



2025 - 2026

WOMEN IN FLIGHT IMPACT REPORT

A NOTE FROM THE WOMEN IN FLIGHT TEAM

As we reflect on the 2025-2026 academic year, we are incredibly proud of the continued growth, momentum, and community surrounding Women In Flight and Oregon women's athletics.

This year was filled with meaningful moments that highlighted the power of investing in female student-athletes both in and out of their sport. From launching GoDucksW and expanding storytelling initiatives to hosting impactful events and creating opportunities for connection and leadership, Women In Flight continued advancing the mission of enhancing the female student-athlete experience across all Oregon women's teams.

We also saw a continued expansion in the reach of women's sports - evident through our community events, mentorship opportunities, team-building experiences, and everyday interactions with student-athletes. Women In Flight extends beyond athletics and impacts the full experience of our student-athletes.

We are grateful to the donors, alumni, fans, partners, and advocates who continue supporting our mission. Your investment allows us to create opportunities that empower our female student-athletes during their time here at Oregon and prepare them for success long after graduation.

Thank you for being part of another incredible year for Women In Flight. We are excited to continue building momentum and elevating the future of women's sports together.

Go Ducks!

Alexis Cross Smith

Director

Aaidan Hebert

MBA Coordinator

Brigid Kelley

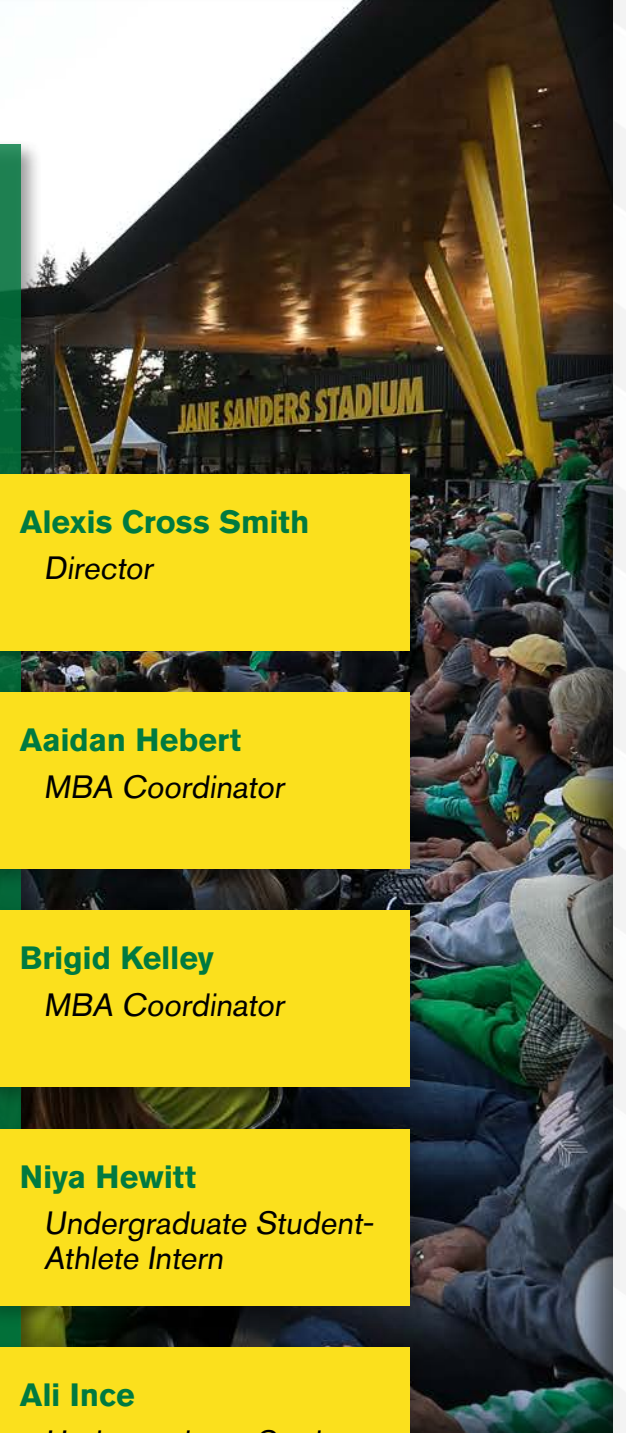
MBA Coordinator

Niya Hewitt

Undergraduate Student-Athlete Intern

Ali Ince

Undergraduate Student-Athlete Intern





OUR MISSION



WOMEN IN FLIGHT AIMS TO RAISE AWARENESS AND FINANCIAL SUPPORT TO ACHIEVE AND MAINTAIN EXCELLENCE ACROSS ALL OREGON WOMEN'S ATHLETIC PROGRAMS.

The funds raised through Women In Flight provide dedicated support to enhance the female student-athlete experience. By focusing on sustainable support, developing lifelong skills, and building a community around women's athletics, the program strives to set up female student-athletes for success not just in sport, but in life.

AREAS OF FOCUS

Women In Flight recognizes the power of sport to positively impact the lives of young female leaders. The program focuses on improving the entire female student-athlete experience through a multitude of facets, including:



SCHOLARSHIPS

Supporting opportunities for female student-athletes in their holistic collegiate journey.



STUDENT-ATHLETE EXPERIENCE

