

# MOCS **C** CLUB



20  
24

**MEMBERSHIP GUIDE**

# MESSAGE FROM OUR DIRECTOR OF ATHLETICS

On behalf of Chattanooga Athletics, we would like to sincerely thank you for choosing to support our student-athletes through your gift to the Mocs Club. Your donation to the Mocs Club allows us to invest in the necessary resources for over 300 student-athletes competing across 15 varsity programs at UTC.

The Mocs Club remains the backbone of our athletics program that provides our student-athletes with the best opportunity to succeed in the classroom, compete for championships, and become leaders in the community.

Over the next five years, we are going to be bold and ambitious in our pursuit to raise \$1,500,000 annually, with 2,500 donors through Mocs Club support. Due to your leadership this past year, we raised a record \$810K+ in annual support through the Mocs Club. There is boundless potential for this school and this community that we call home. We feel that accomplishing this goal within five years will separate us from our peers in our aspirational pursuit of becoming a premier-Mid-Major athletics program and bring Championships to Chattanooga in all our sport offerings.

Mocs Club donations support critical elements in enhancing our student-athlete experiences such as performance, nutrition, travel, academic support, athletic training, mental health resources, and leadership development. When you give to the Mocs Club, you are directly impacting the lives of current and future generations of Mocs student-athletes through your philanthropic support. I ask that you please join us in this pursuit in helping us achieve our goal and provide the best student-athlete experience by giving to the Mocs Club.

## THANK YOU AND GO MOCS!



Mark Wharton  
Vice Chancellor and Director of Athletics



“

**Growing up, one of my volleyball goals was to get my college paid for. Finding a place like Chattanooga that gave me that opportunity was a tremendous accomplishment. It has been a blessing to not have to worry about paying for my apartment or stressing about groceries as a college athlete. With all the constant traveling, studying, and busy lifestyle of an athlete, having a scholarship has helped me tremendously in easing my mind financially.**

**- Paige Gallentine**

*Fenton, MI  
Communications  
Volleyball | 2024*

# WHAT IS THE MOCS CLUB?

The Mocs Club is the fundraising arm for the University of Tennessee at Chattanooga Athletics Department. The financial support by the Mocs Club works to alleviate the costs of student-athlete scholarships as well as provide a positive impact on our student-athletes in the classroom, on the field of play and beyond.

**\$26,850**  
TUITION & FEES

**+ \$1,400**  
BOOKS

**+ \$8,200**  
HOUSING  
(BASED ON CAMPUS DORM)

**+ \$4,000**  
MEALS

**+ \$2,250**  
TRANSPORTATION

**+ \$1,800**  
PERSONAL EXPENSES

**= \$44,500**  
TOTAL

APPROXIMATE AVERAGE COST PER OUT-OF-STATE  
SCHOLARSHIP STUDENT-ATHLETE



JOIN THE  
**MOCS C CLUB**  
TODAY!

## CELEBRATING ACHIEVEMENTS

# 11

STRAIGHT SEMESTERS OF  
3.0 GPA OR HIGHER

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# 55

STUDENT-ATHLETES  
HAD A 4.0 GPA

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# 3.20

STUDENT-ATHLETE  
AVERAGE GPA

MEN'S TENNIS CAPTURED ITS FIRST  
SOCON REGULAR SEASON TITLE

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MEN'S BASKETBALL REACHED THE  
SOCON CHAMPIONSHIP FOR THE  
SECOND CONSECUTIVE YEAR

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MEN'S GOLF FINISHED RANKED  
**IN THE TOP 25**  
FOR THE FIRST TIME SINCE 2012

