

KOHL CENTER

VISITORS GUIDE



THE UNIVERSITY
of
WISCONSIN
MADISON

Welcome to the Kohl Center

I am very pleased to welcome you to the Kohl Center.

My four years on the University of Wisconsin–Madison campus were the happiest of my life.

After years of working in the private and public sectors, I wanted to say “thank you” to the state and institution that gave so much to me and my family.

This university has shaped the lives of millions of students and enriched our state and the world in so many wonderful ways.

This facility will be part of the campus for many years to come. But it is only a small piece of the beautiful tapestry that the University of Wisconsin offers its students, the city of Madison, and the entire state.

Sincerely,



Herb Kohl
U.S. Senator



Information from A to Z

ADA Accessibility & ALDs

The Kohl Center is fully accessible for patrons with disabilities. There are accessible seating options on the Kohl Concourse (100 Level) and the Kellner Concourse (200 Level), and tickets for these areas may be purchased while supplies last. Ticket exchanges for patrons holding non-accessible seats are also available while supplies last.

Elevators located near Gates A and B are reserved for patrons with disabilities or those who have difficulty using stairs. Wheelchair assistance is available through Guest Services. Patrons who are hard of hearing may obtain an assistive listening device at the Guest Services office located by Section 119.

For Wisconsin athletic events held at the Kohl Center, accessible parking is located in Lot 88 and is sold on a season basis. For special events and concerts held at the Kohl Center, advance accessible parking may be available for purchase in person on a first-come, first-served basis from the McGinnis Family Wisconsin Athletic Ticket Office at Camp Randall starting the day tickets become available until the day before the event. After that point, if available, accessible parking may be purchased, first-come, first-served the day of the event from the lot attendant. Single-game accessible options also include drop-off points near the Nicholas Johnson Pavilion in Lot 88 and on Dayton Street directly in front of the Kohl Center.

Alcohol

No alcohol may be brought into the Kohl Center. Alcoholic beverages are for sale only at certain events in the Kohl Center.

Art in the Building

The Mendota Wall, located at Gate A, is a magnificent and colorful blown-glass artwork created by world-renowned artist and UW graduate Dale Chihuly.

The W Crest, outside Gate A, is a replica of the UW Field House crest and includes mosaic tiles by artist Peter Columbo. Each entry door features a W Crest etched in the glass.

Featured on the outside wall of the Nicholas-Johnson Pavilion is an imaginative series of impressions of Ab Nicholas, an All-Big Ten men's basketball selection in 1951 and 1952. George Heinlein was the architect of these pre-cast concrete wall panels.

Athletics Displays

The rich traditions of Wisconsin Athletics are highlighted in display cases outside of Sections 104–111. Each case contains memorabilia donated by former UW student-athletes and coaches along with a timeline with photos of past Badger stars and national championship teams. Some of the more notable items are from Badgers who participated in the Olympics, who hold world and university records, who won NCAA or world championships, or who were inducted into their respective sport's Hall of Fame. Other memorabilia, such as signed items from the first women's softball and women's hockey teams, denote significant moments in Badger history. More than 100 items were donated for the displays, which were produced by Murphy and Orr Exhibits of Atlanta.

A collage of "Great Memories in Wisconsin Athletics" is located across from Section 121. Each memory includes a large photograph mounted on the wall with a corresponding photo and text describing the memory.

Display cases featuring the current Wisconsin men's and women's basketball and hockey teams and an interactive kiosk are also located in the Kohl Concourse.

Automated Teller Machine (ATM)

ATMs are located by Section 112 near Gate C and at Section 122 by Gate B on the Kohl Concourse.

Cameras

Small cameras and video cameras are permitted in athletic facilities, however, large professional cameras with mono- or tripods are not allowed into events. Please call (608) 263-5645 before the event to check the policy.





Contacting a Patron

In an emergency, you may contact a patron during an event if you know their seat location by calling (608) 263-5645.

Entry and Re-Entry

Gates generally open one hour prior to the start of events. The entrance for patrons with suite tickets, located between Gates A and B, opens 1 1/2 hours before the start of events. Wisconsin recruits, high school and AAU Coaches, player-guest and visiting team Will Call tickets are dispensed at the Pass Gate, which is located near Gate B, next to the Bucky's Locker Room Store. Patrons of the Kohl Center may not leave the arena and then re-enter during an event. If an emergency arises, check with gate security.

First Aid

The UW Health First Aid Station is located across from Section 117.



Guest Services/Lost & Found

The Guest Services office and Lost & Found are located across from Section 119 on the Kohl Concourse. Additional Guest Services locations are at Gates A, B, and C on the Kohl Concourse. Call (608) 263-5645 to inquire about lost items. A telephone for public use is also available at no charge in the Guest Services office.

