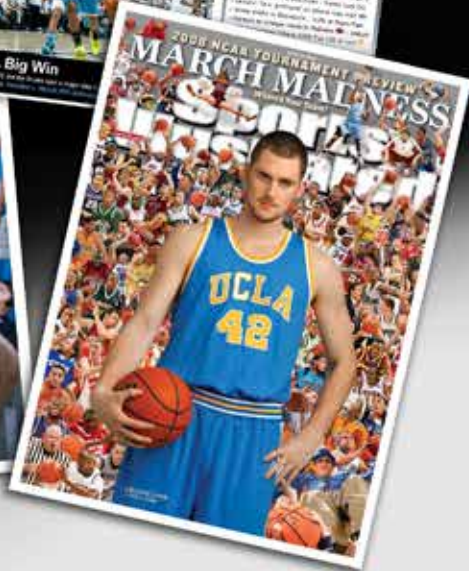


MEDIA EXPOSURE



All 31 regular-season UCLA basketball games will be aired this season on a national network. Over the past 35 seasons, 902 games have been broadcast live in the Los Angeles area.



IN THE SPOTLIGHT

UCLA attracts major media attention, both locally and nationally, in the nation's second-largest media market. The Los Angeles media market features seven local network affiliates or independent stations which cover UCLA on a regular basis.

The addition of the Pac-12 Networks in the fall of 2012, which features six regional stations and one national channel, provided the newest additional outlet for UCLA's games throughout the nation. Over 10 local newspapers and one international wire service regularly cover UCLA basketball, including the *Los Angeles Times*, which boasts the nation's second-largest daily circulation in excess of 600,000 readers.

A 70,000-watt radio station (KLAC Sports 570 AM) broadcasts all UCLA games live. The Bruins also have a contract with SIRIUS National Satellite Radio. Over 100 *Sports Illustrated* covers feature current and former UCLA student-athletes. Media training is available for all interested student-athletes.

In February 2008 and March 2013, UCLA's Pauley Pavilion provided the backdrop to ESPN's College GameDay show, a national broadcast originating from a college basketball venue each Saturday.

INSET PHOTOS ABOVE: (middle row, left) Bryce Alford conducting a live postgame interview in Pauley Pavilion in 2014. (middle) Larry Drew II is interviewed after a game by ESPN analyst Samantha Ponder. (right) Kevin Love was featured on the cover of *Sports Illustrated* in March 2008. To the immediate left is Kyle Anderson, speaking at an NCAA Tournament press conference.





BRUINS ON CAMERA

Above, Tony Parker (right) speaks after a UCLA victory with longtime CBS-2 sports reporter Jim Hill. Above right, UCLA standout and longtime Indiana Pacer star Reggie Miller interviews Lazeric Jones following a game in 2011-12.

INSET PHOTOS TO THE RIGHT: (top) Kevon Looney featured on CBSsports.com, (second) the ESPN College Gameday crew in Pauley Pavilion in March 2013, (third) Russell Westbrook at the 2008 Final Four, (bottom) Norman Powell meets with reporters on campus.



