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JOEY McGUIRE

Head Coach │ Fourth Season

Joey McGuire enters his fourth season as Texas Tech's head football coach where he has quickly built the Red Raiders back into a regular postseason contender with three-consecutive bowl appearances and an emphasis on recruiting the best athletes from the state of Texas.

The 17th head coach in program history, McGuire was named to the position on Nov. 8, 2021, by Director of Athletics Kirby Hocutt. Since then, McGuire became only the second head coach in program history to lead the Red Raiders to a bowl appearance in each of his first three seasons, all while winning more conference games (16) than any other coach during that span.

Texas Tech is a combined 23-16 during McGuire's tenure as head coach, which has included at least five Big 12 victories in each of those three seasons. The Red Raiders, who wrapped the 2024 season with a 6-3 mark against conference opponents, their most since 2009, are joined by Kansas State as the only active Big 12 programs to record five or more league wins in each of the past three years, regardless of conference affiliation.

The Red Raiders' success under McGuire doesn't stop there. In three short seasons, Texas Tech has accomplished the following:

▶ McGuire is only the second head coach in program history to push the Red Raiders to a bowl appearance in each of his first three seasons, joining the late Mike Leach who did so in each of his 10 years in Lubbock.

▶ McGuire became the first head coach in program history to lead the Red Raiders to a bowl victory in each of his first two seasons as Texas Tech downed Ole Miss in the 2022 TaxAct Texas Bowl and then Cal in the 2023 Radiant Technologies Independence Bowl.

▶ McGuire pushed the Red Raiders to a 5-4 record in Big 12 play during each of his first two seasons, marking Texas Tech's first winning conference mark since 2009. After a 6-3 mark during the 2024 campaign, McGuire is now the only head coach in program history to lead the Red Raiders to an above .500 conference record in each of his first three seasons.

▶ In fact, Texas Tech had only recorded three-consecutive seasons with an above .500 conference record only once in its history prior to McGuire's tenure, which came during the 1995-97 campaigns when the university was transitioning from the Southwest Conference to its new home in the Big 12.

▶ Texas Tech has combined for 23 wins in McGuire's first three seasons, matching the late Mike Leach for the most by a head coach in that span in school history. He joins E.Y. Freeland (1925-28), Steve Sloan (1975-77) and Leach as the only head coaches in program history to record a winning record in each of his first three seasons.

▶ McGuire's eight-win debut in 2022 finished one victory shy for the most ever by a first-year head coach in program history as Dell Morgan previously led the Red Raiders to a 9-2 record in 1941.

▶ Texas Tech closed the 2022 season with a 42-25 victory over Ole Miss in the TaxAct Texas Bowl, marking its fourth-consecutive victory to close the season. The Red Raiders had not previously ended a season with four-straight wins since 1995.

▶ McGuire is the only head coach in program history to defeat Texas and Oklahoma in the same season after the Red Raiders defeated both in overtime during his debut season in 2022.

▶ The Red Raiders are a combined 15-5 at home over McGuire's three seasons, turning Jones AT&T Stadium into a consistent home field advantage. That record includes a 10-4 mark during Big 12 play.

▶ Red Raider fans have come to expect strong finishes under McGuire as Texas Tech is a combined 9-3 in the month of November in his three seasons despite having to start three different quarterbacks each of his first two years. Texas Tech's nine wins in November are the most for any Big 12 program during that span.

THE PATH TO THE NFL

Texas Tech has had five Red Raiders hear their names called during the NFL Draft throughout McGuire's tenure with the highlight being rush end Tyree Wilson, who was a top-10 pick following McGuire's first season. Texas Tech had multiple NFL Draft selections in each of the next two years as Dadrion Taylor-Demerson was chosen by the Arizona Cardinals in the fourth round followed by rush end Myles Cole in the seventh round of the 2024 draft.

Caleb Rogers, a stalwart on the offensive line with 55 career starts as a Red Raider, was picked in the third round of the 2025 NFL Draft by the Las Vegas Raiders, while running back Tahj Brooks was selected in the sixth round by the Cincinnati Bengals. Brooks ended his Red Raider career as Texas Tech's all-time leading rusher after breaking Byron Hanspard's longtime school record during the 2024

season. Brooks rushed for at least 1,500 yards in each of his final two seasons, becoming the first Red Raider and only the third player in Big 12 player to do so twice in a career.

For Wilson, he was picked seventh overall by the Las Vegas Raiders, becoming the highest-drafted Texas Tech defensive player in program history. Wilson earned first team All-America honors by the Football Writers Association of America (FWAA) following his 2022 senior season and was a first team All-Big 12 honoree after totaling 14.0 tackles for loss and 7.0 sacks over 10 games. He matched Ring of Honor member Donny Anderson as being the second-highest drafted Red Raider in program history (all positions) and the highest in the modern era.

Texas Tech also added three others to the NFL via free agency for the 2024 season as tight end Baylor Cupp was on the Kansas City Chiefs' roster through their run to the Super Bowl, while offensive lineman Cole Spencer was a member of the Tennessee Titans. Tyler Owens, meanwhile, was a key contributor on special teams for the Washington Commanders, appearing in 12 regular-season games for the NFC Championship Game participant. The Red Raiders have had more than 10 players earn NFL opportunities as an undrafted free agent or training camp invite in McGuire's short tenure.

McGuire previously developed four NFL Draft selections during his tenure at Baylor. That list included outside linebackers Terrel Bernard in 2022 and William Bradley-King, a seventh-round selection by the Washington Football Team in 2021, as well as defensive linemen James Lynch and Bravvion Roy in 2020. Lynch went in the fourth round of the 2020 draft to the Minnesota Vikings, while Roy was taken two rounds later by the Carolina Panthers. Bernard, meanwhile, was a third-round selection by the Buffalo Bills during the 2022 NFL Draft.

AN NFL FRONT OFFICE

Under McGuire, Texas Tech's personnel department resembles an NFL front office, a first-in-its-kind approach in the world of college football. Texas Tech's personnel department is overseen by general manager James Blanchard, who was McGuire's first hire after accepting the Texas Tech position. Blanchard has the ability to offer any potential recruit he and his staff feel will fit at Texas Tech, allowing McGuire's coaching staff to prioritize player development.

The setup has helped Texas Tech land several of the nation's top recruits, especially in the lucrative footprint of the state of Texas. The Red Raiders began McGuire's tenure with a 2023 class that ranked as high as No. 23 by Rivals, its highest recruiting record in more than a decade. Texas Tech followed with another highly-rated class in 2024, which led the Big 12 and again ranked as high as No. 23 overall nationally.

For McGuire, the Red Raiders have consistently prioritized recruiting the top high school talent in Texas, leaning into his staff's ties to the high school coaches throughout the state. Texas Tech has complemented that approach with several additions via the transfer portal where McGuire and his staff have delivered successful results via the likes of All-Big 12 selections like linebacker Jacob Rodriguez, wide receiver Josh Kelly, tight end Jalin Conyers and defensive back C.J. Baskerville, among others.

Texas Tech landed On3's top transfer portal class following the 2024 season as McGuire and his staff signed 20 newcomers to add to an already-talented list of returners such as Rodriguez, wide receiver Caleb Douglas and quarterback Behren Morton. The class, which also ranked in the top five nationally by both ESPN and 247Sports, delivered nine players who were ranked among the top-100 portal entrees by ESPN, including outside linebackers David Bailey (No. 9 overall) and Romello Height (No. 32 overall), offensive lineman Howard Sampson (No. 18 overall) and defensive lineman Lee Hunter (No. 19 overall), among others.

THE TEXAS HIGH SCHOOL FOOTBALL HALL OF FAMER

Texas Tech's early success should come at little surprise as McGuire previously helped build a winning program at Baylor following a stellar 14-year run at Cedar Hill High School in the Dallas-Fort Worth metroplex. McGuire, a 2020 inductee into the Texas High School Coaches Association Hall of Honor and a 2022 member of the Texas High School Football Hall of Fame, created one of the most-memorable turnaround stories in Texas high school football history during his 14 seasons leading Cedar Hill.

The Longhorns not only won at a high level under McGuire, but they transformed into one of the state's most dominant programs with its first state title in 2006 and then back-to-back state crowns in 2013 and 2014. Cedar Hill was an impressive 141-42 during McGuire's tenure, going from an unknown to a state champion in only his fourth season as head coach. The Longhorns' dynasty featured 12-consecutive playoff appearances, nine bi-district titles and seven district

crowns under McGuire, including another appearance in the state title game in 2012 where Cedar Hill fell to Katy.

McGuire's turnaround of Cedar Hill quickly placed him among the state's most revered high school coaches as he was named the Texas Coach of the Year by MaxPreps, the Dallas Morning News and Chevy Silverado in 2013. He also earned Coach of the Year honors for Class 5A that season by the Texas Sports Writers Association (TSWA), Dave Campbell's Texas Football, the Dallas chapter of the National Football Foundation and the Padilla Poll. He garnered the honor again from the Padilla Poll in 2014. The Dallas Cowboys also honored him as the organization's high school Coach of the Year following Cedar Hill's first state title in 2006.

McGuire, at only the age of 31, was promoted to the head coach at Cedar Hill prior to the 2003 season following six seasons as an assistant coach. Cedar Hill had not recorded a winning season in the eight years prior to his promotion, a streak he quickly ended with a 6-4 campaign in his debut. McGuire was previously an assistant coach at his alma mater, Crowley High School, during the 1995 and 1996 prior to his move to Cedar Hill.

A two-time District Coach of the Year (2005-06), McGuire coached in all but two Under Armour All-America games during his tenure and was the head coach of the 2013 Semper Fidelis All-America Bowl, two events that feature the nation's top collegiate prospects. He was also the head coach for the north team in the 2014 Texas High School Coaches Association (THSCA) All-Star Game.

THE PATH TO COLLEGE FOOTBALL

The back-to-back state titles provided McGuire with several opportunities to depart for the collegiate level, a move he wouldn't make until after the 2016 season when Matt Rhule accepted the head coaching position at Baylor. Needing someone with extensive ties throughout the state of Texas, Rhule hired McGuire initially as his tight ends coach. The move was perfect timing for McGuire, who has remained at Cedar Hill to coach his son, Garret, for his final two seasons.

Baylor quickly turned into a Big 12 title contender within three years of McGuire's hire as the Bears finished 7-6 in only his second season on staff in 2018 after defeating Vanderbilt in the Academy Sports + Outdoors Texas Bowl. The Bears followed with one of their best seasons in school history in 2019, opening the season with nine-straight wins en route to an appearance in the Big 12 Championship game. Oklahoma edged the Bears in overtime, sending Baylor to an appearance in the Allstate Sugar Bowl and a top-15 final ranking to close the season.

Baylor reached bowl eligibility three times with McGuire on staff and was in the midst of an eventual run to the Big 12 title and a second appearance in the Allstate Sugar Bowl when McGuire was named Texas Tech's new head coach late in the 2021 season. McGuire served as Baylor's associate head coach during each of his final three seasons as he oversaw three different position groups during his tenure: tight ends (2017-18), defensive ends (2019) and outside linebackers (2020-21).

Baylor built a strong reputation as one of the top defensive programs in the country during McGuire's tenure, namely in 2019 when the Bears' defense featured both Lynch and Roy up front. The defensive line was possibly Baylor's most-prolific position group that season as the Bears set a program record with 46 sacks, including 13.5 from Lynch alone. Lynch departed Baylor as the Bears' single-season and career (22) sacks record holder as he was tabbed the Big 12 Defensive Player of the Year and a consensus All-American.

▲ **JOEY MCGUIRE** has quickly turned Texas Tech into one of the Big 12's top programs as the Red Raiders are one of two schools with a winning league record each of the last three seasons.

PREVIEW

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PERSONAL

Following his success helping rebuild the Baylor program, Texas Tech was an ideal fit for McGuire, whose daughter, Raegan, was a recent graduate of the university. McGuire had visited Lubbock numerous times previously either to see his daughter or earlier in life when several life-long friends attended the university.

McGuire likes to say he would have attended Texas Tech, himself, had he not met his wife, Debbie. He eventually earned his bachelor's degree in kinesiology from the University of Texas at Arlington in 1995. The couple has been highly-involved in the Lubbock community since their arrival, volunteering for numerous charitable organizations, including Covenant Children's Hospital and through their Women Behind the Brand clinic each summer.

The couple's two children are also highly successful in their own fields as Garret is in his first season as Texas Tech's running backs coach. The younger McGuire previously began his coaching career under Rhule as an offensive assistant with the NFL's Carolina Panthers during the 2021-22 seasons. He followed Rhule to Nebraska in 2023, serving two seasons as the Huskers' wide receivers coach, making him easily one of the youngest assistant coaches in the country. Prior to beginning his coaching career, Garret McGuire was a quarterback and special teams player at Baylor, playing in six games from 2017-20 where he was a two-time Academic All-Big 12 first team honoree.

Raegan, meanwhile, is a fashion designer for AMUR in New York City. Her designs have been worn by several high-profile figures, including Natalie Biden, the granddaughter to President Joe Biden, as well as Taylor Swift on her spring 2023 Eras Tour. Raegan and her husband, Joe Tocco, were married in May 2023.

MCGUIRE FILE

Hometown	Crowley, Texas
Education	Texas-Arlington '95 (Kinesiology)
Wife	Debbie
Children	Daughter: Raegan (husband Joe); Son: Garret

COACHING HISTORY

2022-present	Texas Tech Head Coach
2020-21	Baylor Associate Head Coach (Outside Linebackers)
2019	Baylor Associate Head Coach (Defensive Ends)
2017-18	Baylor Assistant Coach (Tight Ends)
2003-16	Cedar Hill High School Head Coach
1997-02	Cedar Hill High School Assistant Coach
1995-96	Crowley High School Assistant Coach

BOWL GAMES (6)

2024	AutoZone Liberty Bowl
2023	Radiance Technologies Independence Bowl
2022	TaxAct Texas Bowl
2021	Allstate Sugar Bowl*
2019	Allstate Sugar Bowl
2018	Academy Sports + Outdoors Texas Bowl

bowl took place after he had already accepted the Texas Tech position.

MCGUIRE-ISMS

Listen to one Joey McGuire press conference and you'll likely be wondering: "what does that mean?" Well, here's a cheat sheet of the major terms the Red Raiders utilize on a day-to-day basis.

The Brand: The core tenant of the Texas Tech football program under McGuire revolves around The Brand, which stands for his desire that the Red Raiders be the "toughest, hardest-working, most-competitive team in the country." On his final interview for the Texas Tech position, McGuire described his vision for the Red Raider program using The Brand, which President Lawrence Schovanec said "perfectly describes West Texas."

What's Next!: No matter if something good or bad happens on the field, McGuire and his staff stress a "What's Next!" mentality, emphasizing that the focus should be on the next play or rep.

Take Three: The term "Take Three" is one many around the Red Raider football program have heard almost daily since McGuire's hiring. The phrase is a key element of Texas Tech's weekly Plan to Win document, highlighting the defensive goal of creating three takeaways per game. McGuire, who has "TAKE3" on the license plate on one of his vehicles, started the phrase early in his tenure at Cedar Hill High School.

Analytics (and fourth downs): McGuire is not shy to admit the Red Raiders readily utilize analytics and measurable traits, not only in identifying future Red Raiders but also for in-game decisions. Texas Tech is a combined 71-for-118 on fourth-down attempts over his three seasons as the Red Raiders trail only Baylor for the most attempts over that span. It's not the fact that the Red Raiders are so daring under McGuire that's impressive. It's the fact that it's proven to be successful, too. The Red Raiders are a combined plus-134 over his three seasons in the plus/minus scale, which is determined based on the result of Texas Tech's ongoing drive or points scored by an opponent on a failed attempt. That approach evolved during the 2024 season, though, as Texas Tech went for it on fourth down only 29 times, significantly less than the combined 89 attempts the past two seasons.

Unofficial Home of the THSCA: There isn't a power-four football program in the state of Texas with better ties to its high school coaches than at Texas Tech as McGuire has hired numerous members to his coaching staff who previously worked at the prep level. McGuire, himself, is already a legend at the prep level as a member of the THSCA Hall of Honor and the Texas High School Football Hall of Fame.

JOEY MCGUIRE, THE OFFICIANT

Known as a players' coach, Joey McGuire has added another title in recent years: wedding officiant. He presided over the second wedding of a former player in 2023 for former defensive quality control assistant James Lockhart, who previously played for McGuire at Baylor. Lockhart is now the outside linebackers coach at UTRGV. McGuire previously performed the wedding for Sam Tecklenburg, another former Baylor player. He performed his third ceremony this past spring as he was the officiant for the wedding of longtime athletics administrator Sandy Collins.

▲ **PATH TO THE NFL:** In his short time at the college level, McGuire has mentored nine future NFL selections, including one first round selection in 2023 seventh overall pick Tyree Wilson. This number doesn't include the numerous Cedar Hill standouts under McGuire who later moved to the NFL after their college careers.

