



WICHITA STATE UNIVERSITY

SHOCKER

ATHLETICS

2025-2026 MEMBERSHIP GUIDE

A LETTER FROM WICHITA STATE UNIVERSITY'S DIRECTOR OF ATHLETICS

KEVIN SAAL



DEAR SHOCKER NATION,

Your continued support is vitally important to the overall success of Wichita State Athletics and the mission of developing young people as students, persons, players and, eventually, professionals. The passionate support of Shocker Nation is what sets us apart from our peers. Your generosity fuels the critical elements of a first-class student-athlete experience, such as scholarships, academic support, sports medicine, mental health & performance, facilities, and leadership development for our 270+ student-athletes and 16 sport programs.

Wichita State University finds itself in the midst of tremendous change. As we responsibly and methodically grow our resources to match championship-level expectations, we will continue to engage our alumni, season ticket holders, generous supporters and others as we collectively take on the challenges which lie ahead. Your support is critical throughout this transition and transformational journey as we strive to be a top-100 finisher in the NACDA/Learfield Directors' Cup, which consists of 350+ athletics programs.

Through every transition, our mission remains the same: to deliver a first-class experience for our student-athletes and for you. This guide outlines the pathways through which your support creates real, lasting impact along with the service framework in which we acknowledge and reward your support.

We've been focused on bringing you better transparency, simplicity, and personalization regarding your Shocker Athletics experience and this new model reflects that. Whether you're a longtime season ticket holder, a first-time donor, or somewhere in between, this guide is built to serve you better. I assure you that as a department, we never take your unrivaled passion and support for granted. We recognize that your decision to support the Shockers often represents sacrifices in other areas and for that, we thank you!

The future is exceptionally bright for Wichita State Athletics. We are blessed and fortunate to walk with you throughout this important journey. We Fight for Wichita!

GO SHOCKERS!

A stylized, handwritten signature in black ink, appearing to read 'K. Saal'.

Kevin Saal
Director of Athletics

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THE SHOCKER WAY

16:1 CORE VALUES

CHARACTER

INTEGRITY

KNOWLEDGE

STEWARDSHIP

COMPETITIVE EXCELLENCE

STUDENT-ATHLETE DEVELOPMENT

Developing leaders of character, competence and consequence for athletics and life

STUDENT + PERSON + PLAYER = PROFESSIONAL

COMPREHENSIVE, BROAD-BASED ATHLETICS PROGRAM

Maximizing results by matching resources to expectations



CONFERENCE CHAMPIONSHIPS



CONFERENCE COMMISSIONER'S CUP



NCAA POST-SEASON PLAY



DIRECTORS' CUP





How Giving Makes **An Impact**







Annual Giving

Wichita State Athletics is excited to introduce a new annual giving benefits chart that recognizes a variety of impactful contributions made by our supporters. The annual membership levels & benefits chart includes several key areas of giving that count toward your annual membership. These include:

- **SASO Required Seating Donations** and any above and beyond gifts to the SASO Fund, which directly support student-athlete scholarships
- The **Shocker Way Fund** which supports the ever-evolving needs of the 21st century student-athlete
- The **We Fight For Wichita Fund** allowing Shocker Athletics to recruit and retain championship-level student-athletes through maximizing revenue-sharing opportunities

By contributing through any of these avenues, donors not only make a meaningful difference but also gain access to enhanced benefits as a token of appreciation for their support.

