

2023-2024 WARNER ROYALS

SPONSORSHIP DECK

501C3 TAX DEDUCTABLE COMPANY
13895 HWY 27
LAKE WALES, FL 33859

Culture &
Diversity



Leadership
& Integrity



About Warner

- Location: Lake Wales, FL
- Enrollment: 847
- Affiliation: National Association of Intercollegiate Athletics (NAIA), National Christian College Athletic Association (NCCAA)
- Conference: The Sun Conference , Appalachian Athletics Conference (Men's Volleyball)
- Mascot: Royals
- Student to Faculty Ratio: 14:1
- Majors: 44 Undergraduate, 5 Graduate
- Financial Aid: 100% of our undergraduate students receive federal, state or institutional grants.
- 82% of the student population are athletes
- 35 Sun All-Conference Winners
- 22 All-Academic Winners



www.warnerroyals.com

FALL SPORTS

Cross Country (M/W)
Football
Soccer (M/W)
Volleyball (W)

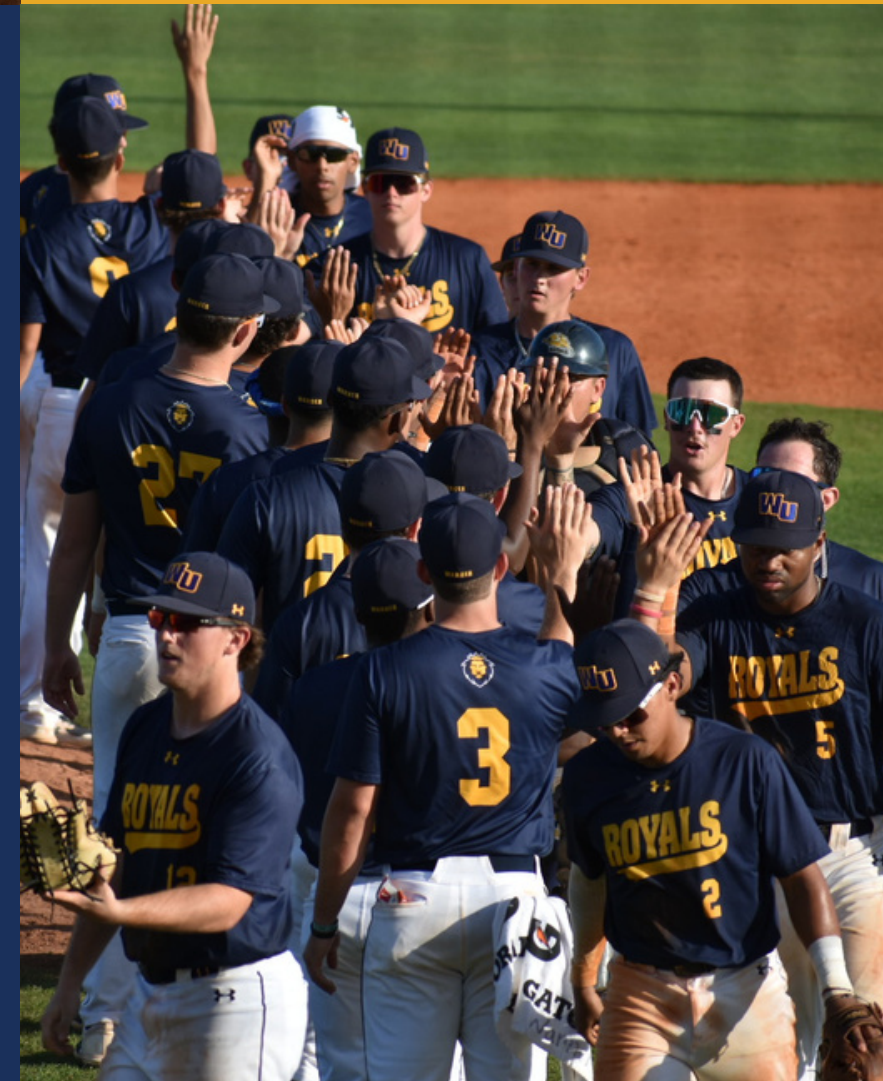


SPRING SPORTS

Clay Target (co-ed)
Competitive Cheer (co-ed)
Baseball
Beach Volleyball (W)
Flag Football (W)
Lacrosse (W)
Volleyball (M)
Tennis (M/W)
Outdoor Track & Field (M/W)
Softball

WINTER SPORTS

Basketball (M/W)
Indoor Track & Field (M/W)



CONTACT: TIFFANI.MOORE@WARNER.EDU

Goals & Needs



Warner Athletic Projects Timeline

1988

Dr. and Mrs. Lee Turner donated funds to build the TAC outer shell in 1985. The inside was finished in 1988.

2004

Royal Field (Soccer Field) was built by donations from Publix Super Markets Charities.

2010

Daly Field (Softball Field) was completed and named.

