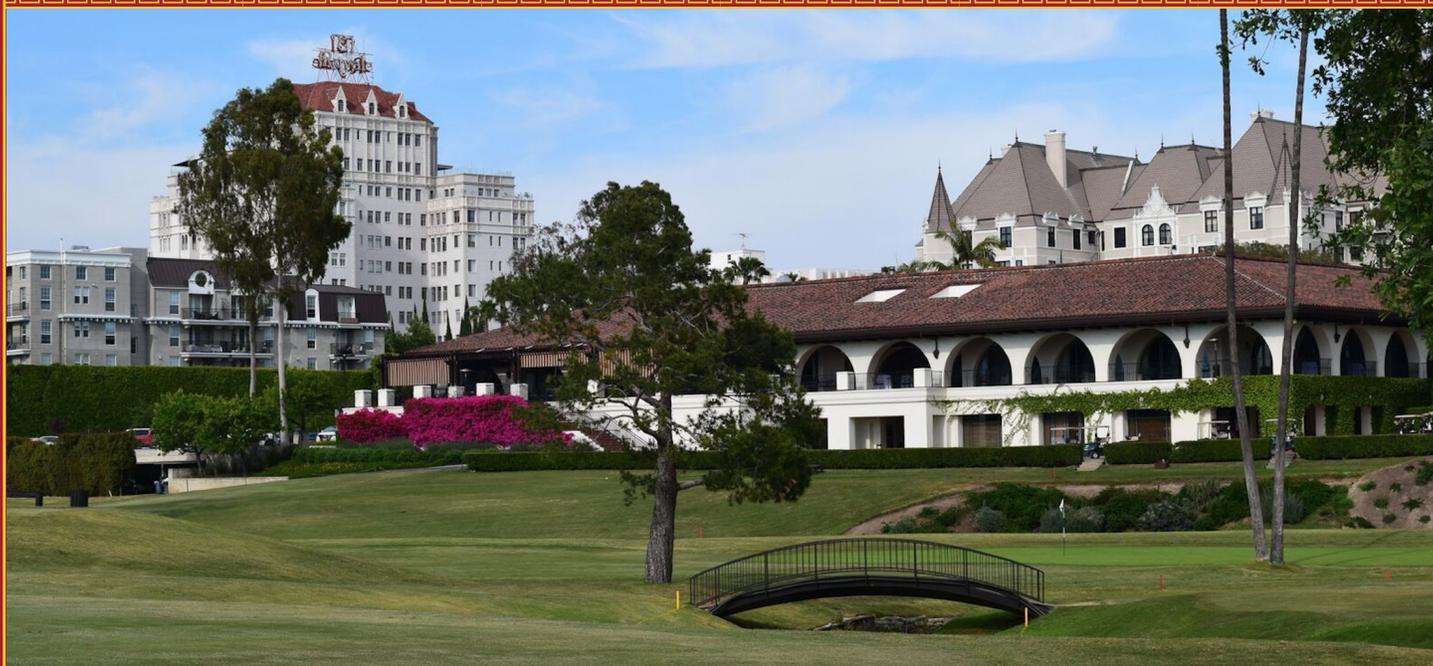


Lynn Swann Golf Tournament

Benefiting the USC Men's and Women's Golf Program



Founded in 1919 and set in the historic Hancock Park area of Los Angeles, Wilshire Country Club was designed by Norman Macbeth as a links golf course with a natural stream running throughout, giving the course its unmistakable character and challenge. Wilshire, throughout the years, has hosted many great tournaments and groups such as the LA Open, the Senior PGA and the LPGA.

January 16, 2018

Wilshire Country Club | 11am Shotgun

Honoring Lizette Salas and Stewart Hagestad

To sign up, visit www.usctrojans.com/ForeUSC

For More Information:

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(424) 832-4711 | swandzilak@usc.edu

Field limited to 128 golfers



Schedule

9:00 AM	Registration
11:00 AM	Shotgun
4:00 PM	Cocktail Hour/Silent Auction
5:30 PM	Awards Dinner

Message From Lynn

Welcome to the 1st Annual Lynn Swann Golf Tournament, supporting the USC Men's & Women's Golf programs. I would like to invite you to join our student-athletes, coaches, alumni and supporters of USC Athletics for a great day at Wilshire Country Club. Your participation in this tournament inspires our student-athletes to connect with alumni and understand the level of support our programs are lucky to receive.

Thank you for your consideration and I hope to you see you on the first tee!

Fight On!