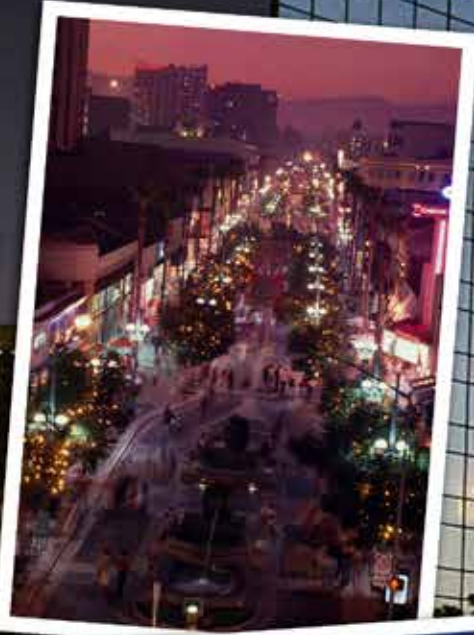
FORMER UCLA ATHLETES IN MASS MEDIA WORK

Name	Sport	Media Position
Kareem Abdul-Jabbar	Basketball	Actor/Sportscaster (Movies, CBS)
Troy Aikman	Football	Sportscaster (FOX)
Charles Arbuckle	Football	Sportscaster (ESPN)
Ato Boldon	Track	Sportscaster (CBS, NBC)
Kay Cockerill	Golf	Sportscaster (Golf Channel)
Wayne Cook	Football	Sportscaster (AM 570 KLAC Radio)
Randy Cross	Football	Sportscaster (CBS)
Tim Daggett	Gymnastics	Sportscaster (NBC)
Donna De Varona	Swimming	Sportscaster/Writer (ABC, ESPN)
Maura Driscoll-Farden	Gymnastics	Sportscaster (Lifetime, ESPN)
Sean Farnham	Basketball	Sportscaster (ESPN)
Lisa Fernandez	Softball	Sportscaster (ESPN)
Justin Gimbelstob	Tennis	Sportscaster (Tennis Channel)
Roy Hamilton	Basketball	Coordinating Producer (FOX)
Mark Harmon	Football	Actor (Movies, TV)
Marques Johnson	Basketball	Actor/Sportscaster (Movies, FOX)
Eric Karros	Baseball	Sportscaster (FOX)
Karch Kiraly	Volleyball	Sportscaster (NBC Sports, FSN)
Don MacLean	Basketball	Sportscaster (AM 570 Radio, Pac-12 Networks)
Ann Meyers Drysdale	Basketball	Sportscaster (CBS, ESPN)
Reggie Miller	Basketball	Sportscaster (TNT)
David Norrie	Football	Sportscaster (ESPN)
Stacey Nueman	Softball	Sportscaster (ESPN, Fox Sports)
Ron Pitts	Football	Sportscaster (FOX)
Tom Ramsey	Football	Sportscaster (FOX)
Floyd Reese	Football	Sportscaster (ESPN)
Matt Stevens	Football	Sportscaster (AM 570 KLAC Radio)
J.J. Stokes	Football	Sportscaster (FOX)
Dwight Stones	Track	Sportscaster (ESPN, FOX, NBC)
Rick Walker	Football	Sportscaster (ESPN, FOX)
Bill Walton	Basketball	Sportscaster (ESPN, Pac-12 Networks)
Michael Warren	Basketball	Actor (Television, Movies)



UNIVERSITY OF CALIFORNIA LOS ANGELES

The city of Los Angeles gains international recognition as America's leader in the entertainment and communications industries. With numerous scenic sports and famed tourist destinations, Los Angeles has much to offer its residents and visitors.



The city's unparalleled entertainment venues include Universal Citywalk (left) and adjacent Universal Studios, as both sites are 20 minutes from UCLA. Students are also within driving distance to theme parks such as Disneyland and Six Flags Magic Mountain. Less than five miles from campus is Santa Monica's Third Street Promenade (above, left), an upscale shopping and dining complex in the downtown area of Santa Monica. Third Street is widely considered a premier shopping and entertainment destination on the Westside, drawing crowds from all over Los Angeles.



Staples Center has been home to the NBA's Lakers and Clippers since the 1999-2000 season, as well as the NHL's Kings and WNBA's Sparks. One of the nation's premier multi-purpose venues, Staples Center also hosts sold-out concerts and other popular entertainment events. The arena hosted the NBA's All-Star Game in 2004 and 2011.



The Los Angeles area features numerous beaches with fantastic views of the Pacific Ocean. Venice Beach, Manhattan Beach, Santa Monica, Pacific Palisades and Malibu are within short drives from UCLA's campus, which rests about five miles east of the Pacific and enjoys cool evening temperatures due to its coastal proximity.



One of baseball's most iconic franchises, the Los Angeles Dodgers have called Dodger Stadium their home since 1962, five seasons after moving to Los Angeles from Brooklyn. The stadium hosted the 1984 Olympic baseball games and the 2010 World Baseball Classic. Dodger Stadium is situated just north of downtown Los Angeles, roughly 12 miles from UCLA's campus.

ATHLETIC FACILITIES

Home to legendary Pauley Pavilion, UCLA features state-of-the-art recreational and practice facilities, training rooms and athletic venues.