2016

The WU tennis courts received a makeover thanks to alumni John and Laura Motis.

2018

Tye Athletic Performance Center was built adding a new weight room, athletic training area and locker room for FB on campus.

2018

Warner's Baseball complex was revamped that now includes stadium lighting, a press box, 240-seat over seating Grandstands, VIP area and the Softball complex received new lighting.

2021

Warner established a new on-campus Clay Target Facility complete with four stands.

2022

Tye Field was built allowing Warner to host Home Football, Soccer, Lacrosse, and Flag Football Games.



Warner Cares

Here at Warner, we strive to make a difference on and off the court and field. The Royals participated in over 1,500 community service hour this year! Check out some of our community service projects the Royals have participated in recently!



HURRICANE RELIEF



LAKE WALES CARE CENTER



LW COMMUNITY MEALS KITCHEN



KT FOUNDATION SOUTHERN
SUNSHINE BBQ MUSIC FEST



COMMUNITY CLEAN UP





Live Stream

In the 22-23 school year, 13,000 plus fans viewed our Warner Sports Network live streams.



Ticketing

6,292 tickets sold between cash and the Hometown Ticketing online platform

Athletic Stats



Social Media

40,980+ followers across our Athletic Facebook, Twitter and Instagram accounts



Website Views

During the 22-23 school year, 8,600+ people viewed our WarnerRoyals.com webpages.





ROYALS

The Rigel Society

\$10,000

\$7,500 renewal for additional years, if paid annually. \$15,000 for a two year deal up front.

The Royal Court + The Lion Roar plus:

- All WU Season Ticket Holder- Free admission to all home games for six
- A banner at every facility!
- Lunch with a coach of your choice
- Lunch with the Athletic Director
- Pick six items from Duke's Den
- Sponsor a tent at all home football games + all Baseball games *An opportunity for you to bring a tent and bring information to share with our fans.
- Full Press Release announcing partnership
- Homepage advertisement (limited space)
- Splash page on Athletic Website





The Royal Pride

\$7,000

\$6,000 renewal for additional years, if paid annually. \$12,000 for a two year deal up front.

The Royal Court + The Lion Roar plus:

- All WU Season Ticket Holder- Free admission to all home games for four
- A banner at every facility!
- Lunch with a coach of your choice
- Lunch with the Athletic Director
- Pick four items from Duke's Den
- Sponsor a tent at all home football games + 10 Baseball games *An opportunity for you to bring a tent and bring information to share with our fans.
- Homepage advertisement (limited space available)
- Full Press Release announcing partnership



ROYALS

Fount of Honour

\$5,000

\$4,000 renewal for additional years, if paid annually. \$8,500 for a two year deal up front.

The Royal Court + The Lion Roar plus:

- All WU Season Ticket Holder- Free admission to all home games for four
 - Pick three banner options: TAC + two outdoor locations
 - Lunch with a coach of your choice
 - Lunch with the Athletic Director
 - Pick four items from Duke's Den
 - Sponsor a tent at all home football games + 5 Baseball games
- *An opportunity for you to bring a tent and bring information to share with our fans.





The Golden Crown \$3,000

\$2,000 renewal for additional years, if paid annually. \$4,500 for a two year deal up front.

The Royal Court + The Lion Roar plus:

- All WU Season Ticket Holder- Free admission to all home games for four
- Pick 2 banner options: TAC + one outdoor location
- Lunch with a coach of your choice
- Pick two items from Duke's Den
- Sponsor a tent at all home football games. *An opportunity for you to bring a tent and bring information to share with our fans.





ROYALS

Duke's Mantle

\$1,500

\$1,000 renewal for additional years, if paid annually. \$1,500 for a two year deal up front.

The Royal Court + The Lion Roar plus:

- All WU Season Ticket Holder- Free admission to all home games for two





The Lion Roar

\$1,000

\$750 renewal for additional years, if paid annually. \$1,500 for a two year deal up front.

The Royal Court plus:

- 3'X5' banner at one facility
- Monthly posts our main Twitter, Instagram and Facebook pages.
- Option to produce a commercial spot to be streamed on live broadcast at all home games. You must provide the commercial.



ROYALS



The Royal Court

\$500

\$500 renewal for additional years, if paid annually. \$750 for a two year deal up front.

- Athletic website ad placement
- Preferred partner in athletics visitors guide.
- Ability to provide flyers/coupons at home games.
- Sports Posters for your business
- Warner Newsletter





FUELING STATION

\$200

1 DONATION COVER 1
MONTH OF FUELINGS

What is a fueling station?

- Provides our athletes with a place to grab quick and healthy snacks during the day.
- It caters to the needs of our student athletes with an accessible option to optimize their workouts and practices.
- The Fueling Station is meant to prepare athletes bodies and minds for the work ahead.

Please help supply Warner's athletes with nutritious options to help yield successful athletic programs.



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Athletic Facilities



Campus Map

