

BRUINS IN THE COMMUNITY

UCLA's student-athletes volunteered over 3,000 hours in community outreach events during the 2015-16 academic year. UCLA Athletics hosted over 20 events on campus and attended several events throughout the Los Angeles area. These service opportunities allow UCLA's student-athletes the chance to mentor youth, give back to the community and serve as ambassadors for UCLA Athletics. Some student-athletes have also created, initiated and implemented service projects and activities with assistance and support from the Bruin Athletic Council.

Examples of the past year's events include:

- Dribble for the Cure
- Weekly visits to Mattel Children's Hospital
- Mattel Children's Hospital Halloween Party
- Mattel Children's Hospital Teen Adventure Program
- Mattel Children's Hospital Bruin Run/Walk
- Team Prime Time
- Prime Time Games: Championship Saturday
- 'I'm Going to College' Program
- Lab School Fit Day
- Adopt a Classroom
- Super Bowl Spirit Day at 186th Elementary School
- Bruin for a Day with Emerson Middle School
- Veterans Hospital visits
- Baseball Fantasy Camp with Veterans Hospital
- Bruin Belles at PLAY Day
- Soles for Souls
- Harper for Kids Youth Development Program
- Martin Luther King Day Parade



UCLA students welcoming participants at the Prime Time Games.



UCLA's Dribble for the Cure event reached an eight-year \$1 million total donation mark in October 2015.

Dribble for the Cure

UCLA hosted the eighth annual Dribble for the Cure at Drake Stadium and Collins Court. Over 650 participants set a donation record with net revenue of \$186,700. The men's and women's basketball teams led participants on a dribble tour as they dribbled basketballs and walked around a course through UCLA's campus. Dribble for the Cure has grown every year with a eight-year event total of more than 5,225 participants contributing over \$1 million to benefit the Pediatric Research Foundation (PCRF) and the Cancer Research Program at Mattel Children's Hospital UCLA.

Mattel Children's Hospital

Throughout the year, several Bruin student-athletes visited playrooms at Mattel Children's Hospital on a weekly basis to spend time with the patients and their families. They are often asked to make special visits to patients who are not able to leave their rooms. Student-athletes also volunteered their time with Mattel's Teen Adventure Program and the annual Halloween "Trick or Treat" event for patients at the hospital.

Team Prime Time

Student-athletes volunteered their time with Team Prime Time (TPT), an after-school program for at-risk children from low-income areas of Los Angeles that combines academics, athletics, leadership training and the arts in order to prepare them for the future and allow them to reach their full potential. During past seasons, head football coach Jim Mora and the entire UCLA football team has taken time from its bowl game preparation to visit Team Prime Time

at Webster Middle School in Los Angeles. Over 50 elementary and middle school students enrolled in Team Prime Time's Sports Camp spent the afternoon participating in interactive activities with members of the football team. The Bruins taught students UCLA's 8-clap cheer, handed out posters and signed autographs for the participants.

Prime Time Games: Championship Saturday

For the past seven years, student-athletes have participated in Team Prime Time's fully inclusive sports program, the Prime Time Games. The peer-mentor

sports program helps economically disadvantaged and under-served middle school students from Team Prime Time's after school program ("coaches") coach and play alongside children with developmental disabilities ("athletes") in the only after-school sports program of its kind. Over 100 student-athletes volunteered at the fifth annual event on May 30, 2015, hosted on UCLA's campus. UCLA student-athletes served as honorary coaches, captains and officials for the inclusive soccer and basketball games. Participants were awarded medals and received high-fives and autographs from the Bruins.

Baseball Camp with Veterans

This year, the UCLA baseball program hosted a Fantasy Camp for residents of the West Los Angeles Veterans Home on Jackie Robinson Day. The team offered hitting and fielding instruction to military veterans and hosted a barbeque at the team's home field on April 11, four days prior to a date celebrated nationwide as Jackie Robinson Day in honor of UCLA's legendary alumnus.

186th Street Elementary School

For the ninth year, members of the UCLA football team visited 186th Elementary School to participate in their annual Super Bowl School Spirit Day to celebrate the students' commitment to academic excellence. The student-athletes visited classrooms and participated in an after-school assembly that promoted the importance of citizenship, scholarship and sportsmanship. They encouraged the students to strive for excellence, respect their teachers, do their homework and work hard to achieve their goals and dreams.



UCLA football players during a visit to the 186th Street Elementary School.

Bruin for a Day

Members of the Bruin Athletic Council (BAC) and their teammates hosted over 50 students from Emerson Middle School to experience being a "Bruin for a Day." Student-athletes coordinated a day of presentations, group discussions, interactive activities, a campus tour and lunch in the dining hall for students. The student-athletes taught them about the Pyramid of Success and gave the students tips on academic success, time management, hard work and leadership.

'I'm Going to College'

Over 47,000 students from the Los Angeles Unified School District participated in this year's "I'm Going to College" program. This unique program brings youngsters, from kindergarten through the 12th grade, to UCLA events and couples the excitement and tradition of UCLA Athletics with a message about the importance of higher education. Upon arrival at the event, students are greeted by a UCLA alumnus, current students or student-athlete volunteers and are led to the IGTC fair area. Students are immediately immersed in Bruin traditions, as they learn the spirited UCLA 8-clap and receive educational information about questions they may have regarding education and preparing for college.

Adopt a Classroom Program

The Adopt a Classroom pen pal program paired several Bruin teams with elementary and middle school classrooms across the Los Angeles Unified School District. The student-athletes exchanged letters with students throughout the year, and the classrooms were invited to attend a home event to meet their Bruin pen pals. The Adopt a Classroom program stresses the importance of both education and athletics and aims to motivate students to work toward their goals in school and in life.

Harper for Kids Program

The Harper for Kids Youth Development Program is based upon former UCLA basketball coach John Wooden's "Pyramid of Success," striving to teach youngsters how to achieve their personal best in life. UCLA's student-athletes are able to interact with youngsters and talk to them about how their athletic opportunities are vehicles to heighten personal development and how the benefits of athletic participation can greatly help one's personal growth.



Student-athletes with youngsters at Lab School Fit Day, part of a healthy choices educational program taught at the Lab School on UCLA's campus in Westwood. The day consists of games, activities and making healthy food choices.



UCLA student-athletes assisting at the Prime Times Games, a fully inclusive peer-mentor sports program.



(left to right) Past UCLA team members Mollie Clinton, Lauren Kaskie, Amber Munerlyn, coach Jill Ellis and Gabbi Miranda.

WOODEN ACADEMY

The Wooden Academy is a leadership development program that educates and supports Bruin student-athletes. Named after legendary Coach John Wooden, this program teaches the principles of his Pyramid of Success. These skills assist student-athletes in their pursuit to be successful leaders and teammates at UCLA and beyond. Student-athletes have the opportunity to participate in the Wooden Academy each year by attending seminars to learn practical leadership lessons from coaches, administrators and Bruin alumni.

UCLA's featured speaker at the Wooden Academy was Jill Ellis, head coach of the U.S. women's soccer team and the former head coach of the UCLA women's soccer team. Named the eighth head coach in U.S. Women's National Team history, Ellis helped lead the United States to the championship of the 2015 FIFA Women's World Cup. That team won six games, including five by shutout, while tying Sweden in group play and allowing just three total goals. She served as head coach at UCLA for 12 seasons, helping the Bruins advance to eight Final Fours, including seven in a row from 2003-09.

