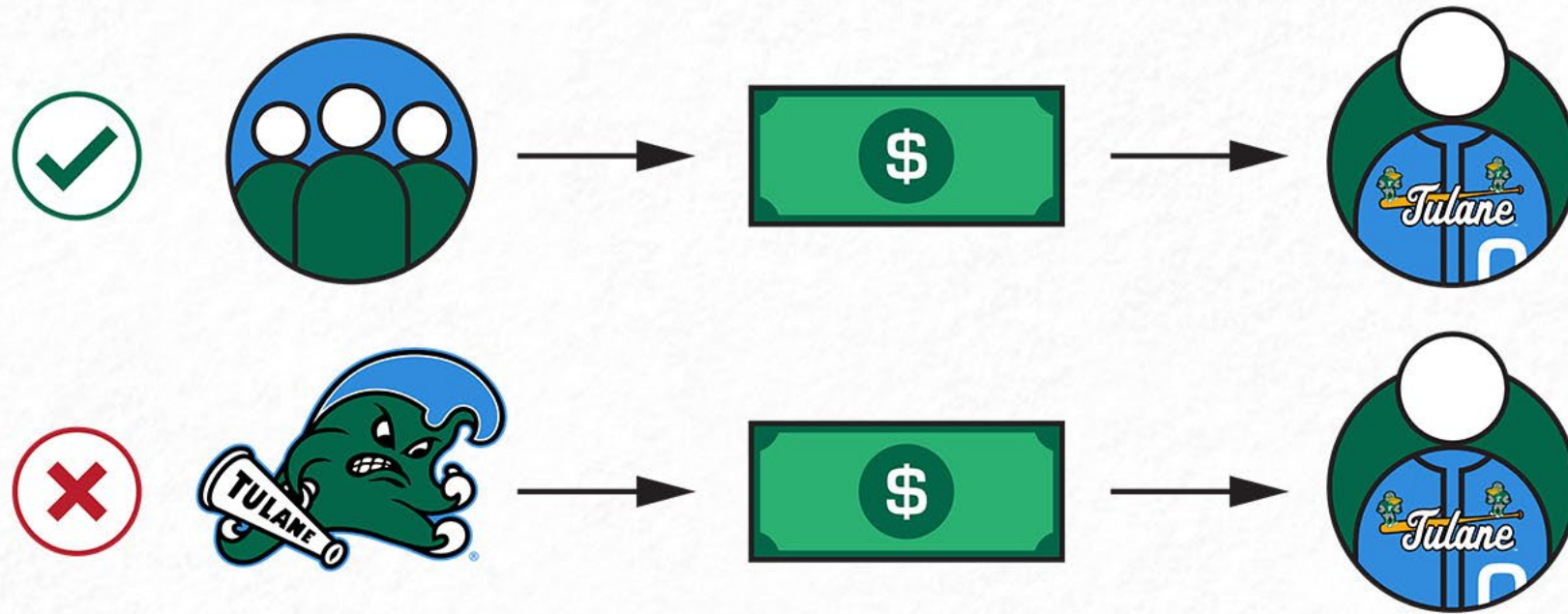


# MAY I COMPENSATE A STUDENT-ATHLETE FOR NIL?



Yes, boosters may compensate student-athletes for NIL activities.

