



**MEDIA  
INFORMATION**

## TEXAS TECH ATHLETICS ADMINISTRATION



▲ **KIRBY HOCUTT**, the second-longest tenured athletics director in school history, has led Texas Tech to unprecedented growth and success over the past decade.



**KIRBY HOCUTT**  
Director of Athletics

Kirby Hocutt, a NACDA 2018 Under Armour Athletics Director of the Year, has guided the Texas Tech athletics department to unprecedented success since being named the 13th Director of Athletics in school history on March 2, 2011.

Under his leadership the past decade, Texas Tech has developed into one of the nation's elite athletics programs, a tenure highlighted by unprecedented revenue growth, significant investments into the student-athlete experience and a transformation of facilities. Hocutt, the second-longest tenured athletics director in school history, has been at the helm during Texas Tech's most-successful period in school history where all 17 athletic programs have competed in the NCAA postseason or a bowl game with eight teams finishing in the top eight nationally of their respective sports.

Texas Tech's success in competition under Hocutt has only been complimented by an athletic profile with a list of achievements such as:

### SUCCESS IN COMPETITION

Texas Tech's programs have not only competed but advanced deep in the post-season throughout Hocutt's tenure as eight teams – men's basketball, baseball, softball, men's track and field (indoor and outdoor), women's track and field (indoor and outdoor), women's tennis, women's golf and men's golf – have all finished among the top-eight teams in the country for their respective sports. Of that group, the Red Raider men's track and field program captured the 2024 NCAA Indoor National Championship behind a complete team performance and strong showing in the 4x400-meter relay to cap the meet.

Texas Tech has claimed 27 Big 12 Conference titles under Hocutt, including 10 from men's track and field, six in women's tennis, three in baseball, two in soccer, softball and women's track and field and one in both men's basketball and men's tennis. Texas Tech is coming off a school record eight Big 12 titles during the 2024-25 athletic year, which led all conference schools and marked the most in school history.

Texas Tech swept the 2025 Big 12 indoor and outdoor track and field titles on both the men's and women's sides, continuing its reign as one of the top programs in the country under longtime head coach Wes Kittley. Texas Tech also claimed the regular season and tournament trophies in both women's tennis and softball this past spring.

For softball, the two Big 12 titles were the start of an unforgettable journey as the Red Raiders advanced to the championship series of the Women's College World Series under first-year head coach Gerry Glasco. It was the first trip to Oklahoma City in school history for the Red Raiders, who finished as the national runner-up behind All-American pitcher NiJaree Canady.

Glasco is one of several notable coaching hires Hocutt has made at Texas Tech, joining the trio of football coach Joey McGuire, men's basketball coach Grant McCasland and baseball coach Tim Tadlock. Under Tadlock, the Texas Tech baseball program advanced to the College World Series for the first time in school history in

2014 and has since made three return trips to Omaha in 2016, 2018 and 2019. The Red Raiders are a mainstay atop the college baseball world, staying near the top of the national rankings with eight total NCAA Regional appearances under Tadlock.

McGuire, meanwhile, has captivated the Red Raider fan base in only three seasons with an enthusiastic energy that has been matched by Texas Tech's performance on the field. McGuire is only the second head coach in program history to lead the Red Raiders to a bowl appearance in each of his first three seasons and will look to add to expand on his success during the 2025 football season backed by a roster of key returners mixed in with the top transfer portal class in the country. In addition, Texas Tech has finished with a winning Big 12 record in each of his three seasons, joining Kansas State as the only league schools to do so, regardless of conference affiliation.

On the court, the Red Raiders are coming off their third appearance in the NCAA Elite Eight round during Hocutt's tenure as Texas Tech fell to eventual national champion Florida to end the 2024-25 season. The Red Raiders have earned a spot in the NCAA Tournament in both of McCasland's two seasons, further demonstrating Texas Tech's standing as one of the top college basketball jobs in the country.

In addition, United Supermarkets Arena has developed into one of the nation's top homecourt advantages in recent years, matching the Red Raiders' performance on the court. Texas Tech captivated the nation's attention and came within seconds of a national title in 2019 as part of its first-ever trip to the Final Four. The Red Raiders, who advanced to the Elite Eight round just a year before, also claimed the program's first-ever Big 12 regular-season crown as part of their historic run.

Texas Tech's success athletically was highlighted by a top-15 showing in the 2017-18 Capital One Cup men's standings and a top-five finish for the 2018-19 academic year. Texas Tech ranked as the top men's program in the state of Texas following both years and posted its highest two finishes all-time in the Capital One Cup.

### RESPECT THE PAST, INVENT THE FUTURE

Not long into Hocutt's tenure, Texas Tech unveiled in August 2014 the first athletics-specific fundraising campaign in university history: The Campaign for Fearless Champions. The campaign included four components – to enhance athletic facilities, invest in the athletics scholarship endowment, grow the J.T. and Margaret Talkington Department of Student-Athlete Development and provide for the future of Texas Tech Athletics. The more than \$500 million initiative ultimately benefited all 17 Texas Tech programs as the most-successful fundraising initiative in athletics history.

It's part of a key component of the Texas Tech athletics department under Hocutt: respecting the past, all while inventing the future.

Soon after the campaign's launch, Hocutt and Hall of Fame Coach Marsha Sharp created the Talkington Department of Student-Athlete Development to help prepare student-athletes for success after graduation. The department focuses on many life skills for student-athletes such as resume building, etiquette training, interview skills and leadership development. Since its inception in 2014, Texas Tech has been able to mentor thousands of student-athletes through programming such as the Suited for Success series and various internship opportunities across the country.



## TEXAS TECH ATHLETICS ADMINISTRATION

The student-athlete experience has been a key priority under Hocutt's leadership as Texas Tech opened the Cash Family Sports Nutrition Center in February 2020. The state-of-the-art facility is the day-to-day dining location for the university's more than 400 student-athletes, offering on-site meal preparations, a 220-person seating capacity as well as the Dean and Christi Quinn Education Kitchen for Texas Tech's nutritional staff to educate student-athletes on proper cooking prep and storage.

As part of The Campaign for Fearless Champions, Hocutt provided the vision and the plans to build the \$48 million Sports Performance Center, which opened in the fall of 2017. The world-class facility houses an indoor track and field competition venue and the Petersen Family Indoor Practice Facility along with sports medicine, nutrition and strength and conditioning areas.

Texas Tech officially opened the Dustin R. Womble Basketball Center in May 2021, a \$32.2 million, nearly 59,000-square-foot training facility for the Red Raider and Lady Raider basketball programs. The facility is easily among the finest in college athletics, providing both programs with their own practice courts as well as a 6,500-square-foot strength and conditioning area, one of the largest of its kind in the NCAA that is on-par with similar team headquarters in the NBA. Texas Tech's final investment in the facility was the mounting of video boards in both gyms, making the Womble Center the only practice facility in the country at the time with interactive video boards.

Texas Tech closed The Campaign for Fearless Champions with its most-significant investment into Jones AT&T Stadium to date with the completion of the \$242 million South End Zone Building and Dustin R. Womble Football Center that opened during the 2024 season. The facility - boasting the iconic Double T scoreboard atop four levels - is the largest contiguous football complex in the country, providing McGuire and his staff with substantial investments in player development and recovery as the new day-to-day headquarters for the Red Raiders. Already labeled as one of the top facilities nationally, the South End Zone Building connects to the Womble Football Center and Sports Performance Center, combining for more than 340,000 square feet of space with a blend of world-class modern design and technology elements.

