



Tulane University

Current Revision Date: 05/02/25

Established: 1834 **Location:** New Orleans, LA **Nickname:** Green Wave
Mascot Name: Riptide (Pelican) **Conference:** American Athletic Conference

Athletics Green	Athletics Blue	University Green	University Blue	Black	White
PANTONE 342 CMYK: 93, 4, 75, 43 RGB: 0, 103, 71	PANTONE 279 CMYK: 69, 34, 0, 0 RGB: 65, 143, 222	PANTONE 626 CMYK: 80, 18, 56, 54 RGB: 40, 92, 77	PANTONE 297 CMYK: 52, 0, 1, 0 RGB: 133, 197, 232	PANTONE Process Black CMYK: 0, 0, 0, 100 RGB: 0, 0, 0	White CMYK: 0, 0, 0, 0 RGB: 255, 255, 255

Approved University colors or the *PANTONE® colors listed on this page must be used. The colors on this page are not intended to match PANTONE color standards. For PANTONE color standards, refer to the current editions of the PANTONE color publications. *PANTONE® is a registered trademark of PANTONE, Inc.

Primary Marks				Secondary Marks	
1	2	3	4	9	10
				11	12
				13	14
				15	16
				17	18
				19	20
				21	22



Word Marks - Tulane Green Wave



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Word Marks - Green Wave



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Word Marks - Nola Built



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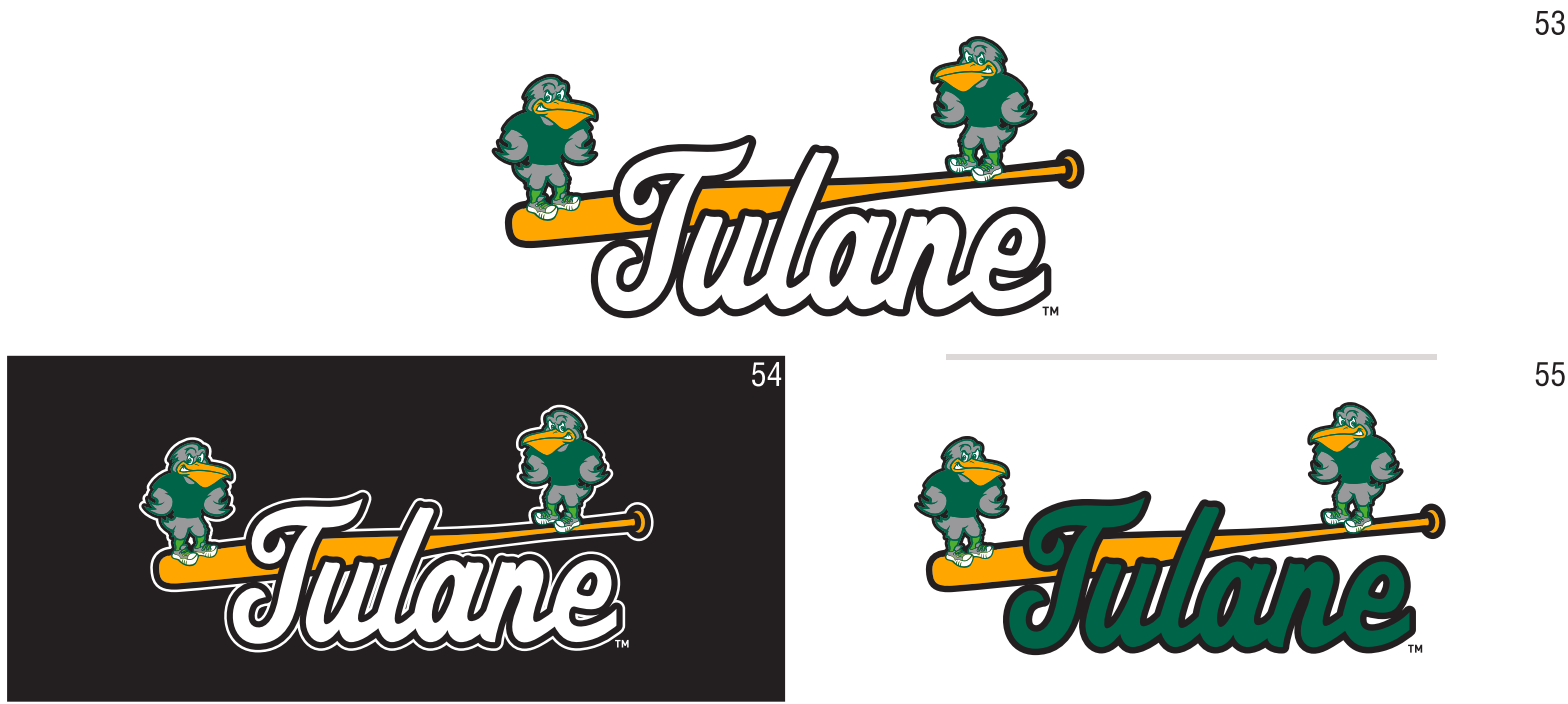
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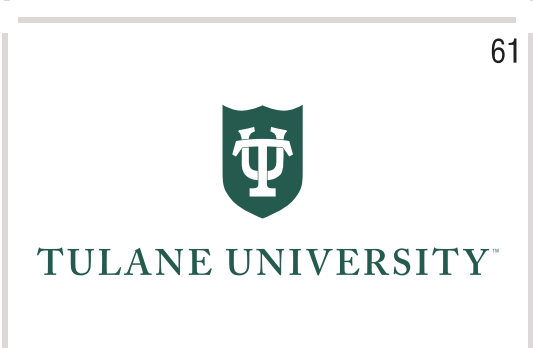
Sluggerbird - Retail Use



Sluggerbird Mark



Institutional Marks



Institutional Marks- One-Color Inverse



ADDITIONAL PERTINENT INFORMATION

- University seal not permitted on products for resale.
- No alterations or overlaying graphics to seal permitted.
- University licenses consumables (reviewed on case-by-case basis; higher liability required).
- University licenses health and beauty products (reviewed on case-by-case basis; higher liability required).
- University permits numbers on products for resale.
- Mascot caricatures permitted.
- Cross licensing with other marks may be permitted with an additional agreement.
- No references to alcohol, drugs, or tobacco related products may be used in conjunction with University marks.
- Logo must be reproduced either in one-color or full-color. No colors may be substituted or omitted.
- Green wave is two words, not one.