# HOW DO I COMPENSATE A STUDENT ATHLETE?



**MONEY**



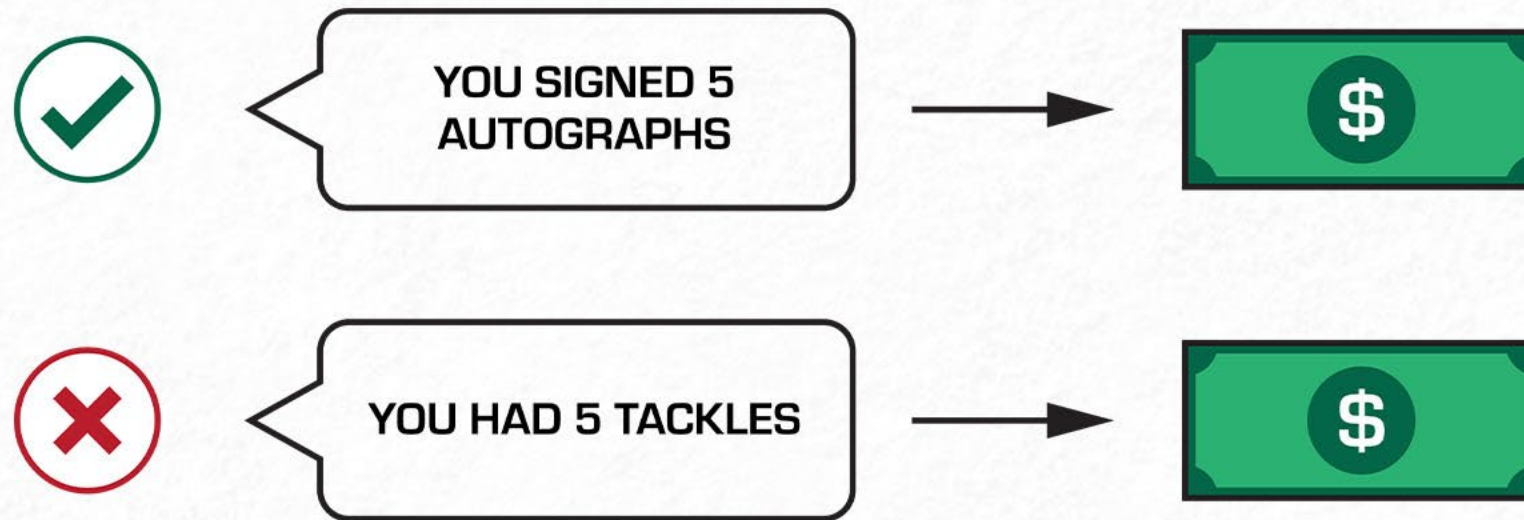
**GOODS**



**DISCOUNTS**

Student-athletes may receive compensation in the form of money, services, discounts, or goods.

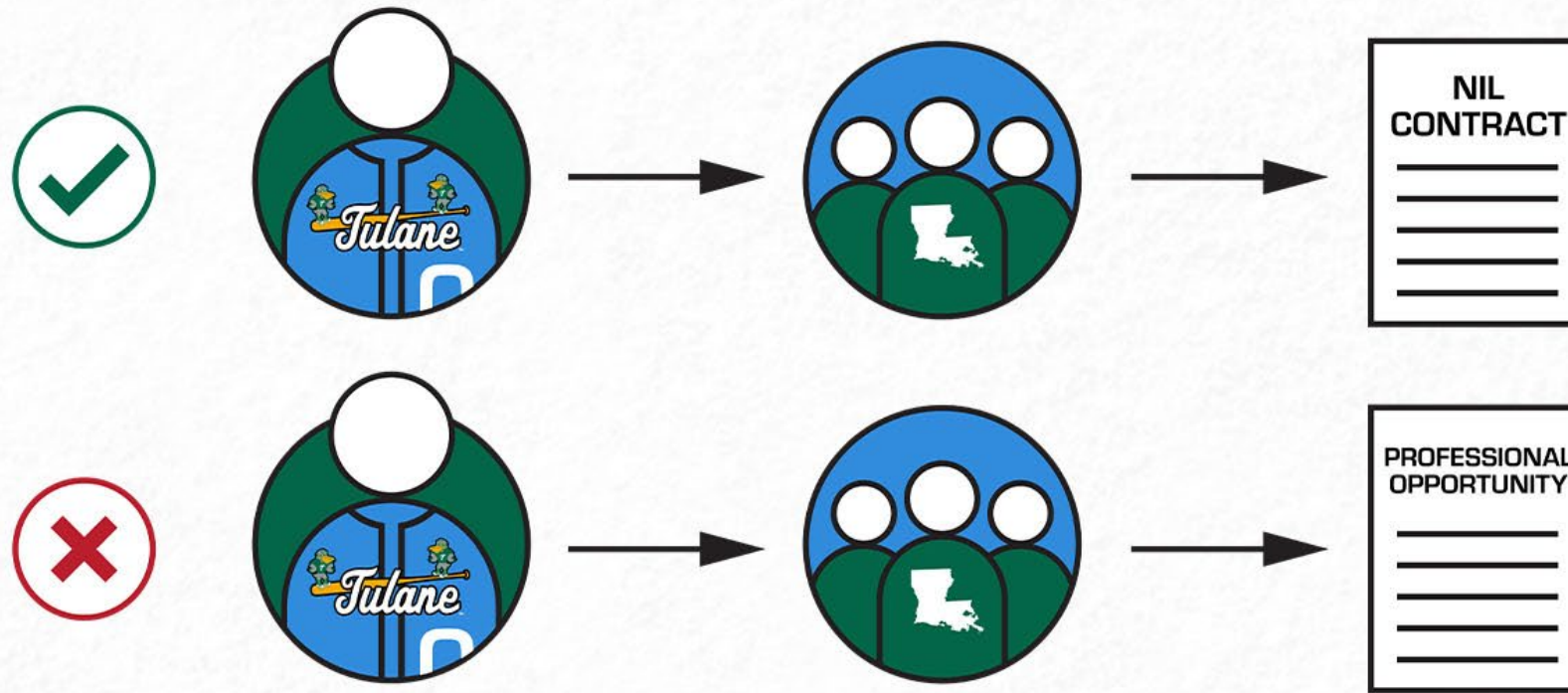
# WHAT CAN I COMPENSATE A STUDENT-ATHLETE FOR?