Merchandise – Bucky's Locker Room

Bucky's Locker Room, located inside Gate B, features the latest Badger apparel and souvenir items. Bucky's Locker Room is open Monday through Friday from 10 a.m. to 4:30 p.m., and during Kohl Center events. For more information, call (608) 256-5645 or visit www.buckyslockerroom.com.

Pets

Pets are not permitted in the Kohl Center. However, certified working (or in training) service animals that accompany a patron with a disability are welcome. Please check with the McGinnis Family Wisconsin Athletic Ticket Office for accessible seating.

Prohibited Items

For the safety and security of all patrons, certain items may not be brought into the Kohl Center. This includes but is not limited to: any food or beverage items, cans, bottles, coolers, thermoses, backpacks, large bags (gym, duffel, and tote), luggage, strollers, laser pointers, banners, flags, signs, noise-makers, weapons, balloons, or beach balls.

All patrons entering the Kohl Center are subject to search. Storage facilities are not available for checking prohibited items.

Smoke-Free Facility

The Kohl Center is a smoke-free facility. There is a smoking area outside of the building near section 115.

Sportsmanship

The University of Wisconsin, the Big Ten Conference, and the NCAA promote good sportsmanship by student-athletes, coaches, and spectators. Please support the participants and officials in a positive manner. Profane, racial, sexist, or other

abusive comments or actions directed at officials, student-athletes, visiting team fans, coaches, or team representatives will not be tolerated and are grounds for removal.

Suites

The three Nicholas Suites by Gate A are rented on an event-by-event basis and are available for meetings and receptions. For more information, please call (608) 265-4263. The Kohl Center has 36 luxury suites leased on a five-year basis.

Ticket Information

Daily ticket operations for Wisconsin Athletics takes place at the McGinnis Family Wisconsin Athletic Ticket Office, located in Kellner Hall at Camp Randall Stadium. The Ticket Office is open weekdays from 8:30 a.m.–4:30 p.m. For men's and women's hockey and basketball events, the Ticket Office will open for sales and Will Call pick-up at the Kohl Center beginning one hour prior to the event. The Ticket Office at the Kohl Center is located inside the Gate B vestibule. Please note that a photo ID is required for Will Call ticket pick-up.

Tickets may be purchased on-line at www.uwbadgers.com, in-person at the Ticket Office, or by phone at 1-800-GO-BADGERS or 608-262-1440. Tickets may be purchased with Visa, MasterCard, Discover or American Express. Tickets sold at the window may also be purchased with cash. The Ticket Office does not accept personal checks for tickets sold at the window. **Please note that there are no exchanges or refunds of tickets purchased. All sales are final.**

Patrons needing accessible seating should contact the Ticket Office directly to make arrangements for accessible seats. Accessible seating is limited, and is offered on a first-come, first-served basis, while accessible tickets remain.

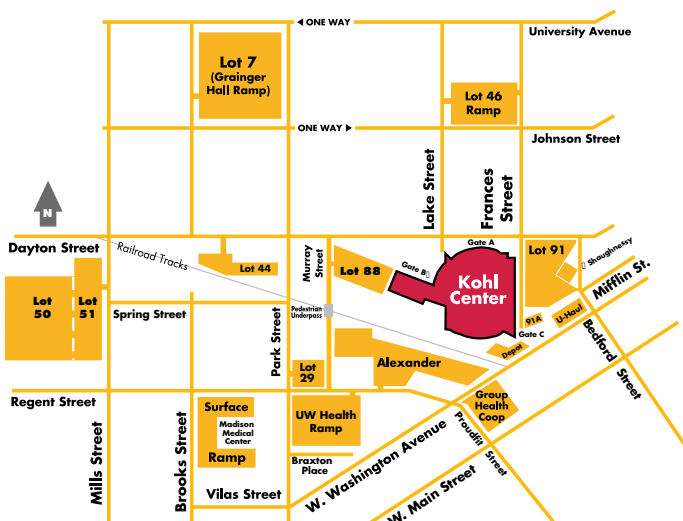
Children under the age of two do not require a ticket if they sit on an adult's lap during a Wisconsin athletic event. For NCAA tournaments or for concerts or special events, all patrons need a ticket to enter the Kohl Center, regardless of age.

Tours

Tours of the Kohl Center are available to the public, free of charge. Tours are given without reservation on Tuesdays and Thursdays at noon. For additional tour information or to reserve a tour date and time, please call (608) 263-5645.