Membership Levels & Benefits Chart

MEMBERSHIP BENEFITS	HALL OF FAME \$50,000+	LEGEND \$25,000	ALL-AMERICAN \$15,000	CHAMPION \$10,000	VICTORY \$7,500	MTXE \$5,500	WUSHOCK \$3,500	SHOCKER \$1,500	BLACK & YELLOW \$750	ICT \$316	WHEAT \$50
<small>PRIORITY FOR SEAT UPGRADES, INDIVIDUAL HOME, AWAY, AND POST SEASON TICKETS & TRAVEL PACKAGES*</small>	1	2	3	4	5	6	7	8	9	10	11
PRIORITY POINTS	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
MEMBERSHIP APPRECIATION EVENTS & RECOGNITION	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
15% SHOCKER STORE DISCOUNT	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
VOLLEYBALL & WOMEN'S BASKETBALL PARKING	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
MEN'S BASKETBALL PARKING**	✓ ₈	✓ ₈	✓ ₆	✓ ₆	✓ ₆	✓ ₂	✓ ₂	✓ ₂	✓ ₁		
BASEBALL PARKING**	✓	✓	✓	✓	✓	✓	✓	✓	✓		
SASO POPCORN AND NON-ALCOHOLIC BEVERAGE SOUVENIR W/ DISCOUNTS	✓ ₈	✓ ₈	✓ ₆	✓ ₆	✓ ₄	✓ ₄	✓ ₂	✓ ₂			
ANNUAL SHOCKER ATHLETICS THANK YOU KEEPSAKE	✓	✓	✓	✓	✓	✓	✓				
MONTHLY SHOCKER ATHLETICS ENGAGEMENTS	✓	✓	✓	✓	✓	✓					
UNIQUE SPORT SPECIFIC EXPERIENCES	✓	✓	✓	✓	✓						
SHOCKER WAY MEZZANINE GAME DAY PASSES^ (ADDITIONAL PASSES AVAILABLE FOR PURCHASE)	✓ ₆	✓ ₄	✓ ₄	✓ ₂							
VIP EVENT INVITE(S)	✓	✓	✓								
EXCLUSIVE GIFT	✓	✓									

*Priority allocations are based on availability. **Additional distribution guidelines to apply based on the number of tickets. ^Passes may not exceed the number of season tickets in account.

Benefits are provided on an annual basis and subject to change.

Donors are first ranked within each of their respective membership levels. Priority Points are used as the second-tier to the donor ranking system. This system helps honor both past and ongoing commitments to Shocker Athletics.



What Is SASO?

SHOCKER ATHLETIC SCHOLARSHIP ORGANIZATION (SASO)

SASO sustains all Wichita State University (WSU) student-athletes while pursuing their education. Through your financial support, nearly 270+ student-athletes' dreams of success are realized. SASO provides education and opportunity that stretches beyond the game that will last a lifetime. Donors can support SASO and student-athlete scholarships by participating in our SASO Required Seating Donation program and/or contributing gifts to the SASO Fund directly.

*A **REQUIRED SEAT DONATION** is a scholarship contribution tied directly to the purchase of season tickets in certain seating areas such as premium seating or other priority sections - within all Shocker Athletics sporting venues.*

.....

*Since incorporation, your support of SASO has provided scholarships totaling over **\$97,000,000** to our student-athletes.*



Academic Success

270+ *STUDENT-ATHLETES*

.....

50%

*FIRST GENERATION
COLLEGE STUDENTS*

3.53

*RECORD GPA
FOR FALL 2024*

39

*CONSECUTIVE SEMESTERS OF
DEPARTMENT GPA OF 3.0
OR HIGHER*



Student-Athlete Success Center opened October 2020



2,500 sqft study hall with tutoring rooms and computer center

SHOCKER

Priority Points

Wichita State Athletics has adjusted as well as introduced new elements to the Shocker Priority Point System to enhance donor recognition and reward engagement across various areas of support. This system is designed to fairly and transparently assist in the allocation of benefits such as seating, parking, and special access opportunities based on an individual's overall contributions and involvement. Points are awarded annually and accumulate over time, encouraging consistent support across the membership. All historical point earnings and totals will not be impacted. Starting May 1, 2025, the following priority point structure will apply.

