



Tulane University

Current Revision Date: 07/10/23

Established: 1834

Location: New Orleans, LA

Nickname: Green Wave

Mascot Name: Riptide (Pelican)

Conference: American Athletic Conference

Tulane University®
Tulane®
Green Wave™
Tulane Green Wave®
TU™

Roll Wave™
Yulman Stadium®
Avron B. Fogelman Arena in the Devlin Fieldhouse®
Greer Field at Turchin Stadium®

Athletics Green	Athletics Blue	University Green	University Blue	Black	White
PANTONE 342 CMYK: 93, 4, 75, 43 RGB: 0, 103, 71	PANTONE 279 CMYK: 69, 34, 0, 0 RGB: 65, 143, 222	PANTONE 626 CMYK: 80, 18, 56, 54 RGB: 40, 92, 77	PANTONE 297 CMYK: 52, 0, 1, 0 RGB: 133, 197, 232	PANTONE Process Black CMYK: 0, 0, 0, 100 RGB: 0, 0, 0	White CMYK: 0, 0, 0, 0 RGB: 255, 255, 255

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Primary Athletic Marks

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Word Marks - Tulane

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Word Marks - Tulane Green Wave



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Word Marks - Green Wave



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Word Marks - Nola Built



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Riptide

Sluggerbird Mark



Institutional Marks



ADDITIONAL PERTINENT INFORMATION

- University seal not permitted on products for resale.
- No alterations or overlaying graphics to seal permitted.
- University licenses consumables (reviewed on case-by-case basis; higher liability required).
- University licenses health and beauty products (reviewed on case-by-case basis; higher liability required).
- University permits numbers on products for resale.
- Mascot caricatures permitted.
- Cross licensing with other marks may be permitted with an additional agreement.
- No references to alcohol, drugs, or tobacco related products may be used in conjunction with University marks.
- Logo must be reproduced either in one-color or full-color. No colors may be substituted or omitted.
- Green wave is two words, not one.