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WOMEN'S BASKETBALL WON THEIR  
**19TH SOCON CHAMPIONSHIP**

# BEING BOLD: THE NEXT 5 YEARS MOCS TAKE FLIGHT

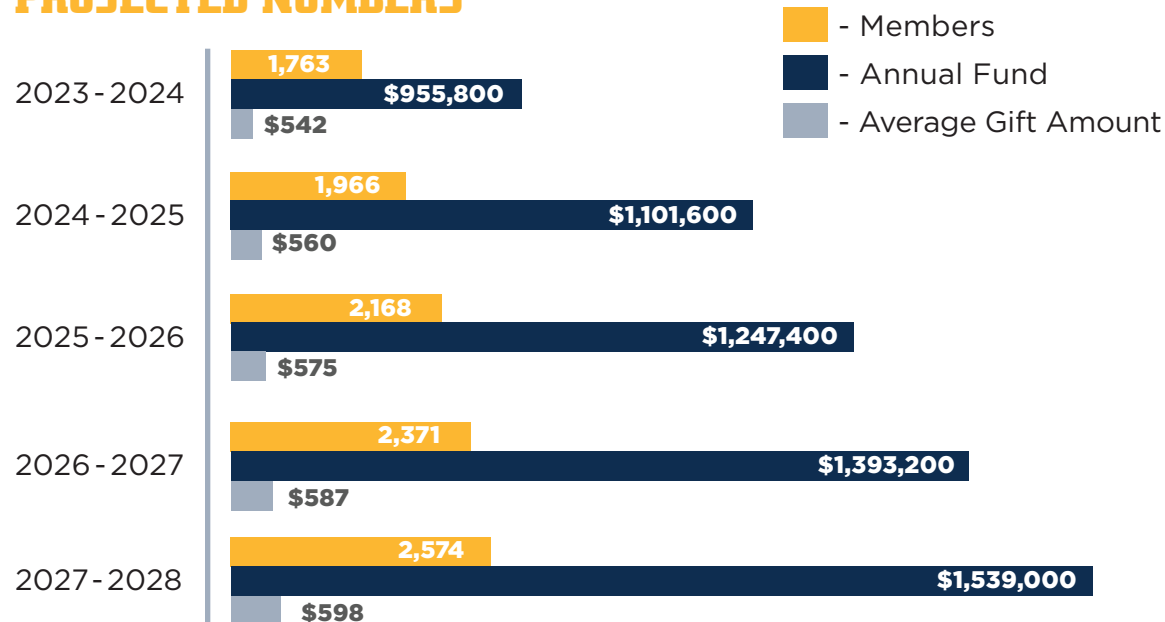
**PURPOSE: CHATTANOOGA STUDENT-ATHLETES** — providing them the best opportunities to succeed in the classroom and in their sport through philanthropy.

**MULTIPRONGED FOCUS** — excellence on the field of play, in the classroom, and in the community. To become a top mid-major program, we need a sustained commitment to excellence in all three.

**NEED TO BE MORE COMPETITIVE WITH SOCON PEERS** — to continue to be a top Southern Conference team, we need to continue our success in the Mocs Club to keep up with the rising costs of enhancing our student-athletes experiences through you consistent support.

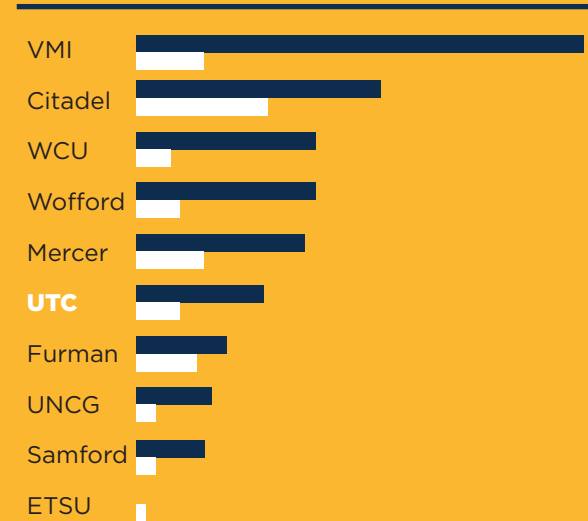
**SUPPORTING THE MOCS CLUB IS INVESTING IN THE CHATTANOOGA COMMUNITY** — Athletics is the front porch of UTC. Bringing a successful program to UTC generates interest from outside parties, whether that is incoming students, community members, sponsorship opportunities, and more. Investing in the Mocs Club allows our programs to compete at the highest level and effectively market our university.