Pauley Pavilion (above) serves as the Bruins' primary basketball facility, having gone an extensive renovation four years ago. The Wooden Center (right, bottom) and Student Activities Center also house basketball courts for recreational use. Other key athletic facilities include Drake Stadium and Marshall Field (above, right), home to the soccer and track and field teams; softball's Easton Stadium; the Los Angeles Tennis Center; baseball's Jackie Robinson Stadium (below); and water polo and swimming and diving's Spieker Aquatics Center (right).



ATHLETIC PERFORMANCE



Athletic Performance Center

Wes Long enters his eighth year as the strength and conditioning coach for the men's basketball team, which has its own weight facility in Pauley Pavilion. Long served as UCLA's strength coach from 2007-11 prior to a two-year stint in the same position at Wyoming (2011-13).

The Mo Ostin Basketball Center, set to open in the fall of 2017, will have a state-of-the-art weight facility dedicated to the men's and women's basketball programs. In addition, UCLA also uses the Athletic Performance Center in the Acosta Athletic Training Complex. This facility doubled in size to 15,000 square feet and is directed by athletic performance coach Mike Linn, who begins his seventh year of his second tenure in this position.

An athlete's development requires a comprehensive plan that maximizes all physical components of competition. The program developed by UCLA's staff is instrumental in equipping all Bruin student-athletes with the physical tools required to successfully compete in the national spotlight. Each men's basketball player receives individual attention from Coach Long in developing all facets of athleticism, such as strength, force production and power.

The Athletic Performance Center in the Acosta Athletic Training Complex features 27 weightlifting platforms, a state of the art dumbbell area, 30 upper and lower body weight machines and a variety of cardiovascular equipment. The room is highlighted by the Athletic Performance Area, a specialized space dedicated to enhancing acceleration/deceleration capabilities, foot speed, balance and coordination, vertical jump and flexibility for all Bruin athletes.

