

# Media Information

INTRO

THIS IS VMI

PREVIEW

COACHES

PLAYER BIOS

OPPOSITION

STAFF

RECORDS

MEDIA

## WORKING MEDIA

Press passes and parking permits will be supplied well in advance to those media outlets regularly covering VMI football well in advance of the season. All others are requested to call the Athletic Media Relations Office far enough in advance so that passes can be mailed. Complimentary passes are available upon request.

## PHOTOGRAPHERS

Photographers will be granted field privileges, but must limit their work outside the 25 yard restrictions and no closer than six feet from the sidelines. Those holding passes or complimentary tickets will not be permitted in the press box unless covering the game.

## PRESS BOX

All press, radio, PA, and statistical crews are located on the fourth floor of VMI's football building. Entrance is through the middle door located across from the concession stand behind the stadium. An elevator will take you to the fourth floor. Television and film crews will work from the top of the press box level, and TV broadcast talent will be located at a designated booth on the fourth floor.

## RADIO

Two radio booths are available. One is reserved for the "official" visiting station. Two telephone lines are already installed for the visiting network's broadcast, and a tradeout agreement is desirable. Additional lines should be ordered through the VMI Athletic Media Relations office one month prior to the contest.

## GAME INFORMATION

All media in the press box will be provided updated statistics on both teams, easy to read flip cards with accurate numbers and current depth charts, a souvenir program, and an outstanding buffet lunch. The view of the Blue Ridge Mountains is breathtaking. Score updates of other games around the country are also provided.

## AFTER THE GAME

A complete statistical game package will be available as soon as possible. The visiting team's locker room is located under the home team stands. Coach Woods' post-game press conference and individual player interviews will be on the third floor of the football building, one floor below the press box level. Coordinate all interview requests with VMI Sports Information.

## IT'S VMI, PLEASE

When referring to our athletic teams, it is requested that members of the media refer to this institution as "VMI", or "Virginia Military Institute", not "Virginia Military", the cryptic "Va. Military" or V.M.I. Any help in using the correct moniker would be greatly appreciated.

## KEYDET FOOTBALL ON THE WEB

Fans and media are encouraged to follow the team on the VMI athletic home page. Timely information on the football Keydets will be available to both media and fans alike. Included in the service will be schedules, rosters, stats and the latest notes on the team, as well as access to live radio and video game broadcasts. The VMI Keydets can be accessed on the world wide web at [www.vmikeydets.com](http://www.vmikeydets.com).

## INTERVIEW POLICY

Media members are reminded that all interview requests with VMI players, coaches and staff **MUST** go through the VMI Athletic Media Relations Office first. Interviews are encouraged to be conducted Monday through Wednesday of game weeks.

## INTERNET BROADCASTS

All VMI football game radio broadcasts can be heard on the internet at [www.vmikeydets.com](http://www.vmikeydets.com). Listeners can go to the athletic home page and click on the link provided for audio streaming. Video streaming of all home and Big South games can be accessed in conjunction with the Big South Conference on [www.vmikeydets.com](http://www.vmikeydets.com).



**Wade Branner**  
*Sports Information Director*  
*Associate A.D./Athletic Communications*  
**Coverage:** Football, Basketball, Rifle, Radio Network



**Christian Hoffman**  
*Assistant A.D./Media Relations*  
**Coverage:** Baseball, Wrestling, Women's Soccer, Swimming & Diving, Cross Country



**Brad Salois**  
*Assistant Media Relations Director*  
**Coverage:** Lacrosse, Men's Soccer, Indoor Track & Field, Outdoor Track & Field

## Key Pre-Season Dates...

July 24-25	Big South Media Days - Charlotte, N.C.
August 10	Team reports
August 11	Practice begins
August 15	Photo and Media Day
August 30	Final scrimmage
September 2	Classes begin

## How to reach VMI Athletic Media Relations...

**Office Phone:** (540) 464-7253  
**Office FAX:** (540) 464-7583  
**Press Box Phone:** (540) 463-6725  
**Web site:** [www.vmikeydets.com](http://www.vmikeydets.com)  
**Assoc. AD/Athletic Comm.:** Wade Branner  
**Office Phone:** (540) 464-7515  
**Home Phone:** (540) 463-5033  
**E-mail:** [BrannerWH@vmi.edu](mailto:BrannerWH@vmi.edu)  
**Asst. AD/Media Relations:** Christian Hoffman  
**Office Phone:** (540) 464-7514  
**Cell Phone:** (540) 460-6920  
**E-Mail:** [HoffmanJC@vmi.edu](mailto:HoffmanJC@vmi.edu)  
**Asst. Media Relations Director:** Brad Salois  
**Office Phone:** (540) 464-7015  
**Cell Phone:** (940) 642-9865  
**E-Mail:** [SaloisBJ@vmi.edu](mailto:SaloisBJ@vmi.edu)