You cannot pay or provide any sort of remuneration to a student-athlete for their athletic performance (i.e. compensation cannot be contingent on amount of points scored, etc.)

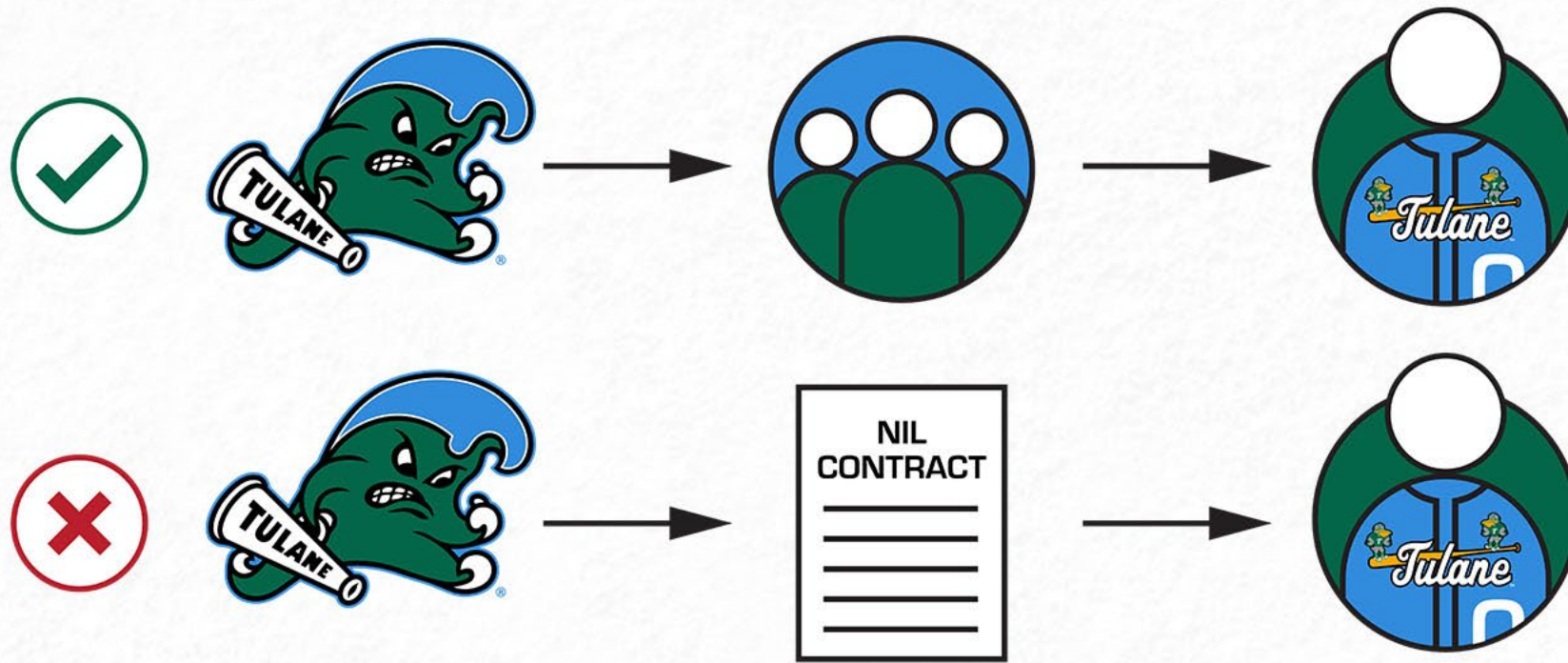


# MAY STUDENT-ATHLETES HAVE REPRESENTATION?



Student-athletes are permitted to retain agents or advisors for the purpose of providing counsel and assistance for NIL contracts only.