Point Opportunities

4 Points per \$100

- *Annual Gifts including: Shocker Way Fund, We Fight For Wichita Fund, and General SASO Fund*

3 Points per \$100

Major Giving Commitments including: Capital Projects and Facility Enhancements, Scholarship Endowments, and Other Identified Major Giving Funds

2 Points per \$100

- *Required Seating Donations (RSD) at any Wichita State Athletics Ticketed Sport*

1 Point per \$100

- *Towards Experiences or Events (All-American Club, Black & Yellow Gala, Champions Club, etc.)*
- *Booster Clubs*
- *Total Season Ticket Cost*



ONE TIME

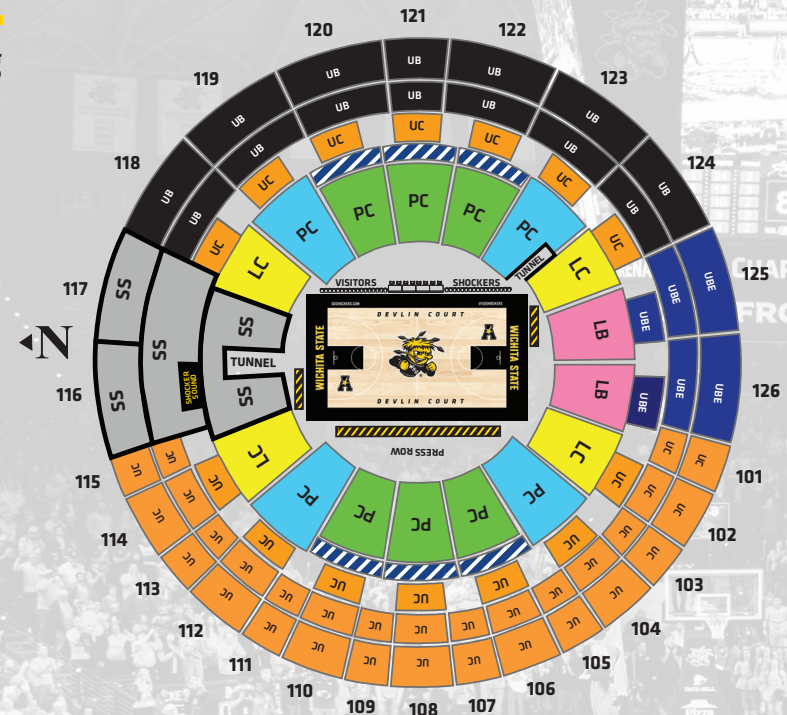
- *10 Points Endowed Gift to WSU-ICAA*
- *10 Points Document ICAA in Estate Plans*
- *10 Points Lifetime WSU Alumni Association Members*
- *10 Points Athletic Letterwinner*



Charles Koch Arena

Seating Map And Pricing

SECTION	REQUIRED SEAT DONATION	TICKET PRICE	TOTAL COST
 COURTSIDE	Contact Shocker Athletics for More Information		
PC - Premium Chairback Sideline (Rows 13 & Below)	\$1,200	\$650	\$1,850
PC - Premium Chairback Corner (Rows 16 & Below)	\$1,000	\$650	\$1,650
LC - Lower Chairback Corner (Rows 16 & Below)	\$800	\$650	\$1,450
LB - Lower Benchback (Rows 16 & Below)	\$125	\$400	\$525
UBE - Upper Benchback Endzone (Rows 17 & Above)	N/A	\$400	\$400
UB - Upper Benchback (Rows 22 & Above)	\$250	\$475	\$725
UC - Upper Chairback (Rows 17-21 / 17 & Above)	\$300	\$475	\$775
 ADA	Contact Shocker Athletics for More Information		
SS - Student Section (Section 116-117)			