▲ **ALL ABOUT THE PLAYERS:** McGuire is known as a players' coach and culture builder who, in fact, has now officiated two weddings for former players with the most recent being James Lockhart during the summer of 2023. He added his third wedding this spring as the officient for longtime athletics administrator Sandy Collins.

YEAR-BY-YEAR RESULTS UNDER MCGUIRE

2022
Overall: 8-5 | Big 12: 5-4 | TaxAct Texas Bowl Champions

Sept. 3		Murray State	W, 63-10	58,823
Sept. 10		Houston (25)	W, 33-30 (2OT)	56,271
Sept. 17		at N.C. State (12)	L, 14-27	56,919
Sept. 24	•	Texas (19)	W, 37-34 (OT)	60,975
Oct. 1	•	at Kansas State (25)	L, 28-37	50,782
Oct. 8	•	at Oklahoma State (7)	L, 31-41	55,509
Oct. 22	•	West Virginia	W, 48-10	56,530
Oct. 29	•	Baylor	L, 17-45	60,705
Nov. 5	•	at TCU (7)	L, 24-34	44,760
Nov. 12	•	Kansas	W, 43-28	55,613
Nov. 19	•	at Iowa State	W, 14-10	52,676
Nov. 26	•	Oklahoma	W, 51-48 (OT)	51,126
Dec. 28		vs. Ole Miss (Texas Bowl)	W, 42-25	53,251

2023
Overall: 7-6 | Big 12: 5-4 | Independence Bowl Champions

Sept. 2		at Wyoming	L, 33-35 (2OT)	26,450
Sept. 9		Oregon (13)	L, 30-38	56,200
Sept. 16		Tarleton State	W, 41-3	56,200
Sept. 23	•	at West Virginia	L, 13-20	50,071
Sept. 30	•	Houston	W, 49-28	53,308
Oct. 7	•	at Baylor	W, 39-14	44,620
Oct. 14	•	Kansas State	L, 21-38	56,200
Oct. 21	•	at BYU	L, 14-17	63,523
Nov. 2	•	TCU	W, 35-28	51,185
Nov. 11	•	at Kansas (16)	W, 15-13	47,233
Nov. 18	•	UCF	W, 24-23	53,851
Nov. 24	•	at Texas (7)	L, 7-57	102,452
Dec. 16		vs. California (Independence Bowl)	W, 34-14	33,071

2024
Overall: 8-5 | Big 12: 6-3 | AutoZone Liberty Bowl

Aug. 31		Abilene Christian	W, 52-51 (OT)	60,229
Sept. 7		at Washington State	L, 16-37	27,372
Sept. 14		North Texas	W, 66-21	57,865
Sept. 21	•	Arizona State	W, 30-22	58,795
Sept. 28	•	Cincinnati	W, 44-41	60,229
Oct. 5	•	at Arizona	W, 28-22	45,773
Oct. 19	•	Baylor	L, 35-59	60,229
Oct. 26	•	at TCU	L, 34-35	42,144
Nov. 2	•	at Iowa State (10)	W, 23-22	61,500
Nov. 9	•	Colorado (20)	L, 27-41	60,229
Nov. 23	•	at Oklahoma State	W, 56-48	52,202
Nov. 30	•	West Virginia	W, 52-15	52,785
Dec. 27		vs. Arkansas (Liberty Bowl)	L, 26-39	37,764

KEY: • Conference Game

RECORD AGAINST OPPONENTS

OPPONENT	OVERALL	HOME	AWAY	NEUTRAL
Abilene Christian	1-0	1-0	0-0	0-0
Arizona	1-0	0-0	1-0	0-0
Arizona State	1-0	1-0	0-0	0-0
Arkansas	0-1	0-0	0-0	0-1
Baylor	1-2	0-2	1-0	0-0
BYU	0-1	0-0	0-1	0-0
California	1-0	0-0	0-0	1-0
Cincinnati	1-0	1-0	0-0	0-0
Colorado	0-1	0-1	0-0	0-0
Houston	2-0	2-0	0-0	0-0
Iowa State	2-0	0-0	2-0	0-0
Kansas	2-0	1-0	1-0	0-0
Kansas State	0-2	0-1	0-1	0-0
Murray State	1-0	1-0	0-0	0-0
N.C. State	0-1	0-0	0-1	0-0
North Texas	1-0	1-0	0-0	0-0
Oklahoma	1-0	1-0	0-0	0-0
Oklahoma State	1-1	0-0	1-1	0-0
Ole Miss	1-0	0-0	0-0	1-0
Oregon	0-1	0-1	0-0	0-0
Tarleton State	1-0	1-0	0-0	0-0
TCU	1-2	1-0	0-2	0-0
Texas	1-1	1-0	0-1	0-0
UCF	1-0	1-0	0-0	0-0
Washington State	0-1	0-0	0-1	0-0
West Virginia	2-1	2-0	0-1	0-0
Wyoming	0-1	0-0	0-1	0-0

RECORD AGAINST CONFERENCES

Conference	Overall	Home	Away	Neutral
American	2-0	2-0	0-0	0-0
ACC	0-1	0-0	0-1	0-0
Big Ten	0-0	0-0	0-0	0-0
Big 12	16-11	10-4	6-7	0-0
Conference USA	0-0	0-0	0-0	0-0
FBS Independents	0-0	0-0	0-0	0-0
Mid-American	0-0	0-0	0-0	0-0
Mountain West	0-1	0-0	0-1	0-0
Pac-12	1-2	0-1	0-1	1-0
SEC	1-1	0-0	0-0	1-1
Sun Belt	0-0	0-0	0-0	0-0
FCS Opponents	3-0	3-0	0-0	0-0

NOTE: Record reflects the conference affiliation of the opponent at the time of the contest.

KENNY PERRY

Associate Head Coach | Special Teams Coordinator | Fourth Season

No stranger to the state of Texas, Kenny Perry was one of Joey McGuire's first hires when he accepted the Texas Tech position prior to the 2022 season. In the three seasons since, Perry has already tutored Texas Tech's all-time leading rusher in Tahj Brooks as well as the school's career record holder for punting average in Austin McNamara and the single-season record holder for field goal percentage in Gino Garcia.

Perry served as both Texas Tech's special teams coordinator and running backs coach in each of his first three seasons on staff, helping push the Red Raiders to three bowl appearances and 16 wins during Big 12 Conference play. During that stretch, Texas Tech and Kansas State were the only two Big 12 schools with a winning league record in each of the past three seasons, regardless of conference affiliation. Perry will continue to oversee the Red Raiders' special teams as he enters his fourth season, while remaining a key voice in the offensive staff room.

Perry brings a similar background as McGuire as both were successful head coaches in the Dallas-Fort Worth metroplex before joining the collegiate ranks. He boasts more than 20 years of coaching experience, including 14 as a high school head coach and then a decade-plus at the college level with stops at TCU, Kansas, SMU and now Texas Tech.

In only three short seasons, Perry has transformed Texas Tech's special teams into one of the most-consistent units in the country behind McNamara, a pair of kickers in Trey Wolff and Garcia as well as a game-changing returner in Drae Mc-Cray. That success – a key element in Texas Tech's weekly Plan to Win document – has pushed the Red Raiders to three-consecutive seasons with at least five Big 12 wins, matching the longest streak in school history.

Texas Tech has consistently ranked inside the top 20 of multiple special teams categories throughout Perry's tenure, finishing sixth in the FBS for kickoff return defense (15.6) and eighth for field goal percentage (91.7) during the 2024 season alone. The Red Raiders previously ranked inside the top 20 of four special teams categories in 2023 after closing the season in second nationally for punt return average (19.5), sixth in kick return average (25.5), 10th in blocked kicks (3) and 19th for net punting (41.5). The Red Raiders ranked ninth in 2022 for kick return defense and inside the top 25 for both blocked kicks and kick return average.

McNamara ended his illustrious career as the Red Raiders' punter with a 45.91 career average, the highest in Texas Tech and Big 12 Conference history. His average ranked 10th in NCAA FBS history among punters with at least 150 career punts as McNamara also matched the FBS record by averaging at least 40.0 yards per attempt over 37 career games (minimum of four punts each game to qualify). McNamara averaged 46.3 yards per punt during his final season, his fifth mark that ranked in the top 10 in school history.

McNamara was tabbed the Big 12 Special Teams Player of the Year following the 2023 season, marking the first time a Red Raider has garnered the award.

McNamara, a semifinalist for the Ray Guy Award, was also named to the All-Big 12 first team, making him the first Red Raider in program history to be recognized on the first team three times in a career. He later signed a free agent agreement with the Cincinnati Bengals organization.

In addition to McNamara, Perry has developed two consistent kickers during his tenure in Wolff and Garcia. Wolff reemerged as Texas Tech's primary field goal kicker during Perry's first season in 2022, finding the uprights on 21 of his 25 attempts, which ranked second all-time by percentage in single-season school history at the time. Wolff was one of the most reliable kickers in college football, especially in key moments, as he had nine field goals that came with under a minute remaining in the second or fourth quarters or in overtime. He had two game-winning kicks that season, sending the Red Raiders to memorable come-from-behind victories over both Texas and Oklahoma for the first time in program history.

Garcia provided Perry with another consistent kicking option a year later as he connected on 16-of-22 attempts during the 2023 season, which included 9-of-10 tries during Big 12 play. Garcia, like Wolff, was an honorable mention All-Big 12 selection that season after showcasing one of the nation's biggest legs. Garcia became the first Red Raider in program history to connect on three field goals of at least 50 yards in a season thanks to a 55-yarder versus TCU, a 54-yarder against Wyoming and a 51-yarder in the win over UCF.

Garcia followed by finding the uprights on 19-of-20 attempts during the 2024 season, setting the Texas Tech single-season record for field goal percentage. Garcia ranked fourth in the FBS for field goal percentage and had the second-highest clip among kickers with at least 15 attempts as he earned All-Big 12 second team honors by the league coaches. Garcia also set the Texas Tech record for consecutive field goals made with 16 during the 2024 season en route to closing his career ranked ninth for career made attempts.

All this is not to mention Perry's work as Texas Tech's running backs coach, either, where he mentored the school's all-time leading rusher in Brooks.

Brooks snapped Byron Hanspard's career rushing record late in the 2024 season as he finished with 4,557 yards, the most all-time by a Red Raider. That total ranked fourth all-time in Big 12 history, trailing only the Texas duo of Cedric Benson and Ricky Williams and Kansas State's Darren Sproles. Brooks also set the Texas Tech career records for 100-yard games with 23 and rushing attempts with a workload of 879 carries over his career. He also became the Texas Tech single-season leader with 11 different 100-yard games in 2024.

Brooks, a sixth round selection by the Cincinnati Bengals in this past spring's NFL Draft, turned into one of college football's most-consistent rushers under Perry as he was one of only three FBS players and the lone one from the Big 12 Conference to combine for at least 3,000 rushing yards over the 2023-24 seasons.

Over that stretch, Brooks recorded 22-consecutive games with at least 95 rushing yards, the longest streak for any FBS rusher dating back to 1996. He rushed for at least 100 yards in 19 of those games, all while ranking among the nation's top pass blockers with only three career sacks allowed in 287 pass blocking opportunities, according to Pro Football Focus.

Brooks became the first Red Raider in school history to rush for 1,500 in multiple seasons as he concluded his 2024 senior season with 1,505 rushing yards and 17 touchdowns in only 11 games to lead Texas Tech to six Big 12 wins, its most since 2009. In the process, he became only the third Big 12 player in history and the 48th FBS player since 1956 to record multiple 1,500-yard seasons. In addition, he was the first power conference rusher to total 1,500 rushing yards in 11 games or less since D'Onta Foreman of Texas in 2016. He previously rushed for 1,538 yards and 10 touchdowns as part of a breakout season in 2023 where he earned All-Big 12 first team honors.

The Red Raiders had not previously boasted a running back with at least 1,500 rushing yards in a season since Ricky Williams in 1998 prior to Brooks' memorable 2023 campaign. He previously split carries with SaRodorick Thompson in his first season under Perry in 2022 as the duo combined for 1,375 yards and 14 touchdowns to become only the fourth pair of Red Raiders in the Big 12 era to both rush for at least 600 yards in a season. Behind a steady running attack, Texas Tech ranked in the top 30 nationally for total offense, scoring offense as well as rushing touchdowns en route to an 8-5 season and a victory in the TaxAct Texas Bowl.

Perry arrived at Texas Tech after spending the 2020-21 seasons at SMU where he was a special teams quality control analyst his first year before being promoted to special teams coordinator for the 2021 campaign. SMU was a combined 15-7 during Perry's two years on staff, which included a pair of bowl selections.

SMU, similarly, boasted one of the top special teams units in the country during the 2021 campaign as the Mustangs ranked eighth nationally for both kickoff returns (27.3 yards per return) and tied for 10th for total blocked kicks after getting their hands on four as part of an eight-win season. The Mustangs were able to create several explosive plays in the return game thanks to Bryan Massey, who ranked second in the FBS for kick return average (34.3) en route to earning All-AAC second team honors. Massey took two kickoffs all the way to the end zone as a sophomore as he matched the SMU single-season and career records, while also ranking tied for second in the FBS. His 686 total kickoff return yardage, meanwhile, finished 12th nationally and was the 11th-highest total in SMU history to cap a breakout season.

SMU's special teams also featured one of the top kickers in the country during Perry's tenure in Chris Naggar, who was the American Athletic Conference Special Teams Player of the Year in 2020 as well as a Lou Groza Award semifinalist. Naggar connected on 17 of his 21 field goal attempts that season and 43-of-46 PATs as he ranked 19th in the FBS and led the AAC with 94 total points. Nagger closed the season one field goal shy of the SMU single-season record as he hit game-winning field goals against No. 24 Memphis and Tulane.

Perry made his way to SMU following a stint as the special teams coordinator for Bob Stoops and the Dallas Renegades during the XFL's 2020 season as well as four seasons at Big 12 counterpart Kansas. Perry joined the Kansas staff as co-defensive coordinator and cornerbacks coach in 2015, a role he remained in for two years before transitioning to special teams coordinator and recruiting coordinator for the 2017-18 campaigns.

Kansas was Perry's second Big 12 position as he started his collegiate career as the Director of High School Relations and Recruiting at TCU in 2013. Perry moved to an on-the-field role the following season, working with the TCU cornerbacks as the Horned Frogs finished 12-1 overall. TCU claimed a share of the Big 12 title that season and defeated No. 9 Ole Miss in the Peach Bowl behind a defense that featured two of Perry's standouts in second team Freshman All-American Ranthony Texada and second team All-Big 12 honoree Kevin White.

TCU landed Perry after he built a reputation as one of the top high school coaches in the state of Texas with successful runs at Sam Houston (2000-03), Haltom City (2004-05) and Arlington Bowie (2006-12). Perry compiled a 67-22 record during his seven seasons at Bowie alone, leading the Vols to the Class 5A playoffs each year. He was named the District Coach of the Year three times during his tenure and was tabbed the Dallas Morning News Coach of the Year in 2007.

Most importantly, Perry was highly-regarded among his peers as he was selected to the Board of Directors for the Texas High School Coaches Association (THSCA) during his time at Bowie. He is also a past director of the North Texas High School Football Association.

Perry was a four-year letterwinner (1988-91) as a defensive back at the University of Houston before earning his degree in 1993. Perry was a cornerback his first two seasons as a Cougar before moving to safety his final two years. He also served as a graduate assistant for his alma mater from 1992-94, working with special teams and defensive backs.

KENNY PERRY AT A GLANCE

Birthdate: April 3
Hometown: Arlington, Texas
Education: Houston, 1993 (Education)
Family: Son - Keaton; Daughter - Alexa

COACHING HISTORY:
2025-present – Texas Tech Assoc. Head Coach (Special Teams Coordinator)
2022-24 – Texas Tech Assoc. Head Coach (Special Teams Coord./RBs)
2021 – SMU Assistant Coach (Special Teams Coordinator)
2020 – SMU Special Teams Quality Control Analyst
2020 – Dallas Renegades Special Teams Coordinator (XFL)
2017-18 – Kansas Assistant Coach (Special Teams Coord./Recruiting Coord.)
2015-16 – Kansas Co-Defensive Coordinator (Cornerbacks)
2014 – TCU Assistant Coach (Cornerbacks)
2013 – TCU Director of High School Relations
2006-12 – Arlington Bowie Head Coach
2004-05 – Haltom City High School Head Coach
2000-03 – Sam Houston High School Head Coach
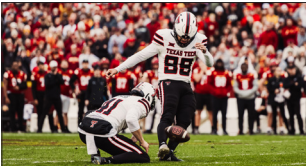1992-94 – Houston Graduate Assistant (Special Teams/Defensive Backs)

BOWL GAMES AS A COACH (6): 2024 AutoZone Liberty Bowl (Texas Tech); 2023 Radiant Technologies Independence Bowl (Texas Tech); 2022 TaxAct Texas Bowl (Texas Tech); 2021 Fenway Bowl (SMU); 2020 Frisco Bowl (SMU); 2014 Chick-fil-A Peach Bowl (TCU).

