

VILLANOVA ATHLETICS



ESPIRITUS
NOVA™

The Campaign for Villanova University

From the Vice President and Director of Athletics



Villanova Athletics stands at a pivotal moment. Long defined by excellence, integrity and collective pride, we are navigating a new era of college athletics that presents great opportunity and a heightened responsibility to steward our resources to maximize success—on and off the field. As the landscape continues to evolve, Villanova is committed to moving forward in a way that preserves our legacy of excellence while remaining firmly rooted in our Augustinian Catholic values of *Veritas, Unitas, Caritas*.

As we strive to continue building on this rich tradition, our ability to secure financial resources is now more critical than ever. Philanthropy remains the most effective way for Villanova to attract and retain top student-athlete talent and offer broad-based athletics opportunities. Investments in Villanova Athletics strengthen our programs and support our student-athletes who, in turn, build on the legacy of success of those who have come before.

Villanova is committed to providing each of our more than 600 student-athletes every opportunity available to continually pursue a higher state of victory—but we cannot do it without you. Every gift that supports one of our varsity sports counts toward *Espiritus Nova: The Campaign for Villanova University* and helps fuel the momentum of Villanova Athletics.

As we navigate this new world of athletics together, philanthropy will play an ever-increasing role in our strategic pursuit of excellence. With your partnership, we will continue to deliver a holistic experience for our student-athletes that prepares them to succeed on campus—and ignite change in the world.

It is your passion for Villanova Athletics that is what drives us forward. Thank you for being part of what comes next.

Go Cats!

A handwritten signature in cursive script that reads "Eric Roedl".

Eric Roedl '97

Vice President and Director of Athletics



A First-Class, Mission-Based Experience

In the ever-changing world of college athletics, Villanova remains committed to the well-being and success of our student-athletes. Rooted in our Augustinian Catholic values, we strive to support every dimension of the student-athlete journey. In addition, athletics continues to serve as a powerful convener of community, bringing together our students, faculty, staff, alumni, families, fans and friends. Through thoughtful investment and with your support, we are optimistic about sustaining excellence across all programs—all while strengthening the bonds that define the Villanova experience.

Competitive Excellence in Men's and Women's Basketball

Investment in our flagship basketball programs remains the top priority for Villanova Athletics. As college athletics enters a transformative new era shaped by the House v. NCAA settlement, the competitive landscape is changing rapidly—bringing both challenges and opportunities.

Despite the ongoing and significant changes to college athletics, one thing remains the same: Our commitment to recruiting and retaining talented student-athletes who embody Villanova's mission and culture. We seek individuals who value hard work, academic excellence, service to others and being part of something greater. With the landmark House settlement passed in June 2025, direct revenue sharing with athletes is now not only permitted, but also essential to building competitive rosters. This represents a new eight-figure annual investment in our goal of maintaining Villanova Basketball as a top national program.



With basketball at the forefront of the BIG EAST's conference structure, Villanova's strategy will be to prioritize Men's and Women's Basketball, with the goal of funding our rosters at levels that continue to position us among the top programs in the conference—and the nation.

The Villanova Athletics Strategic Excellence Fund (VASE) plays a central role in this effort. Launched in 2025 following the House settlement, VASE contributions serve as the primary philanthropic mechanism for this new financial model, supporting the University's revenue sharing commitment and sustaining competitive excellence in the Men's and Women's Basketball programs.

While revenue sharing represents a new expense central to competitive excellence in Men's and Women's Basketball, the traditional needs of these programs supported by philanthropy have not gone away, including annual support, endowed funds for scholarships and operations, and capital enhancements.

Villanova's ability to position itself at the forefront of this new landscape will allow us to attract and retain the caliber of student-athletes needed to continue competing for championships and maintaining Villanova's legacy of excellence.



**For more information
about the University's
response to the
House vs. NCAA
settlement, please
visit villanova.com/nll.**



Program Sustainability

Ensuring Competitive Excellence Across All Sports

Villanova's 24 varsity programs are central to our mission, providing transformational opportunities for all 600-plus student-athletes while enriching campus life and building a more connected Villanova community. As the college athletics landscape continues to evolve, we are adapting to meet the moment. We remain steadfast in our commitment to the long-term strength of all varsity programs while evolving our business model to navigate new financial realities. In this changing environment, our focus is clear: to deliver a first-class student-athlete experience in a fiscally responsible and sustainable way across all 24 varsity programs.

