

# 2023 DIAMOND DUCKS INTERNSHIP



The Diamond Ducks are a marketing and promotions team that contributes to the University of Oregon's Baseball and Softball programs. Primary responsibilities of a Diamond Duck are to assist the Athletic Department in promoting Oregon Baseball and Softball throughout the community and on campus, along with providing a great fan experience within the venues.

<b>Start Date:</b>	<b>January 9<sup>th</sup>, 2023</b>
<b>End Date:</b>	<b>June 15<sup>th</sup>, 2023</b>
<b>Application Deadline:</b>	November 11 <sup>th</sup> , 2022, 5:00PM
<b>Interviews:</b>	Starting on Nov 14 <sup>th</sup>

## **Benefits to being a Diamond Duck**

Through the Diamond Duck program, each student will gain insight into the baseball/softball and intercollegiate sports industry. Additionally, they will gain knowledge about the inner-workings of the athletic department; observe, experience and operate the game presentation of collegiate baseball and softball, and execute the athletic department's promotional efforts for the Oregon Baseball and Softball programs.

## **Diamond Ducks' Primary Responsibilities**

Each Diamond Duck will be required to work **AT LEAST** 8-10 home games (**will include weekends, holidays and school breaks – i.e. Spring Break**) during the season, as well as various community events as determined by a supervisor. The Diamond Ducks will also attend specified meetings before the season begins as well as throughout the season. Primary responsibilities include:

- Help raise awareness for Oregon Baseball and Softball events
- Create an entertaining and engaging atmosphere for fans during all home events
- Provide fans with programs and marketing materials at the stadium
- Seek out and gather contestants to participate in promotions
- Implement on-field promotions in-between innings
- Provide exceptional customer service to fans at each home event
- Preparing for games with promotion ideas, flyer creation, etc.
- HAVE FUN!

## **Application Requirements**

Applicants are required to be a full time University of Oregon student and maintain at least a 2.5 GPA.

**For full consideration, applications and resumes can be dropped off at the Len Casanova Center in the marketing department or emailed to [cbastian@uoregon.edu](mailto:cbastian@uoregon.edu). Applications are due no later than 5:00pm on November 11<sup>th</sup>, 2022. Applicants will be contacted shortly thereafter and those selected will be required to sign up for an interview during the week of November 14<sup>th</sup>. For any questions, contact [Diego Torres \(dtorres@uoregon.edu\)](mailto:dtorres@uoregon.edu).**

2023 Diamond Ducks Application

**Please attach a resume**

Name \_\_\_\_\_ Year in school \_\_\_\_\_ Major \_\_\_\_\_

GPA \_\_\_\_\_ UO email address \_\_\_\_\_

How many Ducks sporting events have you attended as student at the University of Oregon? How many of those were baseball and softball events?

\_\_\_\_\_

What are three characteristics you believe Diamond Ducks represents? How would you demonstrate those attributes?

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\_\_\_\_\_

Why do you want to be a part of the Diamond Duck program?

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\_\_\_\_\_

Describe a promotion or any fan interaction event that you have seen at a sporting event, and why you enjoyed it.

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\_\_\_\_\_

\_\_\_\_\_

With a budget of \$500, how would you promote an Oregon Ducks Baseball game and encourage a sellout?

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

List all activities you are involved with and how many hours you spend per week.

\_\_\_\_\_

\_\_\_\_\_

Assess your proficiency with the following computer applications:

*Please rank each as: E - Expert; P – Proficient; F – Familiar; L – Limited; N – None*

Photoshop \_\_\_\_\_

Others: (List)

InDesign \_\_\_\_\_

Illustrator \_\_\_\_\_

Questions please contact: Diego Torres [dtorres@uoregon.edu](mailto:dtorres@uoregon.edu), Levi Bergthold [lbergtho@uoregon.edu](mailto:lbergtho@uoregon.edu), Clay Skelton [cskelton@uoregon.edu](mailto:cskelton@uoregon.edu) or call UO Athletics Marketing at (541) 346 – 5330.