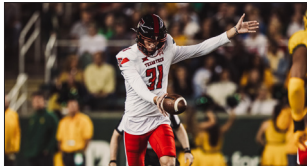## NOTABLE RED RAIDERS UNDER PERRY

TAHJ BROOKS, RB
Brooks became only the fifth Red Raider in program history to rush for 1,500 yards in a season in 2023. Brooks, who will return for one final season of eligibility under Perry this season, totaled 1,538 yards and 10 touchdowns on the ground, earning All-Big 12 first team honors in the process. He will enter his final season as a Red Raider chasing Byron Hanspard's career rushing record as he currently ranks seventh all-time with 3,052 career rushing yards.

GINO GARCIA, K
Garcia was among the most-accurate kickers in college football under Perry as he found the uprights on 19-of-20 field goal attempts in 2024, setting the Texas Tech single-season record for field goal percentage in the process. Garcia also set the Texas Tech record for consecutive field goals made with 16 during the 2024 season en route to closing his career ranked ninth for career made attempts.

AUSTIN MCNAMARA, P
McNamara closed his Red Raider career as the best punter in school history thanks to a 45.91 average that was easily the highest not only at Texas Tech but also in the Big 12 Conference record book. McNamara, who later signed as an undrafted free agent with the Cincinnati Bengals, was tabbed the Big 12 Special Teams Player of the Year as a senior in 2023 after averaging an impressive 48.2 yards per punt. His career average ranked 10th all-time in NCAA FBS history.

COACHING STAFF

MACK LEFTWICH

Offensive Coordinator | Quarterbacks Coach | First Season

In addition to bringing in one of the top transfer portal classes in recent memory, Texas Tech head coach Joey McGuire made quite the offseason statement with the hiring of Mack Leftwich as offensive coordinator and quarterbacks coach.

Leftwich, one of the top young play-callers in college football, arrived at Texas Tech following two seasons at Texas State where he developed one of the nation's top offenses as the Bobcats led the Sun Belt Conference and ranked in the top 15 nationally for total offense and scoring during both the 2023-24 campaigns. Texas State's success offensively pushed the Bobcats to their first two bowl appearances in school history and 16 combined victories, a significant improvement for a program that had not won more than four games since 2014.

Leftwich inherited a Texas State offense that ranked 110th in the country for scoring at only 21.1 points per game prior to his arrival in 2022. He quickly changed that narrative, though, as Texas State used a balanced attack to average 36.7 points per game in 2023 and then 36.5 points in 2024, easily its highest two single-season averages since the Bobcats joined the FBS level in 2012. The Bobcats led the Sun Belt in scoring average in each of his two seasons, finishing seventh in the FBS in 2023 and then 11th in 2024.

The son of an offensive line coach, Leftwich's offenses burned opponents both through the air and on the ground as Texas State ranked in the top 30 of the FBS rankings for both passing and rushing yards per game both seasons. The Bobcats led the Sun Belt in total offense per game each season, ranking as high as fifth in the FBS in 2024 after Texas State averaged 476.9 yards per game en route to setting the school record with 6,200 yards of total offense. Texas State previously ranked 15th nationally in total offense in 2023, averaging 457.6 yards per game, up from the 325.1 yards a contest and the No. 112 national ranking the Bobcats posted the year prior to his arrival.

Texas State also set the school records for passing yards (3,522) and completion percentage (66.9) in 2023 behind quarterback TJ Finley, who became the Bobcats' all-time single-season leader for completion percentage (67.4), passing yards (3,449) and completions (279). The Bobcats snapped the school record again a year later with a 69.7 completion percentage thanks to Jordan McCloud, who ranked seventh in the FBS for completion percentage (70.2) as well as eighth in passing touchdowns (30), ninth in passing efficiency (158.6) and 19th for total passing yards (3,227). He also broke Finley's previous school record for completion percentage after converting 70.0 of his passes for 3,227 yards and a school record 30 touchdowns.

It wasn't only the quarterbacks who excelled under Leftwich as running back Ismail Mahdi led the FBS with 2,169 all-purpose yards in 2023. Mahdi, who also excelled in the passing game and as a kick returner, rushed for 1,331 yards and 10 touchdowns that season, which marked the most rushing yards in a season by a Bobcat since Claude Mathis in 1997. His 2,169 all-purpose yards ranked third all-time in Texas State history and were the most by any Bobcat since joining the FBS level in 2012.

Behind Mahdi, Texas State finished with its second-highest rushing total as an FBS program at the time with 2,427 yards on the ground as a team. Mahdi followed with 991 rushing yards in 2024 as Texas State improved its rushing totals, finishing with 2,707 yards on the ground to rank 15th in the FBS and second in the Sun Belt.

Leftwich, a two-time Broyles Award nominee by only the age of 30, joined the Texas State staff following five seasons at Incarnate Word. Leftwich was the Cardinals' offensive coordinator during his final season in San Antonio as he helped lead UIW to a Southland Conference title and the semifinal round of the FCS playoffs as the No. 7 national seed. It marked the furthest the Cardinals had advanced in the FCS playoffs in program history.

IUW led both the FBS and FCS levels with 51.1 points per game that season, which marked the second-highest average in NCAA FCS history. The Cardinal offense scored 50 or more points in seven different games in 2022 en route to also setting the Southland Conference record for total points in a season. It was quite the debut as a play-caller for Leftwich, whose offenses averaged 41.8 points per game between his time at both UIW and Texas State.

Leftwich previously began his tenure at UIW in 2018 as a graduate assistant under former head coach Eric Morris and was promoted to quarterbacks coach in 2019. He was part of the UIW coaching staff for three of its Southland Conference titles in 2018, 2021 and 2022.

Leftwich coached the quarterback position in each of his five seasons, helping identify three of the best signal callers in program history in Jon Copeland (2018-19), Cameron Ward (2020-21) and Lindsey Scott Jr. (2022). The trio all sit atop the UIW single-season records for both passing yards and passing touchdowns.

Ward, who later became the No. 1 pick of the 2025 NFL Draft after finishing his career at Miami, combined for 6,908 passing yards and 71 touchdowns during his two seasons at UIW, which remain the most in school history. He was tabbed a Freshman All-American by HERO Sports following the COVID-shortened 2020 season and then a second team FCS All-American by STATS in 2021. Ward also earned the Jerry Rice Award for the spring 2021 season, which is presented annually to the top FCS freshman in the country.

Ward set the UIW single-season records with 4,648 passing yards and 47 touchdowns in 2021 en route to leading the Cardinals to their first 10-win season in program history. Both marks were snapped a year later by Scott Jr., who threw for 4,657 yards and 60 touchdowns while also totaling more than 5,300 yards of total offense in his only season with the Cardinals. Scott also had the highest passing efficiency (197.4) and completion percentage (70.9) in program history as he threw 60 touchdown passes to only eight interceptions.

Scott Jr., who also rushed for 712 yards and 11 touchdowns on the ground, was honored following the season with the prestigious Walter Payton Award, which recognizes the Offensive Player of the Year at the FCS level. He was also tabbed the Southland Conference Player of the Year, becoming the first player in school history to earn the honor.

Like many others on McGuire's staff, Leftwich has experience at the high school level as he was the offensive coordinator at Lehman High School in Katy prior to his hire at UIW. He began his career as a student assistant at UTEP in 2016 where he worked directly with the offensive coordinator, serving in a quality control role and as the main on-field communicator with the quarterbacks on gameday.

Leftwich joined the UTEP staff following the end of his own playing career as a quarterback for the Miners from 2013-15. He was selected to the team's leadership council and was a three-time C-USA Academic Honor Roll selection. Leftwich

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graduated from UTEP in 2017 with a bachelor's of multidisciplinary studies with a focus in mathematics and education.

Leftwich and his wife, Courtney, are parents to a daughter, Lennie Marie, and a son, Hays.. He is the son of longtime college football coach, Spencer Leftwich, who made stops at the likes of Arizona, Pittsburgh, UTEP and North Texas during his career. Leftwich's brother, Cutter, is also in the coaching profession as the assistant offensive line coach and run game coordinator at Oregon.

MACK LEFTWICH AT A GLANCE

Birthdate: Nov. 18
Hometown: Wexford, Penn.
Education: UTEP, 2017 (Multidisciplinary Studies)
Family: Wife - Courtney; Daughter - Lennie Marie; Son - Hays

COACHING HISTORY

2025-present – Texas Tech Offensive Coordinator (Quarterbacks)
2023-24 – Texas State Offensive Coordinator (Quarterbacks)
2022 – Incarnate Word Offensive Coordinator (Quarterbacks)
2019-21 – Incarnate Word Assistant Coach (Quarterbacks)
2018 – Incarnate Word Graduate Assistant
2017 – Lehman High School (Texas) Offensive Coordinator
2016 – UTEP Student Assistant Coach
2016 – Kirkland High School Offensive Coordinator (Quarterbacks)

BOWL GAMES AS A COACH (2): 2024 First Responder Bowl (Texas State); 2023 First Responder Bowl (Texas State).

▲ **THE NO. 1 PICK:** Leftwich is credited with helping discover Cameron Ward, the No. 1 pick in this past spring's NFL Draft who began his career at Incarnate Word. Ward set the UIW single-season records with 4,648 passing yards and 47 touchdowns in 2021 en route to leading the Cardinals to their first 10-win season in program history.

SHIEL WOOD

Defensive Coordinator | **Inside Linebackers Coach** | **First Season**

Shiel Wood enters his first season as Texas Tech's defensive coordinator and inside linebackers coach, bringing a reputation of immediately improving defenses from previous stops at Troy, Tulane and Houston.

One of the top up-and-coming defensive coaches in the country, Wood boasts 15 years of experience at the Division I level and has been a defensive coordinator each of the past four seasons. Wood arrived at Texas Tech following one season in a similar position at Houston where he helped the Cougars transform into one of the Big 12 Conference's top defenses in 2024.

Wood's defenses have ranked inside the top 35 for total defense in all four seasons since he was first named a co-defensive coordinator at Army in 2021. Since then, he has also made stops as the defensive coordinator at Troy in 2022, Tulane in 2023 and then Houston. He was also the defensive coordinator at Wofford, his alma mater, in 2017.

His defenses helped push Troy to a 12-win season and Sun Belt Conference title in 2022, while Tulane finished with 11 wins and an appearance in the American Championship in 2023. Troy ended the 2022 season ranked as high as No. 19 in the

Associated Press poll, marking the first time in program history the Trojans had appeared in the final rankings. Army, meanwhile, was an impressive 9-4 overall during his lone season as co-defensive coordinator after a victory over Missouri in the Armed Forces Bowl.

Wood immediately improved a Houston defense that ranked 105th nationally for scoring (31.5) and 112th for total defense (423.9) in the year prior to his arrival, cutting those totals to 22.9 points and 324.8 yards per game in 2024. Houston ended the season ranked 25th nationally and second in the Big 12 for total defense as well as 28th for passing yards allowed after surrendering only 188.8 yards per game through the air, another drastic improvement from the 255.3 yards and 114th ranking prior to his arrival.

Opposing offenses have averaged less than 23.0 points per game against Wood's defenses since his promotion to play-caller at Army in 2021. Tulane ranked 23rd in the FBS after allowing 20.5 points per game in 2023, while Troy was eighth at only 17.1 points per game in 2022 and Army was 33rd nationally at only 22.3 points a contest. Wood's units at both Troy and Army ranked in the top 20 nationally

COACHING STAFF

for not only scoring defense but also total defense and turnovers forced as well.

Wood has built a reputation for immediately improving defenses, particularly through turnovers. Both his defenses at Troy and Tulane ranked in the top 10 nationally for takeaways with the Trojans finishing eighth in the FBS with 27 turnovers gained, while the Green Wave were third a year later with the same amount. His defenses are averaging 22.3 takeaways per season over the past four seasons as Houston created 19 turnovers in 2024, while Army had 16 during its 2021 campaign.

Wood has tutored 11 players over his career who have earned first team All-Conference honors, including seven the past three seasons alone. That list includes linebacker Carlton Martial, who was the Sun Belt Defensive Player of the Year under Wood's direction at Troy in 2022. Martial, a finalist for the Burlsworth Award, snapped the NCAA FBS record for career tackles that season after ranking third in the FBS as a senior with 11.2 tackles per game. Following the season, he earned second team All-America accolades from FOX Sports and Action Network as well as third team honors from Phil Steele Magazine.

Martial's success came after Wood mentored a pair of All-American linebackers at Army in Andre Carter and Jon Rhattigan. Carter earned third team All-America accolades in 2021 after finishing second in the FBS with 15.5 sacks and fifth with 18.5 tackles for loss. Rhattigan, meanwhile, earned second team All-America honors from USA Today and was finalist for the Bednarik Award, the first in Army history.

Carter and Rhattigan both joined the NFL as undrafted free agents following their careers at Army as Carter is currently a member of the Las Vegas Raiders, while Rhattigan has won two Super Bowls thus far in his professional career as a member of the Kansas City Chiefs. Wood added another former pupil to the professional ranks in 2024 as Troy edge rusher Javon Solomon was selected in the fifth round of the NFL Draft by the Buffalo Bills.

Wood's tenure at Army began in 2020 as the inside linebackers coach for a Black Knights program that led the country at only 275.3 yards allowed a game. Army also ranked second nationally for scoring defense at only 14.8 points per game as well as red zone defense (.645 conversion rate) and passing yards allowed per game (160.8). The Black Knights, who finished 9-3 overall, were also among the nation's best against the run, ranking 18th in the FBS after giving up only 114.6 yards per game on the ground against a schedule full of run-heavy offenses.

Wood has coached both linebackers and safeties during his career and has served as the special teams coordinator twice at both Georgia Tech (2018) and Georgia State (2019). He was part of bowl teams in both of those two stops as Georgia State played in the Arizona Bowl, matching its school record with seven wins in the process, while Georgia Tech was selected for the Quick Lane Bowl.

Wood began his coaching career on the opposite side of the ball, serving as the wide receivers coach at Wofford from 2007-10 before moving over to coach safeties from 2011-16. Wood spent a total of eight seasons as an assistant coach at Wofford, which culminated in him being named the Terriers' defensive coordinator in 2017. In all, Wofford won four Southern Conference titles and advanced to the FCS playoffs seven times during that span.

As defensive coordinator, Wood directed a unit that led the SoCon in rushing defense (121.7 yards per game) and ranked second in the league and No. 26 in the FCS for total defense at only 326.7 yards per game. Wofford finished 10-3 that season, winning the outright SoCon title with a 7-1 league record before advancing to the FCS quarterfinals where the Terriers fell to eventual national champion North Dakota State.

Wood, a native of Spartanburg, South Carolina, played wide receiver at Wofford from 2001-05 and was the Terriers' leading receiver in 2020 for a team that won the SoCon Championship and advanced to the semifinals of the NCAA Division I-AA playoffs.

Wood graduated from Wofford in 2007 with a bachelor's degree in government. He and his wife, Bernadette, are parents to two daughters, Fay and Grace. Bernadette Wood was also a student-athlete at Wofford, competing in soccer.

SHIEL WOOD AT A GLANCE

Birthdate: Aug. 26
Hometown: Spartanburg, S.C.
Education: Wofford, 2007 (Government)
Family: Wife - Bernadette; Daughters - Fay and Grace.

COACHING HISTORY

2025 – Texas Tech Defensive Coordinator (Inside Linebackers)
2024 – Houston Defensive Coordinator (Linebackers)
2023 – Tulane Defensive Coordinator (Linebackers)
2022 – Troy Defensive Coordinator (Safeties)
2021 – Army Co-Defensive Coordinator (Safeties)
2020 – Army Assistant Coach (Inside Linebackers)
2019 – Georgia State Special Teams Coordinator (Inside Linebackers)
2018 – Georgia Tech Assistant Coach (Safeties/Special Teams)
2017 – Wofford Defensive Coordinator (Safeties/Recruiting Coordinator)
2016 – Wofford Assistant Coach (Safeties/Recruiting Coordinator)
2011-12 – Wofford Assistant Coach (Safeties)
2007-10 – Wofford Assistant Coach (Wide Receivers)
2006 – Woodruff High School (S.C.) High School Assistant Coach

BOWL GAMES AS A COACH (5): 2022 Cure Bowl (Troy); 2021 Armed Forces Bowl (Army); 2020 AutoZone Liberty Bowl (Army); 2019 Arizona Bowl (Georgia State); 2018 Quick Lane Bowl (Georgia Tech).