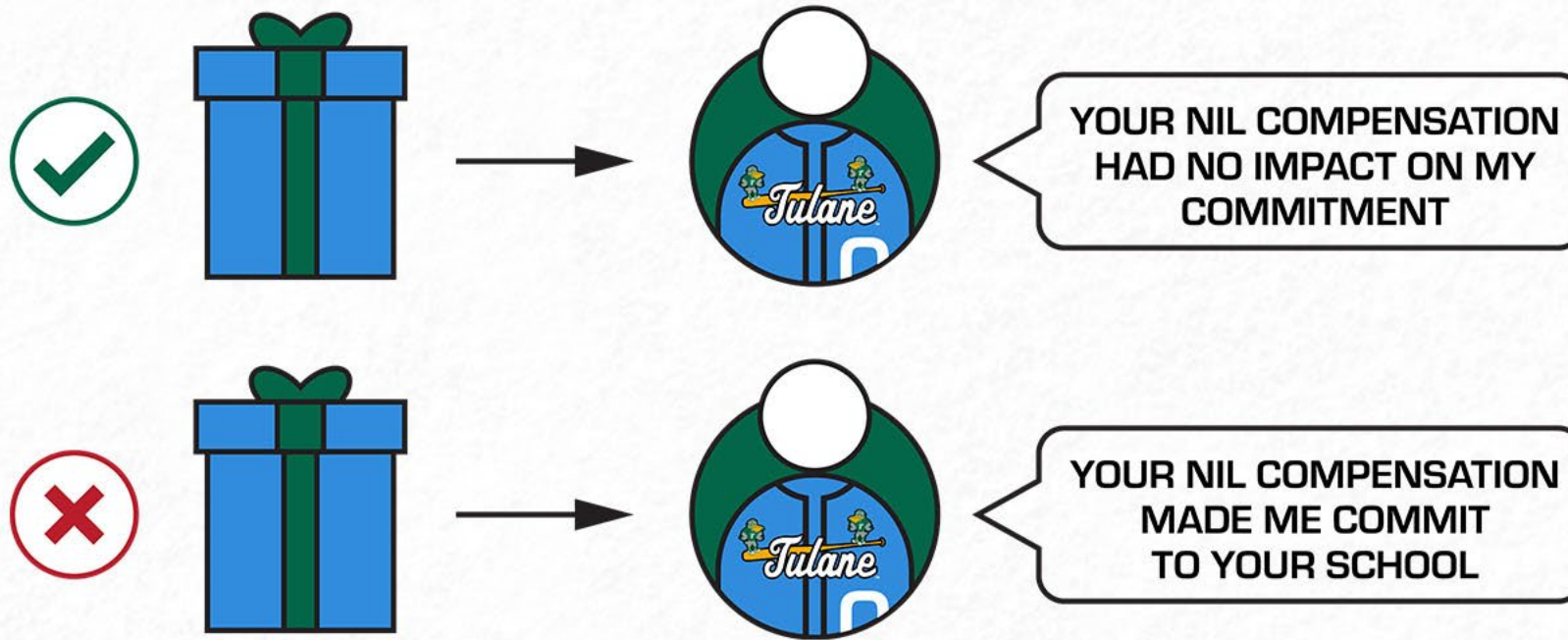
# DO I NEGOTIATE DIRECTLY WITH THE STUDENT-ATHLETE?



Student-athletes or their agents can negotiate NIL contracts with businesses and donors. The University may not be involved in any form of brokering NIL-related contracts. The University can however facilitate a meeting between a business/donor and a student-athlete.