Premium Experiences

Champions Club

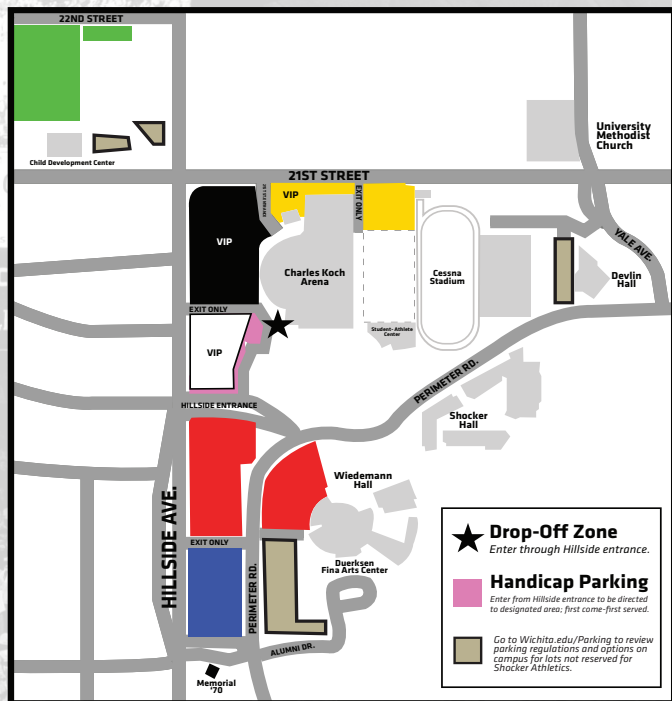
Located on the concourse level of Charles Koch Arena, the Champions Club is a first-class way to interact with fellow Shocker enthusiasts or entertain business clients. The Club allows guests access for 90 minutes prior to each game and through halftime. Each guest is welcome to all-inclusive food and cocktail service while enjoying the Champions Club including the opportunity to listen to remarks from the Shocker Men's Basketball Staff before the game.

Shocker Way Mezzanine

Provides access to an exclusive social area overlooking the Charles Koch Arena concourse. The mezzanine offers casual seating with TV's, full-service bar, and light snacks with the membership. Members will have access for 90 minutes before each home game through tip off.

Coaches Club

For those seeking a behind-the-scenes look at the program, the Coaches Club offers an elite opportunity to join the men's basketball team on a select road trip each season as a member of their travel party. Members of the Coaches Club will have the opportunity to eat with the team, participate in the team scouting report along with additional perks throughout the men's basketball season.



Parking

Men's basketball parking will be allocated by priority points within annual membership levels to determine parking location(s) and the number of eligible passes for each account. Men's basketball season ticket holders starting at the Black & Yellow level are eligible for parking on gamedays. VIP parking passes are available for request starting at the WuShock membership level. Each membership level with parking benefits allows for a maximum amount of passes and has specific allocation conditions.

VIP donor parking lots allow donors to park in a reserved spot designated by a number, while general donor parking lots allow donors to park within any parking spot in the designated lot.