CONFERENCE CHAMPIONSHIP TEAMS (5): 2022 Sun Belt (Troy); 2017 Southern Conference (Wofford); 2012 Southern Conference (Wofford); 2010 Southern Conference (Wofford); 2007 Southern Conference (Wofford).

▲ **SHIEL WOOD** arrives at Texas Tech with a reputation of immediately improving defenses as each of his units the past three seasons have allowed less than 23.0 points per game. In addition, his defenses are averaging 24.3 takeaways a season during that span, a major point of emphasis for Texas Tech under Joey McGuire.

THE SHIEL WOOD EFFECT

TROY	2021	2022*	TULANE	2022	2023*	HOUSTON	2023	2024*
Overall Record	5-7	12-2	Overall Record	12-2	11-3	Overall Record	4-8	4-8
Scoring	26.1 (64)	17.1 (8)	Scoring	22.2 (32)	20.5 (23)	Scoring	31.5 (105)	22.9 (40)
Total Defense	337.9 (24)	327.4 (19)	Total Defense	360.4 (46)	341.3 (36)	Total Defense	423.9 (112)	324.8 (25)
Rushing Defense	143.0 (49)	119.9 (23)	Rushing Defense	152.3 (68)	112.7 (16)	Rushing Defense	168.6 (98)	135.9 (44)
Takeaways	24 (15)	27 (8)	Takeaways	20 (T-44th)	27 (3)	Takeaways	14 (103)	19 (54)
Interceptions	16 (T-8th)	13 (T-30th)	Interceptions	12 (T-40th)	17 (T-4th)	Interceptions	17 (T-4th)	12 (T-44th)
Fumble Recoveries	8 (T-39th)	14 (T-5th)	Fumble Recoveries	8 (T-49th)	10 (T-16th)	Fumble Recoveries	10 (T-16th)	7 (T-54th)
Team Sacks	38.0 (T-24th)	41.0 (T-8th)	Team Sacks	24.0 (T-88th)	35.0 (T-22nd)	Team Sacks	26.0 (T-70th)	20.0 (T-98th)

*seasons with Wood as defensive coordinator

JUSTIN JOHNSON

Assistant Head Coach | **Offensive Passing Game Coordinator** | **Wide Receivers Coach** | **Third Season**

Justin Johnson enters his third season on the Texas Tech staff in his role as assistant head coach, offensive passing game coordinator and wide receivers coach.

Johnson, nicknamed "Coach Juice" throughout his career, arrived in Lubbock after a three-year stint at Baylor where he worked alongside head coach Joey McGuire during the 2020-21 seasons. A known name throughout the state of Texas, Johnson has also worked at both Houston, his alma mater, and Kansas in full-time roles.

Texas Tech boasted its first 1,000-yard receiver since 2018 during the 2024 season in Josh Kelly, who caught 89 passes for 1,023 yards over 12 regular-season games to earn All-Big 12 second team honors. Kelly was the nation's best receiver on third downs on the season as he ranked ninth in the FBS for total receptions and 19th for receiving yards per game, averaging 85.3 yards through the air a contest. Kelly's numbers were boosted by his ability to move the sticks as he easily led all FBS receivers with 32 receptions on third downs alone.

Kelly, an undrafted free agent signee with the Dallas Cowboys, combined with Caleb Douglas and Coy Eakin to form one of the top pass-catching trios in the Big 12 Conference as Texas Tech ranked third nationally at 296.7 passing yards per game. The Red Raiders led the Big 12 and were fourth in the FBS after averaging 37.6 points per game, their highest clip since Patrick Mahomes II's final season at quarterback in 2016.

Johnson, an All-Conference USA wide receiver at Houston, served as the running backs coach at both Baylor (2020-22) and Houston (2019) before moving back to the wide receiver room upon his hiring at Texas Tech. He was previously the wide receivers coach at Kansas for the 2018 season.

Over his three seasons in Waco, Johnson's running back room proved to be one of the best in the nation as the Bears averaged 219.3 yards per game on the ground in 2021, which led the Big 12 and ranked 10th in the FBS. Baylor ultimately won the Big 12 title that season and appeared in the Allstate Sugar Bowl, one of two bowl appearances for the Bears during Johnson's tenure.

Abram Smith powered the Baylor running game that season as the converted linebacker led the Big 12 and finished fifth nationally with 1,601 rushing yards. Smith also ranked second in the conference and seventh in the FBS with 114.4 rushing yards per game, which was boosted by his 6.23 yards a carry. Smith, an All-Big 12 second team honoree in 2021, closed the season ranked second in the conferenceand 14th in the FBS for yards per carry en route to signing as an undrafted free agent with the New Orleans Saints.

Smith paired with Trestan Ebner to form a strong 1-2 punch at running back during each of Johnson's first two seasons on staff. Ebner, one of the best all-purpose backs in the country throughout his Baylor tenure, garnered second team All-America honors as a return specialist after totaling 1,047 all-purpose yards and a team-leading six touchdowns (one rushing, three-receiving, two kick returns) during the 2020 COVID-shortened season.

Ebner was named the Big 12 Special Teams Player of the Year following both the 2020 and 2021 seasons as well as a first team All-Big 12 honoree as an all-purpose player by the Associate Press. He became the first player in Baylor history to total more than 1,000 career rushing and receiving yards after notching 1,775 all-purpose yards his super senior season alone. Ebner closed his career ranked second all-time in Baylor history with 4,542 all-purpose yards before being selected in the sixth round of the 2022 NFL Draft by the Chicago Bears.

Johnson moved north to Waco after one season coaching running backs at his alma mater where he helped Houston achieve its 18th-consecutive season with at least 1,500 rushing yards in 2019. The Cougars' rushing attack ranked 37th in the FBS that season, averaging 188.2 yards per contest.

Prior to his time at Houston, Johnson spent three seasons at Kansas, serving as the wide receivers coach in 2018 after two years as an offensive analyst. He was previously a quality control assistant for Houston to start his career in 2012 and then a graduate assistant at Texas A&M in 2013 where he helped the Aggies to a 9-4 record and a win over Duke in the Chick-fil-A Peach Bowl.

In between, Johnson worked at the prep level like many others on the Texas Tech staff, serving as an assistant coach at both Frankford Middle School and Plano West High School in 2014 and then Berkner High School in the Dallas-Fort Worth metroplex a year later.

Before beginning his coaching career, Johnson was a four-year letterwinner for Houston where he still remains one of the top pass catchers in program history. A first team All-CUSA selection as a senior in 2011, Johnson had an explosive final season as a Cougar, catching 87 passes for 1,229 and 12 touchdowns as he still ranks in the top 10 all-time in Houston history for single-season receiving yards and touchdowns.

Johnson capped his Houston career with a bowl record 12 catches for 148 yards in a 30-14 victory over No. 23 Penn State at the 2012 Ticket City Bowl. Johnson was considered one of Houston's most versatile athletes during his playing career, competing on special teams and as a running back, wide receiver and tight end at various times for a Cougars program that played in three bowl games and two Conference USA Championship games.

Off the field, Johnson was a member of Houston's Student-Athlete Advisory Committee (SAAC) and was selected to participate in and graduated from its Athletics Leadership Academy. He was awarded the Houston Committed Cougar Award twice. Johnson earned his bachelor's degree in kinesiology and sports administration from the University of Houston in 2011.

Johnson and his wife, Aisha, have two children, Jayden and Kingsley.

JUSTIN JOHNSON AT A GLANCE

Birthdate: Sept. 18
Hometown: Richardson, Texas
Education: Houston, 2011 (Kinesiology & Sports Administration)
Family: Wife - Aisha; Son - Jayden; Daughter - Kingsley

COACHING HISTORY

2023-present - Texas Tech Assistant Head Coach/Passing Game Coord. (WRs)
2020-22 – Baylor Assistant Coach (Running Backs)
2019 – Houston Assistant Coach (Running Backs)
2018 – Kansas Assistant Coach (Wide Receivers)
2016-17 – Kansas Offensive Analyst
2015 – Berkner High School Assistant Coach
2014 – Plano West High School Assistant Coach
2013 – Texas A&M Graduate Assistant (Offense)
2012 – Houston Offensive Quality Control Assistant

BOWL GAMES AS A COACH (5): 2024 AutoZone Liberty Bowl (Texas Tech); 2023 Radiant Technologies Independence Bowl (Texas Tech); 2022 Lockheed Martin Armed Forces Bowl (Baylor); 2021 Allstate Sugar Bowl (Baylor); 2013 Chick-fil-A Bowl (Texas A&M).

C.J. AH YOU
Outside Linebackers Coach │ Fourth Season

C.J. Ah You, a top developer of edge rushers in the country, enters his fourth season on the Texas Tech staff as the Red Raiders' outside linebackers coach.

Over his tenure, Texas Tech has made three bowl appearances, defeating Ole Miss in the 2022 TaxAct Texas Bowl and then Cal in the Radiance Technologies Independence Bowl. The Red Raiders have been among the Big 12 Conference's most-consistent programs with 16 league wins the past three years as Texas Tech and Kansas State are the only two conference schools to post a winning league record each season, regardless of conference affiliation.

The Red Raiders led the Big 12 Conference and ranked 18th in the FBS for tackles for loss per game during Ah You's debut season as Texas Tech capped the 2022 campaign with four-consecutive victories, including a memorable win over Ole Miss in the TaxAct Texas Bowl. Texas Tech recorded eight stops behind the line of scrimmage in the win over Ole Miss with four coming from two emerging members of Ah You's position room in Myles Cole and Isaac Smith. That pushed Texas Tech's season total up to 91.0 tackles for loss, its most since 2003.

Texas Tech's performance in the Texas Bowl came without Tyree Wilson, who flourished under Ah You's direction, developing into a first team All-American and one of the top defensive prospects in the country. Wilson, an All-Big 12 first team honoree, was the Big 12 leader in tackles for loss per game and ranked among the national leaders in that category as well as sacks despite missing the final four games of the season due to injury.

Wilson became the 32nd Red Raider all-time to be named a first team All-American as he was recognized by the Football Writers Association of America (FWAA) following his final season in scarlet and black. He was the first defensive end or outside linebacker to be honored on a first team All-America list since Montae Reagor in 1998 and was the first to earn All-Big 12 first team honors since Brandon Sharpe in 2009.

His success on the field pushed Wilson up draft boards as he was ultimately selected seventh overall by the Las Vegas Raiders in the 2023 NFL Draft, making him the highest-drafted Red Raider defensive player in program history. Wilson matched Ring of Honor member Donny Anderson as being the second-highest drafted Red Raider in program history (all positions) and the highest in the modern era. Wilson was among the handful of prospects invited to attend the NFL Draft in Kansas City, allowing him to walk the stage to hug NFL Commissioner Roger Goodell and immediately find a waiting Ah You in the audience.

Ah You watched one of his pupils hear his name called during the NFL Draft in each of his first two seasons as Cole was selected in the seventh round in 2024 by the Jacksonville Jaguars. Cole developed into an NFL Draft selection in two seasons under Ah You after transferring to Texas Tech prior to the 2022 campaign from Louisiana-Monroe.

The 2022 season kicked off Ah You's second stint in the Big 12 Conference where he previously starred at Oklahoma from 2005-06 before enjoying a five-year

NFL career with the St. Louis Rams. Ah You, who began his college career at BYU before transferring to Snow College and then Oklahoma, was the Big 12 Defensive Newcomer of the Year as a junior in 2005 and garnered All-Big 12 first team honors a year later. The St. Louis Rams selected Ah You in the seventh round of the 2007 NFL Draft after he started in 21 of 26 games as a Sooner where he recorded 88 tackles, including 22.0 for a loss, 11.0 sacks and four forced fumbles.

After completing his tenure with the Rams, Ah You immediately joined the coaching profession, returning to his alma mater as a defensive quality control assistant for the Sooners during the 2014-15 seasons. Oklahoma played in the Russell Athletic Bowl his first year on staff before qualifying for the College Football Playoff in 2015 after the Sooners won the Big 12 title.

His success in helping develop the Oklahoma front paved the way for his first full-time coaching possession at Vanderbilt in 2016 where he enjoyed a three-year stint as the Commodores' defensive line coach. Vanderbilt made two bowl trips during his tenure, playing in the 2016 Independence Bowl and the 2018 Texas Bowl.

From there, Ah You moved to the professional ranks, joining the resurrected XFL in 2019 to serve as the defensive line coach for the New York Guardians. He later served a minority coaching internship with the Los Angeles Chargers in the summer of 2020 after the XFL's lone season was canceled earlier that spring due to the start of the COVID-19 pandemic.

Ah You returned to the college ranks a year ago to accept a defensive quality control analyst position at USC. He had previously been named the defensive line coach at Nevada prior to his hire with the Red Raiders.

Prior to beginning his professional career, Ah You earned his bachelor's degree in sociology from Oklahoma in 2006. He and his wife, Chynea, are parents to four daughters, Makiah, Atiana, Alei'a and Milani.

C.J. AH YOU AT A GLANCE

Birthdate: July 5
Hometown: Rancho Cucamonga, Calif.
Education: Oklahoma, 2006 (Sociology)
Family: Wife - Chynea; Daughters - Makiah, Atiana, Alei'a, Milani

COACHING HISTORY

2022-present – Texas Tech Assistant Coach (Outside Linebackers)
2021 – USC Defensive Quality Control
2020 – Los Angeles Chargers Minority Coaching Internship (Summer)
2019-20 – New York Guardians Defensive Line Coach (XFL)
2016-18 – Vanderbilt Assistant Coach (Defensive Line)
2014-15 – Oklahoma Defensive Quality Control Assistant

BOWL GAMES AS A COACH (7): 2024 AutoZone Liberty Bowl (Texas Tech); 2023 Radiant Technologies Independence Bowl (Texas Tech); 2022 TaxAct Texas Bowl (Texas Tech); 2018 Texas Bowl (Vanderbilt); 2016 Independence Bowl (Vanderbilt); 2014 Russell Athletic Bowl (Oklahoma); 2013 Allstate Sugar Bowl (Oklahoma).

JOSH COCHRAN

Run Game Coordinator │ Tight Ends Coach │ Fourth Season

One of the top up-and-coming coaches in college football, Josh Cochran enters his fourth season as a charter member of Joey McGuire's staff at Texas Tech where he serves as the Red Raiders' tight ends coach. He is in second year in the role of run game coordinator.

Cochran is the lone member of Texas Tech's offensive staff who joined McGuire upon his hiring in 2022. Since then, Cochran has been part of three bowl appearances with the Red Raiders, including victories over Ole Miss in the 2022 TaxAct Texas Bowl and Cal in the Radian Technologies Independence Bowl. Texas Tech has won 16 games during Big 12 play during that span, joining Kansas State as the only two teams with a winning conference record each of the past three seasons, regardless of league affiliation.

Cochran was credited with developing many of the run schemes that helped Tahj Brooks become Texas Tech's all-time leading rusher behind back-to-back 1,500-yard seasons in 2023 and 2024. Brooks pounded opponents on the ground, ranking among the national leaders in rushing yards both seasons en route to becoming only the third player in Big 12 history and the first Red Raider all-time to post multiple 1,500-yard rushing seasons. Cochran's tight end room was essential to Texas Tech's success on the ground as Brooks set the Texas Tech record with 23 career 100-yard games, including 19 that came during those final two seasons.

The Red Raiders are coming off their best season offensively during Cochran's tenure as Texas Tech ranked in the top 10 nationally for passing offense,

total offense and scoring. The Red Raiders averaged 37.6 points per game – the fourth-highest clip in the country – while also averaging 452.7 total yards and 296.7 passing yards, which both finished ninth in the FBS. It was the second time already in Cochran's tenure that Texas Tech averaged at least 30 points per game as the Red Raiders previously averaged 302.0 passing yards and 34.2 points per game as one of the nation's top offenses during Cochran's first season in 2022.

Cochran has coached three NFL free agent signees during his tenure as Baylor Cupp joined the Kansas City Chiefs following the 2023 season, while Jalin Conyers and Mason Tharp were signed by the Miami Dolphins and Houston Texans, respectively, this past spring. Cupp was on Kansas City's practice squad throughout the 2024 season for a Chiefs team that appeared in Super Bowl LIX.

In his short time already in Lubbock, Cochran has already been recognized as one of the nation's promising young coaches as he was tabbed to the 30 under 30 list compiled by 247Sports in 2022 as well as the 40 under 40 honor roll put together by Dave Campbell's Texas Football. He was also selected to the AFCA 35 under 35 Coaches Leadership Institute out of a field or more than 200 applicants.

The 2022 campaign marked Cochran's first overseeing tight ends as he previously spent two seasons as the co-offensive coordinator and offensive line coach at Austin Peay. In his two seasons, Austin Peay was a combined 8-4 in Ohio Valley Conference (OVC) play and had three wins over ranked opponents, which included No. 7 Jacksonville State and No. 13 Murray State during the 2021 spring slate.

