

UNIVERSITY INFORMATION

Institution	University of Tennessee at Chattanooga
Preferred Name	Chattanooga
Short Form	UTC
Please do not use UT-Chattanooga, Tennessee-Chattanooga or Tenn.-Chatt.	
Location	Chattanooga, Tenn.
Nickname	Mocs (not Moccasins or Mockingbirds)
Colors	Navy (PMS 295), Old Gold (PMS 124), Silver (PMS 429)
Mascot	Scrappy
Founded	1886
Enrollment	10,526
NCAA Affiliation	NCAA Division I
Conference	Southern
Chancellor	Dr. Roger Brown
Faculty Athletics Representative	Dr. Michael Jones

CHATTANOOGA MEN'S TENNIS STAFF

Carlos Garcia, Head Coach	(423) 425-4359
.....	carlos-garcia@utc.edu
Peter Sauska, Student Assistant Coach	(423) 425-4359
.....	peter-sauska@utc.edu

CHATTANOOGA WOMEN'S TENNIS STAFF

Jeff Clark, Head Coach	(423) 425-5540
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.....	

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(Men's Basketball, M/W Golf)	James-Horten@utc.edu
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(Volleyball, Softball)	Nathan-Blythe@utc.edu

ATHLETICS ADMINISTRATION

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Laura Herron, Associate Athletics Director/SWA	(423) 425-4583
Andrew Horton, Associate Athletics Director/Development	(423) 425-5285
Mike Royster, Assistant Athletics Director/Equipment	(423) 425-4567
Dr. Emily Blackman, Assistant Athletics Director/Academics	(423) 425-2007
Scott Brincks, Director of Athletic Performance	(423) 425-5293
Todd Bullard, Head Athletic Trainer	(423) 425-4740
Brian DeWine, Director of Ticketing	(423) 425-5273
Ryan Peck, Director of Marketing	(423) 425-4473
Brandon Potts, Director of the Mocs Club	(423) 425-4233
Owen Seaton, Director of Creative Services	(423) 425-2122
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CREDITS

The 2010 Chattanooga Tennis Media Guide is a product of the University of Tennessee at Chattanooga Athletics Department and the Communications and Media Relations Office. The book was written, designed and edited by Jay Blackman, Director of Athletics Communications and Media Relations. Editorial, design and layout assistance provided by Assistant Directors Anne Wehunt and Jim Horten and Director of Creative Services Owen Seaton and media relations assistant Nate Blythe. Detailed editorial assistance provided by Pam Henry. Cover design by April Cox, Graphic Design Manager for UTC. Photography by Robert Baudier, Jay Blackman, Nate Blythe, Tom Cordy, Jim Horten, David Humber, Jeff Hurndon, Marvin Gentry, Willis Glasgow, Mark Gowin, Kathleen Greeson, Michael Hampton, Steve Hankins, Tracey Long, LifeTouch Photography, Phil Reich, Jeff Romero, Dale Rutemeyer, Owen Seaton, Bill Sheffield, Bill Shipley, Anne Wehunt, Chattanooga Times-Free Press, Chattanooga Times and UTC University Relations. Chattanooga photos on pages 2-3 courtesy of the Chattanooga Area Convention & Visitors Bureau.

The University of Tennessee at Chattanooga is an equal opportunity/affirmative action/Title VI/Title IX/Section 504/ADA/ADEA institution.

TABLE OF CONTENTS

Quick Facts/General Info	1
The University	2-3
Chattanooga, Tenn	4-5
Traditions/Facilities	6-7
In the Media/Athletic Training	8-9
Lawson Center/Academics	10-11
Mocs Success	12-13
What's a Moc?	14
2009-10 Outlook	15
Coaching Staff/Roster	16-18
Men's Student-Athlete Bios	19-24
Women's Student-Athlete Bios	25-29
2008-09 Results	30
History	31-34
University/Staff Information	35-40

2010 MEN'S TENNIS INFORMATION

Head Coach	Carlos Garcia (Tennessee '87)
Career Record (Years)	91-95 (9th)
Record at UTC	same
Lettermen Returning/Lost	5/3
2008-09 Record (SoCon/Finish)	2-16 (0-9/10th)

2010 MEN'S TENNIS SCHEDULE

Date	Opponent	Watch
Jan. 16	at Vanderbilt	2:30 p.m.
Jan. 23	at Tennessee	6 p.m.
Jan. 29	Lipscomb*	5 p.m.
Jan. 31	UAB*	10 a.m.
Feb. 6	Belmont*	1 p.m.
Feb. 13	Mercer*	1 p.m.
Feb. 19	at Austin Peay	3 p.m.
Feb. 20	at Murray State	1 p.m.
Feb. 24	at Jacksonville State	3 p.m.
Feb. 27	College of Charleston**	1 p.m.
Mar. 5	at UNC Greensboro*	1 p.m.
Mar. 7	at Samford*	3 p.m.
Mar. 13	at Davidson*	1 p.m.
Mar. 14	at Elon*	1 p.m.
Mar. 24	Lee University*	2 p.m.
Mar. 27	Wofford**	11 a.m.
Mar. 28	Furman**	2:30 p.m.
Apr. 2	The Citadel**	2 p.m.
Apr. 3	Appalachian State**	1 p.m.
Apr. 13	Tennessee Wesleyan*	2:30 p.m.
Apr. 17	at Georgia Southern*	12 p.m.
Apr. 24-25	Southern Conference Tournament	