Enhancing the everyday experience of Oregon female student-athletes through meaningful initiatives and support.



TEAM BUILDING

Creating opportunities for connection, leadership development, and relationships.



CAREER DEVELOPMENT

Building stronger connections between Oregon women's athletics, alumni, fans, and the broader community.



INTERNATIONAL TOURS

Providing travel and competition at the global level.



EVENTS & COMMUNITY ENGAGEMENT

Fostering meaningful relationships through community outreach, fan engagement, and impactful events.

YEAR IN REVIEW

2025-2026



NOVEMBER 2025

Women In Flight gifts were distributed to all Oregon female student-athletes

Head Coaches Event (11/6)

Women In Flight Football Game: Donor Tailgate & Student-Athlete On-Field Recognition (11/14)



JANUARY 2026

Women's Symposium featuring TOGETHXR speaker (1/25)



FEBRUARY 2026

Launch of GoDucksW social media platform on National Girls and Women In Sports Day (2/4)

National Girls and Women In Sports Day Clinic (2/8)



JUNE 2026

GoDucksW Merch Giveaway to Graduating Seniors

YEAR BY THE NUMBERS

261

STUDENT-ATHLETES IMPACTED DURING THE 2025-2026 ACADEMIC YEAR BY WOMEN IN FLIGHT FUNDS

60

GRADUATING SENIORS RECEIVING WOMEN IN FLIGHT GIFT AT STUDENT-ATHLETE GRADUATION

12

OREGON WOMEN'S ATHLETIC TEAMS IMPACTED THROUGH WOMEN IN FLIGHT FUNDS

132

CHILDREN IN ATTENDANCE AT NATIONAL GIRLS AND WOMEN IN SPORTS DAY CLINIC

200

ATTENDEES AT THE 9TH ANNUAL WOMEN'S SYMPOSIUM

2K

ADDITIONAL INSTAGRAM FOLLOWERS FOLLOWING THE LAUNCH OF GODUCKSW



STUDENT-ATHLETE EXPERIENCE

STUDENT-ATHLETE GIFT

Every female student-athlete at Oregon received a special Women In Flight gift this year, exclusive Women In Flight Nike shorts. This marks the third consecutive year that Women In Flight has provided a custom gift to every female student-athlete. Each year, the item is created with student-athletes in mind and serves as a reminder of the community that supports and believes in women's sports at Oregon.

Funding for these gifts, along with additional student-athlete resources, comes from the Women In Flight Endowment in honor of Dave and Nancy Petrone.





2026 WOMEN'S SYMPOSIUM

Women In Flight and Women of Oregon, a sub-committee of University of Oregon's Student-Athlete Advisory Committee (SAAC), hosted the ninth annual Women's Symposium, bringing together over 200 student-athletes, professional female leaders, alumni, and coaching staff for an afternoon event focused on leadership, empowerment, and the continued growth of women's sports.