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Cochran's unit ranked among the best in the conference as he had five offensive linemen recognized on the All-OVC teams during his tenure, including a two-time selection to the first team in Bucky Williams. Colby McKee was also a two-time honoree on the second team for an offense that led the OVC in scoring (32.5 points per game) and total offense (419.2 yards per game) in 2021.

Austin Peay was Cochran's first full-time coaching role at the FBS or FCS levels after previously serving in various roles at both North Carolina (2020) and Baylor (2017-19). His tenure at North Carolina reunited him with his former college coach Mack Brown as he was an offensive quality control coach for an eventual Orange Bowl participant up until his hire at Austin Peay in November 2020.

Cochran was a graduate assistant and offensive quality control coach during his three seasons at Baylor, assisting with the Bears offensive line during that span. He was a member of a Baylor staff that appeared in two bowl games, first at the Academy Sports + Outdoors Texas Bowl in 2018 and then the Allstate Sugar Bowl a year later following an 11-win campaign.

Prior to Baylor, Cochran spent one season at East Texas Baptist University in 2015 where he was the offensive line coach, mentoring four All-American Southeast Conference selections during that year alone. East Texas Baptist featured the top-ranked scoring offense in Division III that season, averaging an impressive 49.9 points per game.

Cochran began his coaching career like several other members of the Texas Tech staff in the high-school ranks as the offensive line coach at Lindale High School in East Texas. He is a former member of the Texas High School Coaches Association, an important aspect of Texas Tech's football program.

A three-year letterman on the offensive line at Texas, Cochran was tabbed a Freshman All-American by Yahoo! Sports in 2011. He played in 31 games over his Longhorn career, making 23 starts before ending his playing career early in the 2013 season due to a chronic shoulder injury. In addition to his success in the trenches, Cochran was also a first team Academic All-Big 12 selection in 2012 and a four-time member of the Big 12 Commissioner's Honor Roll.

A native of Hallsville, Texas, Cochran earned his bachelor's degree in kinesiology from Texas in 2014 and his master's in sports management from Baylor in 2019.

He is married to the former Olivia Dietrichson. The couple is parents to two children in daughter Campbell and newborn son Carter, who was born in April 2025.

JOSH COCHRAN AT A GLANCE

Birthdate: Sept. 9
Hometown: Hallsville, Texas
Education: Texas, 2014 (Kinesiology); Baylor, 2019 (Master's in Sports Mgmt.)
Family: Wife - Olivia; Daughter - Campbell; Son - Carter

COACHING HISTORY

2024 - Texas Tech Run Game Coordinator (Tight Ends)
2022-23 – Texas Tech Assistant Coach (Tight Ends)
2020-21 – Austin Peay Co-Offensive Coordinator (Offensive Line)
2020 – North Carolina Offensive Quality Control
2019 – Baylor Offensive Quality Control
2017-18 – Baylor Graduate Assistant (Offensive Line)
2016 –East Texas Baptist Run Game Coordinator (Offensive Line)
2015 – Lindale High School Assistant Coach
2014 – Texas Student Assistant

BOWL GAMES AS A COACH (6): 2024 AutoZone Liberty Bowl (Texas Tech); 2023 Radiant Technologies Independence Bowl (Texas Tech); 2022 TaxAct Texas Bowl (Texas Tech); 2020 Orange Bowl (North Carolina); 2019 Allstate Sugar Bowl (Baylor); 2018 Academy Sports + Outdoors Texas Bowl (Baylor).

ZARNELL FITCH
Defensive Line Coach │ Fourth Season

Zarnell Fitch, another one-time Texas High School Coaches Association member on Joey McGuire's charter staff, enters his fourth season at Texas Tech as the Red Raiders' defensive line coach.

Fitch, no stranger to the Big 12 Conference, is regarded as one of the top defensive line developers in the country based on his work previously at TCU, his alma mater, and now with the Red Raiders. Texas Tech has recorded two of its best defensive seasons in recent memory during Fitch's tenure as the Red Raiders gave up 29.2 points per game in 2022 before lowering that mark to 26.0 in 2023, their lowest average since 2009.

The Red Raiders finished 8-5 overall in Fitch's debut season in 2022 thanks to four-consecutive victories to close the season, including a strong defensive performance to top Ole Miss in the TaxAct Texas Bowl. It marked the first time since 1995 the Red Raiders had ended a season on a four-game winning streak, which also helped Texas Tech record its most Big 12 victories in a year since 2009. The Red Raiders utilized another strong end-of-season finish to advance to the Radiant Technologies Independence Bowl a year later, topping Cal after shutting out the Golden Bears over the final three quarters. Texas Tech upped its Big 12 win total to six during the 2024 season en route to an appearance in the AutoZone Liberty Bowl. Over the course of his tenure, Texas Tech is one of only two Big 12 programs to record a winning conference record in each season.

Texas Tech's early success defensively stemmed, in part, by the play of Jaylon Hutchings and Tony Bradford Jr., who were both honorable mention All-Big 12 selections in each of Fitch's first two seasons. The two combined for 339 tackles, 56.5 tackles for loss and 26.0 sacks over 118 career games and 95 starts as one of the top interior defensive line duos in the country. In fact, they were the only pair of power-five interior linemen to create 30 or more quarterback pressures each during the 2022 campaign, according to Pro Football Focus.

Hutchings was credited with 50 tackles that season, the most for a Red Raider interior defensive lineman since NFL standout Kerry Hyder Jr. in 2013. Bradford added 32 tackles of his own to go along with 5.5 sacks as part of an impressive tandem that ranked as the only pair of Big 12 interior defensive linemen to both record at least 30 tackles and 5.0 tackles for loss on the season.

That pressure allowed Texas Tech to rank eighth nationally in fourth-down defense, ninth in the FBS for red zone efficiency and 18th for total tackles for loss

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during the 2022 season where the Red Raiders finished 8-5 overall and recorded its best finish in the Big 12 standings in more than a decade.

Fitch arrived at Texas Tech after previously serving in a similar role at TCU prior to his hiring by McGuire. Fitch oversaw the TCU defensive line in each of his previous six seasons with the Horned Frogs after beginning his tenure as Director of High School Relations in 2014. Fitch served his alma mater in that role for two years before earning the promotion to a full-time position coach. Over his tenure, Fitch was part of six bowl teams at TCU and three seasons of 10 or more wins.

Fitch helped TCU rank near the top of the Big 12 in combined sacks annually as the Horned Frogs found the quarterback 183 times over his six seasons, the third-highest total among conference members. During that time, TCU ranked among the top-40 schools nationally in sacks per game and tackles for loss per contest in four different seasons, rising to as high as No. 6 for sacks in 2016 and No. 10 in tackles for loss in 2020.

Fitch mentored 11 Horned Frogs who earned All-Big 12 honors during his tenure, a list that featured four first-team selections in Josh Carroway (2016), Ben Banogu (2017-18), L.J. Collier (2018) and Ross Blacklock (2019). Blacklock is among the most prominent defensive linemen of the Fitch era as he also garnered Big 12 Co-Defensive Freshman of the Year honors in 2017. As a senior, he helped boost a TCU defense that topped the league in nearly all major defensive categories en route to being picked in the second round of the 2020 NFL Draft by the Houston Texans.

Blacklock was one of two Horned Frog defensive lineman who heard their name called during the NFL Draft under Fitch as Collier was chosen 29th overall by the Seattle Seahawks in 2019. He was the first TCU defensive lineman to be selected in the first round since 2010 and only the third in program history to do so.

Fitch was a 2017 finalist for National Defensive Line Coach of the Year by FootballScoop.com after TCU notched 42 sacks that season, 11 more than any other conference team. The Horned Frogs were fifth nationally in rushing defense after allowing only 103.9 yards per game on the ground behind a dominating defensive line. Blacklock and Corey Bethley both earned Freshman All-America honors that season, while Banogu was tabbed the Big 12 Defensive Newcomer of the Year.

TCU had at least one defensive lineman recognized on the All-Big 12 teams in each of Fitch's six years as Aaron Curry was on the second team during his debut season in 2016, while Ochaun Mathis was a two-time selection to the second team in 2020 and 2021. Khari Coleman was also tabbed the Big 12 Co-Defensive Freshman of the Year under Fitch following the 2020 season.

Fitch's hire as TCU's defensive line coach returned him to the same position he once starred at for the Horned Frogs as he was a two-year letterman from 2004-05. A transfer from Navarro College, Fitch appeared in all 12 contests and made three starts as a senior, notably making a pair of interceptions that season with the final one coming in TCU's win over Iowa State in the EV1.net Houston Bowl.

Following his collegiate career, Fitch later spent time with the New York Jets, Baltimore Ravens and Washington Commanders as an undrafted free agent before eventually playing two additional seasons in arena football.

After retiring from football, Fitch joined the coaching staff at Lincoln High School in 2012, serving as an assistant coach for two seasons before being named head coach for the 2013 season. Fitch led the Tigers to a 7-4 record that season, which included a win over Dallas Carter in the Class 4A playoffs. He was also a special education teacher during his time at Lincoln.

Fitch earned his degree in communications and a minor in social work from TCU in 2006. Fitch and his wife, Mollie, have three sons, Zarnell III, Hunter and King, as well as two daughters, Haylee and Hope.

ZARNELL FITCH AT A GLANCE

Birthdate: July 4
Hometown: Spencer, Okla.
Education: TCU, 2006 (Communications)
Family: Wife - Mollie; Sons - Zarnell III, Hunter, King; Daughters - Haylee, Hope

COACHING HISTORY

2022-present – Texas Tech Assistant Coach (Defensive Line)
2016-21 – TCU Assistant Coach (Defensive Line)
2014-15 – TCU Director of High School Relations
2013 – Lincoln High School Head Coach
2011-12 – Lincoln High School Assistant Coach

BOWL GAMES AS A COACH (8): 2024 AutoZone Liberty Bowl (Texas Tech); 2023 Radiant Technologies Independence Bowl (Texas Tech); 2022 TaxAct Texas Bowl (Texas Tech); 2018 Cheez-It Bowl (TCU); 2017 Valero Alamo Bowl (TCU); 2016 AutoZone Liberty Bowl (TCU); 2015 Valero Alamo Bowl (TCU); 2014 Chick-fil-A Peach Bowl (TCU).

ROB GREENE

Safeties Coach | First Season

Rob Greene enters his first season as Texas Tech's safeties coach, bringing with him a strong familiar of the Red Raiders' new defensive scheme under coordinator Shiel Wood.

Greene arrived at Texas Tech following two seasons at Tulane where the Green Wave combined for 20 wins and played for two American Athletic Conference titles during his tenure after finishing 15-1 overall in regular-season conference games. This is his third stint working alongside Wood as the two were previously on staff together at Wofford in 2017 and at Tulane in 2023.

Tulane ranked among the nation's most-opportunistic defenses during Greene's two seasons, especially in 2023 when the Green Wave led the AAC for both turnovers gained (27) and total interceptions (17), finishing third and fourth nationally in the two categories. Wood was Tulane's defensive coordinator that season with Greene serving as defensive backs coach for a unit that was also 16th in the FBS for rushing defense (112.7 yards per game), 23rd for scoring defense (20.5 points per game) and 36th for total defense (341.3 yards per game).

Greene remained at Tulane following Wood's departure as a defensive analyst and safeties coach. Tulane closed the 2024 campaign tied for the FBS high with six defensive touchdowns and ranked 15th nationally for passing yards allowed (177.7 yards per game), 24th for both total defense (323.5 yards per game) and scoring defense (20.6 points allowed per game) and 27th with 14 interceptions.

Prior to Tulane, Greene served six seasons as an assistant coach at Wofford, his alma mater, eventually rising to defensive coordinator for three seasons starting with the COVID-shortened 2020 campaign that was played during the spring of 2021. Greene was promoted as the defensive play-caller only two weeks prior to that 2021 spring season.

Greene began his tenure at Wofford as the cornerbacks coach in 2017 for a Wood-led defense that finished 10-3 overall with a Southern Conference title. The Terriers ranked second in the conference and 26th nationally in total defense that season, giving up only 326.7 yards per game to go along with just 22.4 points a contest. Wofford created 20 takeaways during his debut season as well, including four interceptions from first team All-Southern Conference cornerback Devin Watson.

Greene took over the entire defensive backs room beginning with his second season on staff as Wofford led the Southern Conference in total defense, scoring defense, passing defense and rushing defense. The Terriers finished 9-4 that season, advancing to the Southern Conference title game yet again as well as the second round of the NCAA FCS playoffs. Wofford won its second conference title with Greene in 2019 as the Terriers ranked 20th in the nation for total defense and 24th for scoring defense, giving up 335.3 yards and 22.1 points a contest.

Greene began his coaching career as a graduate assistant working with the wide receivers at North Greenville University in 2015 before moving to the opposite side of the ball as a defensive graduate assistant at Pittsburgh in 2016. Pitt finished 8-5 that season after defeating eventual national champion Clemson as well as Penn State, both teams that finished in the top five of the final College Football Playoff rankings.

Similar to Wood, Greene played on the offensive side of the ball as a wide receiver for Wofford from 2010-13. Wood was Greene's position coach during his freshman season in 2010 before becoming Wofford's safeties coach beginning in 2011. Wofford made three NCAA FCS playoff appearances during Greene's paying career with two Southern Conference titles. He was a four-time selection to the Southern Conference academic honor roll as well as a three-time honoree to the Academic All-Southern Conference team.

Greene moved to North Greenville University in 2014 as a graduate transfer, helping push the Crusaders to a victory over Shorter University, 42-16, in the National Christian College Athletic Association (NCCAA) Victory Bowl. He signed with Wofford out of Dorman High School in Spartanburg, South Carolina, where he was a team captain his senior season for a team that went 14-1 overall and won the state championship.

Greene graduated magna cum laude from Wofford in 2014, earning his bachelor's degree in mathematics. He married his wife, Ellie, a 2017 graduate of Wofford, in May 2020.

ROB GREENE AT A GLANCE

Birthdate: Aug. 9
Hometown: Spartanburg, S.C.
Education: Wofford, 2014 (Mathematics)
Family: Wife - Ellie

COACHING HISTORY

2025-present – Texas Tech Assistant Coach (Safeties)
2024 – Tulane Defensive Analyst (Safeties)
2023 – Tulane Assistant Coach (Defensive Backs)
2022 – Wofford Co-Defensive Coordinator (Secondary)
2020-21 – Wofford Defensive Coordinator (Safeties)
2018-19 – Wofford Assistant Coach (Defensive Backs)
2017 – Wofford Assistant Coach (Cornerbacks)
2016 – Pittsburgh Defensive Graduate Assistant
2015 – North Greenville University Graduate Assistant (Wide Receivers)

BOWL GAMES AS A COACH (3): 2024 Gasparilla Bowl (Tulane), 2023 Military Bowl (Tulane), 2016 Pinstripe Bowl (Pittsburgh).

DARCEL MCBATH
Cornerbacks Coach │ First Season (Second Overall)

Darcel McBath, one of the top defensive backs in school history, enters his second season on the Texas Tech football staff and his first as the Red Raiders' cornerbacks coach.

McBath was promoted to a full-time position coach after serving as an analyst with the Red Raiders during the 2024 season. McBath oversaw Texas Tech's advanced scouting, providing weekly analysis of opponents on both sides of the ball while assisting with the defensive backs room. McBath was Texas Tech's defensive backs coach late in the season for its appearance in the AutoZone Liberty Bowl.

A longtime assistant under the late Mike Leach, McBath returned to his alma mater following four seasons as the cornerbacks coach at Mississippi State (2020-23) and two additional years in a similar capacity at Washington State (2018-19). He began his coaching career as a quality control assistant at North Texas in 2016 before moving to Washington State in the same role the following season.

Mississippi State boasted three of its top cornerbacks in school history under McBath as he mentored Martin Emerson, a third-round selection in the 2022 NFL Draft, Emmanuel Forbes, the No. 16 overall pick of the 2023 NFL Draft and Decamerion Richardson, who heard his name called in the fourth round of the 2024 NFL Draft. Forbes, a consensus All-America selection as a senior in 2022, ranked third in the country that season with six interceptions and set the NCAA FBS record after returning his sixth interception for a touchdown.

Mississippi State made three bowl appearances during his four seasons in Starkville as the Bulldogs defeated Tulsa in the 2020 Armed Forces Bowl and topped Illinois in the ReliaQuest Bowl to end the 2022 campaign. The win over Illinois capped a 9-4 record for the Bulldogs, only their 10th season in school history with nine or more wins. Mississippi State's lone loss during his tenure came in 2021 when the Red Raiders topped the Bulldogs in the AutoZone Liberty Bowl.

Over his career, McBath has coached in eight bowl games and has failed to reach the postseason only once, which came during his final season at Mississippi State in 2023. McBath began his coaching career as a quality control assistant at North Texas before rejoining his former college coach in Leach in the same role at Washington State.