2010 WOMEN'S TENNIS INFORMATION

Head Coach	Jeff Clark (Vanderbilt '95)
Career Record (Years)	59-54 (6th)
Record at UTC	same
Lettermen Returning/Lost	8/1
2008-09 Record (SoCon/Finish)	8-15 (2-8/9th)

2010 WOMEN'S TENNIS SCHEDULE

Date	Opponent	Watch
Jan. 18	at Georgia Tech	12 p.m.
Jan. 29	Lipscomb*	5 p.m.
Jan. 31	at Austin Peay	2 p.m.
Feb. 5	Middle Tennessee State	2:30 p.m.
Feb. 13	Mercer*	1 p.m.
Feb. 24	at Jacksonville State	2:30 p.m.
Feb. 28	College of Charleston**	1 p.m.
Mar. 6	at UNC Greensboro*	1 p.m.
Mar. 17	at Elon*	1 p.m.
Mar. 14	Appalachian State**	1 p.m.
Mar. 15	Tennessee-Martin*	2 p.m.
Mar. 18	at Tennessee Tech	2 p.m.
Mar. 20	UAB*	1 p.m.
Mar. 24	Lee University*	2 p.m.
Mar. 27	Wofford**	10 a.m.
Mar. 28	Furman**	10 a.m.
Apr. 2	at Western Carolina*	1 p.m.
Apr. 8	at Samford*	3 p.m.
Apr. 11	Georgia Southern**	1 p.m.
Apr. 13	Tennessee Wesleyan*	2 p.m.
Apr. 16	at Davidson*	2 p.m.
Apr. 24-25	Southern Conference Tournament	

*Denotes SoCon match. All times are Eastern and subject to change.

All home games in BOLD and played at the Hixson Racquet Club*, the Champions Club* or the UTC Tennis Courts*.

Check GoMocs.com for updates.

CHATTANOOGA

THE UNIVERSITY

**FOUNDERS HALL****FLETCHER HALL**

If you look around the campus of the University of Tennessee at Chattanooga, you will find a message chiseled for eternity into the stone of our structures.

"We Shall Achieve"

A bold commitment that guides us in everything we do, and tells the world what to expect from our campus. At the University of Tennessee at Chattanooga, we achieve, and so will you.

Achieving a goal doesn't always come easy. UTC students are challenged through a rigorous liberal arts based general education and state-of-the-art curricula in their majors. Our faculty members hold world-class credentials in teaching, research and creative endeavors and pass this experience to students. Tutoring and other academic support assist student success. Your future is worth the effort.

LUPTON LIBRARY

**UNIVERSITY
FAST FACTS**

Founded1886
Enrollment.....10,526
Undergraduate.....9,039
Graduate.....1,487
Chancellor.....Dr. Roger Brown
Degree Programs.....91
Certificate.....19
Baccalaureate.....50
Master's.....18
Specialist's.....1
Doctorate.....3
Avg. Undergrad Age.....22.0
Website.....www.utc.edu
Phone.....(423) 425-4111



UTC is one of the fastest growing campuses in Tennessee, with enrollment topping 10,000 in 2009-10. Here are some of the significant opportunities UTC has to offer:

- UTC established the SimCenter: National Center for Computational Engineering in 2007. The SimCenter provides computer simulations to solve problems for industry and government while offering research programs.

- UTC's College of Business has ranked among the best in the nation by both BusinessWeek and the Princeton Review. Our programs are among the elite 10% nationwide to receive Association to Advance Collegiate Schools of Business International accreditation.

- UTC's School of Nursing has received more than \$3 million in grants the past three years to support nursing education and bring new skills to our students.

- Our Teacher Preparation Academy has been chosen by the Carnegie Foundation as a "Teachers for a New Era" institution, acknowledging our teacher licensure programs as among the best in the nation and a model for other universities.