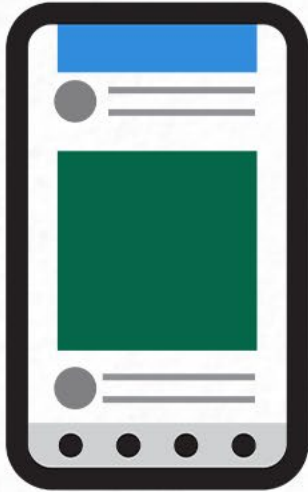


# MAY A CURRENT OR PROSPECTIVE STUDENT ATHLETE BE COMPENSATED FOR ENROLLEMENT?

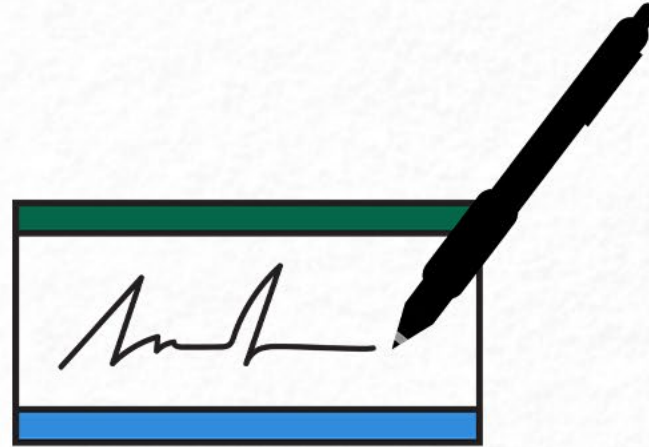


**NIL activities cannot be used for recruiting purposes. You cannot use NIL as a reason for a prospective student-athlete to enroll at Tulane University.**

# WHAT CAN STUDENT-ATHLETES DO TO PROMOTE MY BUSINESS?



**SOCIAL MEDIA  
PROMOTIONS**



**AUTOGRAPH  
SIGNINGS**



**ADVERTISEMENTS  
OR ENDORSEMENTS**

**NIL contract activities include appearances, autograph signings, social media, promotions, advertisements or endorsements and other similar events in which a business, brand, product or service is promoted.**