Keynote Speaker and University of Oregon alumna Hayley Lane spoke on her experience as a graphic designer in the sports space. As Head of Design at TOGETHXR, she shared insights on crafting a unique personal story, guiding the audience on how to best present themselves to employers, peers, and potential interviewers.

The symposium provided valuable opportunities for connection, learning, and inspiration while continuing to celebrate the impact of women in sport.

TEAM BUILDING

Women In Flight continues to support team-building opportunities that foster connection, leadership, and community among Oregon female student-athletes.

Through intentional team experiences and shared activities, student-athletes were able to build stronger relationships with their teammates outside of competition and daily practice environments. These opportunities encouraged communication, leadership, and connection while helping teams grow closer both on and off the field of play.

By investing in team culture and the student-athlete experience, Women In Flight continues to support environments where female student-athletes can thrive together throughout their seasons and beyond.





EVENTS AND COMMUNITY ENGAGEMENT

NATIONAL GIRLS AND WOMEN IN SPORTS DAY

Women In Flight celebrated National Girls and Women in Sports Day by hosting a youth clinic designed to inspire and empower the next generation of female student-athletes.

The clinic provided over 130 young athletes with the opportunity to engage directly with current Oregon student-athletes while promoting confidence, leadership, and the positive impact of sports participation.

HEAD COACHES EVENT

Prior to a home Oregon Volleyball match, members of the Women In Flight community gathered for a Head Coaches Panel to receive program updates and learn about the tangible impact of donor support. The evening offered attendees a deeper look at how Women In Flight directly fosters team growth and success.





WOMEN IN FLIGHT **FOOTBALL GAME**

**DONOR TAILGATE AND
STUDENT-ATHLETE
ON-FIELD RECOGNITION**

Women In Flight hosted a football tailgate prior to Oregon Football's November 14th game against Minnesota at Autzen Stadium's Tailgate Alley.

The event brought together Women In Flight donors, coaches, and female student-athletes for a game day experience featuring food, drinks, and community. The tailgate provided an opportunity to celebrate and support the continued growth of Oregon women's athletics.

During the game, all female student-athletes were invited on the field for a stadium-wide recognition! The annual Women In Flight video played for all Autzen attendees, and a dedicated PA announcement highlighted Women In Flight in front of the roaring crowd.

GoDucksW LAUNCH

Women In Flight continues to help pave the way in female college athletics with the launch of GoDucksW, a dedicated social media platform designed to elevate the visibility, storytelling, and engagement of Oregon's women's athletic programs. In partnership with the GoDucks creative team, Women In Flight helped expand its social media presence under the @GoDucksW handle, creating a digital space devoted entirely to celebrating Oregon's female student-athletes. GoDucksW serves as a powerful platform to amplify the voices, stories, and success of Oregon's female student-athletes while continuing to grow the visibility and momentum of women's sports.

**OREGON CONTINUES TO LEAD THE COLLEGIATE
SPORTS LANDSCAPE ON PRIORITIZING THE
IMPORTANCE OF WOMEN'S SPORTS AS GODUCKSW
SETS A NATIONAL PRECEDENT AS THE FIRST
INSTITUTION TO PIONEER A DEDICATED MEDIA
PLATFORM EXCLUSIVELY FOR WOMEN'S ATHLETICS**



More than **her** game. 

@GoDucksW

A platform dedicated to amplifying
the Women of Oregon.



GRADUATING SENIOR GIFT

At Student-Athlete Graduation in June, Women In Flight gifted all graduating seniors the first edition of exclusive @GoDucksW merch. This gift was given in celebration of their collegiate athletic experience and with the hope that this sweatshirt serves as a reminder of the memories, opportunities, and community that supported their journey.



**THANK YOU FOR YOUR CONTINUED
SUPPORT OF WOMEN IN FLIGHT**