THE STUDENT PARK AT UTC



HERITAGE PLAZA



UTC PLACE



UTC COLLEGE OF BUSINESS

LANSING COURT AND THE UNIVERSITY CENTER



CHATTANOOGA

THE SCENIC CITY



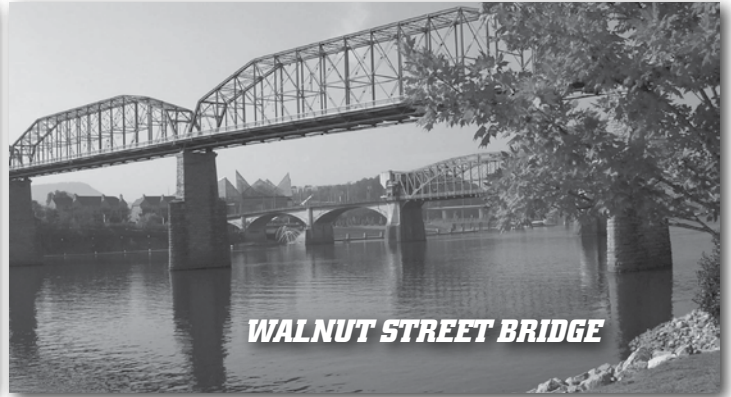
HUNTER MUSEUM OF AMERICAN ART



THE SOUTHERN BELLE RIVERBOAT



WALNUT STREET BRIDGE



- You will be impressed by Chattanooga's revitalized Riverfront that includes a 10-mile Riverwalk; The Passage, a celebration of Chattanooga's Native American heritage, and the Chattanooga Pier.
- Cruise down the Tennessee River aboard the Southern Belle Riverboat and see why Chattanooga is nicknamed the "Scenic City of the South."
- Take a walking tour of the charming Bluff View Arts District with its shops, restaurants and the Hunter Museum of American Art.
- The Walnut Street Bridge, connecting the Bluff View Arts District and downtown with the North Shore District and Coolidge Park, is one of the longest pedestrian bridges in the world.



THE TENNESSEE AQUARIUM AND CHATTANOOGA'S RIVERFRONT PARK

**CHATTANOOGA
FAST FACTS**

Founded1838
City Population169,884
Metro Area Population ..514,568
Altitude (Downtown)..... 675 ft.
Avg. Summer Temp..... 86 (F)
Avg. Winter Temp..... 42 (F)
Time Zone..... Eastern
Size 135 sqm.

- Chattanooga is the 4th Largest City in Tennessee.
- The Chattanooga Bakery is the home of the MoonPie.
- Actor Samuel L. Jackson grew up in Chattanooga where he attended Riverside High School.



ROCK CITY

• Discover the Tennessee Aquarium with its two underwater worlds: River Journey and the new Ocean Journey. You will see tiny seahorses, impressive Beluga sturgeon, fierce sharks and playful otters.

• Visit Rock City where you can see seven states from one spot.

• Located over 1120 feet beneath the surface, Ruby Falls is the nation's largest and deepest waterfall open to the public.

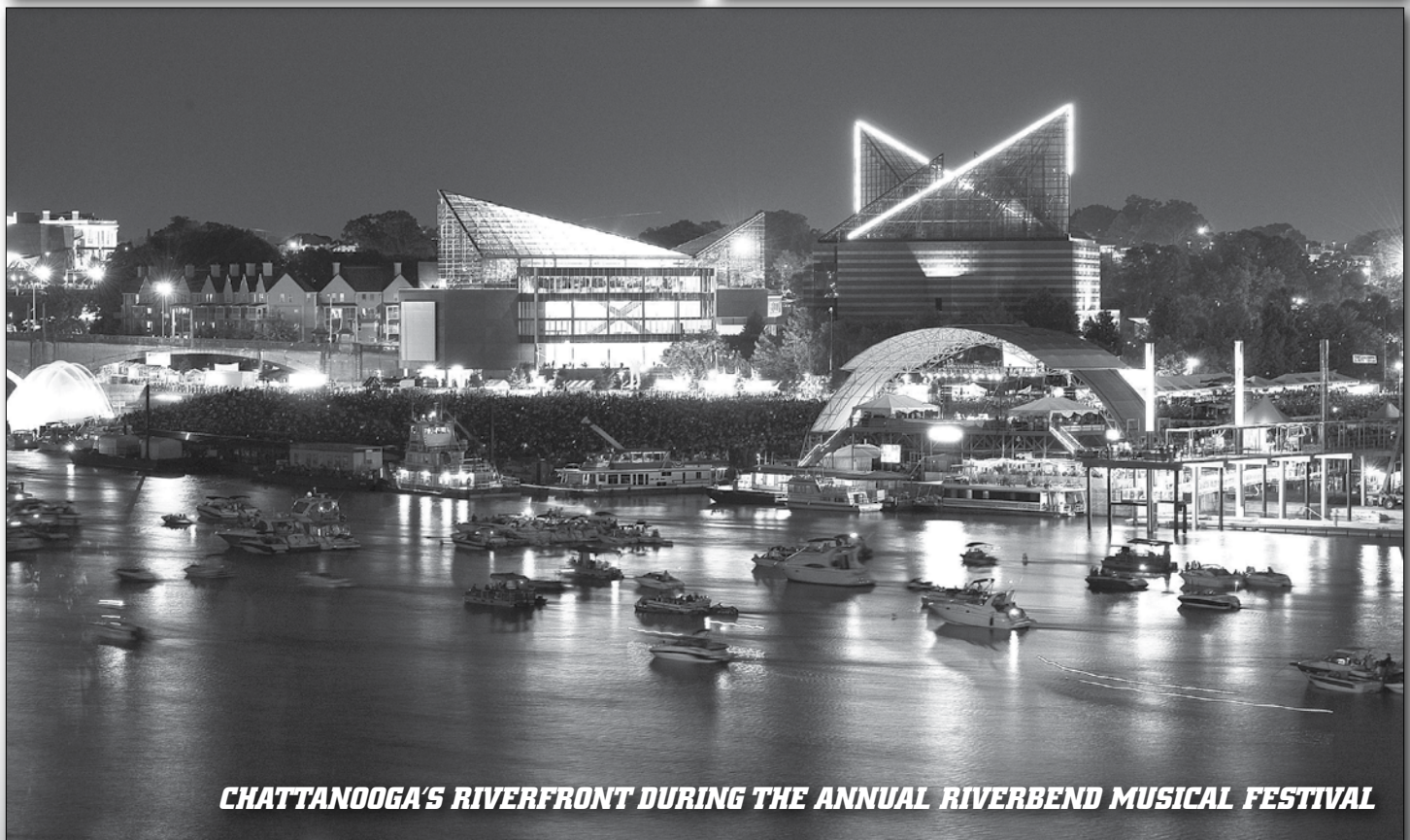
• Lookout Mountain's Incline Railway travels up a 72.7% grade, making it the steepest passenger railway in the world.