## WELCOME TO THE THREE STRIPE LIFE

Texas Tech launched a historic 10-year partnership with adidas in July 2024 to align the Double T with not only the global apparel and footwear provider but also Texas Tech alumnus Patrick Mahomes II. Under this partnership, Texas Tech will utilize not only the adidas logo but also Mahomes' signature Gladiator logo, making the first time an adidas athlete partner's logo has been featured on official collegiate apparel.

## SUCCESS IN THE CLASSROOM

Texas Tech student-athletes have excelled in the classroom under Hocutt's watch, raising the bar multiple times in terms of the highest term and cumulative grade-point averages in school history. Texas Tech student-athletes have combined for at least a 3.0 GPA over 21-consecutive semesters through the 2025 spring term. During this span, student-athletes have set new school records for the highest semester and cumulative GPAs in history.



## ON THE NATIONAL LEVEL

Throughout his tenure at Texas Tech, Hocutt has been prominent on several national committees, possibly none more recognizable than his role on the College Football Playoff Selection Committee. Hocutt was named to the CFP Selection Committee in 2015 and served as the committee chairman during the 2016-17 seasons. The CFP Selection Committee was responsible for selecting the top four teams in the playoff at the time while also placing the next group of teams in the remaining New Year's bowls. Hocutt also wrapped a five-year stint as a member of the NCAA Baseball Committee following the 2023 season.

Hocutt's success at Texas Tech was recognized in March 2018 as he was named an Under Armour Athletics Director of the Year by the National Association of Collegiate Directors of Athletics (NACDA). Hocutt was one of four sitting athletics directors at the NCAA FBS level to win the prestigious award.

## PERSONAL

Hocutt arrived at Texas Tech following three years at the University of Miami (Fla.) where he was named Athletics Director on Feb. 8, 2008. He previously earned his first opportunity as an NCAA Division I athletics director at Ohio University in 2005 at only the age of 33.

A native of Sherman, Texas, Hocutt also served stints in the athletics departments at Kansas State (1996-97) and the University of Oklahoma (1998-2005). Prior to his time at Oklahoma, Hocutt was the coordinator of licensing at the National Collegiate Athletic Association. He began his sports administration career as the assistant director of marketing and promotions at his alma mater, Kansas State.

A former football student-athlete at Kansas State, Hocutt was a four-year letterman at linebacker and led the Big 8 Conference in tackles as a junior in 1993. Hocutt, who was elected captain his senior year, was named to the All-Big 8 Conference team following his junior season. The Sporting News selected him in 1993 as one of the nation's top-20 "most underrated" players.

Hocutt earned his bachelor's degree from Kansas State in 1995 and his master's of education degree from the University of Oklahoma in 2001. He and his wife, Diane, have two sons - Drew Phillips and Brooks Ryan. Drew is a Texas Tech graduate and was a three-year member of the Red Raider football program from 2022-24. Brooks is currently a student at Texas Tech.

## THE KIRBY HOCUTT FILE

Date announced as Director of Athletics: March 2, 2011

Hometown: Sherman, Texas

Bachelor's of Science Degree: Political Science, Kansas State University, 1995  
Master of Education: University of Oklahoma, 2001

Wife: Diane

Sons: Drew Phillips and Brooks Ryan

## CAREER TIMELINE

1995-96 - Internship, College Football Association

1996-97 - Assistant Director of Marketing and Promotions, Kansas St. University

1997-98 - Licensing Coordinator, National Collegiate Athletic Association (NCAA)

1998-2005 - Associate A.D. for External Operations and Sports Administration, University of Oklahoma

2005-08 - Director of Athletics, Ohio University

2008-11 - Director of Athletics, University of Miami (Fla.)

2011-Present - Director of Athletics, Texas Tech University

## NOTEWORTHY AWARDS/ADMINISTRATIVE COMMITTEES

- Big 12 Conference Athletics Director Executive Committee, 2025-present
- NCAA Division I Baseball Committee, 2020-23
- Finalist for Athletics Director of the Year (Sports Business Journal), 2020
- USA Football Development Model Council, 2019
- NACDA Under Armour Athletics Director of the Year, 2018
- College Football Playoff Selection Committee Chairman, 2016-17
- College Football Playoff Selection Committee, 2015-17
- Chairman, NCAA Division I Football Recruiting Subcommittee, 2013-15
- Big 12 Representative, NCAA Division I Leadership Council, 2012-15
- NCAA Division I Athletic Directors Association Executive Committee
- Named to Street & Smith's Sports Business Journal's Forty Under 40, 2010
- Orange Bowl Committee, 2009-11

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## TEXAS TECH ATHLETICS ADMINISTRATION



**JONATHAN BOTROS**  
Deputy Athletics Director

Jonathan Botros, a native Lubbockite and two-time graduate of Texas Tech University, was named Deputy Athletics Director in June 2023 where he oversees the day-to-day operations of the athletics department as the second in command to Director of Athletics Kirby Hocutt.

In his role, Botros is the department's Chief Operating Officer (COO) and serves as the sport supervisor for both the Red Raider football and men's basketball programs. Botros was elevated to his new role after joining the athletics department in May 2016 as Senior Associate Athletics Director and Chief Financial Officer.

Most recently, Botros oversaw the planning for the department's House Settlement strategy and coordination of an implementation team. This included identifying both the internal and external structure that would best position Tech Athletics in both revenue sharing directly with its student-athletes as well as engagement with external NIL opportunities.

During his tenure, Botros has helped Texas Tech navigate one of the largest periods of budgetary growth in its history with its budget rising to more than \$164 million for the 2025-26 academic year, the highest in school history. Most recently, he has also overseen Texas Tech's development of the South End Zone Building and Dustin R. Womble Football Center, a \$242 million project that represents the largest contiguous football complex in the country. The facility has been praised as one of the premier football complexes in the country. Botros was a key part of a team tasked with executing such a large capital project through the creation of an external LLC to manage and oversee design and construction, the first of its kind in Texas Tech's history.

Core to Botros' duties has also included leadership in negotiation and execution of agreements with several key external partners such as adidas (apparel), Coca Cola (pouring rights) and Learfield (multimedia rights).

As part of his CFO duties, Botros had oversight over the department's accounts receivable, purchasing and procurement, contracting, human resources, financial reporting and travel. He was also responsible for the development and monitoring of all capital project funding plans and served as the liaison to Texas Tech's Office of General Counsel, Office of Audit Services and the University's Senior Vice President for Administration and Finance.

A major point of emphasis for Botros has been the strategic management of Texas Tech's facilities debt as he helped decrease \$115 million in debt upon his arrival in 2016 down to \$50 million in only five years. That plan has been carried out simultaneously with the development of capital projects to construct more than \$300 million dollars in new athletics facilities, namely the Sports Performance Center, the Dustin R. Womble Basketball Center, the Cash Family Sports Nutrition Center, a new baseball team clubhouse at Rip Griffin Park and now the South End Zone Building and Womble Football Center.

In addition to his role as CFO, Botros oversaw several units including information technology, facilities and game operations as well as equipment operations and the athletics department's relationship with The Rawls Course. He also served a lengthy tenure as the sport administrator for a Texas Tech track and field program that has consistently ranked among the best not only in the Big 12 Country but nationally as well.

Botros moved to the athletics department after previously serving as the managing director for administration and finance information systems management for Texas Tech University. In this role, Botros also served as a business management analyst for Texas Tech University's Chief Financial Officer, Noel Sloan.

Botros earned a bachelor's of business administration in marketing from Texas Tech University in 2004. He added a master's of business administration in finance in 2010.

Botros, a lifelong supporter of Texas Tech Athletics, resides in Lubbock with his wife, Danna, and their two sons, Kannan and Lincoln.