Parking Pass Opportunities

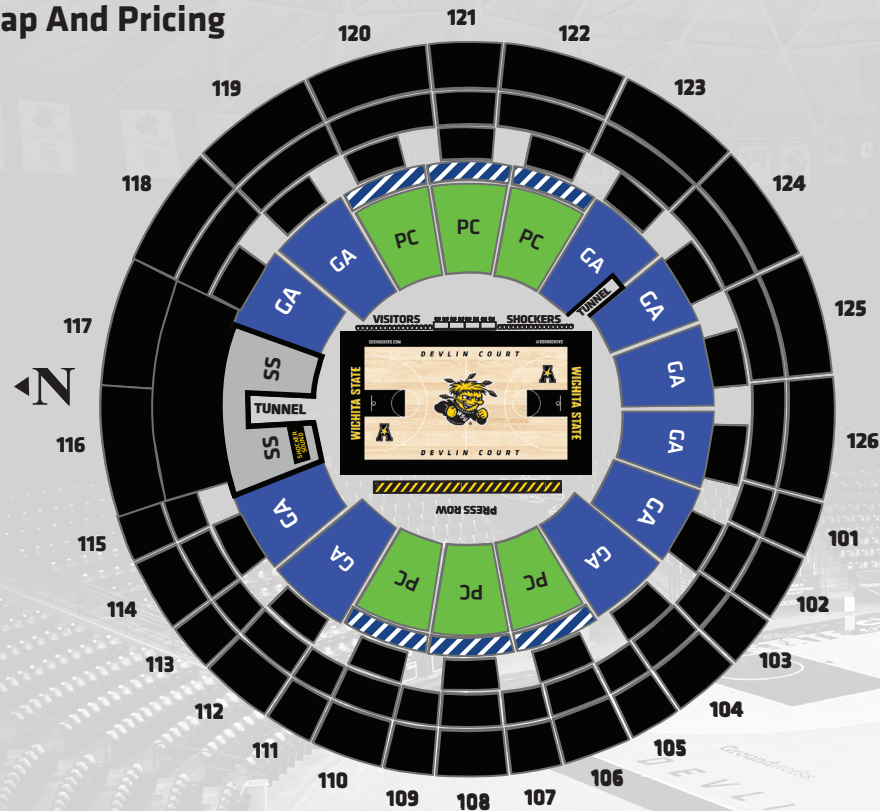
GIVING LEVEL	REQUIRED TICKET AMOUNT PER PASS	MAX PASSES ALLOWED	LOT TYPE ELIGIBILITY
BLACK & YELLOW (\$750)	4 : 1	1	1 GENERAL
SHOCKER (\$1,500)	4 : 1	2	2 GENERAL
WUSHOCK (\$3,500)	4 : 1	2	1 VIP / 1 GENERAL
MTXE (\$5,500)	4 : 1	2	1 VIP / 1 GENERAL
VICTORY (\$7,500)	2 : 1	6	2 VIP / 4 GENERAL
CHAMPION (\$10,000)	2 : 1	6	3 VIP / 3 GENERAL
ALL-AMERICAN (\$15,000)	2 : 1	6	4 VIP / 2 GENERAL
LEGEND (\$25,000)	2 : 1	8	4 VIP / 4 GENERAL
HALL OF FAME (\$50,000+)	2 : 1	8	5 VIP / 3 GENERAL