INCLINE RAILWAY



RUBY FALLS



CHATTANOOGA'S RIVERFRONT DURING THE ANNUAL RIVERBEND MUSICAL FESTIVAL

TRADITIONS

HALL OF FAMERS & NATIONAL CHAMPIONS



ALICE TYM **ITA WOMEN'S TENNIS** **HALL OF FAME**

Alice Tym blazed a trail as a pioneer in women's collegiate tennis. She started the women's tennis varsity program at the University of Tennessee at Chattanooga while serving as head coach from 1974-78. She was inducted into the ITA Women's Tennis Hall of Fame

in 2008.

During her time at UTC, Tym won two AIAW Small College National Championships in 1977 and 1978.

Tym also started the women's tennis program at the University of Florida while she was a student in 1960. She went on to earn an M.A. from UF in 1966 as a Ford Foundation Fellow.

From 1964 to 1970, she played on the international circuit, winning titles on five continents and securing a world ranking as high as No. 13 in 1969.

Appointed director of tennis at Yale in 1978, she coached the nationally ranked women's team for four years and won the Ivy Championships in 1981.

Tym returned to UTC to take up a distinguished teaching career in the Geography Department, where she still teaches today, maintaining her involvement in athletics as an active horsewoman and gold medalist in the National Senior Olympics.

THE LADY MOCS ALSO WON **AIAW SMALL COLLEGE** **NATIONAL CHAMPIONSHIPS** **IN 1977 AND 1979.**



1983 NCAA DIVISION II
NATIONAL CHAMPIONS



TOMMY BARTLETT **ITA MEN'S TENNIS** **COLLEGIATE HALL OF FAME**

Former UTC Head Coach Tommy Bartlett was inducted into the ITA Men's Tennis Collegiate Hall of Fame in 1993.

He guided the Mocs tennis program from 1979 to 1990. The most noticeable accomplishments under Bartlett were the women's three consecutive NCAA

Division II National Championships from 1983-85. The women's team also won Southern Conference titles in 1984-86, 1988 and 1990.

Bartlett guided the men's tennis squad to six-straight SoCon Championships from 1980-85, as well as league titles in 1988 and 1989.

Under Bartlett's guidance, Sue McCulloch (1985), Scott Zaccaria and Orlando Lourenco all earned SoCon Player of the Year honors. Lori Massengill, Pam Yates, Sue McCulloch, Christine Picher and Heidi Narborough all earned All-American honors while Bartlett was coaching UTC.

Bartlett was named the National Coach of the Year in 1986 and the SoCon Women's Coach of the Year in 1986 and 1990. On the men's side, he earned SoCon Coach of the Honors seven times, including 1980-83, 1985 and 1988-89.

He was inducted into the UTC Athletics Hall of Fame in 1993.