## PROJECTED NUMBERS

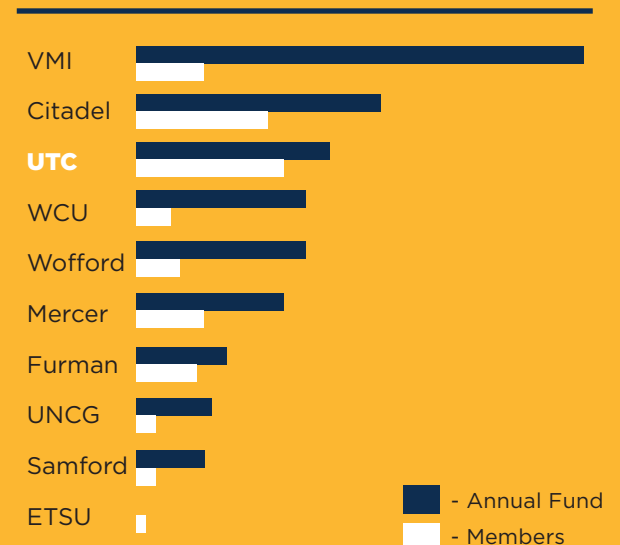


## COMPARISON TO OTHER SCHOOLS IN THE CONFERENCE

### Current Numbers



### Projected Numbers with 5 Year Plan



# BENEFITS CHART

	STARTER MOC \$100	VARSITY \$250	ALL-AMERICAN \$750	SILVER MOC \$1,250	GOLD MOC \$2,000	ENGINEER \$2,500	CHOO-CHOO \$5,000	CONDUCTOR \$10,000	INNER CIRCLE \$20,000	FULL SCHOLARSHIP \$35,592+
Provide Support for a UTC Student-Athlete	●	●	●	●	●	●	●	●	●	●
Donor Gift	●	●	●	●	●	●	●	●	●	●
Women's Basketball Parking***	Lot 32	Lot 32	Lot 20	Lot 20	Lot 20	Lot 20	Lot 20	Lot 20	Lot 20	Lot 20
Men's Basketball Parking***		Lot 33	Lot 33	Lot 32	Lot 32	Lot 20	Lot 20	Lot 20	Lot 20	Lot 20
Football Parking***		Pavilion	Pavilion	Pavilion	VIP	VIP	VIP	VIP	VIP	VIP
Complimentary Scrappy Kids Club Membership <i>(While Supplies Last)</i>			●	●	●	●	●	●	●	●
Touchdown Terrace Access***			2 Passes	4 Passes	4 Passes	4 Passes	4 Passes	8 Passes	8 Passes	8 Passes
Opportunity to Purchase Touchdown Terrace Table***				●	●	●	●	●	●	●
Invitation to Special Events <i>(Dinner with AD, Hall of Fame Dinner, etc.)</i>					●	●	●	●	●	●
Pre-Game Hospitality Passes for Football/Men's Basketball***					2 Passes	4 Passes	6 Passes	8 Passes	8 Passes	8 Passes
Access to Sports Specific Coach Insights							●	●	●	●
One Exclusive Home Mocs Game VIP Experience								●	●	●
Premium Gift									●	●
Exclusive Experience with a Student-Athlete										●

\*\*\* With Purchase of Season Tickets

# MEMBERSHIP PROGRAMS

## MOCS UPGRADE PROGRAM: 30% DISCOUNT APPRECIATION

Returning for 2024 is the Mocs Upgrade Program. We ask that as you consider your level of support towards UTC student-athletes this year, that you consider increasing your impact. As you re-commit and renew your philanthropic support for the 2024 membership year, the Mocs Club is pleased to again offer a 30% discount for those who increase their giving level.

## REFERRAL PROGRAM

The grass-roots participation and dedication of our members remains the largest source of support for Chattanooga student-athletes. We firmly believe that in order to provide the best student-athlete experience in the Southern Conference, it is absolutely critical that we grow our membership. With that in mind, we are asking each member to refer at least one new member to join the Mocs Club family. **Referring two prospects who decide to join the Mocs Club at the Starter Level and above gives you the ability to increase your Mocs Club membership level one level.**

Please fill out and return the referral program sheet with your renewal form to secure your increase in membership status

## GOLD ALUMNI PROGRAM

Gold Alumni Program: UTC alumni who have graduated within the last 10 years (2013-2023) can contribute 50% of the minimum contribution of any level and receive full benefits at that level. Call (423-425-4233) to apply for your gold status

## PRIORITY POINT SYSTEM

Some membership benefits are determined by the number of lifetime priority points a member has accrued

- Letterwinners receive a one-time allocation of **five priority points**.
- Alumni receive a one-time allocation of **five priority points**.
- Unrestricted gifts receive **five priority points** for every \$100.
- Capital and endowed gifts receive **four priority points** for every \$100.
- Directed gifts receive **two priority points** for every \$100.
- Gifts-in-kind receive **one priority point** for every \$100.
- Season ticket holders receive **one priority point** for each year after 2005 of consecutive season ticket purchase.
- Referrals receive **three priority points** each.



# MOCS CLUB PREMIUM EXPERIENCE

## TOUCHDOWN TERRACE

The Touchdown Terrace is located on the Bud Light Plaza of Finley Stadium and is available to all Mocs Club members at the All-American level (\$750) level and above. The premium space features an incredible view of the game, a complimentary bar, and finger food. An opportunity to purchase a table at the Touchdown Terrace will be available this upcoming season. Tables will be allocated by Mocs Club level and priority points.

## FOOTBALL PRE-GAME HOSPITALITY

Pre-game hospitality for Mocs football games is hosted in the First Horizon Pavilion outside Finley Stadium and features a fully catered meal, complimentary drinks, and seated tables. The space is available to all Mocs Club members at the Gold Moc (\$2,000) level and above.

## BASKETBALL PRE-GAME HOSPITALITY

Pre-game hospitality for Mocs basketball games features a fully catered meal, complimentary drinks, TVs, and a live feed of the Mocs game. Each game an assistant coach gives a “Chalk Talk” of the upcoming opponent to all attendees. The space is available to all Mocs Club members at the Gold Moc (\$2,000) level and above.