Volleyball

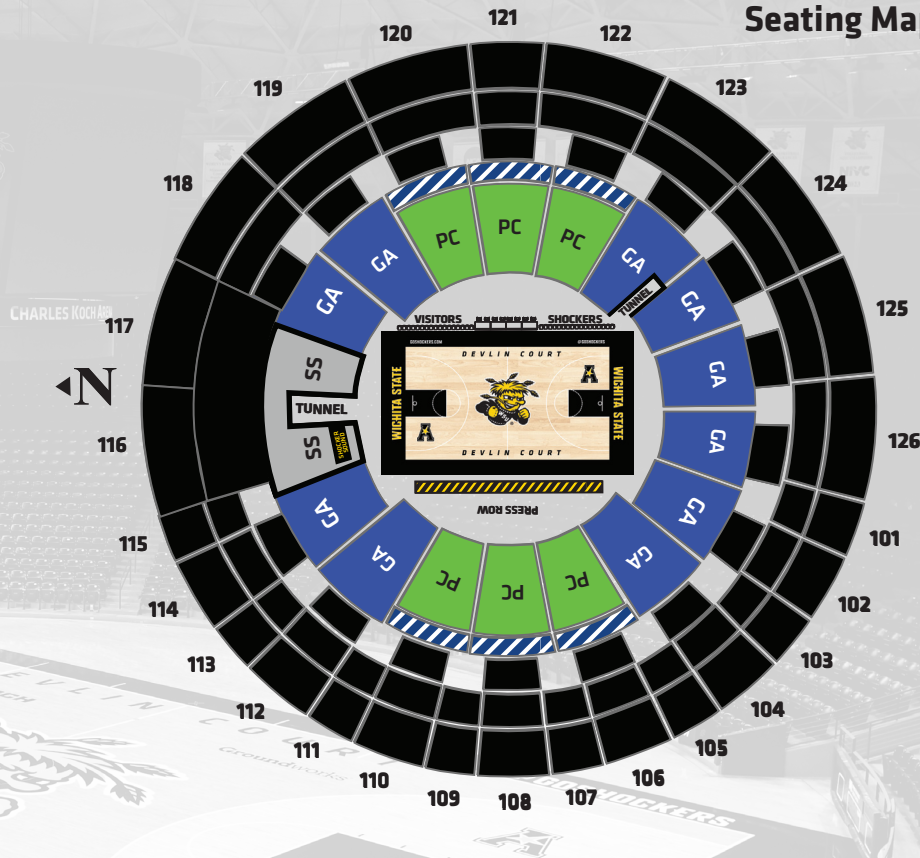
Seating Map And Pricing





SECTION	REQUIRED SEAT DONATION	TICKET PRICE	TOTAL COST
 COURTSIDE	\$50	\$100	\$150
 PC - Premium Chairback Sidelines (Rows 13 & Below)	\$25	\$50	\$75
 General Admission	N/A	\$50	\$50
 SS - Student Section (Section 116 & 117)			
 ADA	Contact Shocker Athletics for More Information		

Women's Basketball

Seating Map And Pricing



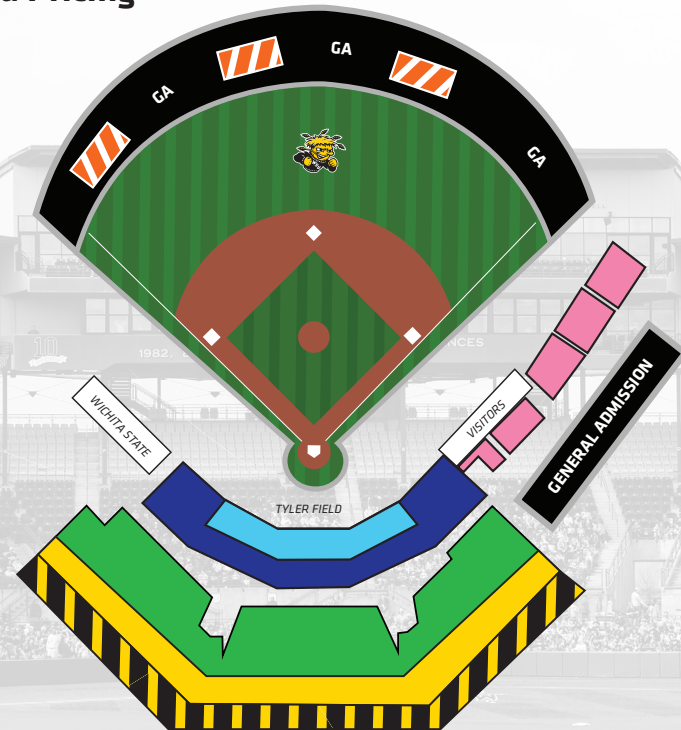
SECTION	REQUIRED SEAT DONATION	TICKET PRICE	TOTAL COST
 COURTSIDE	\$50	\$100	\$150
PC - Premium Chairback Sidelines (Rows 13 & Below)	\$25	\$50	\$75
General Admission	N/A	\$50	\$50
SS - Student Section (Section 116 & 117)			
 ADA	Contact Shocker Athletics for More Information		