1978 AIAW SMALL COLLEGE
NATIONAL CHAMPIONS



1984 NCAA DIVISION II
NATIONAL CHAMPIONS



1985 NCAA DIVISION II
NATIONAL CHAMPIONS

FACILITIES

HOME COURTS FOR UTC TENNIS



THE CHAMPIONS CLUB

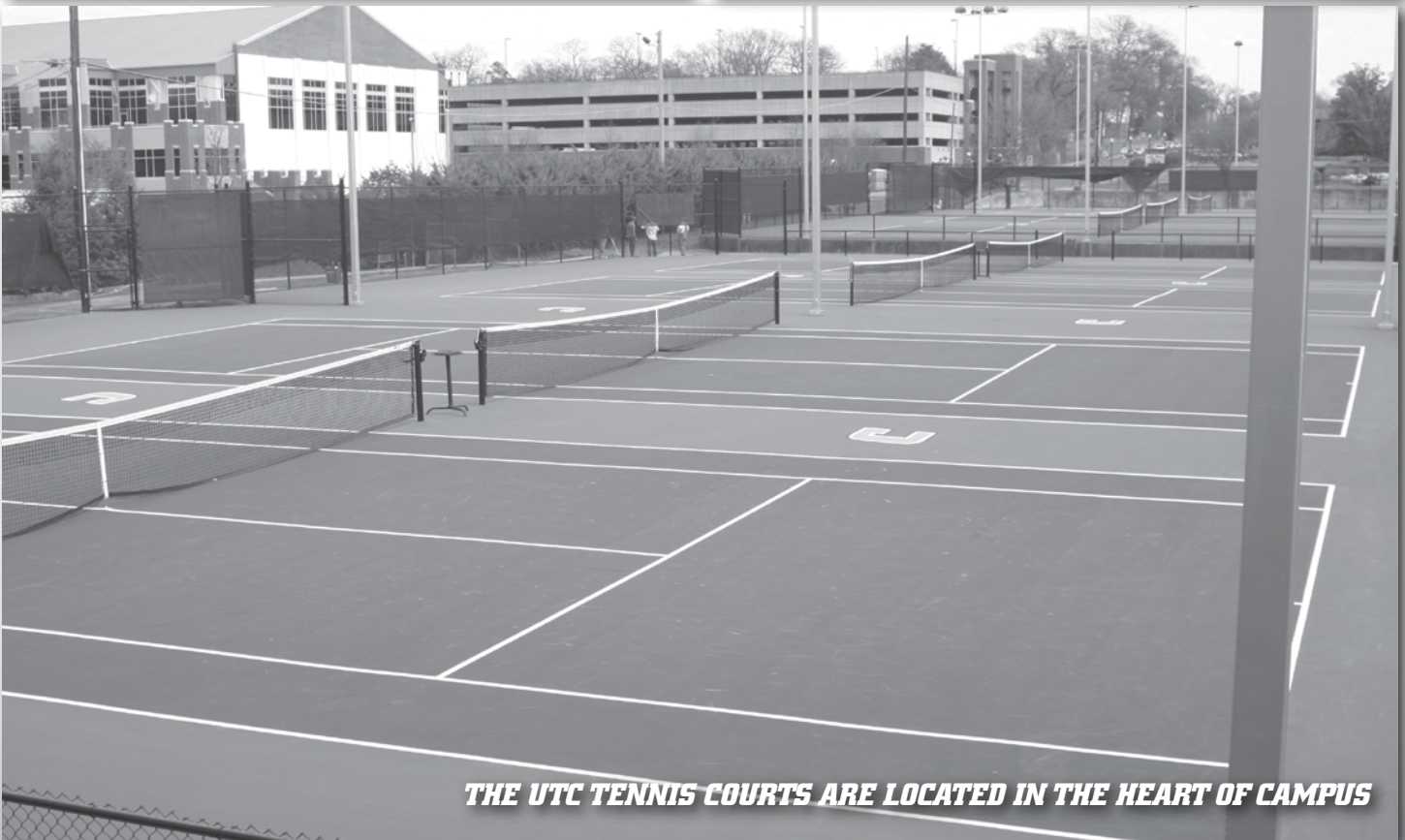
The Chattanooga men's and women's tennis teams are fortunate to have three places to call home. On campus, the Mocs use the UTC Tennis Complex that houses seven newly remodeled courts and the DeSales-Harrison Racquet Center with two indoor courts. In the early stages of the spring season when the weather is cold and unpredictable, Chattanooga moves its contests to the Hixson Racquet Court which features six courts and a viewing vantage point from the lobby. In the fall, the Mocs host the prestigious Steve Baras Fall Classic at the Champions Club Tennis Complex as well as several spring dual matches. The Club features 26 hard courts, a two-story, 6,000 sq. ft. clubhouse with lockers, restrooms with showers and a pro shop. The facility - inside and outside - is ADA accessible. The Mocs also have access to the Manker Patten Tennis Club located next to the UTC campus in cases of bad weather.



UTC TENNIS COURTS



HIXSON RACQUET CLUB



THE UTC TENNIS COURTS ARE LOCATED IN THE HEART OF CAMPUS

MEDIA SPOTLIGHT

MOCS IN THE NEWS



The Chattanooga Mocs athletics programs enjoy unparalleled media exposure. Located in a metropolitan area that includes over 500,000 people, the Mocs are covered by the local contingent of television stations, including ABC, CBS and NBC.

UTC Athletics also enjoys a tremendous amount of exposure through the print media. The Times Free Press is the main print news outlet in the area and provides excellent coverage of the Mocs. The men's and women's tennis teams also benefit from coverage on GoMocs.com, the official web site of UTC Athletics, the Chattanooga.com and the Echo, UTC's student newspaper.

Tennis news can also be heard on Chat With The Mocs, the official radio show of UTC Athletics, and the Mocs Daily Update, both of which air on ESPN Radio in Chattanooga.

twitter

facebook

Now you can keep up with all the latest Chattanooga Mocs news on Facebook and Twitter. Plus every page on GoMocs.com can be shared to the website of your choice.

Be sure you are visiting one of the three official Chattanooga Athletics FACEBOOK pages:

- Mocs Fan Page - www.Facebook.com/ChattanoogaMocs
- Mocs Manics Facebook group
- Scrappy Mocs's personal page

The quickest way to get the latest Mocs info on your mobile phone is by following GoMocs.com on Twitter. If you pair your mobile device to your Twitter account, you will get the latest scores and selected headlines sent right to your mobile phone. Find the Official Chattanooga Athletics Twitter Page at www.twitter.com/gomocs.

