

# 2026-27 “Early Deposit. Exclusive Savings.” FAQ

## **What date does the program start and what date does it end?**

The “Early Deposit. Exclusive Savings” Program runs from Monday, May 11, 2026, to Friday, June 12, 2026, at 5pm CT.

## **What is the program and why does it benefit me?**

Patrons are encouraged to participate in this program as a deposit today for your 2026-27 men’s basketball season tickets will “unlock” a 20% discount off the 2026-27 men’s basketball season ticket price.

## **How much of a deposit is required?**

Patrons in Courtside Seats, Black Zone, White Zone and Gray Zone sections will have a \$50 per seat deposit to participate. Additionally, once the deposit is made, the account holder authorizes the Milwaukee Panthers Ticket Office to charge their credit card on file for the remaining balance due. This automatic charge will take place on July 6 when membership renewals begin. The ticket office will send an email reminder of this automatic charge in advance (approx. July 1).

## **What if I have a seat donation associated with my season ticket membership, how will the deposit and discount be applied?**

The deposit and discount will be applied only to the ticket portion of the overall price of your season ticket membership. The required donation associated with your season ticket membership will not be impacted by participating.

## **What if I have a Gold Access Pass, is the program available to me?**

Patrons that have a Gold Access Pass season ticket are not eligible to participate in this program. You have one of the best season ticket deals in college basketball at only \$99!

## **Is my deposit refundable?**

The deposit made to participate in this program is non-refundable. Additionally, season ticket members agree to have the ticket office automatically charge their credit card on file for the remaining balance due after the deposit and discount are applied.

## **When I do make the deposit, how much is the discount?**

Deposits can be made anytime between May 11 and June 12, 2026. The non-refundable deposit is \$50 per seat. The discount is 20%.

## **How do I make my deposit?**

Season ticket members should utilize the link shared via email or visit this site [HERE](#) to make their non-refundable deposit. Patrons may also call the Milwaukee Panthers Ticket Office at 414-229-5886 to make a payment over the phone.

**What else happens during the program timeframe?**

In addition to accepting the deposit which “unlocks” the discount, the Milwaukee Panthers Ticket Office will also accept requests for seat relocations or adjustments to the quantity of tickets in your account.

**What happens to my account when season ticket membership renewals begin on July 6 if I don't participate in the program?**

Patrons who elect not to participate in the program will be invoiced for the full 2026-27 men's basketball season ticket price through the same process as past seasons. Patrons will receive an email once renewal invoices are on your account ready to be paid. The renewal deadline is Friday, September 11.

**What happens to my account when season ticket membership renewals begin if I did participate in the program?**

By placing the initial deposit, season ticket members agree to have the ticket office automatically charge their credit card on file for the remaining balance due after the deposit and discount are applied. Once that credit card is charged on July 6 for the remaining balance due, there is nothing additional you need to do!

**What if during the program I change the zone of my seat location, how does the program work?**

The deposit and discount will be applied to the price of your new 2026-27 season ticket plan.

**Is this program only available for 2026-27 season tickets or will it be available in future years as well?**

Currently, this offer is only available for the 2026-27 season.

**How do payment plans work if I elect to participate in the program?**

Patrons interested in participating in a payment plan should notify the Milwaukee Panthers Ticket Office by July 1, 2026

**When do new season ticket memberships go on sale?**

New 2026-27 men's basketball season ticket memberships go on sale at a later date.