McBath was promoted to cornerbacks coach prior to his second year in Pullman in what would become a historic 2018 season for the Cougars. Washington State set the school record with 11 wins that season, ending the year ranked as high as No. 10 in the Associated Press poll following a victory over No. 25 Iowa State in the Valero Alamo Bowl. The successful season followed a 9-4 campaign in McBath's first season on the Palouse.

McBath was promoted to interim co-defensive coordinator during his final season at Washington State, taking over the role following a loss at No. 19 Utah in only the fifth game of the season. The Cougars went on to finish that season ranked fifth in the Pac-12 with 19 takeaways and tied for second overall with nine fumble recoveries.

Prior to joining the coaching profession, McBath played five seasons in the NFL after being selected in the second round of the 2009 NFL Draft by the Denver Broncos. McBath spent two seasons with the Broncos before moving on for one season with the Jacksonville Jaguars and two seasons with the San Francisco 49ers where he was a member of the Super Bowl XLVII roster.

A native of Gainesville, Texas, McBath was a four-year letterman at defensive back for the Red Raiders from 2004-08. McBath earned All-Big 12 first team honors as a senior in 2008 after leading the nation with seven interceptions as part of one of the top Texas Tech teams in program history. The Red Raiders finished 11-2 that season, rising to as high as No. 2 in the polls following 10-consecutive wins to start the season, including to top-ranked Texas.

McBath earned his degree in general studies from Texas Tech in 2008. He and his wife, Malorie, were married in 2013 and are parents to two children, Ansleigh and Duke.

DARCEL MCBATH AT A GLANCE

Birthdate: Oct. 28
Hometown: Gainesville, Texas
Education: Texas Tech, 2008 (General Studies)
Family: Wife - Malorie; Daughter - Ansleigh; Son - Duke

COACHING HISTORY

2025-present – Texas Tech Assistant Coach (Cornerbacks)
2024 – Texas Tech Analyst
2020-23 – Mississippi State Assistant Coach (Cornerbacks)
2019 – Washington State Co-Defensive Coordinator (Cornerbacks)
2018 – Washington State Assistant Coach (Cornerbacks)
2017 – Washington State Quality Control Assistant
2016 – North Texas Quality Control Assistant

BOWL GAMES AS A COACH (8): 2024 AutoZone Liberty Bowl (Texas Tech); 2022 ReliaQuest Bowl (Mississippi State); 2021 AutoZone Liberty Bowl (Mississippi State); 2020 Armed Forces Bowl (Mississippi State); 2019 Cheez-It Bowl (Washington State); 2018 Valero Alamo Bowl (Washington State); 2017 Holiday Bowl (Washington State); 2016 Heart of Dallas Bowl (North Texas).

CLAY MCGUIRE
Offensive Line Coach | Second Season (Eighth Overall)

Clay McGuire enters his second season back on the Texas Tech sidelines as the Red Raiders' offensive line coach. This is McGuire's third stint on the Texas Tech coaching staff and first overseeing the offensive line after coaching the position for more than 10 years overall.

McGuire previously served his alma mater in various roles from 2006-09, ultimately rising to special teams coordinator (2007-08) and running backs coach (2009) under the late Mike Leach before returning again in 2018 to be the co-offensive coordinator and running backs coach for Kliff Kingsbury. He is believed to be only the second assistant coach in school history to serve three different stints on the Texas Tech coaching staff, joining the late Carlos Mainord.

Texas Tech boasted one of the nation's top offenses during McGuire's first season back at his alma mater as the Red Raiders closed the season ranked fourth in the FBS for scoring at 37.6 points per game as well as ninth for both total offense a contest (462.7) and passing yards per game (296.7). It marked Texas Tech's most points per game since its 2016 offense averaged 43.7 a contest behind quarterback Patrick Mahomes II.

In addition, Tahj Brooks became Texas Tech's all-time leading rusher after carving up defenses to the tune of more than 1,500 rushing yards to again rank among the national leaders. This despite relying on an offensive line that utilized six different starting combinations up front throughout the season due to injury.

Caleb Rogers was one consistent mainstay on the unit, though, as he earned honorable mention All-Big 12 accolades after starting at both guard and tackle as needed. His flexibility and athleticism paid dividends as Rogers was selected in the

third round of the 2025 NFL Draft by the Las Vegas Raiders, marking the first time a Texas Tech offensive lineman had heard his name called in the first three rounds since Le'Raven Clark did so in 2016 by the Indianapolis Colts.

McGuire (no relation to Joey McGuire) returned to Texas Tech following two seasons as the offensive line coach at Washington State, his second stint with the Cougars after serving in a similar capacity for six years under Mike Leach from 2012-17. Washington State transformed into one of the most-dominating offenses in the country under Leach as the Cougars averaged more than 30 points per game in each of McGuire's last five seasons. The Cougars played in five bowl games over his eight combined seasons in Pullman as McGuire has been part of 10 bowl teams during his coaching career.

Part of the Cougars' success stemmed from the offensive line as McGuire recruited and coached several All-Pac 12 selections, including Joe Dahl, one of the top offensive linemen in Washington State history. Dahl, who transferred to Washington State soon after McGuire's hire in 2012, earned second team All-America honors by USA Today as a senior in 2015 to go along with All-Pac 12 first team accolades. Dahl was later selected by the Detroit Lions in the fifth round of the 2016 NFL Draft, marking the first time a Washington State offensive lineman has been chosen since 2001. In addition, he was the highest Cougar offensive lineman taken since 1997.

McGuire sent another Cougar to the NFL ranks following the 2017 season as Cole Madison, a three-time All-Pac 12 honoree, heard his name called in the fifth round of the 2018 NFL Draft by the Green Bay Packers. The 2017 season also

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closed the career of another McGuire protégé in two-time All-America selection Cody O'Connell, who became only the second unanimous All-American in Washington State history in 2016 and was the school's first Outland Trophy finalist.

O'Connell was a consensus All-American in 2017 after closing his career by earning first-team accolades from the Walter Camp Foundation and The Sporting News. He was the first Cougar to earn first team All-America honors in consecutive seasons since running back Rueben Mayes in 1984-85 and the first offensive lineman ever to do so.

In addition, McGuire also mentored Andre Dillard, the No. 22 overall selection in the 2019 NFL Draft by the Philadelphia Eagles, as well as four-time All-Pac 12 selection Abe Lucas while with the Cougars. Dillard was the first Cougar offensive lineman in school history to be selected in the first round as his selection marked the third time in a four-year stretch one of McGuire's pupils entered the NFL via the draft. He started in 39 games at left tackle under McGuire, earning third team All-America honors as a senior in 2018 after allowing only one sack and 13 total pressures in 722 pass-blocking snaps.

In addition to his time at Washington State, McGuire has also mentored successful offensive lines recently at both Texas State (2019-20) and USC (2021). Those two stints followed his one season back on the Texas Tech staff where the Red Raiders averaged an impressive 37.3 points per game and 485.2 yards of total offense during the 2018 season.

McGuire, a four-year letterwinner as a blocking back for the Red Raiders from 2001-04, earned his first full-time assistant position five games into the 2007 season as he took over special teams duties, a role he earned on a permanent basis in 2008. Texas Tech opponents averaged just 6.7 yards per punt return once McGuire took over, while the kickoff coverage unit ranked second in the Big 12 in fewest return yards allowed.

Following his stint in Lubbock, McGuire joined Ruffin McNeil's staff at East Carolina where he helped reshape the Pirate's offense into one of the most explosive units in the country. East Carolina averaged 36.8 points per game in McGuire's first season alone as running back Jon Williams totaled 847 yards and 10 touchdowns on the ground. The Pirates were also drastically improved on special teams in 2010 as East Carolina ranked among the top-35 schools nationally in punt return average (30th), punt coverage(31st) and kickoff coverage (29th).

McGuire previously starred at quarterback and defensive end at Crane High School prior to becoming the first high school prospect to commit to the Red Raiders during the Leach era. He has two degrees from Texas Tech as he earned his bachelor's in history in 2004 and his master's in secondary education in 2007. His older brother, Cody, also played for the Red Raiders from 1994-97 under legendary head coach Spike Dykes.

McGuire and his wife, Jeri, are the parents of two daughters, Jorja and Addison.

CLAY MCGUIRE AT A GLANCE

Birthdate: Feb. 5
Hometown: Crane, Texas
Education: Texas Tech, 2004 (History); Texas Tech, 2007 (Secondary Education)
Family: Wife - Jeri; Daughters - Jorja, Addison

COACHING HISTORY

2024-present – Texas Tech Assistant Coach (Offensive Line)
2022-23 – Washington State Assistant Coach (Offensive Line)
2021 – USC Assistant Coach (Offensive Line)
2019-20 – Texas State Assistant Coach (Offensive Line)
2018 – Texas Tech Co-Offensive Coordinator (Running Backs)
2012-17 – Washington State Assistant Coach (Offensive Line)
2010-11 – East Carolina Assistant Coach (Running Backs/Special Teams)
2009 – Texas Tech Assistant Coach (Running Backs)
2007-08 – Texas Tech Assistant Coach (Special Teams)
2007 – Texas Tech Graduate Assistant (Offensive)
2006 – Texas Tech Video Intern

BOWL GAMES AS A COACH (11): 2024 AutoZone Liberty Bowl (Texas Tech); 2022 Jimmy Kimmel LA Bowl (Washington State); 2017 Holiday Bowl (Washington State); 2016 Holiday Bowl (Washington State); 2015 Sun Bowl (Washington State); 2013 New Mexico Bowl (Washington State); 2010 Liberty Bowl (East Carolina); 2009 Alamo Bowl (Texas Tech); 2008 Cotton Bowl (Texas Tech); 2007 Gator Bowl (Texas Tech); 2006 Insight Bowl (Texas Tech).

GARRET MCGUIRE

Running Backs Coach | First Season

Garret McGuire enters his first season as Texas Tech's running backs coach following stints with the Carolina Panthers in the NFL and most recently in helping rebuild Nebraska into a bowl participant.

This will be McGuire's fifth season at either the collegiate or professional level and first in overseeing the running backs position. He previously was the wide receivers coach for Nebraska the past two seasons after beginning his career as a coaching assistant with the Panthers in 2021. McGuire was promoted to an offensive assistant with the Panthers a year later ahead of the 2022 season.

Nebraska returned to a bowl game for the first time since 2016 with McGuire on staff in 2024 as the Huskers finished 7-6 overall following a victory over Boston College in the Bad Boy Mowers Pinstripe Bowl. McGuire contributed to consecutive top-25 recruiting classes for the Huskers as he was responsible for four four-star prospects signing with Nebraska for the 2025 class alone. McGuire has been recognized as one of the nation's top up-and-coming coaches since being hired by Nebraska at only the age of 23. Over his two seasons, McGuire, now 25, was named to the 2024 class for the AFCA 35 Under 35 list as well as the 30-Under-30 ranking of top young assistants compiled by 247Sports in 2023.

While at Nebraska, McGuire tutored a young wide receiver room with three true freshmen in Jaylen Lloyd, Malachi Coleman and Jaidyn Doss all seeing significant playing time during his debut season in 2023. Lloyd and Coleman developed into two of Nebraska's top receivers by the end of the season with Lloyd averaging an impressive 39.5 yards per catch after finding the end zone three times from at least 58 yards. Lloyd joined Ohio State's Marvin Harrison Jr. as the only Big Ten receivers with at least three 50-yard receptions in 2023.

Nebraska started three different quarterbacks in 2023 for a Huskers offense that relied on numerous newcomers in McGuire's room. McGuire's ability to identify offensive weapons benefited the Huskers again in 2024 as Jacory Barnet Jr. set the Nebraska record for moth receptions by a true freshman after catching 55 passes for 447 yards. Barnet Jr. ranked third nationally among all FBS freshmen for receptions and had the most targets (76) of any player in the country without a drop, according to Pro Football Focus. He finished second on the team with 875 all-purpose yards as an additional threat in the run game and as a returner.

The Huskers ranked tied for fourth nationally in 2024 for the fewest dropped passes, trailing only Army (5), Navy (6) and fellow Big Ten peer Washington (6). McGuire's unit dropped only seven passes on the season despite 435 attempts, which led all three schools at the top of the rankings and more than doubled the amounts for both Army and Navy, traditional run-heavy offenses. The Huskers also ended the season ranked 15th in the FBS for completion percentage (66.2).

Nebraska got off to a 5-1 start to the 2024 season, which featured wins over fellow postseason teams in Colorado and Rutgers. This despite utilizing a true freshman quarterback in Dylan Raiola, who threw for the most yards and had the highest completion percentage by a freshman in school history. Raiola threw for 2,819 yards and 13 touchdowns with a 67.1 completion percentage, which ranked third all-time in Nebraska history. Raiola also ranked seventh all-time on Nebraska's single-season passing yards chart.

McGuire had two of his Huskers sign NFL free agent agreements following the 2024 season as Isaiah Neyor came to terms with the San Francisco 49ers, while Jahmal Banks was picked up by the Baltimore Ravens. Banks led Nebraska with 44 catches for 587 yards and three touchdowns in his lone season as a Husker after transferring from Wake Forest. Neyor, meanwhile, was the team leader with five receiving touchdowns as part of 34 catches for 455 yards overall.

McGuire began his coaching career as a coaching assistant on Matt Rhule's staff with the Carolina Panthers in 2021. His tenure culminated with the Panthers as one of only eight NFL teams to have more than 3,200 passing yards and 2,220 rushing yards in 2022 despite injuries that forced Carolina to utilize three different starting quarterbacks. Even still, wide receiver DJ Moore ranked 15th in the NFL with seven touchdown receptions that season.

Prior to joining the coaching profession, McGuire was a quarterback and special teams player at Baylor from 2017-20, earning first team Academic All-Big 12 honors twice while also being named a team captain as a senior in 2020. He earned his degree in health, kinesiology and leisure studies from Baylor in 2020.

McGuire is the son of Texas Tech head coach Joey McGuire and his wife, Debbie.

GARRET MCGUIRE AT A GLANCE

Birthdate: Feb. 3
Hometown: Cedar Hill, Texas
Education: Baylor, 2020 (Health, Kinesiology & Leisure Studies)

COACHING HISTORY

2025-present – Texas Tech Assistant Coach (Running Backs)
2023-24 – Nebraska Assistant Coach (Wide Receivers)
2022 – Carolina Panthers Offensive Assistant
2021 – Carolina Panthers Coaching Assistant

BOWL GAMES AS A COACH (1): 2024 Bad Boy Mowers Pinstripes Bowl (Nebraska)

LANCE BARILOW
Head Strength and Conditioning Coach | Fourth Season

Lance Barilow enters his fourth season as a charter member of Joey McGuire's staff as Texas Tech's head strength and conditioning coach.

Barilow oversees all in-season and offseason strength programing, one of the key components of Texas Tech's success the past three seasons as the Red Raiders have played in a bowl game each year and combined for its most success in Big 12 play in over a decade. Texas Tech has combined for 16 total Big 12 wins during Barilow's tenure as the Red Raiders are one of only two Big 12 programs to boast a winning conference record each of the past three seasons, regardless of league affiliation.

Barilow arrived in Lubbock following one season at Baylor where he served as the senior associate director of athletics performance with the football program. He concluded his tenure at Baylor with the Bears' victory in the Big 12 Championship game against Oklahoma State. Barilow has worked in the Big 12 Conference each of the past five seasons as he moved to Baylor after spending the 2020 season as the associate director of strength and conditioning at Kansas.

Prior to Kansas, Barilow was on staff at LSU from 2016-19, rising from an intern to eventually being named the associate director of strength and conditioning for football in 2018. Barilow, who also worked with beach volleyball and soccer during his tenure in Baton Rouge, was part of LSU's historic 15-0 season in 2019 that was highlighted with the Tigers topping Clemson in the College Football Playoff National Championship.

In addition to his role at the collegiate level, Barilow has four years of experience as a private sport performance coach in Wisconsin and Illinois. He holds National Strength and Conditioning Association (NSCA) and Certified Strength and Conditioning Specialist (CSCS) certifications.

Barilow is a veteran of the United States Navy, serving from 2007-09 following a three-year career as a football letterwinner at Carroll College in Wisconsin. He completed his bachelor's degree in exercise science in 2007 from the university.

Barilow is married to the former Katie Raschka. The couple has three children, Brody, Lincoln and Braxson.

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ANTONIO HUFFMAN

Associate A.D. / Football Administration | Seventh Season (Ninth Overall)

Former Red Raider defensive back Antonio Huffman enters his seventh season on the Texas Tech football staff and his fifth in the role of Associate Athletics Director for football administration. Huffman previously served as Chief of Staff before earning his current promotion.

As part of his role, Huffman oversees the day-to-day operations for the football program, all while adding administrative duties within the athletics department. Huffman, often referred to as the "head coach off the field" by Joey McGuire, is the football program's liaison to administration regarding any legislation pertaining to name-image-likeness (NIL) and the introduction to revenue sharing. He also oversees any football facility improvements, namely the south end zone and Dustin R. Womble Football Center project that opened during the 2024 season.