### TEXAS TECH ATHLETICS EXECUTIVE STAFF



**DEEDEE BROWN-CAMPBELL**  
Senior Associate Athletics Director  
Senior Woman Administrator

*Sport Supervisor: Women's Basketball, Softball*



**JENNIFER BRASHEAR**  
Senior Associate Athletics Director  
Internal Affairs & Compliance



**ROBERT GIOVANNETTI**  
Senior Associate Athletics Director  
External Operations & Strategic Communications

*Sport Supervisor: Baseball*



**CHASE JOLESCH**  
Senior Associate Athletics Director  
Chief Revenue Officer (CRO)



**AMY HEARD, PHD.**  
Senior Associate Athletics Director  
Strategic Engagement & Sports Administration

*Sport Supervisor: Soccer, Women's Golf, Track & Field*



**LACY NEEDHAM**  
Senior Associate Athletics Director  
Chief Financial Officer (CFO)



**MIKE RYAN**  
Senior Associate Athletics Director  
Facilities & Event Operations

*Sport Supervisor: Women's Tennis*



**BRIAN SHANNON**  
Faculty Athletics Representative



**GRANT STOVALL**  
Senior Associate Athletics Director  
Student-Athlete Health & Wellness



**ANDREA TIREY**  
Senior Associate Athletics Director  
Development

### ADDITIONAL SPORT ADMINISTRATORS

Sandy Collins (Associate A.D./Event Operations) - Volleyball, Men's Tennis  
Aaron Tebo (Associate A.D./Academics) - Men's Golf



## TEXAS TECH ADMINISTRATION



**TEDD L. MITCHELL, M.D.**  
Chancellor, TTU System

Tedd L. Mitchell, M.D., was named the fifth Chancellor of the Texas Tech University System (TTU System) on Oct. 25, 2018.

As Chancellor, Mitchell is the CEO of a five-university higher education enterprise with an operating budget of more than \$3 billion. The TTU System consists of Texas Tech University (TTU), Texas Tech University Health Sciences Center (TTUHSC), Angelo State University (ASU), Texas Tech University Health Sciences Center El Paso (TTUHSC El Paso) and Midwestern State University (MSU Texas).

Collectively, the TTU System employs approximately 21,000 people and has more than 64,000 students and 400,000 alumni. With a statewide economic impact of \$19.2 billion and an endowment valued at \$3 billion, the TTU System has grown tremendously in its short history and is nationally acclaimed, operating at 20 academic locations in 15 Texas cities and one international city, San Jose, Costa Rica.

Mitchell works collaboratively with the TTU System Board of Regents, the TTU System Administration and university presidents to enhance the System's profile and support shared missions of advancing higher education, health care, research and community outreach. He also guides the TTU System's engagement with elected officials in Austin and federal leaders in Washington, D.C. During his tenure, the System and its universities have achieved significant and consistent success in securing critical legislative funding and support.

In 2025, Mitchell led the System to monumental success during the 89th Texas legislative session, which brought increases in formula funding, financial aid and grant funding for the System's institutions, including support for graduate medical education, campus infrastructure and information technology. Additionally, each component of the System received new or enhanced support for initiatives focused on its strengths, providing a pathway forward for programs that will have a meaningful impact on the people and communities they serve.

Similar success was achieved in 2023 during the 88th Texas Legislature, when the System's five component universities received significant funding to support strategic institutional initiatives. This investment from the state incorporated nearly \$130 million dedicated to exceptional items across the System, including the establishment of the Texas University Fund (TUF). With an initial investment of more than \$3 billion, the TUF supports research institutions, including TTU (which received an initial distribution of \$44 million), the University of Houston, the University of North Texas and Texas State University.

In 2022, Mitchell was named a finalist for The Dallas Morning News (DMN) Texan of the Year. Among the 12 finalists selected, DMN recognized him for leading efforts to establish the Hunt School of Dental Medicine at TTUHSC El Paso – the state's first dental school in over half a century – and the TTU School of Veterinary Medicine in Amarillo – the state's first veterinary school in more than 100 years. Both programs completed their first academic year in spring 2022, a feat the DMN touted as getting rural Texans on the radar of the state legislators in Austin and a mission to boost health care and agriculture in small towns across Texas.

Mitchell was also instrumental in securing the System's partnership with MSU Texas, which officially joined as the fifth member institution of the TTU System on Sept. 1, 2021, following the 87th Texas legislative session when Gov. Greg Abbott authorized House Bill 1522. With the addition of the dental and medical schools and MSU Texas, TTU System became one of only nine in the nation to offer programs for undergraduate, medical, law, nursing, pharmacy, dental and veterinary education, among other academic areas.

While leading the TTU System Administration, Mitchell has implemented a values-based culture where all employees have embarked on a journey together to identify and establish a set of commonly shared values: People First, Integrity, Community, Exemplary Service and Resilience.

Mitchell first joined the TTU System as the eighth President of TTUHSC on May 17, 2010. He held a dual appointment as Chancellor and President from 2018 to 2019, until deciding to close his presidency after nearly a decade at the helm of TTUHSC. He is the longest-tenured president in the university's 52-year history and led the institution to monumental milestones, including record growth in enrollment, academic excellence and physical campus expansion.

During Mitchell's tenure as President, TTUHSC and its leadership spearheaded the university's first fundraising campaign, a \$100 million initiative. In 2013, Mitchell helped transform TTUHSC's regional site in El Paso into a standalone university and the System's fourth institution, TTUHSC El Paso. It was at TTUHSC that he

laid the foundation for creating values-based cultures – efforts that would have a systemic impact once he became Chancellor.

Before arriving at TTUHSC, Mitchell served as President and CEO of the Cooper Clinic in Dallas, an internationally recognized center of excellence in preventive and sports medicine. He earned a Bachelor of Science at Stephen F. Austin State University in 1983. He is an Ashbel Smith Distinguished Alumnus of the University of Texas Medical Branch, where he received his Doctor of Medicine in 1987. In 2012, he was honored as a distinguished alumnus of the Department of Internal Medicine. He is a Fellow of the American College of Physicians and the American College of Sports Medicine. From 1988 to 1996, he served as a captain in the U.S. Army Reserves (Medical Corps).

His research interest focuses on the effects of activity and lifestyle on health. He has authored or co-authored dozens of scientific papers, abstracts and book chapters. He is also a frequent lecturer, nationally and internationally, on the physiology of exercise and the effects of exercise on aging, fitness and overall quality of life. In 2002, Mitchell was appointed by President George W. Bush to the President's Council for Physical Fitness and Sports and served until 2009.

As health editor and a weekly columnist for USA Weekend from 1998 to 2010, Mitchell published more than 600 articles. He received the 2006 Clarion Award and the 2008 Walter C. Alvarez Award for Excellence in Medical Communication from the American Medical Writers Association. His writing led to collaborative efforts with other health experts, culminating in the publication of the books "Fit to Lead," "Move Yourself" and "Fit to Lead II."

Mitchell is married to Janet Tornelli-Mitchell, M.D. They met in medical school and practiced together for nearly two decades. As First Lady, Tornelli-Mitchell leads a health and wellness initiative offered to TTU System employees through the Employees Retirement System of Texas benefits program, improving the health and lives of System employees and their families.

The Mitchells have three children: Katherine Schwartz, an assistant district attorney in Dallas; Charlie, a petroleum engineer and TTU and Harvard alumnus; and Chris, a TTU and Villanova alumnus who is pursuing a career in the U.S. Army. They have four grandchildren – Isabelle Grace, Cooper Benjamin, Luisa Blake and Charlotte Elizabeth – with another on the way.



