



PRIMARY ATHLETIC MARKS



COLOR INFORMATION

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UNIVERSITY COLORS	PANTONE® COLORS	PROCESS COLORS
<b>UCA Purple</b>	For UCA Purple, use PANTONE® 268	C:86% M:100% Y:0% K:12%
<b>UCA Gray</b>	For UCA Gray, use PANTONE® 430	C:5% M:0% Y:0% K:45%
<b>UCA Black</b>	For UCA Black, use PANTONE® Process Black	

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### SECONDARY ATHLETIC MARKS



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### SECONDARY ATHLETIC MARKS (CONTINUED)



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### ATHLETIC WORDMARKS



### VERBIAGE

University of Central Arkansas™  
Central Arkansas™

UCA™  
Bears™

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### UNIVERSITY MARKS



### UNIVERSITY WORDMARKS



UNIVERSITY OF CENTRAL ARKANSAS™

UNIVERSITY OF CENTRAL ARKANSAS™



UNIVERSITY OF CENTRAL ARKANSAS™

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