Parking

Parking for men's hockey and men's and women's basketball is first sold on a season basis to season ticketholders. Some parking may be available on game day from those lots that have availability. Parking permits will be sold on a first-come, first-served basis from the lot attendant.



Advance parking permits for special events and concerts are available for purchase in person, first-come, first-served from the McGinnis Family Wisconsin Athletic Ticket Office beginning the day the event goes on sale. Advance parking permit sales will end the day before the event takes place. After that point, all parking permit sales will take place from the lot attendant stationed at those lots with availability.

Single-game options also include drop-off points near the Nicholas Johnson Pavilion in Lot 88 and on Dayton Street directly in front of the Kohl Center.



Directions

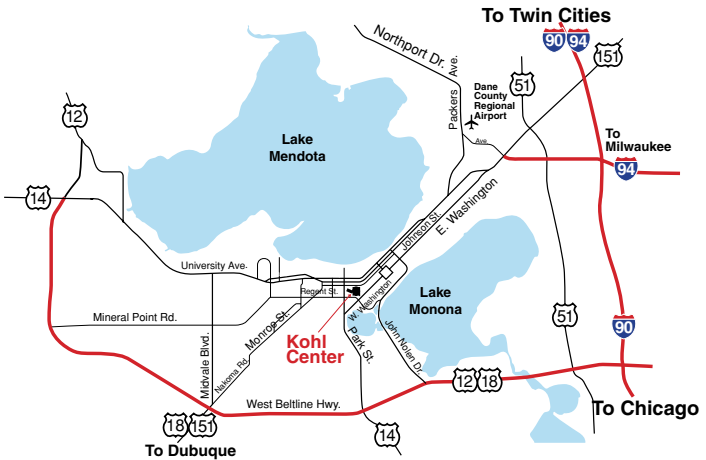
From East I-94, South/Southeast I-90, Northeast US151 and Northwest I-90/94:

Take I-90 East to Hwy 12/18 West, exit 142A.

Follow 12/18 approximately three miles to Park Street, exit 261 A-B.

Turn right onto Park Street going north. Follow Park Street into campus.

Turn right onto West Dayton Street, and proceed two blocks to the Kohl Center.



From Southwest via US151:

Follow 18/151 to Beltline (Hwys 12/14/18/151 East).

Continue on the Beltline to Park Street, exit 261B.

Turn right onto Park Street heading north. Follow Park Street into campus.

Turn right onto West Dayton Street. Proceed two blocks to the Kohl Center.



Kohl Center Seating

Seating Capacity

Basketball: 17,206

Hockey: 15,237

Concerts: 5,000–18,000

Kohl Concourse

Entry to the Kohl Center is through Gates A, B, and C on the Kohl Concourse. Patrons can access 7,500 court side seats, 28 luxury suites, and the three Nicholas Suites from the street-level concourse.



Kellner Concourse

The Kellner Concourse is the upper level of the Kohl Center. It provides access to the first and second balconies, eight luxury suites, and the upper media area. Each balcony contains approximately 4,500 seats. The vertical double balcony configuration brings fans closer to the event floor.

- = Restrooms
- = Concessions
- = Elevators
- = Family Restrooms

Gate A faces Dayton Street.

The Kohl Center

601 West Dayton Street
Madison, WI 53715-1206
(608) 263-5645

Hours: Monday through Friday, 7:30 a.m.–4:30 p.m.
Visitors enter at Gate B and check in at reception desk.

University of Wisconsin Division of Intercollegiate Athletics

Kellner Hall
1440 Monroe Street
Madison, WI 53711
(608) 262-1866
www.uwbadgers.com

McGinnis Family Wisconsin Athletic Ticket Office

Kellner Hall
1440 Monroe Street
Madison, WI 53711
(608) 262-1440 or 1-800-GO BADGERS (462-2343)
Order online at www.uwbadgers.com
E-mail: tickets@athletics.wisc.edu

Hours: Monday through Friday, 8:30 a.m.–4:30 p.m.

The Wisconsin Athletic Ticket Office will be open at the Kohl Center (Gate B) one hour prior to events.

The Kohl Center, home of the University of Wisconsin men's and women's basketball and hockey teams, officially opened on January 17, 1998, with a UW men's basketball game against Northwestern. The Badgers won 56-33.

The total cost to construct the Kohl Center was \$76.4 million. The financing featured \$49.4 million in private donations and \$27 million in state bonding. U.S. Senator Herb Kohl made the lead donation of \$25 million, former Badger men's basketball player Ab Nicholas and his wife Nancy Johnson donated \$10 million, and the Kellner family donated \$2.5 million. No state tax dollars were used for the construction of the Kohl Center.

No state tax revenue supported the printing of this publication.



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