**DR. LAWRENCE SCHOVANEC**  
President

Under Lawrence Schovanec's leadership, Texas Tech University continues to reach new heights, surpassing benchmarks in enrollment, research and philanthropic support.

After earning his doctorate in mathematics from Indiana University, Schovanec joined Texas Tech's faculty as an assistant professor of mathematics. Today, as the university's 17th president, his tenure has spanned more than four decades, during which he has served as department chair, dean, provost and, since 2016, president.

Since his appointment, Texas Tech has secured more than \$1 billion in philanthropic gifts and invested more than \$900 million in campus facilities and infrastructure improvements. Enrollment has grown by nearly 5,000 students under Schovanec's leadership, surpassing 40,000 students for the first time in 2020.

While enrollment growth is significant, Schovanec is especially proud of the steady gains in student success, with Texas Tech's four-year graduation rate improving by more than 40 percent during his presidency.

Reaffirmed as a "Very High Research Activity" institution by the Carnegie Classification of Institutions of Higher Education, the university's research expenditures have increased by more than 40 percent and now exceed \$230 million annually. Continued support from the State of Texas, including record funding for new national security and critical infrastructure initiatives, reflects Schovanec's commitment to demonstrating the value of public investment in higher education.

In addition to his role as president, Schovanec serves on the executive board of the Inter-American Organization for Higher Education and the NAESA Board of Directors. He previously chaired the Texas Council of Public University Presidents and Chancellors, the Texas International Education Consortium board, and the Big 12 Board of Directors from 2021 to 2023.

Schovanec and his wife, Patty, a member of the mathematics faculty, are inspired daily by the drive and determination of Texas Tech students – qualities that define Red Raiders everywhere.

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TEXAS TECH UNIVERSITY



▲ **TEXAS TECH UNIVERSITY** was founded in 1923 as Texas Technological College before eventually being renamed Texas Tech University on Sept. 1, 1969.

**HISTORY OF TEXAS TECH UNIVERSITY**

Texas Tech University was created by legislative action in 1923 and has the distinction of being the largest comprehensive higher education institution in the western two-thirds of the state of Texas. The university is the major institution of higher education in a region larger than 46 of the nation's 50 states and is the only campus in Texas that is home to a major university, law school and medical school.

Originally named Texas Technological College, the college opened in 1925 with six buildings and an enrollment of 914. Graduate instruction did not begin until 1927 within the school of Liberal Arts. A "Division of Graduate Studies" was established in 1935 and eventually became known as the Graduate School in 1954.

By action of the Texas State Legislature, Texas Technological College formally became Texas Tech University on September 1, 1969. At that time the schools of Agricultural Sciences, Arts and Sciences, Business Administration, Education, Engineering and Home Economics also became known as "colleges." Architecture became a college in 1986. Two colleges changed their names in 1993 to reflect the broadening fields each serves: the College of Agricultural Sciences became the College of Agricultural Sciences and Natural Resources and the College of Home Economics became the College of Human Sciences. The Honors College was established in 1998, and the College of Visual and Performing Arts opened in 2002. Mass Communications became a college in 2004 and became the College of Media & Communication in 2013.

The Texas State Legislature authorized funds in 1965 for establishing the Texas Tech University School of Law, and the Law School's first dean was appointed in 1966. The first class of 72 students enrolled in 1967. The Law School was approved by the American Bar Association in 1970 and is fully accredited by the Supreme Court of Texas (1968) and the Association of American Law Schools (1969).

As a member of the National Collegiate Athletic Association, Texas Tech began competing in the Big 12 Conference in 1996 after a 35-year membership in the former Southwest Conference.

**TEXAS TECH BOARD OF REGENTS**



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Student Regent



TEXAS TECH TRADITIONS



▲ The GOIN' BAND FROM RAIDERLAND features more than 400 members, representing the oldest student organization on campus after being established in 1925.

ARBOR DAY

When Texas Tech first started, most of the funds went towards the buildings, but the campus was lacking its landscape. Then, in 1937, President Bradford Knapp decided to dedicate one day every spring to beautify the campus. On the first day of this now annual tradition, 20,000 trees were planted. This Tech tradition still goes on today as student and teachers plant trees and beautify the campus on Arbor Day.

BANGIN' BERTHA (SADDLE TRAMP BELL)

Saddle Tramps carry Bangin' Bertha, a bell on a trailer, to all home football games and homecoming events. Bertha was designed in 1959 by Saddle Tramp Joe Winegar, and was donated by the Santa Fe Railroad. Bangin' Bertha is considered a spirit-raiser and a big tradition at Texas Tech.

BLARNEY STONE

On St. Patrick's Day in 1939, Texas Tech University unveiled that they had discovered a piece of the Blarney Stone. According to the legend the stone was discovered by a group of petroleum engineers while they were on a field trip. After doing tests it was discovered that the stone was a piece of the original Blarney Stone. The stone now lies on a stand in front of the old Electrical Engineering Building. It is said that seniors that kiss the Blarney Stone upon graduation will receive the gift of eloquent speech.

CARILLON

In 1973, Ruth Baird Larabee made a donation to Texas Tech University to buy and install a carillon in memory of her parents. The Charles and Ruth Baird Memorial Carillon is located in the west tower of the administration building at the center of the Texas Tech campus. The beautiful music of the 36-bell instrument ring out over the campus during times of celebration and solemnity. Students, faculty, and staff, as well as visitors to the university, have enjoyed the music for 30 years. The carillon became one of Texas Tech's treasured traditions.

The carillon was refurbished and extended in 2005, adding additional bells to make 3 ½ octaves. The bourdon (the largest bell) weighs approximately 800 pounds, and the smallest, only about eight pounds. Twelve of the bells were cast by Whitechapel Bell Foundry in England, 24 were cast by the Paccard

Foundry in France, and the newest bells, by Meek & Watson Foundry in Ohio. The estimated value of this collection of bells today is \$250,000.

According to The Guild of Carillonneurs in North America, "A carillon is a musical instrument composed of at least 23 bells, arranged in chromatic sequence, so tuned as to produce concordant harmony when many bells are sounded together. It is played from a keyboard that allows expression through variation of touch."

Every year since its inception, the Carol of Lights has featured carillon music. Additionally, each year on the Fourth of July at 1:00 p.m., the carillon is played in conjunction with the ceremonial ringing of the Liberty Bell in Philadelphia. Summer Sunday evening concerts are another Tech tradition.

CAROL OF LIGHTS

To celebrate the holiday season, Texas Tech holds an annual event called the Carol of Lights. The event starts off with the Texas Tech University Combined Choirs performing selections of classic holiday songs at the Science Quadrangle. When the lighting ceremony commences, Students, as well as those who came for the show, stand in awe as over 25,000 red, white, and orange lights illuminate the 13 buildings surrounding memorial circle.

This tradition started in 1959 when Harold Hinn came up with the idea and provided the funds to cover the science quadrangle and the administration building with lights. Unfortunately students were away on Christmas break and did not see the display. The following year, the Residence Hall Association created the Christmas Sing, which is now known as the Carol of Lights. Today, the Carol of Lights is one of Texas Tech's favorite traditions.

DOUBLE T BENCH

Located in the courtyard behind the Administration Building, this special bench was given by the seniors of the class of 1931. It was an announced tradition that no freshmen were allowed to sit on it.

DOUBLE T SADDLE MONUMENT

Before the football team runs onto the field, they touch the sculpture of a saddle. The saddle was dedicated by the Saddle Tramps to Double T, one of the many Masked Rider Horses that served proudly over the years.