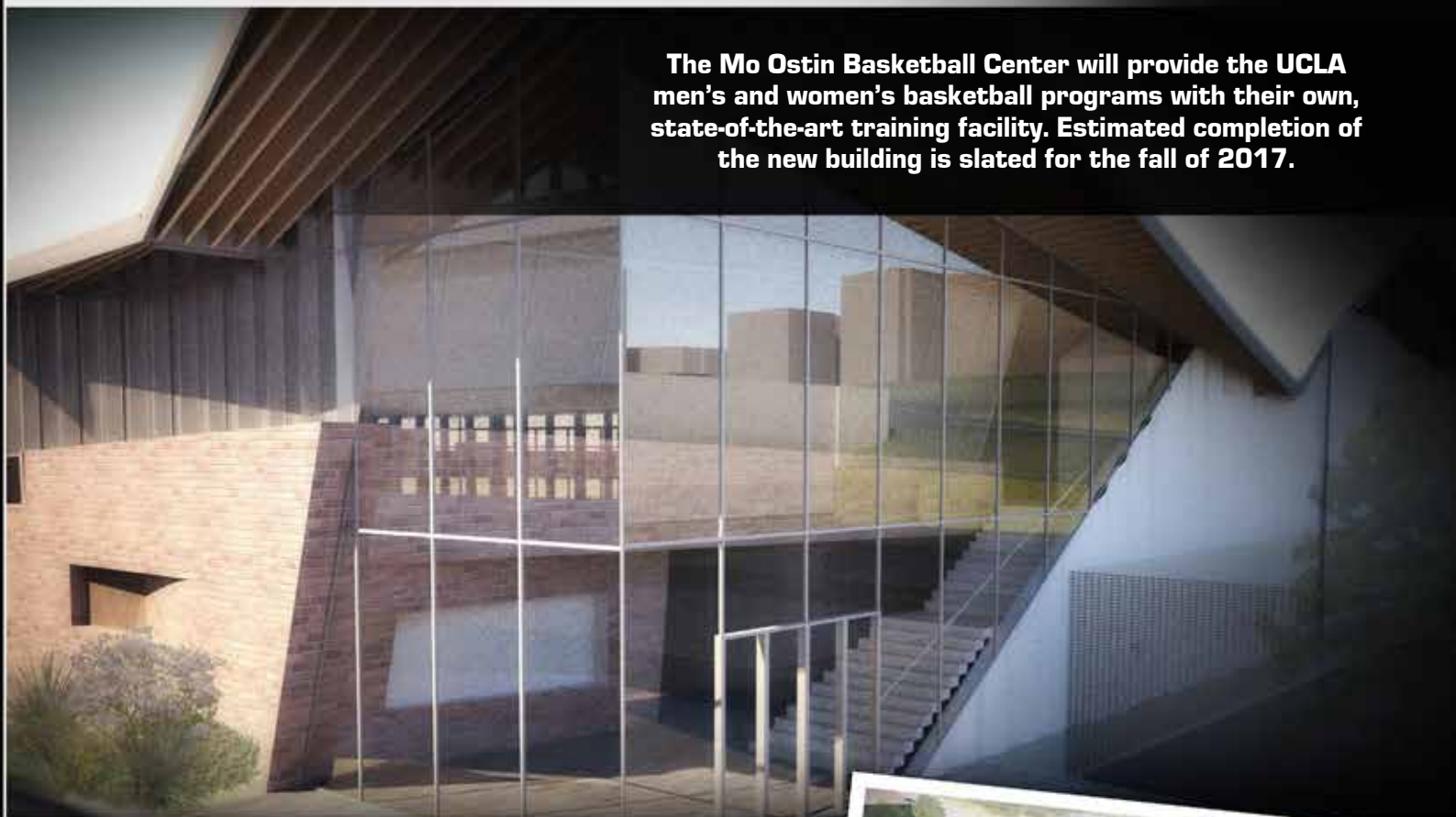


Wes Long



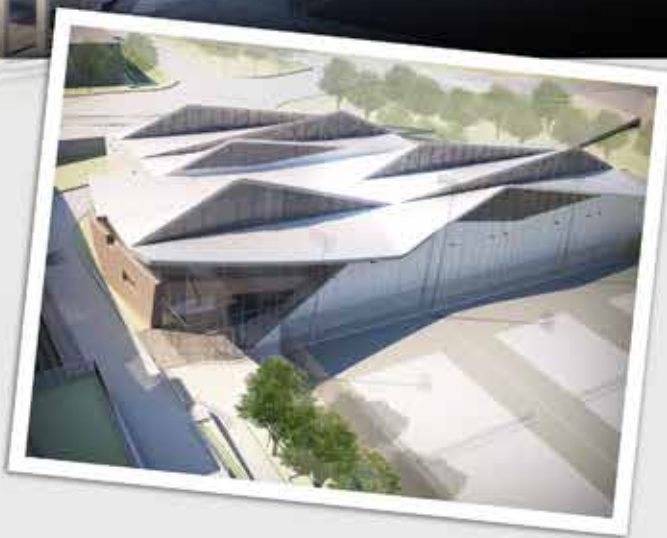
THE MO OSTIN BASKETBALL CENTER

The Mo Ostin Basketball Center will provide the UCLA men's and women's basketball programs with their own, state-of-the-art training facility. Estimated completion of the new building is slated for the fall of 2017.



UCLA Looks Forward to State-of-the-Art Training Center

The comprehensive Mo Ostin Basketball Center, with approximately 35,000 gross square feet of space, will be located just southwest of Pauley Pavilion along the south end of the Los Angeles Tennis Center. Designed by award-winning architectural design firm Kevin Daly Architects, in partnership with globally acclaimed high-performance design firm AECOM, the Mo Ostin Basketball Center will include locker rooms, athletic training areas, a strength and conditioning facility, team meeting rooms and video rooms. UCLA initially announced its campaign to raise private funds for a comprehensive basketball facility in May 2014 and hosted a groundbreaking ceremony for the new training center on Aug. 27, 2015.



<< GROUNDBREAKING CEREMONY

UCLA hosted an official groundbreaking ceremony for the Mo Ostin Basketball Center and the Wasserman Football Center on Aug. 27, 2015, less than two years removed from campaign announcements to raise private funds for the separate, comprehensive football and basketball training facilities. The ceremonial shovel-turning featured Athletics Director Dan Guerrero, benefactor Casey Wasserman, head men's basketball coach Steve Alford, head women's basketball coach Cori Close, head football coach Jim Mora and other special guests.

SPORTS MEDICINE

UCLA's student-athletes conduct their training and conditioning activities in the three-story Acosta Athletic Training Complex, home for UCLA sports medicine, athletic training and rehabilitation, athletic performance and varsity locker rooms.



