part of the athletics experience.



## **KAPLAN ARENA TICKET OFFICE - \$1,000,000**

An investment in our lobby entrance/ticket office will underscore the university's focus on creating an all-star athletics experience for generations of future spectators to enjoy. Redesigned to be the first thing people see as they enter the main lobby, the more convenient and accessible location will serve as the gateway to William & Mary Athletics events and add significantly to the hospitality we offer to the entire community for a broad range of activities hosted at Kaplan Arena.



## **SPORTS PERFORMANCE CENTER HYDROTHERAPY AREA - \$750,000**

Increasing player excellence requires an investment in rehabilitation and wellness resources for our student-athletes. To enhance athletic maintenance and recovery, a new hydrotherapy area will include an underwater rehabilitation treadmill pool as well as a thermal plunge tub for pulled muscle treatment and a polar plunge tub for soft tissue recovery.



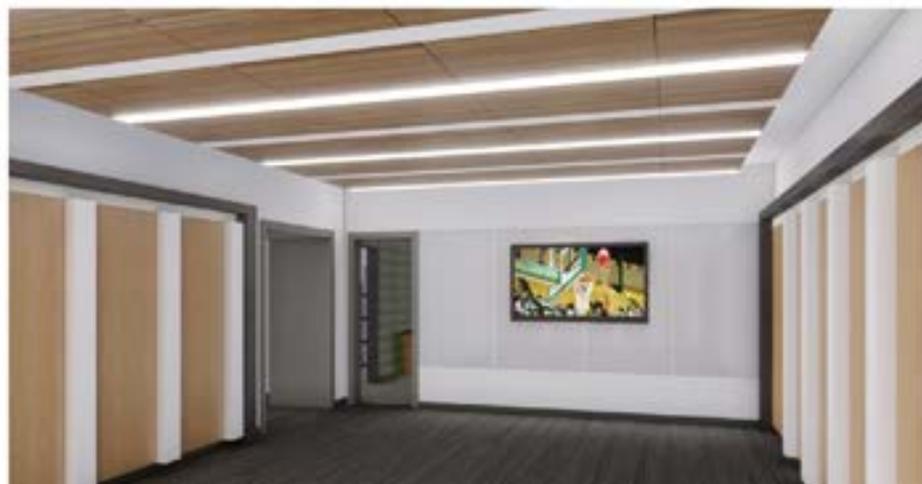
## KAPLAN ARENA GOLF SUITE - \$500,000

A dedicated golf suite will include a putting green, team lounge, men's and women's coaches offices and two hitting bays with Trackman systems that enable athletes to digitally play at any golf course in the world. This indoor facility will enable year-round, on-campus practice regardless of weather.



## **KAPLAN ARENA WOMEN'S & MEN'S BASKETBALL LOCKER ROOMS - \$500,000 EACH**

Much more than a spot to shower, change and store gear, locker rooms provide critical space for athletes to mentally prepare for the game or relax after a tough workout. The newly renovated basketball locker rooms will include ample-sized lockers and a comfortable lounge with televisions and other amenities.



## **KAPLAN ARENA BASKETBALL COACHES SUITE - \$250,000**

A designated coaches suite will provide a much-needed place for game-day preparations and post-game review. The suite includes eight offices for the men's and women's head coaches and their six assistants.



## KAPLAN ARENA LOCKER ROOMS - \$250,000

Building teamwork and camaraderie are an important part of the athletics experience. For many student-athletes, a locker room can become a second home, a place to build lifelong friendships as well as regroup on the game plan. Revitalized locker rooms will be added for men's and women's soccer, lacrosse, gymnastics and men's and women's swimming.



## NAMING OPPORTUNITIES AT W&M ATHLETICS COMPLEX

### SPORTS PERFORMANCE CENTER

- Practice Court - \$2,500,000
- Sports Medicine Area - \$2,500,000
- High-Performance Area - \$2,500,000
- Hydrotherapy Area - \$750,000
- Practice Court Floor - \$500,000

### KAPLAN ARENA

- Arena Floor - \$5,000,000
- Arena Courtyard - \$3,000,000
- Concourse Club - \$2,000,000
- Student Section (Lounge) - \$1,500,000
- Ticket Office - \$1,000,000
- Other Team Locker Rooms - \$250,000

### Basketball Facilities

- Basketball Coaches Suite - \$250,000
- Head Men's Basketball Coaches Office - \$100,000
- Head Women's Basketball Coaches Office - \$100,000
- Basketball Locker Rooms (2) - \$500,000
- Assistant Basketball Coaches Offices (6) - \$50,000

### Golf Facilities

- Men's & Women's Golf Suite - \$500,000
- Golf Hitting Bays (2) - \$250,000
- Golf Players' Lounge - \$100,000
- Putting Area - \$50,000
- Golf Coaches Offices (2) - \$50,000