

# Why Green Bay





# Our State

Affectionately known as 'America's Dairyland', Wisconsin goes beyond farms and cows.

**3** professional sports teams - the Milwaukee Bucks, Milwaukee Brewers, and Green Bay Packers



**4** seasons - warm summers, crisp falls, invigorating springs, and snowy winters

**127** total state parks, trails, recreational areas, and forests



**1,000** + miles of Great Lakes Shoreline

**15,000** + lakes, 6th most in the United States

Fish Creek, Wisconsin  
Door County

# Our State

**1** Door County has over 300 miles of shoreline and is a national tourist destination

**2** 'Party With a Purpose' - Lifest is one of the largest music festivals in the nation

**3** 650,000+ people attend the EAA AirVenture in Oshkosh every July

**4** The Wisconsin Dells is known as the 'Waterpark Capital of the World'

**5** Summerfest - located in Milwaukee - is the World's Largest Music Festival

**6** The Wisconsin State Fair - also in Milwaukee - is the eighth-largest in the country



**2**

**3**



**4**



**5**  
**6**



**1**



Packers RB AJ Dillon is known as 'The Mayor of Door County'





# GREEN BAY, WISCONSIN

NAMED NO. 1 BEST PLACE TO LIVE IN AMERICA  
BY U.S. NEWS & WORLD REPORT



MEYER THEATRE



BAY BEACH  
AMUSEMENT PARK



RESCH CENTER



POPULATION - 104,936  
METRO AREA - 317,702



# *Our City*

## **Top 10 Things To Do in Green Bay**

- 1. Cross the bricks inside the players' tunnel on a tour at Lambeau Field**
- 2. Ride on Elvis' favorite rollercoaster, the Zippin Pippin, at Bay Beach Amusement Park**
- 3. Take a walk through the Green Bay Botanical Garden during winter**
- 4. Rock on with a concert at the Resch Center or Epic Events Center**
- 5. See a play or comedy show at the legendary Meyer Theatre**
- 6. Enjoy live music and mouth-watering eats at Fridays on the Fox on the City Deck during summertime**
- 7. Shop the more than 110 local vendors at the Green Bay Farmer's Market**
- 8. Get a round of golf in at Thornberry Creek, then head to Rustique Pizzeria or Chives Restaurant**
- 9. Order a plate of cheese curds at Hagermeister Park or 1919 Kitchen & Tap before heading to a Gamblers hockey, Blizzard football, or Phoenix basketball game**
- 10. Explore Titletown District - tube down Ariens Hill or try the TopGolf simulator at The Turn**



# Campus

## History

The State of Wisconsin set out plans for the University of Wisconsin - Green Bay in 1965 after legislation was passed. In October of 1966, the UW Board of Regents announced the appointment of Dr. Edward W. Weidner as the University's first Chancellor.

## The Phoenix

- During UWGB's first collegiate season, the team nickname was the 'Bay Badgers'. However, most did not like the nickname because of the similarity to the University of Wisconsin-Madison.
- In the spring of 1970, a vote was held at a student-sponsored event for a new nickname. The Phoenix far outpolled other choices.
- According to a centuries-old myth, only one Phoenix lives at a time in cycles of 500 years. Near it's death, the Phoenix builds a nest of branches and incense before it is ignited by the sun and the flame engulfs the bird. A young Phoenix then rises from the ashes.

## Quick Facts

- UW-Green Bay was founded in 1965
- UWGB is one of three consistently growing schools among the 13 UW institutions
- UWGB is the fastest-growing University in Wisconsin.
- 140+ student organizations are offered.
- UWGB's main campus in Green Bay is over 700 acres on the Bay of Green Bay.
- UWGB has four locations: Green Bay, Sheboygan, Manitowoc, and Marinette. All four campuses are next to a body of water.



# Campus



- Students who live on campus will be treated to affordable housing that covers the cost of all utilities and high-speed Internet. There are 11 res halls, nine shared apartments, and six private room apartment buildings. UWGB will be opening a new res hall in fall of 2024, Cort Condon Hall.
- Living on campus also means students can explore UWGB's wide variety of programs and services to improve the UW-Green Bay experience.



- UW-Green Bay offers exceptional dining options. There are five locations on campus that cater to an array of dietary needs.
- Grab n' go at the Rosewood Cafe, enjoy all-you-can-eat at the Marketplace, delight in a Starbucks coffee at the Common Grounds Coffeehouse, or build your own sub at Phoenix Street Subs.
- Dining plans vary and can be found at [uwgb.edu/dining](http://uwgb.edu/dining)



# Campus

## Top 10 Things To Do on Campus

1. Try your luck at a BINGO event.
2. Play video games, pool, or Esports in the Phoenix Club.
3. Compete on an intramural sports team.
4. See a major production at the Weidner for just \$13 with Phlash Tix.
5. Cheer on UWGB from The Phlock at any Phoenix sports event.
6. Play sand volleyball or bags in Phoenix Park.
7. Utilize the UREC fitness classes and climb the Rock Wall at the Kress Center!
8. Play life-size Battleship with canoes in the swimming pool at the Kress Events Center.
9. Find an organization or club to be part of at OrgSmorg.
10. Walk across the stage to receive your diploma at Commencement.