DOUBLE T

There is no other symbol more recognized with Texas Tech than the Double T symbol. Though no one has yet stepped forward to claim credit for its design, historical evidence points to Texas Tech's first football coach E.Y. Freeland, who put the Double T logo on sweaters for the football players.

FIGHT SONG (FIGHT! RAIDERS! FIGHT!)

Fight, Raiders, Fight! Fight, Raiders, Fight!  
Fight for the school we love so dearly.  
You'll hit 'em high, you'll hit 'em low.  
You'll push the ball across the goal,  
Tech, Fight! Fight!

We'll praise your name, boost you to fame.  
Fight for the Scarlet and Black.  
You will hit 'em, you will wreck 'em.  
Hit 'em! Wreck 'em, Texas Tech!  
And the Victory Bells will ring out!  
----Written by Carroll McMath

GOIN' BAND FROM RAIDERLAND

The Goin' Band from Raiderland is one of the largest spirit raisers on campus and among the finest bands in the country. The original band in 1925, numbering only 21 members, was dressed in matador uniforms. In recent years, the band's 400 members have returned to variations on that original look. The Goin' Band performs at home and away football games, parades and at other special events. Following home games, devoted fans stick around to join the band in their traditional march out of Jones AT&T Stadium, through the engineering key, around the circle, by the Administration Building and ending at the band parking lot behind the Music Building. The band was the 1998 recipient of the prestigious Sudler Trophy as the nation's top marching band.

GUNS UP

The "Guns Up" sign is the widely recognized greeting of one Red Raider to another. It is also the sign of victory displayed by the crowd at every athletic event. The sign is made by extending the index finger outward while extending the thumb upward and tucking in the middle, little and fourth fingers to form a gun.

The sign can be traced back to L. Glenn Dippel, a 1961 alumnus of Texas Tech. He and his wife Roxie were living in Austin and faced the daily presence of the "Hook 'em

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## TEXAS TECH TRADITIONS



▲ **THE WILL ROGERS STATUE** is wrapped with red crepe paper before every home football game, one of the most-popular traditions at Texas Tech University.

Horns" hand sign used by University of Texas fans. So, the Dippels decided to retaliate. They looked to mascot Raider Red and his raised guns for their inspiration and in 1971 developed the Guns Up hand symbol. The Saddle Tramps and Texas Tech cheerleaders immediately adopted Guns Up and a new tradition was born.

### HOMEcoming

Homecoming is an exciting week full of activities for Texas Tech students. Such activities include a bonfire, parade, float competitions, open houses, award programs, and of course the homecoming football game. Another favorite event, which has been around since 1954, is the election of the homecoming queen.

### MASKED RIDER

The Masked Rider is the oldest and most popular mascot of Texas Tech University that still exists today. Originally the Masked Rider started as a dare in 1936 and was then called the ghost rider, because no one knew the rider's identity. These ghost riders circled the field at home football games and then disappeared.

The Masked Rider did not become an official mascot until 1954, when Joe Kirk Fulton led the team out onto the field at the Gator Bowl. Fulton, wearing Levi's, red shirt, a black cape and mounted on a black horse, awed the crowd as the team made one of the most sensational entrances ever.

### MATADOR SONG (ALMA MATER)

Fight, Matadors, for Tech!  
Songs of love we'll sing to thee,  
Bear our banners far and wide.  
Ever to be our pride,  
Fearless champions ever be.  
Stand on heights of victory.  
Strive for honor evermore.  
Long live the Matadors!  
----Music by Harry Lemaire, words by R.C. Marshall

### RAIDER RED

Prior to the 1971 season, the Southwest Conference passed a rule that prevented members of the conference from taking live animals to non-home games unless the host team had no objections. So Jim Gaspard, a member of the Saddle Tramps, created Raider Red from a drawing by the late Lubbock cartoonist Dirk West as an alternative to the Masked Rider. Raider

Red's student persona is kept a secret from the Tech community. Red is a public relations mascot who shakes hands with the crowds at athletic events and poses for pictures. Raider Red fires his two 12-gauge shotguns using powder-filled shells after every Tech touchdown and field goal.

### SADDLE TRAMPS

Formed by Tech student Arch Lamb in 1936, this all-male booster organization supports men's athletics at Texas Tech. The name Saddle Tramp came from the stories of traveling men who would come to a farm for a brief time, fix up some things and move on. Lamb said he decided that he could fix up some things himself before moving on, and the Saddle Tramps were born. Since that time the Saddle Tramps believe if something was for the betterment of Texas Tech then they would work at it.

These Midnight Raiders "paint the campus red" with crepe paper before big home games, form the legendary "Bell Circle" moments before kickoff, ring Bangin' Bertha, participate in parades and other campus events (including the Carol of Lights), and ring the Victory Bells after Red Raider victories.

### TEXAS TECH SEAL

Designed by the campus' master planner, William Ward Watkin, in 1924, the Texas Tech Seal's symbols are the lamp, which represents "school," the key for "home," the book for "church," and the star for "state." Cotton bolls represent the area's strong cotton industry and the eagle is suggestive of our country. The seal first appeared on Tech diplomas in 1948, but it wasn't officially approved as "The" Seal of Texas Tech University until 1953. On April 27, 1972, the seal was placed at the Broadway and University entrance to the campus in what became known as the Amon G. Carter Plaza. It is made of red granite and stands 12 feet high. It has been referred to by students through the years as "the Oreo."

### TTAA CLASS RING AND CEREMONY

Since 1999, the official Texas Tech Alumni Association Class Ring has been the universal symbol of academic achievement at Texas Tech. The single ring is a tradition that was brought back from the 1950s that encompasses the Double T, Masked Rider, Administration Bell Tower, and the Texas Tech seal. Cast inside each ring is "Strive For Honor," taken from "The

Matador Song." Rings are presented by the University president at the Official Ring Ceremony in the Market Alumni Center.

### VICTORY BELLS

In 1936 victory bells were given to Texas Tech as a class gift. The bells rang for the first time at the 1936 class's graduation. It is said that after the win over TCU, the following year, the bells rang throughout the night. The bells kept Lubbock residents up all night. Thereafter, the bell ringing was limited to 30 minutes. Saddle Tramps ring the bells after Texas Tech victories and during special occasions. The Victory Bells - one large and one small, which combine to weigh 1,200 pounds - hang in the east tower of the Administration Building.

### WILL ROGERS AND SOAPSUDS

One of the most well-known landmarks on campus is the statue of Will Rogers and his horse Soapsuds. This memorial was dedicated on February 16, 1950 by longtime friend of Rogers, Amon G. Carter. Carter believed Texas Tech was the perfect setting for the statue and that it would fit into the traditions and scenery of West Texas.

The statue stands at 9'11" tall and weighs 3,200 pounds; its estimated cost was \$25,000. On the base of the statue, the inscription reads "Lovable Old Will Rogers on his favorite horse, 'Soapsuds,' riding into the Western sunset."

Today, Texas Tech tradition and legends surrounds the statue. According to one legend, the plan to face Will Rogers so that he could be riding off into the sunset did not work out as it would cause Soapsuds' rear to be facing downtown. To solve this problem, the horse and Will was turned 23 degrees to the east so the horse's posterior was facing in the direction of Texas A&M, one of the school's rivals.

Before every home football game the Saddle Tramps wrap Old Will with red crepe paper. Will Rogers and Soapsuds have also been wrapped up in black crepe paper to mourn national tragedies.



THE MASKED RIDER PROGRAM



▲ THE MASKED RIDER remains one of the most recognizable traditions in college football after Joe Kirk Fulton first led the team out onto the field at the 1954 Gator Bowl.