CHATTANOOGA MEDIA OUTLETS COVERING THE MOCS

PRINT/INTERNET

Chattanooga Times Free Press
www.timesfreepress.com
 Jay Creeson, Editor
 (jgreeson@timesfreepress.com)

Associated Press (Nashville)
www.ap.org

Chattanooga.com (online only)
www.chattanooga.com

The University Echo
www.utcecho.com

MocFans
www.mocfans.com

RADIO STATIONS

Brewer Radio
ESPN 105.1 FM (Flagship Station)
www.espnchattanooga.com

WGOW 102.3 FM - SportTalk
www.wgow.com

WDYN 89.7 FM
www.wdyn.com

Fox Sports Radio 1370 AM

TELEVISION STATIONS

WDEF 12 (CBS)
www.wdef.com
 Rick Nyman
 (rnyman@wdef.com)

WRCB 3 (NBC)
www.wrcbtv.com
 Keith Cawley
 (kcawley@wrcbtv.com)

WTVC 9 (ABC)
www.newschannel9.com
 Darrell Patterson
 (dpatters@newschannel9.com)

MOCS SPORTS



NETWORK



ATHLETIC TRAINING **C**

FIRST-RATE CARE



Junior Grace Robinette gets treatment from tennis trainer Kerri Cramer in the Mocs' training room in McKenzie Arena.



The training room in McKenzie Arena serves the Mocs' student-athletes with state-of-the-art equipment.



The Mocs have an excellent relationship with near-by Erlanger Hospital, providing top-quality care to all UTC student-athletes.

The University of Tennessee at Chattanooga Sports Medicine Program provides prevention, care and rehabilitation services for all student-athletes. UTC has two athletic training rooms that serve all athletic teams. Thanks to funding from Erlanger Hospital, the athletic training rooms are equipped with the most up-to-date rehabilitation equipment including a Biodex isokinetic unit, a Neurocom for balance testing and training, and a Trazer unit for functional rehabilitation. In addition, the Chattanooga Group, Inc., provides therapeutic modalities for use as both rehabilitation equipment and instructional devices for students enrolled in the Graduate Athletic Training Program.

The Graduate Athletic Training Program at UTC plays a major role in providing certified athletic trainers to insure that student-athletes are well taken care of. The entry-level masters program is one of few programs in the country that allows students to earn a master's degree while they gain eligibility to sit for the Board of Certification Exam. Members of the athletic department and the graduate program staff the athletic training rooms. They work together to insure quality health care for the student-athletes and quality academic instruction for athletic training students in the graduate program.



Todd Bullard
Head Athletic Trainer



Mike Booie
Asst. Athletic Trainer



Brandy Leffler
Asst. Athletic Trainer



McKenzie McDonald
Asst. Athletic Trainer



Jessica Tanner
Asst. Athletic Trainer



Ryan Degon
Asst. Athletic Trainer



Kerri Cramer
Grad. Athletic Trainer



Jacob Fox
Grad. Athletic Trainer



Grant Davis
Grad. Athletic Trainer

LAWSON CENTER

ATHLETIC PERFORMANCE



The \$3.2 million Brenda Lawson Student Success Center opened in January 2009 and houses the Wolford Family Strength & Conditioning Center.



Scott Brincks
Director of Athletic Performance



Jeff Andrews
Asst. Dir. of Athletic Performance



Brad Lokey
Volunteer Assistant

The newly completed \$3.2 million Brenda Lawson Student-Athlete Success Center is one of the finest facilities of its kind in college athletics. The Center, located on Vine Street in the heart of campus, houses the Chattem Basketball Practice Facility and the Wolford Family Strength and Conditioning Facility. Also located in the Center are meeting and film rooms that are available for all Mocs' athletic programs to use.

Director of Athletic Performance Scott Brincks and his staff use the facility to increase the Mocs tennis teams' overall strength and conditioning level. Through rigorous offseason workouts, and programs to maintain peak performance during the season, the Lawson Center and Wolford Family Strength and Conditioning Facility will impact the Mocs' performance on the court for years to come.



The Wolford Family Strength and Conditioning Center has all of the state-of-the-art weight training equipment.



STUDENT SUPPORT C

CAREER PREPARATION



Located in McKenzie Arena, the Mocs' computer lab gives student-athletes a convenient place to study, receive tutoring help and complete assignments.

The Chattanooga Mocs have an excellent Academic Support Service in place for all student-athletes. Through the use of advisors, tutors, study halls and many other programs, the Student Support Services is on hand to help each student-athlete reach his or her ultimate goal of earning a college degree.

Goals of the Office of Academic Support Services

- To support each student athlete's effort to receive a quality education.
- To encourage and facilitate the goals for each student-athlete's career path.
- To ensure that the academic integrity of UTC is maintained.
- To comply with all rules and regulations of UTC, the Southern Conference and the NCAA.
- To help ensure the continuing athletic eligibility during a student-athlete's years at UTC.



Women's Tennis Head Coach Jeff Clark with 2009 graduates Beata Knizat, Pavel Vostrikov and Badr Bouabdellah at the Student-Athlete Graduation Reception prior to Spring Commencement.