Huffman returned to his alma mater prior to the 2019 campaign to oversee the non-coaching aspects of the football program, including departmental budget, academics, team travel, summer camps and all other day-to-day operations. He spent the seven previous seasons as the Director of Football Operations at Washington State.

This is Huffman's second stint on the Texas Tech staff as he was previously the Director of Player Personnel during the 2008-09 seasons. Huffman served as the football program's liaison with athletics compliance during those two seasons, while also assisting with Tech's recruiting operations where he set up official and unofficial visits, campus tours and summer camps.

In addition, Huffman oversaw housing placement for each Red Raider student-athlete during his tenure and also worked closely with the academic staff at the Marsha Sharp Center for Student-Athletes. He added additional responsibility in 2009 as he supervised the presentation and maintenance of the aesthetics in the previous team headquarters, the Football Training Facility.

Huffman orchestrated many of Tech's community relations activities during his tenure, including the popular "Huff's Huggables" charity drive he founded late in his playing career. "Huff's Huggables" provided stuffed animals to the Lubbock Police Department for officers to provide to local children during difficult moments.

Following his two seasons on staff, Huffman followed former Texas Tech defensive coordinator Ruffin McNeil to East Carolina where he spent the 2010-11 seasons in a similar role with the Pirates. Huffman departed East Carolina following the 2011 season to rejoin his former head coach Mike Leach at Washington State. He spent the first four seasons of his tenure as the Director of Football Operations before earning a promotion to Assistant Athletics Director after the 2015 season.

With the Cougars, Huffman oversaw the day-to-day operations of the football staff, namely team travel, the Cougar guest coach program and summer camps and clinics. He was also the football liaison for compliance, academics and student conduct throughout his tenure, which culminated with the Cougars winning 11 games in 2018, the most in school history.

A three-year starter at defensive back for the Red Raiders, Huffman completed his Red Raider career in 2006 with 189 tackles, four interceptions and 25 pass breakups. He was named the Defensive MVP in his final game as a Red Raider after picking off a crucial interception in Texas Tech's 44-41 come-from-behind victory over Minnesota in the 2006 Insight Bowl.

Huffman excelled academically during his time as a student-athlete, earning selections to prestigious honors such as the John Wooden Leadership Cup (2007), NCAA Leadership Conference (2006), Draddy Award (semifinalist in 2006) and the President and Dean's List (2005-06). He earned his degree in human development and family studies from Tech in 2006 and has since pursued a master's degree in sociology.

Huffman, a native of Atlanta, Georgia, attended Garden City (Kan.) Community College from 2001-03 before transferring to Texas Tech. Following his collegiate career, he played one season for the Lubbock Renegades of the AFL2.

Huffman is married to the former Shelley Bartley of Lubbock. They are the parents of a son, Aeson Deon, and a daughter, Aniyah Jordan.

JAMES BLANCHARD
General Manager | Fourth Season

James Blanchard was named the first member of head coach Joey McGuire's charter staff at Texas Tech as he serves as General Manager and oversees the Red Raiders' personnel department.

Blanchard began the rise of the general manager role in college football soon after joining McGuire in Lubbock, immediately reshaping the Red Raiders' entire recruiting process from scouting to on-campus visits as part of Texas Tech's unique model that resembles an NFL front office.

Few, if any, general managers across college football have the autonomy Blanchard enjoys under McGuire. Blanchard and his staff are responsible for identifying every prospect Texas Tech ultimately offers a scholarship opportunity, allowing McGuire and his coaching staff to prioritize player development and opponent scouting, especially during the season.

That setup has transformed the Red Raiders' roster in only three seasons as Texas Tech has signed two top-25 classes of high school prospects and then the No. 1 portal class in the country this past offseason. Texas Tech's 2023 class ranked as high as No. 23 nationally by Rivals, marking its highest-rated class in more than a decade. The 2024 class, meanwhile, also ranked as high as No. 23 nationally and was the highest-rated class in the Big 12.

In the transfer portal this past offseason, Blanchard and his staff utilized a strategy of combing the country for the best possible targets months in advance, making the Red Raiders one of the best teams – if not the first – to offer a scholarship opportunity. The process brought rave reviews with On3.com calling it the best portal class in the country and 247Sports ranking the class of 20 transfers at No. 2 nationally.

Considered one of the top personnel directors in college football, Blanchard was named one of the top rising personnel and recruiting staffers in college football by On3.com in August 2022. He was also named to the 40 Under 40 list compiled by Dave Campbell's Texas Football in its summer 2025 edition of the top coaches and football personnel in the state.

Blanchard was in the midst of his second stint as Baylor's Assistant Athletics Director for scouting prior to joining McGuire upon his hire in November 2021. Blanchard had previously rejoined the Baylor football staff in January 2021 where he was responsible for identifying and pursuing prospective scholarship student-athletes. He previously served as Director of Recruiting for the Bears from March 2019 to May 2020 before accepting a position with the Carolina Panthers in the NFL.

While with the Panthers, Blanchard was responsible for breaking down opponent film and evaluating potential free agents for Carolina's front office. He departed Baylor for the NFL alongside former Baylor head coach Matt Rhule, who accepted the Panthers head coaching position following the 2019 season.

A native of Orange, Texas, Blanchard was a member of the football program at West Orange-Stark High School before studying psychology at Lamar University.

He is married to the former Kiara Fowler. The couple has five children – Kenley, Karrington, Karter, Kali and Kason.

BRIAN NANCE
Director of Player Personnel
Fourth Season
Baylor '18

Brian Nance enters his fourth season on the Texas Tech staff where he has helped build the Red Raiders into one of the top recruiting operations nationally under head coach Joey McGuire and general manager James Blanchard.

Texas Tech has signed a pair of top-25 classes and the No. 1 transfer portal class in the country since Nance arrived in Lubbock as part of McGuire's charter staff in 2022. Texas Tech's 2023 and 2024 classes ranked as high as No. 23 nationally, marking the first top-25 recruiting ranking for the Red Raiders in more than a decade by the major recruiting services.

The Red Raiders boasted the nation's top transfer class in the country this past offseason as Texas Tech bolstered its roster, mixing in another strong high school class with 20-plus transfers that drew the attention of programs across the country. The process brought rave reviews with On3.com calling it the best portal class in the country and 247Sports ranking the class of 20 transfers at No. 2 nationally.

Nance arrived at Texas Tech first as Director of Scouting before moving into the Director of Player Personnel role prior to the 2023 campaign. He pairs with Blanchard in helping identify future student-athletes as part of Texas Tech's NFL model in its personnel department.

Nance joined the Red Raider football program after previously serving on the staff at Baylor where he worked alongside both McGuire and Blanchard. Nance joined the Baylor staff in 2019, first as assistant director of football operations under then head coach Matt Rhule before moving to the recruiting side as associate director of player personnel in 2020.

Baylor played in two Big 12 title games during Nance's three seasons on staff as the Bears fell to Oklahoma in 2019 before topping Oklahoma State in 2022. Both trips led to appearances in the Allstate Sugar Bowl as Baylor was a combined 25-12 overall over his three seasons.

In addition to his time at the collegiate level, Nance joins a list of Texas Tech staffers who have experience as part of the Texas High School Coaches Association (THSCA) after serving as an assistant coach at Temple High School near Waco in 2018. He joined the Baylor staff immediately following that football season.

Nance was a three-year letterwinner at Baylor from 2014-17 where he developed into one of the top defensive linemen in the Big 12 his senior season. Nance appeared in 38 games with 10 starts as a Bear, capping his tenure with a strong senior campaign that featured career highs with 33 tackles, 8.5 tackles for loss and 2.5 sacks.

A native of Buffalo, New York, Nance graduated from Euless (Texas) Trinity High School in the Dallas-Fort Worth metroplex in 2012. He earned his degree in kinesiology and leisure studies from Baylor in 2018.

Nance and his girlfriend, Aereal Dickerson, a 2016 Baylor graduate, have three children: Jayvon, Brielle and Brian III.

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QUINTIN JORDAN
Director of Football Operations
Fourth Season
Texas Tech '10, '12

Quintin Jordan returned to his alma mater in 2022 as the Director of Football Operations as part of Joey McGuire's charter staff at Texas Tech.

In his role, Jordan is instrumental in many of the behind-the-scenes aspects of the football program, assisting with the planning and execution of team travel, while serving as the primary contact for the initial eligibility process of incoming student-athletes, which includes Texas Tech's admissions, progress towards degree, financial aid and NCAA certification offices. Jordan also coordinates Texas Tech's annual senior and junior retreats each summer as well as numerous team events throughout the calendar year.

Jordan has added additional responsibility beginning with the 2025 season as he help oversee Texas Tech's revenue-share budget, forming a team with Associate A.D. for football administration Antonio Huffman and general manger James Blanchard to keep the Red Raiders at the forefront of the changes in college football.

Jordan reunited with McGuire not long after his hiring at Texas Tech as the previously were on the same staff at Baylor over a four-year span. Jordan served as the Director of Football Operations over his final three years at Baylor where the Bears enjoyed two 11-win seasons and won the Big 12 title during his final season on staff in 2022. Baylor also played in the Big 12 Championship game in 2019.

Jordan began his tenure with the Bears as the associate director of student-athlete development in July 2018 being moving directly on the football staff under head coach Matt Rhule. Jordan was not only retained but promoted when Baylor head coach Dave Aranda was hired in 2020, placing him in charge of many of the logistical aspects of the program as Director of Football Operations.

In his role with the student-athlete development office, Jordan was responsible for managing the leadership development program as well as the First Year Course, Personal Skills programming and the Student-Athlete Advisor Committee (SAAC).

Prior to Baylor, Jordan spent five years as the associate director of sport services at Conference USA, serving as the primary administrator for cross country, track and field and men's tennis. Jordan was on the championships team, helping oversee logistics for Conference USA's football and basketball championships and was the league's liaison annually for Battle for Atlantis, one of the top college basketball events each season hosted in the Bahamas.

Jordan also played a significant role in student-athlete development, representing the league as a facilitator for the NCAA Student-Athlete Leadership Forum and the Emerging Leaders Seminar selections committee. In addition to his work promoting the league's student-athletes, Jordan was responsible for managing the conference's video exchange program.

Jordan began his professional career at the NCAA national office in Indianapolis where he experienced firsthand the legislation process. The position provided Jordan ample experience by answering NCAA legislative calls, conducting amateurism certifications and by working with the NCAA Eligibility Center's high school review department and the National Letter of Intent program.

Over his career, Jordan has been selected to work numerous conference and national championship events, including three College Football Playoff National Championships and five combined NCAA men's or women's Final Fours. He was also selected to participate in the NCAA Dr. Charles Whitcomb Leadership Institute in 2019, which provides tailored programming to assist ethnic minorities in strategically mapping and planning their careers in athletics administration.

Jordan, a native of Fort Worth, Texas, graduated from Texas Tech in 2010 with his bachelor's degree in business administration from the Rawls College of Business. He received his master's of science in sports management in 2012.

He and his wife, BrenShavia, are parents to three children – Josiah, Aaliyah and Quintin Jr.

DAVE MARTIN
Director of Player
Development
Fourth Season
East Central Oklahoma '99

Dave Martin reunited with head coach Joey McGuire shortly after his hire at Texas Tech as he was named Director of Player Development on his charter staff.

The role is an important one for McGuire, who quickly plunked Martin to oversee many of the Red Raiders' initiatives in the Lubbock community. Martin, a former assistant coach under McGuire at Cedar Hill High School, is also the football liaison for the academic advising staff located at the Marsha Sharp Center for Student-Athletes. On the field, he assists with the secondary.

Martin arrived in Lubbock as one of the top high school coaches in his native state of Oklahoma as he was an impressive 138-38 over 14 seasons as the athletic director and head football coach at Jones High School in the Oklahoma City area. Martin led his alma mater to seven district championships and a playoff appearance in all but one season, making Jones easily one of the top programs in the state.

The highlight of his tenure came in 2016 when Jones claimed the Class 3A state title, the first for the Longhorns in school history. The monumental win for Jones followed similar close finishes under Martin as the Longhorns appeared in the state title game previously in 2011, his fourth season as head coach, and then the state semifinals in 2012 and 2015. Jones returned to the state semifinals a year after that state title victory in 2017 as well.

The 2016 season earned Martin a slew of coaching honors as he was tabbed the All-State Coach of the Year by The Oklahoman, the Jim Thorpe Award Oklahoma Hall of Fame Coach of the Year, the Oklahoma Sports Hall of Fame Coach of the Year, the Region 8 Coach of the Year and District Coach of the Year. He was named the top coach in the district seven times over his tenure and was twice recognized with region and Oklahoma Sports Hall of Fame honors.
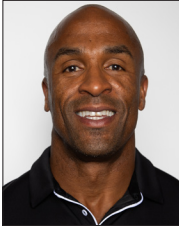
As an athletics director, Martin also oversaw two other sport programs in baseball and women's basketball that claimed state titles during his tenure. His work as an administrator was twice recognized by his peers as he was named the District 8 Athletic Director of the Year following the 2018 and 2019 academic years.

Martin, a member of the Texas High School Coaches Association (THSCA), the Oklahoma Coaches Association (OCA) and the Oklahoma Football Coaches Association (OFBCA), began his coaching career alongside McGuire as the outside linebackers coach at Cedar Hill under then head coach Robert Woods. Once McGuire was promoted to head coach prior to the 2003 season, Martin shifted over to oversee the defensive backs.

Cedar Hill was the first coaching position for Martin after he earned his degree in science and education from East Central Oklahoma University in 1999. Martin returned to his native state of Oklahoma in 2004 to become the defensive coordinator at Harrah High School just east of Oklahoma City. That position helped him return to Jones as an assistant coach in 2007 before being promoted to the top chair the following season.

Martin and his wife, Tara, are parents to two children, a son, Braiden, and a daughter, Blakeley. Braiden was previously a student assistant coach for the Red Raider football program, while Blakeley is entering her sophomore year of high school.

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SAMMY MORRIS
Director of Player Support &
NFL Liaison
Fifth Season
Texas Tech '99

Texas Tech great and NFL veteran Sammy Morris enters his fifth season on the Red Raider football staff as the Director of Player Support Development and NFL liaison.

In his role, Morris is Texas Tech's liaison to NFL scouts and team personnel as part of head coach Joey McGuire's open-door policy for all 32 teams. Morris also puts together a video series for the Red Raiders, presenting various football situations as part of his weekly Football IQ series. His most important role, however, is as a life coach and advisor for more than 100 student-athletes in the football program based on his own experiences as an athlete at both the collegiate and professional levels. Morris often serves as an advisor for freshman and transfer student-athletes entering the program.

The job responsibilities outlined possibly couldn't be a better fit for Morris, who has his own unique story that easily relates to student-athletes. Once one of the top athletes to come out of the San Antonio area, Morris looked to be the future at running back for the Red Raiders as a freshman in 1996 before academic issues kept him off the field for the next three seasons.

Morris returned and was elected a team captain prior to his 1999 senior season where he had a memorable 170-yard performance against rival Texas A&M and eventually led the team with 948 all-purpose yards. His efforts were recognized following the season as he was tabbed the Pete Cawthon Memorial Team MVP and was honored with Donny Anderson Sportsmanship Award.

Morris' redemption story earned him an opportunity at the next level a few months later when the Buffalo Bills selected him in the fifth round of the 2000 NFL Draft. The Bills were one of four stops during his 12-year NFL career as he played in Super Bowl XLII with the Patriots. He played for Buffalo from 2000-03 before stints with the Dolphins (2004-06), Patriots (2007-10) and the Cowboys (2011).

Following his playing career, Morris served as an assistant coach for Attleboro High School (Mass.) beginning in 2013 and then as an assistant strength and conditioning coach with the Patriots from 2016-18. Morris, who was part of the Patriots' Super Bowl LI championship team, was hired in 2018 as the running backs coach at Dean College.

The son of an Air Force veteran, Morris earned his undergraduate degree at Texas Tech in communications studies in the fall of 1999.

He and his wife, Leslie, are parents to three children, daughters, Kiera and Jadyn, and a son, Sammy. Kiera and Jadyn are both graduates of Texas Tech, while Sammy was a four-year member of the football program (2021-24). He will be a senior defensive back at Abilene Christian during the 2025 season.

JACK TEACHEY
Senior Defensive Analyst
First Season
East Tennessee State '91

Jack Teachey enters his first season as a senior defensive analyst on the Texas Tech staff where he reunites with new defensive coordinator Shiel Wood and provides the Red Raiders with another veteran coach on that side of the ball.

Teachey previously spent 20 years in various roles at Wofford where he was on the coaching staff during the playing careers of both Wood and new safeties coach Rob Greene. Wood and Teachey would later work on the same Wofford staff from 2011-12 with Wood as the safeties coach and Teachey as the defensive line coach.