Baseball

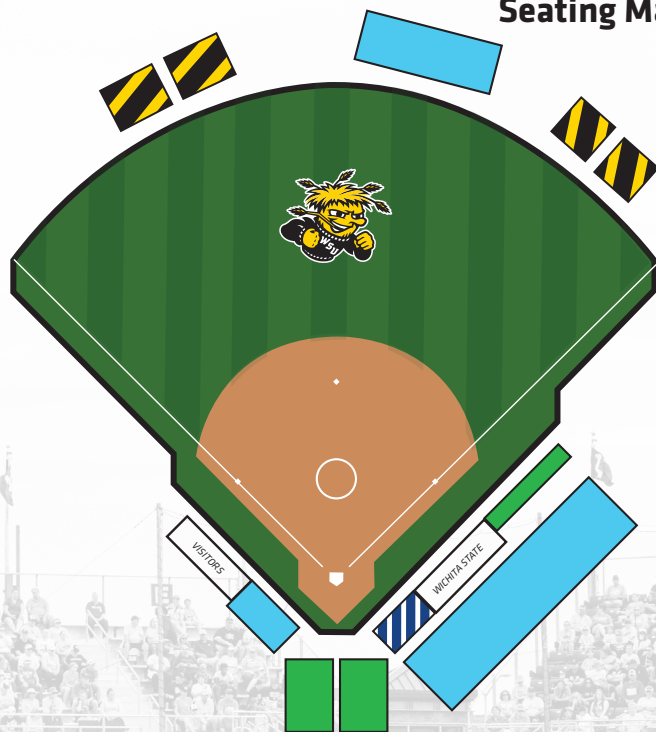
Seating Map And Pricing







SECTION	REQUIRED SEAT DONATION	TICKET PRICE	TOTAL COST
 Skybox Suites & All American Club	Contact Shocker Athletics for More Information		
 1st Base Loge Boxes	Contact Shocker Athletics for More Information		
 Home Plate VIP	\$200	\$100	\$300
 Field Box	\$125	\$100	\$225
 Concourse Box	\$100	\$75	\$175
 Chairback	N/A	\$99	\$99
 General Admission	N/A	\$75	\$75
 Outfield Pavilions	Contact Shocker Athletics for More Information		

Softball

Seating Map And Pricing



SECTION		REQUIRED SEAT DONATION	TICKET PRICE	TOTAL COST
	Outfield Decks	Contact Shocker Athletics for More Information		
	Reserved Seating	\$25	\$75	\$100
	General Admission	N/A	\$75	\$75
	ADA	Contact Shocker Athletics for More Information		





Your Membership Explained

Annual Membership Levels are determined by eligible annual contributions to Shocker Athletics. Contributions to major giving/capital projects, sport specific booster clubs, as well as paid events and experiences receive their own specific benefits based on the level of giving to those areas. Contributions above and beyond the required seating donation within the annual membership levels are eligible for a tax-deduction.



John Fairmount has two (2) men's basketball seats in the Upper Benchback Endzone Section (UBE) with no required seat donation and a \$400 per seat ticket price (\$800 total). He also chose to contribute \$1,000 to the Shocker Way Fund to support critical student-athlete needs.



\$800 Ticket Cost
8 Priority Points



**\$1,000 Annual
Shocker Way Donation**
40 Priority Points



**\$1,800 Total Cost/
\$1,000 Annual Membership Contribution**
Black & Yellow Level / 48 Total Priority Points Earned

Mr. and Mrs. WuShock have four (4) men's basketball seats in the Lower Chairback Corner (LC) with an \$800 required seat donation (\$3,200 total) and \$650 per seat ticket price (\$2,600 total). They also chose to support the women's basketball program and have four (4) reserved seats with a \$25 required seat donation (\$100 total) and \$50 per seat ticket price (\$200 total).



**If the WuShock's were interested in enhancing their membership level and benefits, they could give above and beyond to an initiative of their choice for a tax-deductible benefit and advance to a higher membership level.*



Sally Shocker has an interest in supporting top initiatives of the athletic department and is in need of a meaningful tax-deduction. Sally believes the benefits at the Champion Level (\$10,000) would be enjoyable for her and her family/friends. Sally shares that she wants her dollars to support scholarships and maximizing revenue sharing opportunities for student-athletes. Therefore, Sally chose to allocate \$5,000 of her donation to the General SASO Fund and \$5,000 to the We Fight For Wichita Fund.



Frequently Asked Questions

Can I participate in the Shocker Athletics membership model if I don't have season tickets?

Yes, you can! Your contributions at any level provide resources necessary for a first-class student-athlete experience. Gifts to the annual membership model outside of required seating donations are eligible for a tax-deduction.

Do I have to pay the SASO Required Seating Donation (RSD)?

Yes. SASO Required Seating Donations fund one of Wichita State Athletics top priorities, scholarships. These seating donations are now integrated into all of our Shocker Athletics ticketed sports to ensure support of educational opportunities for approximately 270+ student-athletes. RSD's also count toward your Shocker Athletics Annual Membership Level, which unlocks additional benefits and perks.