## PARKING

Mocs Club members receive parking benefits for Men’s Basketball, Women’s Basketball and Football. To activate this benefit, you must be a season ticket holder to Men’s Basketball, Women’s Basketball or Football and be active members at the required Mocs Club levels.

Mocs Club parking is reserved and is good for the entire sport season. To be considered for parking you must submit your full pledge, along with at least half of your gift, and purchase your football season tickets on or before July 1. Parking lots are allocated based on the Priority Point System.

### Football Parking

Mocs Club members at the Varsity (\$250) level and higher and are current football season ticket holders receive priority for parking at Finley Stadium.

### Men’s Basketball

Mocs Club members at the Varsity level (\$250) and higher who are season ticket holders for men’s basketball receive priority for parking at McKenzie Arena.

### Women’s Basketball

Mocs Club members at the Starter level (\$100) who are season ticket holders for women’s basketball receive priority for parking at McKenzie Arena.





**The support I received from the Mocs Club has played an enormous role in shaping my experience at UTC. It has allowed me to maximize my time and take advantage of opportunities in Chattanooga to influence others positively. I hope to continue to serve as a role model for incoming college student-athletes. I am very appreciative of the Mocs Club!**

**- Sam Alexis**

*Apopka, FL.  
Leadership  
Men's Basketball | 2025*

# WAYS TO GIVE

**ANNUAL GIFTS**

**FINANCIAL ASSETS** (STOCKS, BONDS, MUTUAL FUNDS)

**EMPLOYER-MATCHING GIFTS**

**GIFTS-IN-KIND**

**REAL ESTATE AND PERSONAL PROPERTY**

**PLANNED GIFTS** (ENDOWMENTS, LIFE INSURANCE, BEQUESTS)

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## COMPLIANCE CORNER

A representative of UTC athletic interests (i.e., a booster) is an individual or a business that is or ever has been a contributor to the Mocs Club or purchased tickets to UTC athletic contests; is or ever has been an employee of the University or is the spouse of an employee of UTC; has ever made a donation of any kind to UTC men's or women's athletic programs; has ever helped to arrange or to provide employment for enrolled student-athletes or for prospects who have signed a National Letter of Intent; has ever assisted or has been requested (by the athletics department) to assist in the recruitment of students to participate in any of UTC's athletic programs; has ever assisted in providing any benefit to UTC enrolled student-athletes or their families; has ever been involved otherwise in promoting UTC's athletic programs.

If you meet any of the above criteria, we ask that you please adhere to NCAA, SoCon and institutional rules as they relate to "Representatives of Athletic Interests" and their interaction with the athletics department, current student-athletes, prospective student-athletes and alumni.

Please contact compliance at (423) 425-2158 or visit [gomocs.com](http://gomocs.com) for more information about permissible and impermissible benefits for enrolled student-athletes.



# MEMBERSHIP RENEWAL

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

- UTC Alumni (Year Graduated): \_\_\_\_\_
- Sports Played/Years: \_\_\_\_\_
- Former Letterwinner
- Greek Affiliation: \_\_\_\_\_

## MEMBERSHIP LEVEL (CHOOSE ONE)

- STARTER MOC - \$100
- VARSITY - \$250
- ALL-AMERICAN - \$750
- SILVER MOC - \$1,250
- GOLD MOC - \$2,000
- ENGINEER - \$2,500
- CHOO-CHOO - \$5,000
- CONDUCTOR - \$10,000
- INNER CIRCLE - \$20,000
- FULL SCHOLARSHIP - \$35,592

## PAYMENT INFORMATION (CHOOSE ONE)

- VISA
- AMEX
- MASTERCARD
- DISCOVER
- CASH
- CHECK

## CREDIT CARD INFORMATION (IF APPLICABLE)

Charge my credit card now in the amount of \$ \_\_\_\_\_.

Credit Card #: \_\_\_\_\_

CVV: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

- Check this box to waive all Mocs Club benefits and receive a 100% tax-deduction for your contribution.
- Estate Plans: Do you have UTC in your Estate Plans/Would you like to learn more
- Matching Gift: (Employer) Company may be eligible for matching gift (Mocs Club will reach out for more information)

Make checks payable to the UC Foundation with UTC Mocs Club noted on the memo line. Full pledge and 50% of donation must be made by July 1 to be considered for football benefits. If you need help setting up recurring payments or to make a credit card payment over the phone, call (423) 425-4233.



615 McCallie Avenue, Dept 3503  
Chattanooga, TN 37403

 THE UNIVERSITY OF TENNESSEE  
CHATTANOOGA

 UTC is a comprehensive, community-engaged campus of the UT System.  
UTC is an EEO/AA/Titles VI and IX Section 504/ADA/ADEA institution.