MASKED RIDER HISTORY

On Jan. 1, 1954, Texas Tech fans attending the Gator Bowl in Tampa, Florida, witnessed the evolution of a beloved tradition that Red Raider fans would embrace for decades to come. Dressed in black with a long flowing cape and mounted on a solid black horse, Joe Kirk Fulton caught the eyes of the nation when he charged onto the playing field to lead the Red Raider football team. Ed Danforth of the Atlanta Constitution wrote: "No team in any bowl game ever made a more sensational entrance." The dramatic entry by the horse and rider electrified the crowd as well as the Red Raiders, who beat Auburn, 35-13.

Roughly 70 years later, the Texas Tech Masked Rider is one of the most recognizable college mascots in the country. Wearing black riding clothes, mask, bolero hat, and scarlet cape, and perched atop Centennial Champion, a jet black quarter horse, the Masked Rider is a colorful symbol of school spirit and pride. The Masked Rider leads the team onto the field before each home game and appears at other Red Raider sporting events. The rider and horse also represent Texas Tech at rodeos, parades, civic events, and school activities around the state.

In total, Texas Tech has featured 62 different Masked Riders in its history on 15 different horses. Ellie Brown, a senior animal science major with a concentration in pre-veterinary medicine from Canyon, Texas, has been selected as the 63rd Masked Rider for the 2024-25 academic year.

ALL-TIME MASKED RIDERS

YEAR	MASKED RIDER, HOMETOWN	HORSE
1953-54	Joe Kirk Fulton, Lubbock	Blackie
1954-55	Joe Kirk Fulton, Lubbock	Blackie
1955-56	Jim Cloyd, Canadian	Blackie
1956-57	Jim Cloyd, Canadian	Tech Beauty
1957-58	Donald Hollar, Guthrie	Tech Beauty
1958-59	Donald Hollar, Guthrie	Tech Beauty
1959-60	J.H. Rhea, Lubbock	Beau Black
1960-61	J.J. Rhea, Lubbock	Beau Black
1961-62	Kelley Waggoner, Henderson	Tech Beauty
1962-63	Bill Durfey, Wellington	Tech Beauty
1963-64	Douglas Hollar, Guthrie	Charcoal Cody
1964-65	Douglas Hollar, Guthrie	Charcoal Cody
1965-66	Douglas Wilson, Matador	Charcoal Cody
1966-67	Douglas Hollar, Guthrie	Charcoal Cody
1967-68	Douglas Hollar, Guthrie	Charcoal Cody
1968-69	Johnny Bob Carruth, DeLeon	Charcoal Cody
1969-70	Johnny Bob Carruth, DeLeon	Charcoal Cody
1970-71	Tommy Martin, Throckmorton	Charcoal Cody
1971-72	Randy Jeffers, Amarillo	Charcoal Cody
1972-73	Randy Jeffers, Amarillo	Showboy Huffman
1973-74	Gerald Nobles, Midland	Happy Five
1974-75	Ann Lynch, Dell City	Happy Five
1975-76	Joe Kim King, Brady	Happy Five
1976-77	Jess Wall, Perryton	Happy Five

1977-78	Larry Cade, Sonora	Happy Five
1978-79	Lee Puckitt, San Angelo	Happy VI
1979-80	Coke Hopping, Lubbock	Happy VI
1980-81	Kathleen Campbell, Portland	Happy VI-II
1981-82	Kurt Harris, Stratford	Happy VI-II
1982-83	Perry Church, Friona	Happy VI-II
1983-84	Jennifer Afulill, Lubbock	Happy VI-II
1984-85	Zurick Labrier, Dalhart	Happy VI-II
1985-86	Jerrell Key, Lubbock	Happy VI-II
1986-87	Daniel Jenkins, Higgins	Happy VI-II
1987-88	Kim Saunders, Marfa	Midnight Raider
1988-89	Lee Whitehead, Sonora	Midnight Raider
1989-90	Tonya Tinnin, Bell Ranch, N.M.	Midnight Raider
1990-91	Blaine Lemons, Colorado City	Midnight Raider
1991-92	Ralynn Key, Gail	Midnight Raider
1992-93	Jason Spence, Tahoka	Midnight Raider
1993-94	Lisa Gilbreath, Flower Mound	Double T
1994-95	Amy Smart, Dallas	Double T
1995-96	JoLynn Self, Amarillo	High Red
1996-97	Martha Reed, Knickerbocker	High Red
1997-98	Becky McDougal, Comanche	High Red
1998-99	Michael D. Abney, Athens	Black Phantom Raider
1999-00	Travis Thorne, Stanley, N.M.	Black Phantom Raider
2000-01	Lesley Gilbreath, Flower Mound	Black Phantom Raider
2001-02	Katie Carruth, Lubbock	Black Phantom Raider
2002-03	Jessica Melvin, Pierre, S.D.	Midnight Matador
2003-04	Ben Holland, Texline	Midnight Matador
2004-05	Stacy Stockard, Sanger	Midnight Matador
2005-06	Justin Burgin, Scurry	Midnight Matador
2006-07	Amy Bell, Kermit	Midnight Matador
2007-08	Kevin Burns, Clovis, N.M.	Midnight Matador
2008-09	Ashley Hartzog, Farwell	Midnight Matador
2009-10	Brianne Aucutt-Hight, Clovis, N.M.	Midnight Matador
2010-11	Christi Chadwell, Garland	Midnight Matador
2011-12	Bradley Skinner, Arvada, Colo.	Midnight Matador
2012-13	Ashley Wenzel, Friendswood	Midnight Matador
2013-14	Corey Waggoner, Lubbock	Fearless Champion
2014-15	Mackenzie White, Marble Falls	Fearless Champion
2015-16	Rachel McLelland, Tjeras, N.M.	Fearless Champion
2016-17	Charlie Snider, Corinth	Fearless Champion
2017-18	Laurie Tolboom, Dublin	Fearless Champion
2018-19	Lyndi Starr, Lubbock	Fearless Champion
2019-20	Emily Brodbec, Lubbock	Fearless Champion
2020-21	Cameron Hekkert, Highlands Ranch, Colo.	Fearless Champion
2021-22	Ashley Adams, Lubbock	Fearless Champion
2022-23	Caroline Hobbs, Dallas	Centennial Champion
2023-24	Lauren Bloss, El Paso	Centennial Champion
2024-25	Ellie Brown, Canyon	Centennial Champion
2025-26	Rose Rosas, Brady	Centennial Champion

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## TEXAS TECH SPORTS NETWORK

*The Red Raiders play here!* The Texas Tech Sports Network from Learfield is your home for all of the excitement of Texas Tech football. Week after week, TTSN's complete coverage of the Red Raiders provides Texas Tech fans with everything they need to know about Red Raider football.



TTSN, over 20 radio affiliates strong, blankets Texas with complete coverage of Red Raider Football. Fans have the luxury of listening to the Red Raiders statewide thanks to the network's strong lineup of affiliates. TTSN was there every step of the way through Texas Tech's 2025 football season and will be on hand once again this year as the Red Raiders challenge for the Big 12 championship.

Play-by-play announcer Brian Jensen returns for his 26th season with the network, joined by longtime color commentator John Harris and sideline reporter Chris Level. Together, they bring the action and excitement of Red Raider Football to the Lone Star State and beyond.

Football on TTSN begins with "The Pregame Show," featuring Texas Tech head coach Joey McGuire. The network's coverage continues with an extensive halftime show, featuring updated scores and college football news from around the nation. It extends well after the final play into the locker room for postgame interviews that provide insight from Texas Tech coaches and players. Whether you're at Jones AT&T Stadium, at home or in your car, TTSN is a must for every fan on gameday.

