

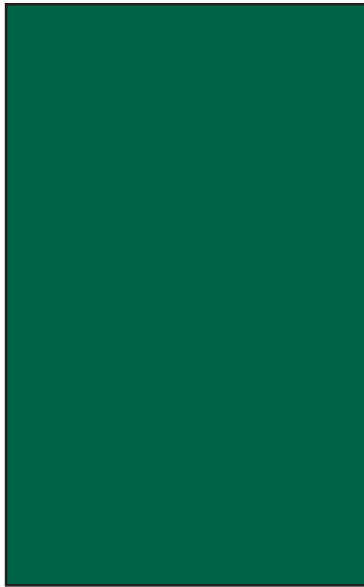


TULANE ATHLETICS **STYLE GUIDE**

TABLE OF CONTENTS

- Colors 2
- Primary Mark - Angry Wave 3
- Wordmark - Tulane 4
- Wordmark - Two Color Options 5
- Wordmark - Tulane Green Wave 6
- Wordmark - Tulane Green Wave Two Color Options 7
- Wordmark - Sport Specific Logos 8
- Wordmark - Green Wave 9

COLORS



Primary
Dark Green
PMS 342



Primary
Blue
PMS 279



Accent
White



Accent
White

PRIMARY FULL-COLOR VERSION

Either of these two versions may be used on white or light color backgrounds.

angry_wave_342



angry_wave_342_279



FULL COLOR WITH STROKES

For use on dark backgrounds.

angry_wave_342_white_stroke



angry_wave_342_279_stroke



ONE-COLOR VERSIONS

Only to be reproduced in approved color palette.

angry_wave_WHITE



angry_wave_342_1c



angry_wave_Black



angry_wave_279



FOUR SINGLE-COLOR OPTIONS

In approved color palette



TULANE[®]

TULANE.wordmark.342



TULANE[®]

TULANE.wordmark.279



TULANE[®]

TULANE.wordmark.BLACK



TULANE[®]

TULANE.wordmark.white

TWO-COLOR OPTIONS

A stroke may be added to the one-color options in one of the four colors from the color palette.



TULANE.wordmark.342.279



TULANE.wordmark.279.342



TULANE.wordmark.black.342



TULANE.wordmark.black.279



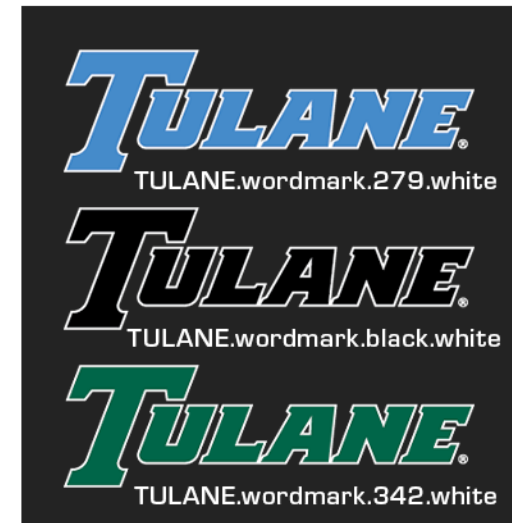
TULANE.wordmark.white.279



TULANE.wordmark.white.342



TULANE.wordmark.white.black



TULANE GREEN WAVE WORDMARK

May also be used in the single-color options provided in the color palette.

TULANE
GREEN WAVE

TULANE_GREENWAVE_342

TULANE
GREEN WAVE

TULANE_GREENWAVE_279

TULANE
GREEN WAVE

TULANE_GREENWAVE_BLACK

TULANE
GREEN WAVE

TULANE_GREENWAVE_WHITE

TWO-COLOR OPTIONS

A stroke may be added to the one-color option of the word mark with the text below matching the stroke color

TULANE
GREEN WAVE

TULANE_GREENWAVE_342.279

TULANE
GREEN WAVE

TULANE_GREENWAVE_279.342

TULANE
GREEN WAVE

TULANE.GREEN_WAVE.BLACK.279

TULANE
GREEN WAVE

TULANE.GREEN_WAVE.BLACK.342

TULANE
GREEN WAVE

TULANE.GREEN_WAVE.WHITE.279

TULANE
GREEN WAVE

TULANE.GREEN_WAVE.WHITE.342

TULANE
GREEN WAVE

TULANE.GREEN_WAVE.WHITE.BLACK

TULANE
GREEN WAVE

TULANE.GREEN_WAVE.279.WHITE

TULANE
GREEN WAVE

TULANE.GREEN_WAVE. BLACK.WHITE

TULANE
GREEN WAVE

TULANE.GREEN_WAVE.342.WHITE

TULANE SPORT-SPECIFIC LOGOS

Available in Pantone 342 (Green),
Pantone 279 (Blue), black, white and
two-color by request.

TULANE
BASEBALL

TULANE
BASKETBALL

TULANE
BEACH VOLLEYBALL

TULANE
BOWLING

TULANE
FOOTBALL

TULANE
CROSS COUNTRY

TULANE
GOLF

TULANE
SAILING

TULANE
SWIMMING & DIVING

TULANE
TENNIS

TULANE
TRACK & FIELD

TULANE
VOLLEYBALL

TWO-COLOR OPTIONS

A stroke may be added to the one-color options in one of the four colors from the color palette.



GREEN WAVE[®]

GREEN_WAVE.342



GREEN WAVE[®]

GREEN_WAVE.279



GREEN WAVE[®]

GREEN_WAVE.black



GREEN WAVE[®]

GREEN_WAVE.white