UCLA Sports Medicine

UCLA has always been at the forefront in the area of sports medicine and athletic training. The Acosta Athletic Training Complex provides greater advances in sports medicine to benefit UCLA's student-athletes, including state-of-the-art hydro-therapy pods. Mark Pocinich heads the UCLA sports medicine staff and works closely with team physician John DiFiori and men's basketball athletic trainer Shane Besedick.

Among the key components of the 8,000 square foot athletic training and rehabilitation facility are private offices and doctor's suites. The center also has a meeting room with space for 25 people. The second floor features new

locker rooms for men's and women's sports and houses a team meeting room and an athlete lounge. Included are three hydro pools, expanded rehab and examination areas and an interfacing with the award-winning "Best in the West" UCLA Ronald Reagan Medical Center.

UCLA's sports medicine staff works closely with the athletic performance staff to maintain a holistic approach to athletic performance. Key components include Olympic lifting, functional training, dynamic flexibility, sports nutrition, injury prevention, sport specific conditioning, metabolic assessment testing, a Bod Pod that is accurate for body fat testing and a specialized turf area dedicated to enhancing sports specific movements such as acceleration/deceleration capabilities, foot speed, balance and coordination, vertical jump and flexibility.



Dr. David McAllister

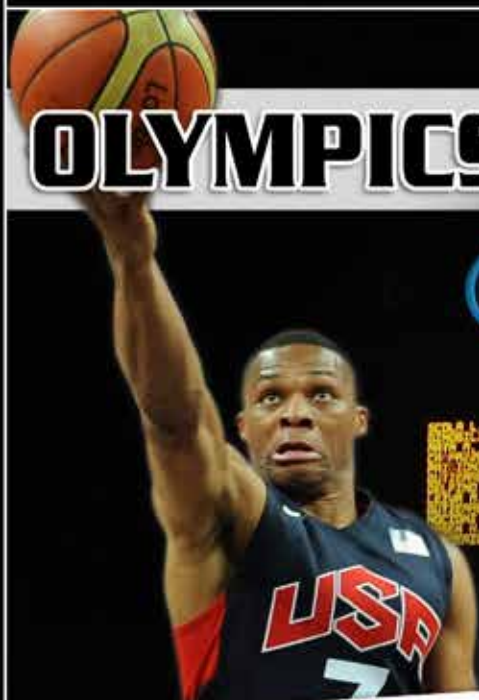


Dr. John DiFiori



Shane Besedick

OLYMPICS, HALL OF FAME



BRUINS COMPETING AT THE OLYMPICS

Player (Years at UCLA)	Year	Olympic Site
Sam Balter	1936	Berlin, Germany
Carl Knowles	1936	Berlin, Germany
Frank Lubin	1936	Berlin, Germany
Don Piper	1936	Berlin, Germany
Carl Shy	1936	Berlin, Germany
Don Barksdale	1948	London, England
Walt Hazzard	1964	Tokyo, Japan
Reggie Miller	1996	Atlanta, Ga.
Kevin Love	2012	London, England
Russell Westbrook	2012	London, England



GOLD MEDAL WINNERS

Above, Kobe Bryant stands alongside Kevin Love on the podium at the 2012 Olympic Games. Other UCLA players who have won gold at the Olympics include Russell Westbrook (top left) and Reggie Miller (top right).



UCLA'S HALL OF FAME REPRESENTATION

Player/Coach (at UCLA)	Affiliation	Enshrined	Player/Coach (at UCLA)	Affiliation	Enshrined
Kareem Abdul-Jabbar (1967-1969)	Player	1995	Gail Goodrich (1963-1965)	Player	1996
Don Barksdale (1947)	Player	2012	Reggie Miller (1984-1987)	Player	2012
Larry Brown (1979-1981)	Coach	2002	Billie Moore (1977-1993)	Coach	1999
Denny Crum (1958-1959)	Player	1994	Bill Walton (1972-1974)	Player	1993
Denise Curry (1978-1981)	Player	1999	Jamaal Wilkes (1972-1974)	Player	2012
Ann Meyers Drysdale (1975-1978)	Player	1999	John Wooden (1948-1975)	Player, Coach	1961, 1973

CHAMPIONS IN THE CLASSROOM

The mission of the UCLA Academic and Student Services office and its S.U.C.C.E.S.S. Program is to provide an interactive learning environment that emphasizes life-long learning habits, goal setting, teamwork, leadership and character.