How can I check my Priority Points or Membership Status?

Donors can view their Priority Points and Membership Information through the Wichita State Athletics Donor Portal. Shocker Athletics will provide consistent updates on your membership status, priority points, and how those impact your benefits throughout the membership year.

Can I donate to a specific sport program or booster club?

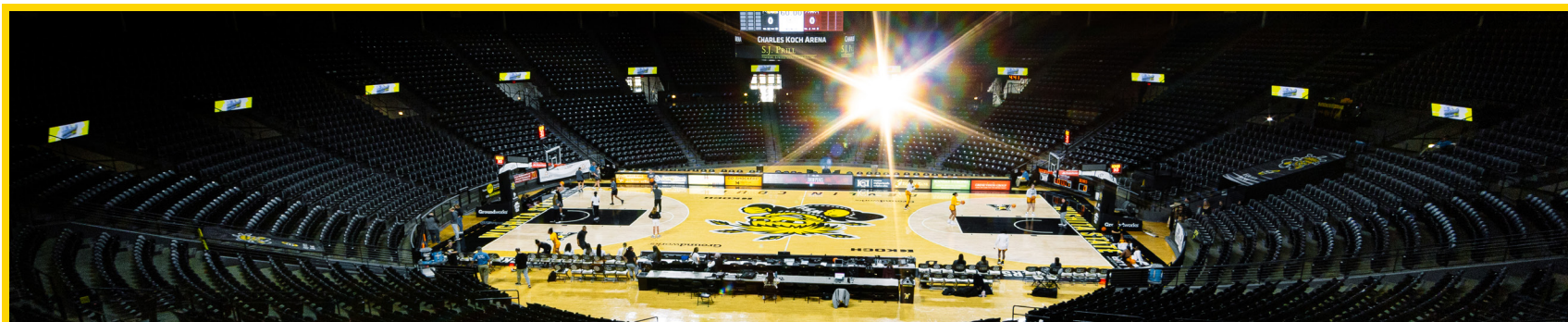
Wichita State Athletics allows contributions to each program's identified booster club. However, contributions to these funds have their own benefits associated with these contributions. These contributions do not count towards the Wichita State Athletics annual giving model.

What are specific examples of benefits listed under your Shocker Athletics Memberships?

SASO Popcorn and Non-Alcoholic Beverage Souvenir with Discounts: Accounts receiving this benefit will receive souvenir branded containers to enjoy \$3 popcorn and \$2 non-alcoholic beverage refills at every Shocker Athletics ticketed sport. Throughout the academic year, Shocker Athletics will offer bottomless events for those who qualify to enjoy.

Unique Sport Specific Experiences: Insider information about sport programs prior to public release, face-to-face interactions with our student-athletes and coaching staffs, etc.

VIP Event Invite(s): Provide one-of-a-kind event experience for the top levels of giving with University and Department Leadership along our sport programs.



Ways to Make a Gift

Wichita State Athletics offers flexible and convenient payment options to make contributing as accessible as possible for all supporters. Whether you're giving a one-time gift or planning your support over time, there are multiple ways to complete your donation:



- » **One-Time Gift**
- » **Monthly or Recurring Gifts**
- » **Multi-Year Pledge (For Major Giving/Capital Projects)**
- » **Stock/Bond Transfer**
- » **Securities Transfer**
- » **Matching Gifts**
- » **IRA Distributions**
- » **Estate Planning**
- » **Resource Disbursements**
- » **Gift-In-Kind/Trade**

Meet The Team



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FEAR THE
WHEAT

The text "FEAR THE WHEAT" is rendered in a bold, yellow, gothic-style font. The words "FEAR THE" are stacked above "WHEAT". The letters of "WHEAT" are tall and narrow, with sharp, pointed serifs. Below the word "WHEAT", there are two stylized wheat stalks, also in yellow, with long, flowing awns. The entire graphic is set against a dark grey background with a fine, repeating diamond pattern. A large, bright yellow diagonal stripe runs from the top right towards the bottom left, partially obscuring the background pattern.