Fans outside the coverage area will once again be able to listen to Red Raider games live on the Internet through TexasTech+. By logging onto [www.TexasTech.com](http://www.TexasTech.com), live play-by-play of Texas Tech Football is just a click away. The games also are carried on Sirius/XM Satellite Radio (channel varies). Please check TexasTech.com each week for a full channel guide.

All games will also be available on the Varsity Network App, available for download in your iTunes or Android store. For complete coverage of Red Raider Football, there's no better seat in the house, in the car or at the stadium than with TTSN.

### BRIAN JENSEN

Brian Jensen will be handling play-by-play duties for the 26th season. He matches the Red Raiders high-octane attack by bringing an energetic style to listeners throughout the Texas Tech Sports Network. Jensen is an award-winning broadcaster, earning a Regional Emmy for live reporting and a Dallas Press Club Katie Award for "Best SportsCast" as a television anchor and reporter in the Dallas - Fort Worth market throughout the 1990's. Jensen is a Texas Tech graduate.



### JOHN HARRIS

A name synonymous with sports on the South Plains, John Harris enters his 43rd season of Red Raider Football on the airwaves. Harris began his association with Texas Tech Football on radio in 1984 as a color analyst with broadcasting legend Jack Dale. Regarded as one of the most-prepared analysts to cover college football, Harris will enter the 2025 season having covered more than 500-consecutive Red Raider football games over his career. He has sat in the anchor position at all three Lubbock television stations and retired from anchoring at KAMC-TV in May 2000. In 1997, the Associated Press awarded Harris with "Best SportsCast in Texas" honors. Harris is a Texas Tech graduate while majoring in telecommunications with a minor in English.



### CHRIS LEVEL

Chris Level enters his 16th season as the sideline reporter for the Red Raiders. Level is also entering his 18th year of hosting the weekly Red Raider Football Show radio show, which airs each Thursday during the season at Rudy's BBQ (Loop 289 location). He is also site publisher for RedRaiderSports.com, an affiliate of On3.com. Level is a frequent contributor to radio shows around the state and nation as well as nationally syndicated Rivals Radio. Level was previously a co-host on the popular "Tech Talk" radio show on Double T 97.3 for 17 years before accepting a sports media coordinator position in 2022 with Lubbock Cooper ISD. Level is a 1996 graduate of Texas Tech with a bachelor's degree in business management.



## TEXAS TECH SPORTS NETWORK AFFILIATES

CITY	STATION	FREQUENCY
Ablene/Haskell	KVRP-FM	97.1
Andrews	KACT-FM	105.5
Artesia, N.M.	KSVP-AM	990
Artesia, N.M.	KSVP-FM	93.7
Big Spring	KBST-FM	95.7
Big Spring	KBST-FM	103.9
Big Spring	KBST-AM	1490
Brownwood	KQBZ-FM	96.9
Dumas	KDDD-FM	95.3
Hereford	KPAN-FM	106.3
Hereford	KPAN-AM	860
Hobbs, N.M.	KEJL-AM	1110
Hobbs, N.M.	KEJL-FM	100.5
Lampasas	KCVL-AM	1450
Lubbock	KJTV-FM	100.7
Lubbock	KJTV-AM	950
Lubbock	KTTU-FM	97.3
Lubbock	KXTQ-FM	106.5
Odessa-Midland	KNFM-FM	92.3
San Angelo	KGKL-AM	960
Seminole	KSEM-FM	106.3
Tyler	KTBB-FM	97.5
Waco	KWBT-HD2	94.5

SATELLITE RADIO	
Sirius Radio	Channel TBD
XM Radio	Channel TBD
Varsity Network App	Search "Texas Tech"



### SPORTS NETWORK AFFILIATES

An updated, digital version of the Texas Tech Sports Network affiliates can be found throughout the season at this QR code or by visiting [TexasTech.com/affiliates](http://TexasTech.com/affiliates).



▲ **THURSDAY NIGHTS AT RUDY'S:** Joey McGuire hosts his weekly radio show each Thursday night from Rudy's BBQ and Country Store in Lubbock. The show, which is hosted by Chris Level, features not only McGuire but coaching staff members and select Red Raiders each week.



**TEXAS TECH ATHLETICS COMMUNICATIONS**



▲ THE TEXAS TECH ATHLETICS COMMUNICATIONS office is here to serve the media throughout the 2025 season. Please see the staff directory and media policies below.

**CREDENTIAL REQUESTS**

Please direct all credential requests to the online credential portal located at [www.sportssystem.com/TexasTech](http://www.sportssystem.com/TexasTech). Confirmation of your request will be made upon review by Matt Dowdy. Credentials are limited to members of the working media who are assigned to cover Texas Tech Football.

Credentials must be requested online by 5 p.m. Tuesday each week. All requests will be held for pickup until 5 p.m. Friday at the Athletics Communications office (third floor of Whitacre Athletic Center, East Stadium Building). Credentials not picked up by 5 p.m. Friday will be available at Media Will Call located on the northwest side of Jones AT&T Stadium.

No credentials will be issued to any website that is not deemed to have adequate editorial oversight or does not follow traditional journalistic ethics protocols. Credentials will not be approved to anyone who writes or posts under an alias. Please note that Texas Tech Athletics does not grant credential requests to freelance photographers. It is not always possible to accommodate all requests. No one under 18 years of age will be issued a credential without prior approval. Credentials are non-transferable and may be revoked at any time. Texas Tech's full credential policies can be found online at [TexasTech.com](http://TexasTech.com).

**PHOTOGRAPHERS**

Photo credentials and photo vests are to be properly displayed at all times on the sideline. Photographers must stay behind the dotted line that surrounds the field and are not permitted in the bench areas. Photo vests are distributed on gameday in the press box.

**PRESS FACILITIES**

The Jones AT&T Stadium Press Box is equipped with both Ethernet lines and wireless capabilities. The press box has seating for 108 working members of the press and a dedicated photo workroom for up to 10 photographers. Texas Tech will host its postgame press conference with head coach Joey McGuire and select student-athletes in the new south end zone complex to Jones AT&T Stadium. Media access for the opposing team will be conducted in an area inside the visiting team locker room in the northeast corner of Jones AT&T Stadium.

**WEEKLY MEDIA LUNCHEON**

During the season, Texas Tech head coach Joey McGuire will host a weekly media luncheon inside the south end zone field club at Jones AT&T Stadium. The event will be held each Monday during the regular season, excluding the bye week. McGuire will be joined each week by defensive coordinator Shiel Wood and offensive coordinator Mack Leftwich. Lunch will be served at 11:30 a.m. each Monday followed by a 12:30 p.m. press conference.

**WEEKLY AVAILABILITY SCHEDULE**

In addition to the Monday press conference, associate head coach Kenny Perry and select student-athletes will be available prior to practice each Tuesday. All specific student-athlete requests should be submitted by 5 p.m. Sunday each week during the season. The communications office will provide a weekly media schedule on Sunday nights.

**INTERVIEW REQUESTS**

Please direct all interview requests for head coach Joey McGuire, members of the Texas Tech coaching staff and student-athletes to Matt Dowdy and Matt Burkholder. Contacting student-athletes or coaches directly through text message or social media is strictly prohibited and could result in loss of credentials.

**TEXAS TECH PRACTICE SCHEDULE**

Sunday - 4:45 p.m.  
Monday - OFF DAY  
Tuesday - 3:50 p.m.  
Wednesday - 3:45 p.m.  
Thursday - 7:50 a.m.  
Friday - 7 a.m.