Annual Support

To remain competitive, each of our 24 varsity sports must build a strong and reliable financial foundation—ensuring we continue to deliver on the promise of athletic and academic success grounded in our Augustinian Catholic values.

Annual fundraising plays a critical role in meeting the operational needs of every program—from recruiting, training and travel to equipment and student-athlete development. Each varsity sport establishes yearly fundraising goals that provide essential support and help ensure long-term stability. These dollars provide critical budget support for our programs to continue operating at a high level.

Endowed Support

A growing endowment provides sustainable financial resources for Villanova Athletics and ensures the stability of our programs by enabling them to maintain annual operations regardless of external conditions. Individual endowed funds provide Villanova Athletics with a steady, reliable source of funding that coaches and department leadership can use strategically. These funds support a wide range of needs, including sports performance, student-athlete support, enhanced travel and capital projects, while also creating a lasting legacy for donors and their families.

Scholarships

Scholarships provide crucial financial assistance to student-athletes and remain a vital recruiting tool, allowing our varsity programs to attract high-level student-athletes and compete among their national peers. Your support helps these exceptional student-athletes excel in competition, achieve in the classroom and continue making a meaningful impact in the community.

Operations

Operational support provides critical resources that sustain the day-to-day success of Villanova Athletics. These funds enhance the student-athlete experience by supporting program needs such as team travel, recruiting, training and facility improvements. Your support ensures our varsity programs have the flexibility to respond to evolving needs, compete at the highest level and deliver a first-class experience for student-athletes.



Capital Enhancements

Top-level facilities are central to maintaining a competitive modern athletic department. In order to achieve our goals of graduating complete student-athletes while competing for championships, first-class spaces for our teams and staff to practice, work, study, recruit and collaborate are vitally important. Elite facilities help attract elite student-athletes and coaches. A pillar of this campaign will be ensuring these spaces meet the needs of everyone in the Athletics Department.

Currently, a number of transformational capital projects are either underway or in the planning process for future implementation. Among the near-term projects are the Cavanaugh Family Boathouse, scheduled to open in the second half of 2026, and the Field Hockey program's move to the Cabrini Campus, which will take place in the fall of 2026.

Longer-term plans include the possibility of an indoor practice complex on the Rosemont Campus and improvements to the Davis Center facilities.



Campaign Giving Opportunities

Operational Funding

Annual support is essential to sustaining Villanova Athletics and meeting the annual operational needs of our 24 varsity programs, ensuring student-athletes have the resources needed to train, compete and thrive in a rapidly evolving collegiate athletics landscape.

This support can be directed through sport-specific fundraising, unrestricted giving or the VASE Fund, providing flexibility to address immediate priorities across all programs, including formalized revenue share opportunities for student-athletes in alignment with Villanova's mission.

One-time gifts or multiyear commitments of any amount can be made to the program operating fund(s) of your choice.

Endowed Support

Endowed funds require a minimum contribution of \$100,000 and can be designated to support multiple areas.

Scholarships

The most direct way to support a student-athlete's experience at Villanova, scholarships provide important financial assistance and serve as a recruiting asset for coaches.

- **Endowed full scholarship: \$1.8 million**

Operations

Program operations can also be supported via endowed funds, which are a sustainable, long-term way to benefit the sport of your choice.

Coaching Positions

Endowed positions are key indicators of a successful athletic department with robust philanthropic backing. They create financial stability for our current coaches and help attract top talent when hiring new ones.

- **Giving opportunities: starting at \$1 million**

Transforming Athletics Facilities

From upgrading current spaces to expanding the home of Villanova Athletics, facility enhancements are a key pillar of *Espiritus Nova* and essential to creating a modern and competitive physical environment for our student-athletes to study, train, convene and compete. Future plans may include an indoor practice facility at Rosemont, enhancements to the Davis Center and the Cabrini Field Hockey Complex.

- **Naming opportunities: starting at \$100,000**



About the Campaign

Espiritus Nova: The Campaign for Villanova University reflects the strong, generous and unshakeable spirit that connects us all as Villanovans. With a goal of \$1.25 billion, it is the most ambitious fundraising effort in the University's history. Achieving this goal will strengthen our academic preeminence, enrich our campus and amplify our collective Augustinian Catholic impact—across the nation and around the world. Like St. Augustine himself, we have a restless drive to improve to become the very best version of ourselves, and when Villanovans put hearts and minds together, we are unstoppable. Your involvement in the *Espiritus Nova* campaign will continue Villanova's legacy as a transformative experience that embodies the strength of spirit, brilliance of mind and warmth of heart of St. Augustine.