Dr. Emily Blackman

Assistant Athletics Director for Student Support Services



Rhonda Reynolds
Academic Advisor

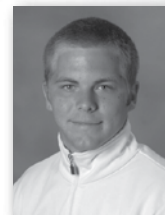


Jenelle Atiyeh
Academic Advisor

ACADEMIC ALL-SOCON



Pavel Vostrikov



Gordon Rudell



Beata Knizat



Grace Robinette

Academic All-Southern Conference Honors are given to student-athletes in their second year at the institution who have at least a 3.2 cumulative grade-point-average and competed in at least 50% of their team's contests.

DEAN'S LIST

Men Spring 2009

Sam Parfitt
Tyler Pullen
Gordon Rudell
Pavel Vostrikov

Men Fall 2009

William Disterdick
Sam Parfitt
Ryan Pool
Tyler Pullen
Jackson Tresnan

Women Spring 2009

Annie Green
Emily Hangstefer
Beata Knizat
Kate Ksiezopolski
Grace Robinette
Jennemieke van der Veek
Briana Wishing

Women Fall 2009

Annie Green
Emily Hangstefer
Beata Knizat
Kate Ksiezopolski
Grace Robinette
Jennemieke van der Veek
Briana Wishing

UTC students with a 3.2 grade-point-average or greater earn Dean's List recognition for the semester.

HONOR ROLL

Men Spring 2009

Badr Bouabdellah
Dakota Pate
Peter Sauska
Rick van de Bovenkamp

Men Fall 2009

Stephen Crofford
Matt Harris
Gordon Rudell

Women Fall 2009

Charlotte Bossy

The Athletic Director's Honor Roll is made up of student-athletes with at least a 3.0 grade-point-average for the semester. Those listed on the Dean's List also receive this honor.

MOCS SUCCESS



— **ACADEMICALLY, ATHLETICALLY & SOCIALLY** —

ATHLETICALLY

Over the last three years, UTC has won 11 regular season and 14 tournament championships in the Southern Conference, far more than any other school during that time. The Mocs enjoyed one of the most successful athletic seasons in school history in 2008-09. Here is a brief list of some UTC's major athletic accomplishments in 2008-09.

- Six SoCon Team Champions
- Record 10 Teams Represented in the Postseason
- Four Southern Conference Athletes of the Year
- 14 Individual SoCon Tournament Champions/MVPs
- Four Southern Conference Freshmen of the Year
- Three Southern Conference Coaches of the Year
- School Record 99th place finish in the NACDA Learfield Directors' Cup.



Sophomore Emmanuel Kirwa was named the Southern Conference Cross Country Male Runner of the Year.



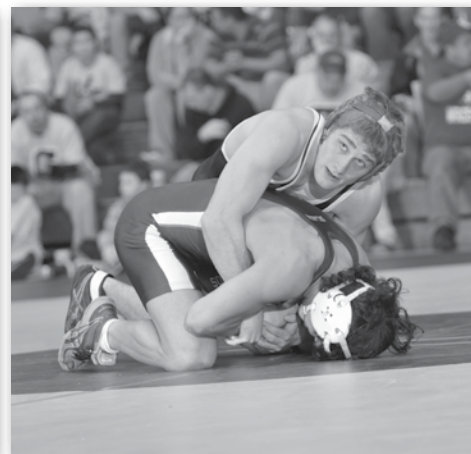
Senior Lara Newberry was named the National Libero of the Year and set the NCAA record for career digs in 2008.



The women's cross country team won its third consecutive Southern Conference title last season.



Junior Shanara Hollinquest was the SoCon Player of the Year, leading the Lady Mocs to their 10th straight regular season SoCon title.



Junior Cody Cleveland was the SoCon Wrestler of the Year, leading the Mocs to their fifth consecutive league title.



The men's basketball team won the SoCon Tourney in 2009, advancing to the NCAA Tournament for the 10th time in school history.



The Mocs' softball team won its 11th regular season and 10th SoCon Tournament trophy, advancing to the NAACs for the seventh year.

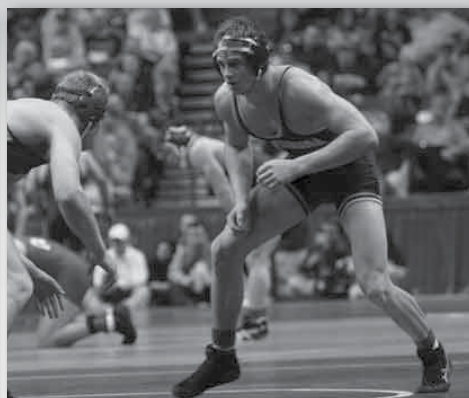


The men's golf squad won its third consecutive Southern Conference trophy and finished 18th in the NCAA Championships in 2009.

ACADEMICALLY

The Mocs' student-athletes continue to have tremendous success in the classroom. Following the 2009 spring semester:

- 116 Mocs (46% of all student-athletes) earned a spot on the Athletic Director's Honor Roll for posting a 3.0+ g.p.a.
- 83 Mocs (33% of all student-athletes) were recognized on the Dean's List for posting a 3.2+ g.p.a.
- 18 Mocs recorded a perfect 4.0 g.p.a. for the semester.
- Men's and women's cross country and track & field teams were named All-Academic by the United States Track and Field and Cross Country Coaches Association.