UCLA's Student-Athlete Services

1. Academic Counseling
 - A. Program planning and course selection
 - B. Degree audit report review
 - C. Priority enrollment
 - D. Major exploration
 - E. Graduate/professional school exploration & referral
 - F. Academic difficulty counseling
2. Student Support Services
 - A. Orientation programs & summer bridge
 - B. Academic travel coordination
 - C. Learning center computer lab
 - D. Scholar-athlete banquet
 - E. Student-athlete graduation celebration
 - F. Awards and post-graduate scholarships
3. Academic Support Services
 - A. Tutorial services
 - B. Academic mentoring
 - C. Learning specialists
 - D. Midterm progress reports
 - E. Individual academic support plans
 - G. Educational assessments
4. Student-Athlete Development
 - A. Community service
 - B. Personal development
 - C. Professional development
 - D. Wooden Academy
 - E. Bruin Athletic Council

Academic All-America Selections (18)

Players (Years at UCLA)	Pos.	Year
Ralph Drollinger (1973-76)	C	1975
Kenny Heitz (1967-69)	G	1969
Marques Johnson (1974-77)	F	1977
Greg Lee (1972-74)	G	1972, 73, 74
Kiki Vandeweghe (1977-80)	F	1979, 80
Bill Walton (1972-74)	C	1972, 73, 74
Michael Warren (1966-68)	G	1967
Sidney Wicks (1979-71)	F	1972, 73, 74
George Zidek (1992-95)	C	1994, 1995



(Above) Pictured from left to right are Travis Wear, Larry Drew II, former academic coordinator Kenny Donaldson and David Wear at the 2013 student-athlete graduation ceremony. (Left) From left to right are Doug Erickson, assistant coach Ernie Zeigler, Alfred Aboya and Kenny Donaldson at the 2009 commencement exercises.



Pictured from left to right at the Bruins' 2015 student-athlete graduation ceremony in Pauley Pavilion are Kory Alford, head coach Steve Alford, Norman Powell and Nick Kazemi.

KEY ACADEMIC SERVICES STAFF



Mike Casillas



Veronica Rodriguez-Mora

ACADEMIC SERVICES AND CAMPUS RESOURCES

UCLA has 17 full-time staff in the academic area to assist student-athletes in areas such as scheduling, degree planning, selecting a major, tutoring, career pathing, specialized learning programs and other academic-related fields. UCLA's Rose Gilbert Learning Center for student-athletes operates six days a week for almost 100 hours (closed on Saturdays). There are 24 Dell computers, as well as printers.

BASKETBALL ACADEMIC SUPERLATIVES

- UCLA has 61 NCAA Post-Graduate Scholarship winners (five in basketball).
- UCLA has produced 96 GTE Academic All-Americans (18 in basketball).
- The basketball program has produced three GTE Academic Hall of Famers.

PAC-12 CONFERENCE

"THE CONFERENCE OF CHAMPIONS"

The Pac-12 Conference enters its sixth season since incorporating 12 teams, prior to 2011-12. The league expanded in July 2011, adding the University of Colorado and the University of Utah. Upholding its tradition as the "Conference of Champions," the Pac-12 has captured 150 NCAA team titles since 1999-2000, including 10 in 2015-16.

THROUGH THE YEARS...

The conference's roots date back to December 2, 1915, when the Pacific Coast Conference (PCC) was founded at a meeting at Portland's Oregon Hotel. Original membership consisted of California, Washington, Oregon and Oregon State College (now Oregon State).

1916 PCC play begins. One year later, Washington State College (now Washington State) was accepted into the Conference. Stanford University joined in 1918.

1922 PCC expands to eight teams with admission of USC and University of Idaho.

1924 Montana joins the PCC.

1928 The PCC grows to 10 members with the addition of UCLA.

1950 PCC competes as a 10-team league until 1950, with the exception of 1943-45 when World War II curtailed intercollegiate athletic competition to a minimum. In 1950, Montana resigns from the Conference and joins the Mountain States Conference.

