

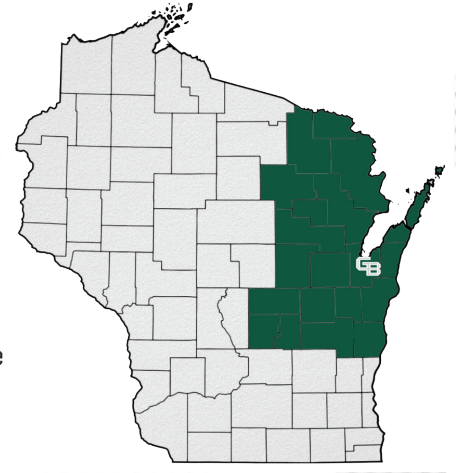


GREEN BAY PHOENIX



## NORTHEAST WISCONSIN'S DIVISION I TEAM

- The University is the fastest growing institution in the state with 11,188 students enrolled in 2024 - up 8% from 2023. UWGB plans to get to 15,000 in the near future. A well-funded, robust Division I athletic program is an essential component of that plan.
  - UWGB is an economic driver for the region and is essential for workforce development for NE Wisconsin - making sure the best talent in this region stays here after graduation and ensures the business community thrives.
- The State of Wisconsin is investing \$100M in campus improvements with the new Cofrin Technology and Education Center - a hub of innovation and technology in the heart of campus.
- The Phoenix Innovation Park, a public/private partnership that is in the final planning phase and will bring much needed vibrancy to campus and the community. The Park will bring more exposure to the innovation, ideation, research and scholarship activity occurring as well as creating more intentional opportunities for recreation, events, gathering, and visible activity on campus - creating a sense of place and inclusion.
- UWGB's Division I athletics status is a key driver to help elevate and transform the institution and reach its full potential.



## GREEN BAY MEN'S BASKETBALL A TRADITION OF EXCELLENCE

UWGB is the only Division I school in the state north of Madison and basketball is the flagship program. The success of this program is critical to the future of UWGB. In it's **56th** year, Green Bay Basketball has a rich tradition and history that includes **over 950 wins, five NCAA Division I Tournament Appearances, and four conference championships.** Before the transition to Division I in 1981-82, Green Bay appeared in **six NCAA Division II Tournaments, including three final four appearances from 1977-1981.**



#RISEWITHUS

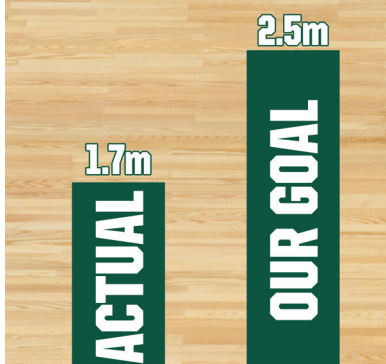


GREEN BAY PHOENIX



# BUSINESS/COMMUNITY CHALLENGE

**\$500K ANNUALLY (\$2.5M TOTAL) FOR THE NEXT 5 YEARS IN NEW \$\$ TO TRANSFORM AND ELEVATE PHOENIX BASKETBALL**



- 5 year pledges (2025-2029) to the UWGB Foundation men's basketball fund (100% tax deductible)

## KEY AREAS

### 1

#### PLAYER RECRUITMENT AND RETENTION

- + Lead the league in institutional revenue share \$ (UWGB NIL)
- + Keep the best talent here and bring in the best possible talent
- + Award academic excellence for each athlete - Alston \$

### 2

#### STUDENT-ATHLETE EXPERIENCE

- + Comprehensive nutrition strategy to ensure peak performance
- + Technology for skill development
- + Strength development and sports medicine updates - elite access to preventive care
- + Career development and academic elevation

### 3

#### LEADERSHIP & COACHING

- + Attraction and retention of the best possible coaching staff and player development
- + Lift UWGB salary to top 5 of Horizon League

### 4

#### LOCKER ROOM AND BRANDING UPGRADES

- + Celebrate phoenix greats
- + Improve aesthetics around the basketball wing of facility



GREEN BAY PHOENIX



## IGNITE THE FUTURE OF MEN'S BASKETBALL

### HOW TO GIVE

#### CASH, CHECK, OR CREDIT CARD:

Complete the pledge form below and return to the address provided.

#### MATCHING GIFTS:

Many employers have matching gift programs for contributions of employees. Double your impact by consulting with your employer.

#### PLEDGES/PAYMENT PLANS:

Pledge your donation and set-up a convenient payment plan for you - semi-annually, quarterly, or monthly.

Yearly pledges must be paid in full by June 30th each year.

TO MAKE YOUR IMPACT, OR FOR MORE INFORMATION, PLEASE CONTACT ALAN SAVAGE, ASSOCIATE AD FOR DEVELOPMENT, AT (920) 465-2053 OR SAVAGEA@UWGB.EDU

## 1969 SOCIETY

PLEDGES OF AT LEAST \$3K PER YEAR WILL BE INAUGURAL MEMBERS OF THE 1969 SOCIETY.

- Be a part of the inner circle of Phoenix Basketball, the first to receive updates from head coach.
- Exclusive interaction with coaches and team.
- Invitations to exclusive private team and club events - practices, socials, etc.
- Name recognition in main concourse of the Kress Events Center.
- Satisfaction of assisting with Phoenix Basketball's rise from the ashes to championship level.

### PLEDGE CARD PLEASE RETURN FORM TO: Green Bay Athletics, 2420 Nicolet Drive, Green Bay, WI 54311

#### DONOR INFORMATION (Please Print or Type)

Name(s): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Cell Number: \_\_\_\_\_ Home Number: \_\_\_\_\_

Email: \_\_\_\_\_

*By Providing my email, I am indicating that I would like to receive email communications from UW-Green Bay.*

TOTAL COMMITMENT (5 YEAR TOTAL): \_\_\_\_\_ to **IGNITE THE FUTURE - MEN'S BASKETBALL**

ANNUAL COMMITMENT:  \$3,000 per year  \$5,000 per year  \$10,000 per year  Other \$ \_\_\_\_\_

#### PAYMENT OPTIONS

Check enclosed (payable to UW-Green Bay Foundation)

Credit card payment:  Visa  Mastercard  Discover

Cardholder Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Card Number: \_\_\_\_\_ CVV: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Bill Me:  In one payment in \_\_\_\_\_ (month/year) OR

In equal installments of \$ \_\_\_\_\_  Annually  Semi-Annually | Beginning \_\_\_\_\_

Name as you would like it to appear in University's Annual Report or other public announcements:

\_\_\_\_\_  Wish to remain anonymous

Signature: \_\_\_\_\_ Date: \_\_\_\_\_