## Mailing Address

**(USPS or Overnight service):**  
Virginia Military Institute  
Sports Information Office  
116 Smith Hall  
Lexington, VA 24450

## Directions to Alumni Memorial Field...

Most of our annual visitors know how to get to the Keydet home field, but for those who have never visited the charming city of Lexington, take note:

**From the East, North, or South:** Follow I-81 to Exit 188 B toward Lexington (U.S. 60 west). Follow U.S. 60 west to Nelson Street into town. Turn right at the intersection of Nelson and Main Streets. Follow Main Street .5 mile to the stadium on the right.

**From the West:** Follow I-64 East to Exit 55 (U.S. 11) and head south (right turn) toward Lexington. Follow U.S. 11 toward Lexington for .5 mile. Stay to the right across the Maury River Bridge and follow U.S. 11 Business for .3 mile. The stadium will be on your left.

# Covering The Keydets

## DAILY NEWSPAPERS

### Roanoke Times

201 W. Campbell Ave., Roanoke, VA 24010  
Phone 540-981-3221.  
Toll free 1-800-346-1234  
Sports Editor: Jeff Gilbert  
Direct releases to Katrina Waugh  
e-mail: katrina.waugh@roanoke.com  
Fax: 540-981-3392

### Richmond Times-Dispatch

300 East Franklin St., Richmond, VA 23219  
Phone 804-649-6554  
In state toll free 1-800-488-1885  
Out of state toll free 1-800-588-9884  
Sports Editor: Steve Trosky  
Direct releases to John Packett and John O'Connor  
e-mail: jpackett@timesdispatch.com and joconnor@timesdispatch.com  
Fax: 804-775-8085

### Lynchburg News & Advance

P.O. Box 10129, Lynchburg, VA 24506  
Phone 434-385-5554  
Sports Editor: Chris Morris  
Direct releases to Chris Lang  
e-mail: clang@newsadvance.com  
Fax: 434-385-5538

### Newport News Daily Press

7505 Warwick Blvd., Newport News, VA 23607  
Phone: 757-247-4630  
Sports Editor: Doug Roberson  
Direct releases to Dave Fairbank  
e-mail: dfairbank@dailypress.com  
Fax: 757-247-9420

### Norfolk Virginian-Pilot

150 West Brambleton Ave., Norfolk, VA 23510  
Phone: 757-446-2366  
In state toll free: 1-800-446-2012  
Sports Editor: Chic Ribel  
Direct releases to Ed Miller and Tom White  
e-mail: sports@pilotonline.com  
Fax: 757-533-9004

### Charlottesville Daily Progress

P.O. Box 9030, Charlottesville, VA 11906  
Phone 434-978-7246  
Sports Editor: Jerry Ratcliffe  
e-mail: jratcliffe@dailypgress.com  
Fax: 434-975-7104

### Staunton News Leader

P. O. Box 59, Staunton, VA 24401  
Phone 540-885-7281 x8  
Sports Editor: Hubert Grim  
e-mail: sports@newsleader.com  
Fax: 540-885-1904

### Waynesboro News Virginian

544 W. Main St., Waynesboro, VA 22980  
Phone: 540-932-3557  
Sports Editor: Jim Sacco  
e-mail: jsacco@newsvirginian.com  
Fax: 540-942-4542

### Petersburg Progress Index

15 Franklin St., Petersburg, VA 23804  
Phone 804-732-3456 x251  
Sports Editor: John Medeiros  
e-mail: pi5151@yahoo.com  
Fax: 804-732-8417

### Harrisonburg Daily News-Record

P.O. Box 193, Harrisonburg, VA 22801  
Phone 540-574-6284  
Sports Editor: Chris Simmons  
e-mail: csimmons@dnronline.com  
Fax: 540-433-9112

## TELEVISION

### WHSV-TV 3 (ABC)

50 N. Main St., Harrisonburg, VA 22801  
Phone 540-433-9191 x108  
Sports Director: Joe Downs  
e-mail: jdowns@whsv.com  
Fax: 540-433-2700

### WDBJ-TV 7 (CBS)

2807 Hershberger Rd., Roanoke, VA 24017  
Phone: 540-985-3623, 3624, 3637  
Sports Director: Mike TBA  
Also direct releases Travis Wells and Grant Kittleson  
e-mail: twells@wdbj7.com,  
gkittleson@wdbj7.com  
Fax: 540-343-7269

### WSLS-TV 10 (NBC)

P.O. Box 10, Roanoke, VA 24009  
Phone: 540-855-3531  
Sports Director: John Appicello  
e-mail: jappicello@wsls.com  
Fax: 540-343-7269

