



Black Bear Fans!

The University of Maine, as a member of National Collegiate Athletic Association (NCAA), is responsible for ensuring NCAA regulations which are followed by its coaches, student-athletes, faculty, staff, donors, boosters, alumni, fans, family and friends. As alumni, friends and most importantly fans of UMaine Athletics, you are a major part of the athletics department's success. To help UMaine continue its tradition of success with excellence and integrity, please take the time to understand the rules outlined in this handout.

Please know, however, this brochure is a brief overview of NCAA rules and is not intended to be exhaustive in nature. If you have any questions concerning NCAA or UMaine rules please don't hesitate to contact the Athletics Compliance Office.

Are you a Booster?

A booster, or what the NCAA refers to as a "representative of the institution's athletics interests", is an individual, independent agency, corporate entity or other organization that has:

- Donated money to the athletics department
- Been a season ticket holder at any time
- Assisted in the recruitment of a prospect
- Been involved in any manner with UMaine Athletics programs
- Attended UMaine as a Student

Once you are identified as a booster, you retain that identity for life!

Booster Responsibility

The University of Maine is responsible for the actions of its boosters. If a booster violates an NCAA or UMaine rule, the university itself may be subject to NCAA penalties. In addition, student-athletes or prospects may lose their eligibility for intercollegiate competition. Further, a booster that intentionally violates NCAA or UMaine rules may be disassociated from UMaine's athletics programs which would result in a loss of all benefits and privileges offered by the Department of Athletics.

Extra Benefits

An extra benefit is any special arrangement provided to a prospective student-athlete, student-athlete, their relative or friends by a University of Maine employee or booster. These extra benefits are not authorized by the NCAA and may not be provided to a prospective student-athlete, student-athlete, their relative or friends. Some examples of an extra benefit are:

- Cash or any type of gift
- Loans or cosigning of loans
- Vehicles or the use of a vehicle
- Free or reduced costs of services

Benefits that are open to the general public or entire student body are permissible for prospective student-athletes, student-athletes their relative or friends.

Name/Image/Likeness

The University of Maine has a policy regarding Name/Image/Likeness opportunities available on GoBlackBears.com. NIL opportunities need to be legitimate in nature and written in contract form if student-athletes are involved.

Who is a Prospect?

A prospective student-athlete (prospect) is a student that has started classes for the ninth grade or a student that receives any financial assistance or other benefits that UMaine does not generally provide.

* It is not permissible for a booster to interact with prospects in a recruiting manner that are actively being recruited by UMaine, unless it has been authorized by the NCAA compliance staff.

Who Do I Contact With Questions?

University of Maine Athletic Compliance Office

Contact: um.athletic.compliance@maine.edu