1959 PCC dissolves and the Athletic Association of Western University forms. Original AAWU membership consists of California, Stanford, USC, UCLA and Washington. Washington State joins in 1962, while Oregon and Oregon State are added in 1964.

1968 The name "Pac-8 Conference" is adopted.

1978 Arizona and Arizona State are admitted July 1, completing the Pac-10 Conference.

2011 For the first time since 1978, the league expands. Colorado and Utah join the league in July 2011, forming the Pac-12 Conference.



ABOUT THE PAC-12 CONFERENCE

Built on a firm foundation of academic excellence and superior athletic performance, the conference ushered in a new era on July 1, 2011, officially becoming the Pac-12 Conference with the additions of the University of Colorado and University of Utah.

Just 27 days after the conference officially changed its name, Commissioner Larry Scott announced the creation of the Pac-12 Networks on July 27, 2011, solidifying a landmark television deal and putting the conference on the forefront of collegiate athletics. The Networks, including one national network, six regional networks, and a robust digital network, marked the first-ever integrated media company owned by a college conference. In addition, the "TV Everywhere" rights allow fans to access Pac-12 Networks outside the home on any digital device, including smartphones and tablet computers.

On the field, the Pac-12 rises above the rest, upholding its tradition as the "Conference of Champions®," claiming an incredible 150 NCAA team titles since 1999-2000, including a nation-leading 10 in 2015-16, an average of nearly 10 championships per academic year. Even more impressive has been the breadth of the Pac-12's success, with championships coming in 29 different men's and women's sports. The Pac-12 has led or tied the nation in NCAA Championships in 51 of the last 56 years, the only exceptions being in 1980-81, 1988-89, 1990-91 and 1995-96 when the conference finished second, and only twice finished third in 1998-99 and 2004-05.

For the 11th consecutive year, the Pac-12 had the most or tied for the most NCAA titles of any conference in the country, winning at least six every year since 2000-01. No other conference has won double-digit NCAA crowns in a single year, the Pac-12 doing so eight times, including a record 14 in 1996-97.

Spanning nearly a century of outstanding athletics achievements, the Pac-12 was the first conference to reach 400 championships in 2010-11. With the inclusion of Colorado and Utah, the Conference surpassed another major milestone, with league teams capturing 450 titles, outdistancing the next conference by nearly 200. In all, Pac-12 teams have won 488 NCAA titles (295 men's, 164 women's, 29 combined).

The conference's excellence is further proven in the annual Division I Learfield Sports Directors' Cup competition, the prestigious award that honors the best overall collegiate athletics programs in the country. Stanford continued its remarkable run and won its 22nd consecutive Directors' Cup in 2015-16 to lead the conference. Six Pac-12 member institutions ranked among the top-15 Division I programs and seven were in the top 25: No. 1 Stanford, No. 4 USC, No. 6 UCLA, No. 10 Oregon, No. 11 California, No. 14 Washington and No. 25 Arizona. At least five member institutions have been ranked in the top 20 in all but one year of the Director's Cup program, with seven appearing in the top 20 on five different occasions (1998, 2001, 2003, 2005 and 2006).

The Pac-12's 10 NCAA titles featured four men's and six women's crowns. Half the membership schools claimed at least one NCAA title and, of the seven institutions in the country to have won multiple titles, three were from the Pac-12.

The Pac-12's 10 NCAA titles featured four men's and six women's crowns. Half the membership schools claimed at least one NCAA title and, of the seven institutions in the country to have won multiple titles, three were from the Pac-12.

In addition to the 10 national championships, the Pac-12 also had runners-up in 11 NCAA Championship events. Overall, the Conference had 38 teams finish in the top four at 22 NCAA Championship events, including three teams in the top four in men's cross country, women's golf and men's and women's water polo.

Eight Pac-12 men's basketball teams secured postseason bids, including a Pac-12-record seven NCAA Tournament berths. Oregon captured the regular-season crown then followed up by capturing the Pac-12 Tournament title at the MGM Grand Garden in Las Vegas. The Ducks advanced to the Elite Eight, making the Pac-12 the only conference to advance that far in each of the previous three years. Joining Oregon in the NCAA Tournament in 2016 included Arizona, California, Colorado, Oregon State, USC and Utah. Washington represented the conference in the NIT, advancing to the second round.



INTRODUCING THE 2016-17 BRUINS