Lynn Swann



Lizette Salas, a 2011 USC graduate, is a four-time All-American who was part of USC's 2008 NCAA title team. Salas was a two-time Pac-12 Golfer of the Year as a 2011 senior (when she was also a Honda Sports Award finalist) and a 2009 sophomore, the 2008 Pac-12 Freshman of the Year, and an All-Pac-10 first teamer three times. She earned her LPGA card right away after surviving a nine-woman playoff on the final of LPGA Q School. She has become one of the LPGA's top players since her 2012 rookie season, totaling more than \$3 million in career winnings and has also represented the U.S. on three Solheim Cup teams.

Stewart Hagestad, a 2013 USC graduate, has parlayed his career as a Trojan walk-on into one of the top runs by an American amateur in recent United States golf history. Hagestad finished his Trojan career competing for USC in the 2013 NCAA Championships. But his golf career took off from there and caught fire in 2016 when he won the 2016 U.S. Mid-Amateur Championships by defeating Scott Harvey in 37 holes. The second-youngest champion of the event, Hagestad produced the largest comeback victory (4 down with 5 holes to play) since a 36-hole Mid-Amateur final was introduced in 2001. That propelled Hagestad into the 2017 Masters, where he captured the Silver Cup as the low amateur, tying for 36th overall. Hagestad, who also won the 2016 Met Amateur, then qualified for the 2017 U.S. Open before becoming the oldest member on the 2017 Walker Cup team, where he helped the American squad to a victory.

Playing Opportunities

Single Golfer

Participants: 1
\$600.00
Golf • Forecaddie • Lunch • Dinner • Outstanding Player
Tee Prizes • Contests and Awards

Twosome

Participants: 2
\$1,200.00
Golf • Forecaddie • Lunch • Dinner • Outstanding Player
Tee Prizes • Contests and Awards

Foursome

Participants: 4
\$2,400.00
Golf • Forecaddie • Lunch • Dinner • Outstanding Player
Tee Prizes • Contests and Awards



Sponsorship Opportunities

Tee Sign Sponsor

\$500.00

On-course tee or green sign • electronic media at banquet

Awards Dinner Table

Participants: 8

\$600.00

Awards Dinner only option for eight people

Major Sponsor

(Registration, Cocktail Hour, Carts)

Participants: 4 Golfers

\$5,000.00

Name on tournament welcome banner • Two on-course tee signs • One foursome of golf with lunch and dinner reception • One full-page recognition/advertisement in event program • Recognition in event program and multimedia presentation **Category Exclusive*

Associate Sponsor

Participants: 4 Golfers

\$10,000.00

Prominent recognition in promotional and printed materials • One foursome plus two additional tickets to the dinner • Two on-course tee signs & recognition in multimedia presentation • Cover & one full-page recognition/advertisement in event program • Recognition on golf tournament website • Public acknowledgment during the evening portion of the event • Associate Sponsor Award **Admission to Sponsor only private Breakfast with Athletic Director Lynn Swann and Head Coaches Chris Zambri and Andrea Gaston*

Dinner or Lunch Sponsor

Participants: 4 Golfers

\$15,000.00

Name on tournament welcome banner & multimedia presentation • Exclusive recognition on dinner/lunch table signs & event signage • One foursome of golf and two on-course tee signs • One full-page recognition/advertisement in event program • Public acknowledgement during the evening portion of the event • Recognition on golf tournament website **Admission to Sponsor only private Breakfast with Athletic Director Lynn Swann and Head Coaches Chris Zambri and Andrea Gaston*

Presenting Sponsor

Participants: 8 Golfers

\$25,000.00

Prominent recognition in promotional and printed materials • On-course promotional booth/table • Two foursomes plus four additional tickets to the dinner reception • Premium gift bag for foursome participants • Two on-course tee signs & recognition in multimedia presentation • Cover & one full-page recognition/advertisement in event program • Public acknowledgment during the evening portion of the event • Presenting Sponsor Award **Admission to Sponsor only private Breakfast with Athletic Director Lynn Swann and Head Coaches Chris Zambri and Andrea Gaston*

Title Sponsor

Participants: 11 Golfers

\$50,000

Leading recognition in promotional and printed materials • Exclusive branded Player Gift bag item with sponsor name/logo • On-course promotional booth/table • Opportunity to speak at the Awards Banquet • Three foursomes with 1 group paired with USC Athletic Director Lynn Swann. Eight additional tickets to the dinner reception • Exclusive thank you gift for foursome participants • Four on-course tee signs & recognition in multimedia presentation • Cover & one full-page recognition/advertisement in event program • Recognition on golf tournament website & Special Athletic recognition during a 2018 contest • Public acknowledgment during the evening portion of the event • Title Sponsor Award **Admission to Sponsor only private Breakfast with Athletic Director Lynn Swann and Head Coaches Chris Zambri and Andrea Gaston*

Your contribution is tax deductible less \$500 per player. USC Tax ID #95-1642394

To sign up, visit www.usctrojans.com/ForeUSC

