# UNIVERSITY OF CENTRAL ARKANSAS

FULL-COLOR REPRESENTATIONS



#### PRIMARY ATHLETIC MARKS









## **COLOR INFORMATION**

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UNIVERSITY COLORS	PANTONE® COLORS	PROCESS COLORS
UCA Purple	For UCA Purple, use PANTONE® 268	C:86% M:100% Y:0% K:12%
UCA Gray	For UCA Gray, use PANTONE® 430	C:5% M:0% Y:0% K:45%
UCA Black	For UCA Black, use PANTONE® Process Black	

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SECONDARY ATHLETIC MARKS

























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#### SECONDARY ATHLETIC MARKS (CONTINUED)



# **COLOR INFORMATION**

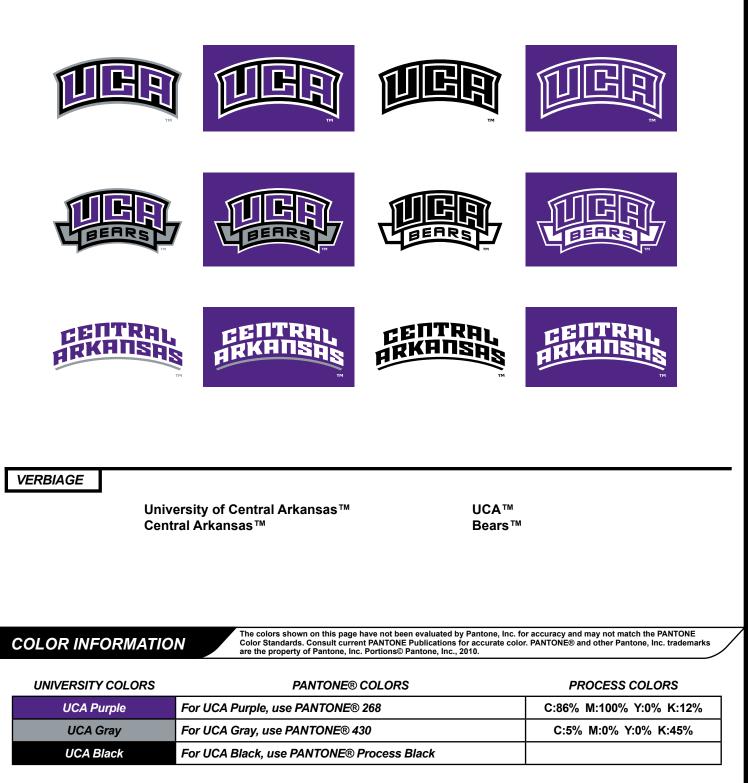
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#### ATHLETIC WORDMARKS



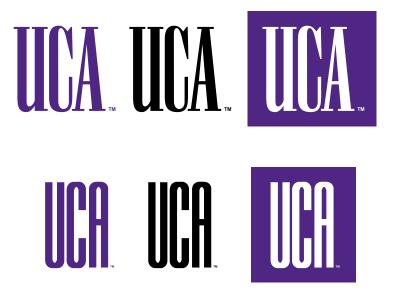
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UNIVERSITY MARKS



UNIVERSITY WORDMARKS



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