Please note Texas Tech practices are closed unless otherwise noted.

**VIDEO FOOTAGE REQUESTS**

Video from news conferences and games will be available to the media via YouTube. Broadcast quality video footage (game highlights, post-practice interviews, post-game interviews, etc) are available by request through the athletics communications office.

**WEEKLY RELEASE**

Texas Tech's weekly release and stat package, which includes notes, an availability report and depth charts, are available each Monday online at [texas-tech.com](http://texas-tech.com).

**LIVE STREAMING**

Live video streaming of any Texas Tech Athletics event, including news conferences, on ANY social media platform is strictly prohibited without prior approval from the athletics communications office. Violation of this policy will lead to a revocation of credentials.

**USE OF TEXAS TECH PHOTOGRAPHY**

The use of Texas Tech photos is prohibited without prior approval from the athletics communications office. Texas Tech does not grant permission for use of its photos for social media content purposes. Texas Tech will provide courtesy headshots and action shots upon requests for editorial purposes.

**USE OF AUDIO/VIDEO**

Any media entity collecting any sort of "video or audio materials" (film, traditional video or audio, digital video or audio, photos, etc.) from Texas Tech University Athletics game events or press conference/media events may use that material only for traditional television newscasts, web-based or print coverage, or other electronic transmission as approved by the University in writing, with a limitation of up to three (3) minutes in length from any single event. Such media entity may not offer any live video, audio or other coverage of the event without the advance, written permission of Texas Tech University Athletics. This policy includes all games, matches and events involving any of Texas Tech's athletic programs. It includes all media events -- press conferences, pre/post-practice interviews and pre/post-game interviews. An exception would be a one-on-one interview arranged through the Texas Tech Athletics Communications office with a Texas Tech, coach, athlete or administrator.

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**ROBERT GIOVANNETTI**  
Sr. Assoc. AD  
Admin



**MATT DOWDY**  
Assistant A.D.  
FB



**WES BLOOMQUIST**  
Director  
MBB



**MATT BURKHOLDER**  
Director  
FB/Golf



**CHRIS DUARTE**  
Assoc. Director  
Track/FB



**CASEY MONTALVO**  
Assoc. Director  
WBB/Tennis



**ANDREW STERN**  
Assoc. Director  
SOC/BSB



**JAY STRADER**  
Assoc. Director  
VB/SB

TEXAS TECH CREATIVE SERVICES



**ROBERT GIOVANNETTI**  
Sr. Assoc. AD



**ELISE BRESSLER**  
Assistant AD  
Social Content



**TY PARKER**  
Assistant AD  
Social Strategy



**BRANDON BRIEGER**  
Assoc. Director  
Photography



**GABBY HUTTER**  
Assoc. Director  
Photography



**PATRICK CLANCY**  
Creative Content  
& Storytelling



**MATTHEW REA**  
Assoc. Director  
Creative Content



**TAYLOR PETERSON**  
Assoc. Director  
Graphic Design



**BLAKE ROWEDDER**  
Assoc. Director  
FB Graphic Design

TEXAS TECH CONTACT INFORMATION

		Office	Cell	Email
Robert Giovannetti	Sr. Associate A.D. (Kirby Hocutt requests)	806-742-2770	--	robert.giovannetti@ttu.edu
Matt Dowdy	Assistant A.D. (Primary Football)	806-834-4529	806-928-5190	matthew.dowdy@ttu.edu
Wes Bloomquist	Director of Communications (Men's Basketball)	806-834-7847	512-966-6971	wes.bloomquist@ttu.edu
Matt Burkholder	Director of Communications (Secondary Football)	806-834-3205	559-862-3771	matt.burkholder@ttu.edu
Chris Duarte	Associate Director (Third Football)	806-742-2770	954-937-3254	chris.duarte@ttu.edu
Casey Montalvo	Associate Director	806-834-7665	830-931-1558	casey.montalvo@ttu.edu
Andrew Stern	Associate Director	806-742-2770	914-589-9666	andrew.stern@ttu.edu
Jay Strader	Associate Director	806-742-2770	903-533-1461	jay.strader@ttu.edu

Mailing Address: 2508 6th St., Lubbock, TX 79409 // Website: TexasTech.com // Office Location: Third Floor of Whitacre Center for Athletics Administration

OPPONENT CONTACT DIRECTORY

		Phone	Email
Cameo Stokes	Arkansas-Pine Bluff Associates A.D. (Primary Contact)	870-575-7955	stokes@uapb.edu
Josh Padilla	Kent State Assistant A.D. (Primary Contact)	330-672-5974	jpadill3@kent.edu
Shawn Schoeffler	Oregon State Assistant A.D. (Primary Contact)	541-737-3720	shawn.schoeffler@oregonstate.edu
Hank Hager	Oregon State Assistant A.D.	541-737-3720	hank.hager@oregonstate.edu
Keeler McJunkin	Utah Assistant A.D. (Primary Contact)	540-414-1800	kmcjunkin@huntsman.utah.edu
Ryan Gallant	Utah Associate Director	801-554-8545	rgallant@huntsman.utah.edu
Fletcher Like	Houston Associate A.D. (Primary Contact)	713-743-8352	flike@central.uh.edu
Jeff Conrad	Assistant A.D.	713-743-9410	jaconrad@central.uh.edu
Andy Eisch	Kansas Football Communications Director (Primary Contact)	785-330-3698	aeisch@ku.edu
Brandon Perel	Kansas Assistant Communications Director	785-840-6395	bperel@ku.edu
Jeremy Hawkes	Arizona State Football Communications Director (Primary Contact)	480-965-9544	jdhawkes@asu.edu
Doug Tammaro	Arizona State Senior Associate A.D.	480-734-7795	tammaro@asu.edu
Sean Maguire	Oklahoma State Assistant Director (Primary Contact)	405-744-6963	sean.maguire@okstate.edu
Gavin Lang	Oklahoma State Associate A.D.	405-744-3875	gavin.lang@okstate.edu
Ryan Lackey	Kansas State Associate A.D. (Primary Contact)	785-532-7708	rlackey@kstatesports.com
Kenny Lannou	Kansas State Associate A.D.	785-532-7977	klannou@kstatesports.com
Brett Pyne	BYU Assistant A.D. for Football Communications (Primary Contact)	801-422-4910	brett_pyne@byu.edu
Kenny Cox	BYU Director of Football Communications	801-422-5202	Kenny_cox@byu.edu
Ken Landis	UCF Assistant A.D. (Primary Contact)	954-531-4322	klandis@athletics.ucf.edu
Adam Widman	UCF Senior Associate A.D.	614-572-6903	awidman@athletics.ucf.edu
Mike Montoro	West Virginia Assistant A.D. (Primary Contact)	304-276-2605	mike.montoro@mail.wvu.edu
Michael Fragle	West Virginia Senior Associate A.D.	304-216-3834	michael.fragale@mail.wvu.edu
Clark Williams	Big 12 Vice President - Communications & Strategy	469-524-1033	cwilliams@big12sports.com
Matt Ensor	Big 12 Senior Director of Communications	520-565-0526	mentor@big12sports.com
David Waxman	Big 12 Conference Associate Director - Communications	469-524-1000	dwaxman@big12sports.com

COLLEGEPRESSBOX.COM

Collegepressbox is the official media website for Division I football. Access and download game notes, quotes, statistics, media guides, headshots, logos and more for all FBS schools, conferences, postseason games, awards and the College Football Playoff. For access, please register for an account at collegepressbox.com/register.