### WSET-TV 13 (ABC)

P.O. Box 10, Lynchburg, VA 24506  
Phone: 434-528-1313 x137  
Sports Director: Dennis Carter  
e-mail: dcarter@wset.com  
Also direct releases to John Organ  
Fax: 434-847-8800

### WTVR-TV 6 (CBS)

3301 West Broad Street, Richmond, VA 23230  
Phone 804-254-3645  
Sports Director: Lane Casadonte  
e-mail: lcasadonte@wtrv.com  
Fax: 804-254-3697

### WWBT-TV 12 (NBC)

P.O. Box 12, Richmond, VA 23218  
Phone 804-230-2614  
Sports Director: Ben Hamlin  
e-mail: bhamlin@nbc12.com  
Fax: 804-230-2789

### WRIC-TV 8 (ABC)

Arboretum Place, Richmond, VA 23236  
Phone: 804-330-8829  
Fax: 804-861-9452  
Sports Director: Chip Tarkenton  
e-mail: ctarkenton@wric.com

## OTHER MEDIA OUTLETS

### Associated Press, Virginia Office

Suite 1250, 600 E. Main St., Richmond, VA 23219  
Phone 804-643-6646  
Sports Director: Hank Kurz  
e-mail: hkurz@ap.org  
In state toll free 1-800-552-9935  
Fax: 804-643-6223

### Lexington News-Gazette (Weekly)

20 W. Nelson St., Lexington, VA 24450  
Phone: 540-463-3113  
Sports Editor: Doug Chase  
e-mail: sports@thenews-gazette.com  
Fax: 540-464-6397

### WREL Radio - AM 1450 / FM 96.7

P.O. Drawer 902, Lexington, VA 24450  
Phone 540-463-2161  
Sports Director: Jim Bresnahan  
e-mail: news@wrel.com  
Fax: 540-463-9524

### Virginia News Network

3245 Basie Rd., Richmond, VA 23228  
Phone: 804-474-0155  
Sports Director: Gary Hess  
e-mail: garyhess@clearchannel.com  
Fax: 804-474-0167

### WFIR Radio - AM 960

3934 Electric Rd., Roanoke, VA 24018  
Phone 540-345-1511  
Sports Director: Bob Clark  
Fax: 540-342-2270

### The Rockbridge Weekly

31 W. Washington St., Lexington, VA 24450  
Phone: 540-464-6600  
Sports Director: Jerry Clark  
e-mail: jerry@chartwellcorp.com  
Fax: 540-464-6603

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# Keydets On The Air

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2008 VMI Radio Network Crew: Wade Branner (middle), Cal Murray (left), Randy Atkins (right).

## RADIO

Keydet football returns to the airwaves this fall with a five-station network spanning the state of Virginia.

The network flagship station for Keydet football will originate from WWZW (96.7) FM, which has recently upgraded its signal to a strong 25,000 watts that can be heard on both sides of the Blue Ridge, including the city of Lynchburg. Affiliates for the 2008 season include WLEE 990 AM in Richmond, WRIS 1410 AM Roanoke, and WPMH 670 AM in Hampton Roads.

Wade Branner, "The Voice of the Keydets" since 1987, will produce the network and provide play-by-play for the 2008 season. Providing color commentary once again for selected games will be Cal Murray, VMI Class of '83 and a former punter for the Keydets from 1980 through 1982. Also returning to the network is the irreplaceable "Handy" Randy Atkins (VMI '79), who enters his 33rd season crunching the numbers as broadcast team statistician.

"Keydet First Call," the pregame show of the network, will air 15 minutes before kickoff each Saturday. The network will originate from WREL 96.7 FM in Lexington.

### 2008 VMI Football Radio Network

WWZW	96.7 FM	Lexington
WWZW	96.7 FM	Lynchburg
WLEE	990 AM	Richmond
WRIS	1410 AM	Roanoke
WPMH	670 AM	Hampton Roads

## INTERNET

All VMI football radio broadcasts can be heard on the internet at [www.vmikeydets.com](http://www.vmikeydets.com). Video and Audio Streaming services are provided by XOS Technologies. All home and Big South Conference games will be video streamed and can be accessed at [www.vmikeydets.com](http://www.vmikeydets.com)

### 3WZ 96.7 FM -- FLAGSHIP STATION FOR RADIO NETWORK

"3WZ" 96.7 FM, which boasts a 25,000-watt FM signal that reaches both sides of the Blue Ridge, including the city of Lynchburg, will assure Keydet football fans in both the Shenandoah Valley and central Virginia of clear reception of VMI football games for the coming seasons.

The popular pre-home game tailgate show sponsored by the Keydet Club last season is slated to return this fall. Airtime is one hour before kickoff.