Jason McCroskey was the 2009 SoCon Freshman of the Year and on the NWCA national All-Academic team.



Women's cross country won its third-straight SoCon title and posted the highest team g.p.a. (3.47) among the Mocs last Fall.



Women's golf posted a 3.46 team g.p.a. in the Spring while advancing to the NCAA's in just the second year of the program.



Sophomore Chris Berry was an ESPN The Magazine Academic All-District selection and won the SoCon indoor and outdoor 5000M.



Sophomore Courtney Barnes was a second team ESPN The Magazine Academic All-District selection.

SOCIALLY

The Chattanooga Mocs Athletics Department is heavily involved in community events throughout the year. UTC student-athletes are well represented in the annual Susan G. Komen Race for the Cure and the Mocs are always involved with local projects such as canned food drives, Bloodanooga and other activities throughout Chattanooga.

The Student-Athlete Advisory Committee (SAAC) plans many of the Athletic Department's community events, such as their trip to the Children's Home/Chambliss Shelter to promote physical fitness.

The Mocs also have a presence at Chattanooga's Special Olympics events each year.



Each year, many of the Mocs' student-athletes take part in the Susan G Komen Breast Cancer Race for the Cure.



The Mocs' SAAC program is proactive in planning community events such as promoting physical fitness to the area's youth.



Dalewood Middle School won a new computer courtesy of the Mocs through UTC Basketball's Middle School Night promotion.



The Mocs are always on hand to help out with the annual Nursing Home Olympics at McKenzie Arena.

WHAT'S A MOC?

THE EVOLUTION OF THE MASCOT



THE ANSWER

For more than a decade, this question has puzzled many fans and observers of Chattanooga Athletics.

The UTC Athletics Department changed logos in 1997, moving away from Native American imagery to a package of logos using railroad images, the nickname "Mocs," and the Scrappy mascot. The new package emphasized UTC's connection to Chattanooga and the city's railroad heritage and incorporated the Tennessee state bird.

The term "Moc" is short for "Mockingbird." Mockingbirds are fiercely territorial creatures which protect their homes with courage, determination and skill. Those attributes reflect the intellect, spirit and character of UTC student-athletes and alumni. A Moc is a champion on the playing surface, in the classroom and, most importantly, in life.



Introduced in 2008, the new-look Scrappy has a sharper and more modern feel, mirroring the growth and image of UTC Athletics.



SCRAPPY

Named after legendary football coach A.C. "Scrappy" Moore, Scrappy, the Chattanooga mascot, is a fixture for the Mocs. A re-design in 2008 puts Scrappy in the image of the State Bird of Tennessee, a Mockingbird. The mockingbird is known as a fierce protector of its nest and environment. It is sometimes seen swooping down on a dog, cat or predator that may be venturing too close to the bird's protected territory. Once described by "Late Night" host Jimmy Fallon as "a sledgehammer wielding mockingbird with a heart of Blue & Gold," Scrappy symbolizes that competitive passion.



WHY MOCS?

Faced with politically sensitive issues and in need of a stronger core identity to help establish a strong brand as Chattanooga's Team, the athletics department embarked on a comprehensive identity program in 1996. A new direction for the athletics identity was determined, moving away from the politically incorrect Native American Indian imagery.

Several identities have been used in the past. With the old nickname "Moccasins," a snake was used in the 1920s and an Indian was used until the year of major change in 1996. A moccasin shoe was even used in the 1980s.

In 1996, it was decided to adopt the State Bird of Tennessee, the Mockingbird, as the core of the new identity, while incorporating the strong regional imagery of Chattanooga's vast railroad history. The mascot "Scrappy" was born and a new emphasis was placed on the athletics department's role in the region.

The committee also recognized the need for the word "Chattanooga" to have a great emphasis in the logo. The nickname "Moccasins" was shortened to simply "Mocs." Thus established, Chattanooga could rebuild its athletics programs and initiatives around this new identity.

And rebuild it did. Quickly establishing the identity program in February 1997, combined with tremendous success in the NCAA Men's Basketball Tournament, UTC had positioned itself to reach for the next level.

From 1997 to 2007, the primary logo was the mascot, Scrappy, riding a train. The secondary logo features the front of a train with the word Mocs built into the logo. This logo is affectionately called the "Cowcatcher logo," referring to the front lower grill of the train that helped push objects from the train tracks.

In August 2007, officials at Chattanooga updated the school's marks. A new C logo, the "Power C" as it has become known to fans and alums, was created as the primary mark and is emblazoned on the side of the football team's helmets. The secondary marks were updated with a more modern look, and a new font, unique to the school, is now used on the text areas of the logos and marks.

In September 2008, Scrappy was re-branded to better match the image of a mockingbird and reflect the rich tradition of our state, our city and our University. New marks of the head as well as a full body were released. The program has also been taking special efforts to stay true to its color palette—which includes navy blue and old gold.



The Cowcatcher logo has been recently modified, but is still in use by UTC Athletics.