# WHAT KINDS OF PROMOTIONS ARE PROHIBITED?



**GAMBLING**



**ALCOHOL**

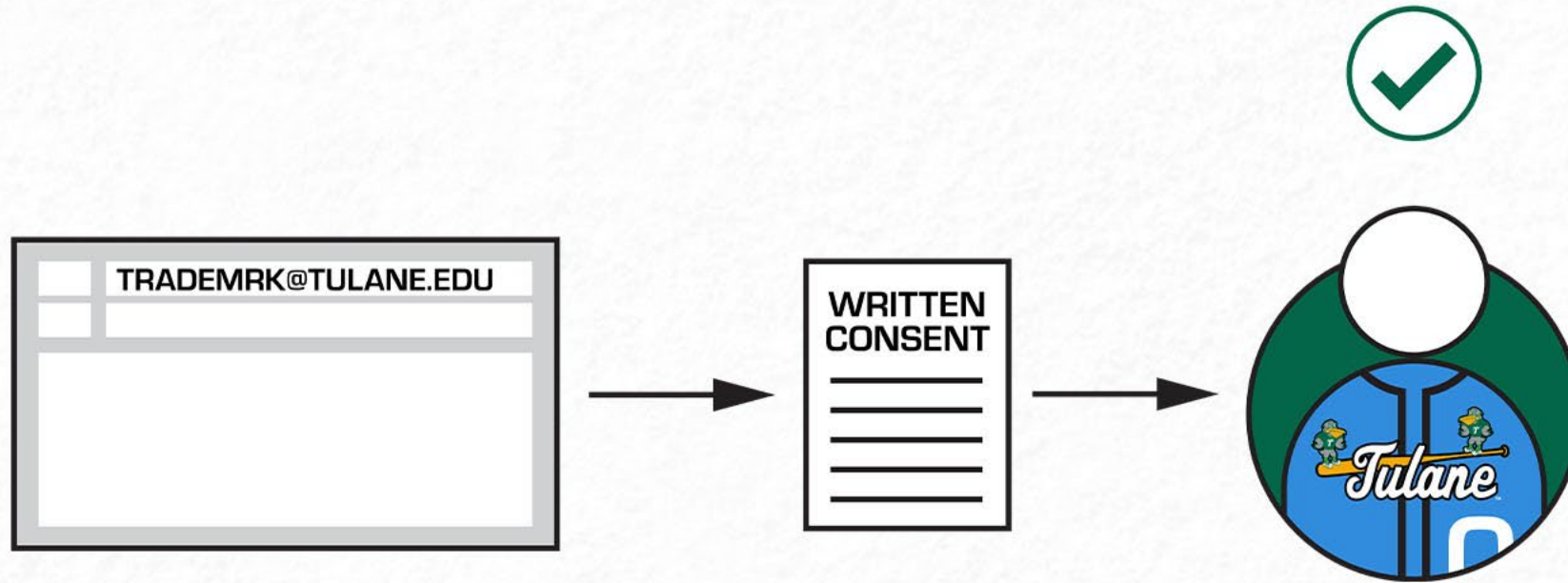


**TOBACCO**

**Student-athletes may not enter a NIL contract or receive compensation for anything that violates Tulane University Code of Student Conduct policies.**



# MAY STUDENT ATHLETES USE BRANDED ATTIRE DURING PROMOTIONAL EVENTS?



**Student-athletes must obtain written consent from Tulane Athletics before being able to use any Tulane University's facilities, uniforms, trademarks, official logos, or any other indicia.**

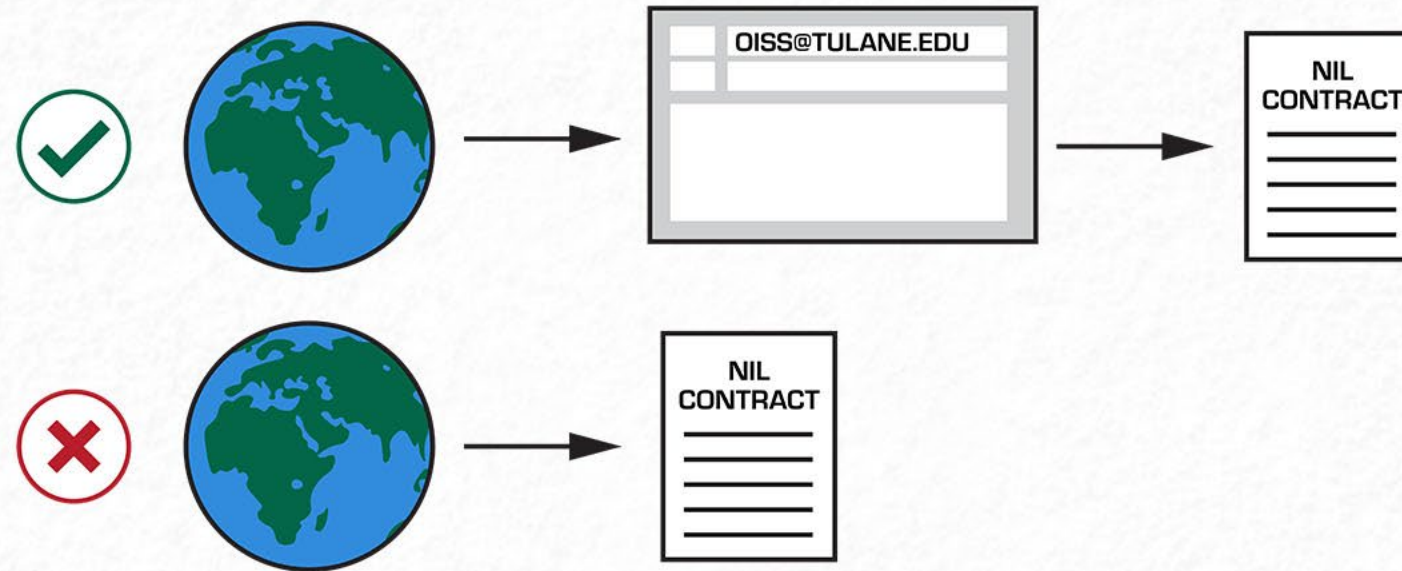
# WHEN MUST THE UNIVERSITY BE NOTIFIED OF POTENTIAL NIL CONTRACTS?



**Student-athletes must disclose each contract to Tulane University Athletics Department. The duration of a contract shall not extend beyond their participation in an athletic program at a postsecondary education institution.**



# MAY INTERNATIONAL STUDENT-ATHLETES UTILIZE NIL?



International student-athletes should **NOT** enter into any NIL agreements without the guidance from the Tulane University Office of International Students Scholars to prevent complications with student visa/immigration issues. Reach out to [oiss@tulane.edu](mailto:oiss@tulane.edu) with specific questions.