**CHECK OUT THE 65 THINGS TO DO BEFORE YOU GRADUATE LIST**





# THE PHLOCK



***Official Student Section*** of the  
Green Bay Phoenix

- Be part of an **electrifying** gameday atmosphere with The Phlock!
- Each member receives a **free** t-shirt.
- All members are entered to **win exclusive giveaways** from Green Bay Athletics partners.



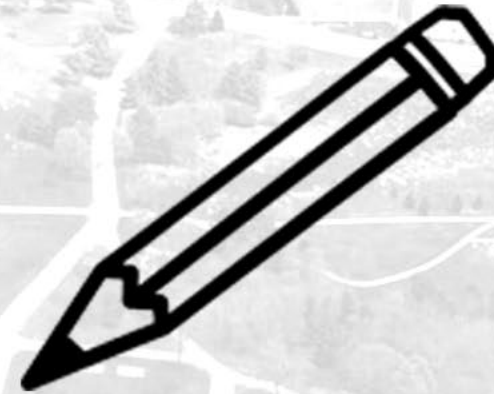
  
**SIGN UP HERE!**





# Academics

- UWGB has nearly 200 majors and minors combined.
  - 47 undergraduate majors
  - 44 undergraduate minors
  - 16 graduate programs
  - 1 doctoral degree
- Master's, Bachelor's, Associate, and Doctoral degrees are granted.
- 10,350 undergraduates enrolled for the Fall 2023 semester.
- Top undergraduate programs include psychology, business administration, human biology, organizational leadership, and computer science.
- Student/faculty ratio is 23:1.
- Student-athletes currently have an impressive streak of 49 consecutive semesters above a 3.0 GPA.
- 11 of the 14 athletic programs recorded a GPA of 3.53 or better in the spring of 2024.





# Facilities

## Kress Center

The Kress Center is on campus and hosts Phoenix volleyball, women's basketball, and men's basketball.

**Opened: November 2007**

**Capacity: 4,018**



## Resch Center

The Resch Center is home to Phoenix men's basketball and hosts a variety of events, including concerts, professional hockey and football.

It is located adjacent to Lambeau Field.

**Opened: August 2002**

**Capacity: 9,877**





# Facilities

## Aldo Santaga Stadium

Aldo Santaga Stadium, recently completed in 2018, hosts men's and women's soccer.

The facility includes a plaza, LED lighting system, press box, and complete restrooms and concessions.

**Opened: August 24, 2018**

**Capacity: 500**



## King Park

King Park is home to Phoenix softball. Located next to Aldo Santaga Stadium, King Park is a state-of-the-art facility that was recently built in 2021. In 2022, an LED lighting system was installed.

**Opened: March 2021**





# Facilities



## Peter F. Dorschel Natatorium

Located in the Kress Events Center, the Peter F. Dorschel Natatorium is home to the Green Bay men's and women's swim and dive teams.

**Opened: 2007**



## Shorewood Cross-Country Course

Newly developed in 2022, the Shorewood Cross-Country Course is designed to engage the community after the closing of the on-campus nine-hole golf course. In its first year of use, Shorewood successfully hosted numerous events, including the De Pere High School Cross-Country Invitation, St. Norbert Invite, Green Bay Phoenix Open, and the Green Bay East Middle School Meet.



## Cofrin Memorial Arboretum

The Cofrin Memorial Arboretum forms 290 acres around campus and provides valuable ecosystem services, as well as access for research, field trips, wildlife viewing, and recreation.



# Be Legendary

- Experience one of the most iconic venues in all of sports by visiting Lambeau Field. Take a tour, dine at 1919 Kitchen & Tap, gear up at the Packers Pro Shop, or explore the Hall of Fame.
- Titletown District, located adjacent to Lambeau Field, offers year-round entertainment with plenty of outdoor activities, including a full slate of programs, events, and superior dining options.
- Lambeau Field is just 15 minutes from campus.
- The University of Wisconsin - Green Bay is the official higher education partner of the Green Bay Packers.
- Each year, UWGB holds a welcome party at Lambeau for incoming freshmen.
- For the past 22 years, Green Bay Athletics and the Packers have teamed up to host the Phoenix-Packers Steak Fry inside the Lambeau Field Atrium to help support the Phoenix Fund.