Teachey was promoted to Wofford's defensive coordinator during his final season on staff in 2013. He coached the defensive line for 16 of his 20 seasons, while also serving as the recruiting coordinator from 1999-2012 where he recruited and coached 19 eventual All-Conference standouts and seven All-Americans. He was also responsible for recruiting two Southern Conference Offensive Player of the Year selections.
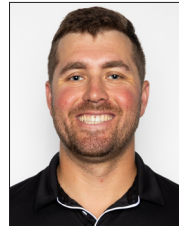
Teachey began his career at Wofford as the tight ends and tackles coach in 1994 before moving to the defensive side of the ball as the outside linebackers coach from 1995-97. In addition, Teachey also served as the strength and conditioning coach at various stretches for a program that claimed four Southern Conference titles and advanced to the NCAA FCS playoffs five times overall.

Teachey departed Wofford following the 2013 season – his first as defensive coordinator – to accept a position with a local church. His time away from football didn't last long, though, as he became a volunteer defensive consultant at nearby Topsail High School in North Carolina the following year. He soon earned his teaching certificate, joining the Topsail program as a full-time assistant coach in 2015.

Teachey was named Topsail's head coach prior to the 2022 season where he led the Pirates to their first two playoff appearances in school history. Topsail marked Teachey's second stint at the prep level as he began his coaching career as an assistant coach at Cherryville High School in North Carolina – his alma mater - in 1992 and then North Pitt High School in 1993.

Prior to joining the coaching profession, Teachey was a four-year letterwinner and three-year starter at tight end for East Tennessee State. Teachey earned All-SoCon honors as a junior in 1989 and was a team captain the following season as a senior. He earned his bachelor's degree in political science from East Tennessee State in 1991.

A native of Wilmington, North Carolina, Teachey is engaged to Ellen Wilcox. The couple has four children in Emma Kate, Lillie, Ryder and Halen.

RYAN CONRY
Asst. Special Teams Coordinator
Fourth Season
Ohio State '18, Cal '22

Ryan Conry enters his fourth season on the Texas Tech staff and his first as the assistant special teams coordinator. Conry previously was part of Texas Tech's defensive staff during his first three seasons, working directly with the Red Raider secondary.

Conry arrived at Texas Tech after serving as a defensive graduate assistant at Cal during the 2019-20 seasons. The Golden Bears played in the Redbox Bowl in Conry's first season as Cal ranked 33rd nationally in scoring defense after allowing only 21.9 points per game. Cal was among the Pac-12 leaders in scoring defense a year later after surrendering only 26.5 points per game.

The Red Raiders have seen a similar rise defensively as Texas Tech gave up 26.0 points per game in 2023, its lowest clip since 2009. Texas Tech defeated power-five foes in each of its first two of three bowl appearances during Conry's tenure, topping Ole Miss in the 2022 TaxAct Texas Bowl and then Cal in the 2023 Radiant Technologies Independence Bowl.

Between his time at both Cal and Texas Tech, Conry has worked with 11 players who have earned NFL opportunities, a list that includes Jaylinn Hawkins, Ashtyn Davis, Camryn Bynrum, Elijah Hicks and Daniel Scott at Cal and then Marquis Waters, Dadrion Taylor-Demrson, Tyler Owens, Rayshad Williams, Brayln Lux and C.J. Baskerville during his three seasons at Texas Tech.
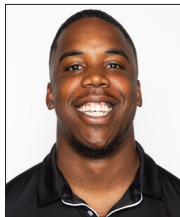
Waters, playing the "star" position in Texas Tech's defensive system, ranked second among defensive backs with 13.0 tackles for a loss as a senior in 2022 before signing as an undrafted free agent by the New York Jets. Taylor-Demerson, meanwhile, was selected in the fourth round of the 2024 NFL Draft by the Arizona Cardinals after a strong final two seasons where he combined for seven of his 10 career interceptions and was among the team leaders with 73 tackles both years. Owens was an undrafted free agent signee that developed into one of Washington's top special teams standouts on its NFC Championship team.

All five defensive backs Conry worked with at Cal enter the 2025 season on NFL rosters, meanwhile, as Davis, a finalist for the Burlsworth Trophy (nation's top walk-on), was selected in the third round of the 2020 NFL Draft by the New York Jets. Byrnum heard his name called in the fourth round a year later by the Minnesota Vikings, while Hicks was chosen in the seventh round of the 2022 draft by the Chicago Bears and Scott was picked in the fifth round of the 2023 draft by the Indianapolis Colts. Hawkins, an undrafted free agent, enters his sixth NFL season in 2025 as a member of the New England Patriots.

Conry was hired at Cal after previously serving as a student coaching intern while earning his undergraduate degree from Ohio State. Conry began his tenure with the Buckeyes as a recruiting intern for the 2014-15 campaigns before later working with the cornerbacks position room for the remainder of his tenure. Conry was part of the Ohio State program in 2014 when the Buckeyes claimed the College Football Playoff National Championship.

Conry, a native of Shaker Heights, Ohio, earned his bachelor's degree in finance from Ohio State University in 2018 and then his master's in public health from the University of California-Berkeley in 2022.

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JAH'SHAWN JOHNSON
Asst. Defensive Backs Coach
Fourth Season
Texas Tech '18

Former Red Raider great Jah'Shawn Johnson enters his fourth season on the Texas Tech coaching staff where he serves as an assistant defensive backs coach, working with the cornerbacks.

The Red Raiders have enjoyed two of their most-successful seasons defensively in recent memory during Johnson's tenure on staff. Texas Tech surrendered only 26.0 points per game in 2023, its lowest since 2009, while the secondary gave up only 229.2 passing yards per game through the air, the lowest for the Red Raider defense since 2014. Texas Tech has won two bowl games during Johnson's three seasons after topping Ole Miss in the 2022 TaxAct Texas Bowl and Cal in the 2023 Independence Bowl.

Four members from the secondary have been recognized on the All-Big 12 teams during each of Johnson's two seasons, highlighted by a pair of second team honorees in Malik Dunlap in 2022 and Dadrion Taylor-Demerson in 2023. Taylor-Demerson, who combined for seven interceptions his final two seasons, was selected in the fourth round of the 2024 NFL Draft by the Arizona Cardinals, representing one of six Red Raider defensive backs who have received a pro opportunity during his tenure.

Prior to joining head coach Joey McGuire's staff, Johnson was an assistant coach for his alma mater at Ennis High School. Serving under legendary head coach Sam Harrell, Johnson worked primarily with the defensive backs for an Ennis program that advanced to the area round of the Class 5A Division II playoffs in each of his two seasons on staff.

Ennis was Johnson's first coaching position after completing a decorated playing career as a Red Raider where he was a four-year starter in the secondary. Johnson, a two-year captain, started 45 games in scarlet and black as he recorded 298 tackles from 2014-18, including 10.5 for a loss, while also adding six interceptions, 14 pass breakups, six forced fumbles and five fumble recoveries.

Johnson was a three-time All-Big 12 selection, earning honorable mention accolades as a redshirt freshman in 2015 and again as a senior in 2018. He was a second team All-Big 12 pick as a junior after registering 97 tackles for a Tech defense that ranked sixth nationally with 29 takeaways.

Johnson, one of the early signees under then head coach Kliff Kingsbury, earned his undergraduate degree in sport management from Texas Tech in 2018. He is currently pursuing his master's degree in interdisciplinary studies from the university.

Johnson is the son of Tamara Johnson and Keith Davis. His father previously played football at the collegiate level as well at Sam Houston State before a decorated NFL career with the Dallas Cowboys (2002-07, 2008), Miami Dolphins (2008) and Oakland Raiders (2009).

JACKSON KIMBLE
Offensive Assistant (OL)
Second Season
Baylor '21, '22

Jackson Kimble enters his second season as an offensive graduate assistant on the Texas Tech staff where he assists with the offensive line.

The Red Raiders boasted one of the nation's top offenses during Kimble's first season on staff as Texas Tech ranked in the top 10 in the FBS for passing offense, total offense and scoring. The Red Raiders averaged 37.6 points per game – the fourth-highest clip in the country – while also averaging 452.7 total yards and 296.7 passing yards, which both finished ninth in the FBS. Texas Tech's offense helped push the Red Raiders to an 8-5 record and an appearance in the AutoZone Liberty Bowl.

Caleb Rogers earned honorable mention All-Big 12 accolades after starting at both guard and tackle throughout the 2024 season. He was later selected in the third round of the 2025 NFL Draft by the Las Vegas Raiders, marking the first time a Texas Tech offensive lineman had heard his name called in the first three rounds since Le'Raven Clark did so in 2016 by the Indianapolis Colts.
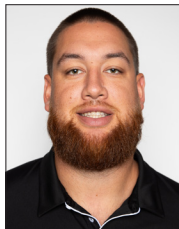
A former offensive lineman himself at Baylor, Kimble arrived at Texas Tech following one year in a similar capacity at Buffalo. Kimble helped mentor two All-MAC

selections during his lone season as left tackle Gabe Wallace and right guard Tyler Doty were both recognized as third team selections by the conference coaches.

It marked the second coaching position of his young career as he was previously a student assistant coach at Baylor during the 2022 campaign. The Bears played in the Lockheed Martin Armed Forces Bowl that season.

Kimble, a native of Southlake, Texas, struggled with injuries during his career at Baylor before medically retiring following the 2021 season. He was a six-time Commissioner's Honor Roll honoree during his time at Baylor and was recognized on the Academic All-Big 12 first team during his final season.

Kimble is a two-time graduate of Baylor, earning his undergraduate diploma in business and corporate communications in 2021 and then his master's in sport management in 2022.

COLE MAXWELL
Defensive Assistant (DL)
Third Season
Baylor '22

Cole Maxwell enters his third season on the Texas Tech coaching staff as he serves as a graduate assistant working specifically with the defensive line.

The Red Raiders gave up only 26.0 points per game during Maxwell's first season on staff, their lowest since 2009, behind the consistent play in the middle from Tony Bradford Jr. and Jaylon Hutchings. Both seniors earned honorable mention All-Big 12 accolades en route to pushing Texas Tech to a 5-4 record in Big 12 play and a victory over Cal in the Radiant Technologies Independence Bowl. The Red Raiders finished 8-5 during Maxwell's second season following an appearance in the AutoZone Liberty Bowl.

The 2023 season marked Maxwell's first in a coaching position following a successful playing career at Baylor where he played under head coach Joey McGuire. Maxwell started in 19 games along the defensive line for the Bears, helping push Baylor to a Big 12 title in 2021 and a victory in the Allstate Sugar Bowl. Baylor also made a Big 12 Championship appearance during his 2019 sophomore campaign, which was unfortunately cut short due to injury.

For his career, Maxwell totaled 48 tackles, including 2.5 for a loss and 1.5 sacks, while also adding a forced fumble and three pass breakups. He was an honorable mention All-Big 12 selection in 2021 after making 27 stops and 1.5 sacks over 13 starts. Maxwell had three tackles in both the Big 12 Championship win over Oklahoma as well as the victory versus Ole Miss in the AllState Sugar Bowl, which also featured his first-career solo sack.

Maxwell signed with Baylor as part of the first signing class to ink with then head coach Matt Rhule, a staff that also featured McGuire as one of its first members. He was previously an All-State defensive lineman out of Allen High School where he was the District 6-6A Defensive MVP as a senior in 2016. Allen finished 14-1 that season, falling in the Class 6A Division I state semifinals.

Maxwell earned his bachelor's degree in education from Baylor in 2022 prior to his hiring at Texas Tech.

LINDSEY SCOTT JR.
Asst. Quarterbacks Coach
First Season
Nicholls State '21

Lindsey Scott Jr. enters his first season as Texas Tech's assistant quarterbacks coach in 2025. He joined the staff following two seasons as an offensive analyst under new offensive coordinator Mack Leftwich at Texas State.

Scott previously played and worked under Leftwich at both Incarnate Word and then Texas State, beginning his coaching career as an offensive analyst for the Bobcats the past two seasons. Texas State boasted one of the nation's top offenses the past two seasons, which pushed the Bobcats to their first two bowl appearances in school history and 16 combined victories.

Scott was Leftwich's starting quarterback during his lone season as the offensive coordinator at Incarnate Word in 2022. The two formed a strong bond with Scott throwing for 4,686 yards and 60 touchdowns to only eight interceptions, while also rushing for 712 yards and 11 additional scores on only 132 carries. He was honored following the season with the prestigious Walter

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Payton Award, which recognizes the Offensive Player of the Year at the FCS level.

Incarnate Word closed the 2022 season with a 12-2 record and an appearance in the FCS semifinal round, marking the furthest the Cardinals had advanced in program history. Scott was also named the Southland Conference Player of the Year and a first team All-American by American Football Coaches Association (AFCA) and Associated Press, among others, after setting the Incarnate Word single-season records for completion percentage (70.9), passing efficiency (197.4), passing yards (4,686), passing touchdowns (60), total offensive yards (5,353) and touchdowns responsible for (71).

Scott ended his collegiate career with the Cardinals after previously signing with LSU out of high school. He was tabbed the 2015 Gatorade Player of the Year for the state of Louisiana out of Zachary High School outside Baton Rouge where he led the Broncos to the Class 5A state title as a senior. Scott also spent time at East Mississippi Community College (2017), Missouri (2018) and Nicholls State (2019-21) throughout his college career.

In addition to his role at Texas State, Scott also played in nine games as a rookie quarterback for the Arlington Renegades during the United Football League (UFL) spring 2024 season. He joined the Renegades as the top overall pick in the XFL Dispersal Draft after previously being selected second overall of the USFL Draft by the Pittsburgh Maulers.

Scott earned his bachelor's degree in interdisciplinary studies with a focus on mathematics from Nicholls State in December 2021. He is currently pursuing a master's of business administration through Incarnate Word with an expected graduation date this May.

COLLIN SHANK
Defensive Assistant (DBs)
First Season
Millersville '20

Collin Shank enters his first season as a defensive assistant on the Texas Tech staff, working directly with safeties coach Rob Greene.

Shank arrived at Texas Tech following three seasons at Army where he was a defensive quality control assistant during the 2023-24 seasons. He began his tenure with the Black Knights as a graduate assistant under Army defensive coordinate Nate Woody in 2022 on the defensive side of the ball.

Army put together its best season in the more than 100-year history of the program during Shank's last year on staff in 2024, finishing an impressive 12-2 overall, including a perfect 8-0 mark in the Black Knights' first season in the American Athletic Conference. The Black Knights ended the season at No. 21 in the final Associated Press poll after topping Tulane in the AAC Championship Game as well as Louisiana Tech in the Independence Bowl.

Army boasted one of the nation's top defenses throughout the 2024 season as the Black Knights finished fourth in the FBS after allowing only 15.5 points per game. Army was also eighth in the country for total defense, giving up just 297.9 yards a game as part of a defense that was also ranked in the top 25 for red zone defense, passing defense, rushing defense and passes intercepted.

Prior to Army, Shank spent the 2021 season as the tight ends coach at Franklin & Marshall College and the 2020 campaign as an offensive quality control coach at Eastern Washington.

Shank began his coaching career immediately after ending his own playing career as a quarterback for Millersville University in Pennsylvania. Shank played in 20 career games with the Marauders where he totaled 3,502 passing yards and 20 touchdowns. He signed with Millersville after a legendary career at Lampeter-Strasburg where he threw for 8,012 passing yards, the second-highest total in Lancaster-Lebanon (L-L) League history.

Shank graduated from Millersville in 2020 with a bachelor's degree in sports business.

XAVIER WHITE
Offensive Assistant (WRs)
First Season
Texas Tech '22

Xavier White rejoined the Texas Tech football program in a new role this offseason as he enters his first season as an offensive assistant working with the Red Raider wide receivers.

This is the first coaching position for White, who concluded his playing career in 2023 as one of the most-versatile Red Raiders in recent memory. His hire reunites the Lubbock native with not only head coach Joey McGuire but offensive passing game coordinator and wide receivers coach Justin Johnson after he was White's position coach as a senior.
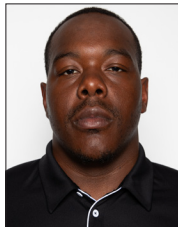
White, a product of Lubbock Monterey High School, returned to West Texas after playing his true freshman season at Dodge City Community College in Kansas. He was a breakout performer of preseason camp prior to the 2019 campaign, rising from a walk-on to a member of Texas Tech's receiver rotation by the season opener. He transitioned to running back the next season, giving the Red Raiders a dynamic option out of the backfield and in the return game.

White moved back to the wide receiver room upon McGuire's hire in 2022 as he was Texas Tech's leader in all-purpose yards that season and its second-leading receiver. White led the Red Raiders with 556 receiving yards as a senior in 2023 en route to concluding his career with 133 catches for 1,524 yards and six touchdowns.

White appeared in 51 games overall for the Red Raiders, totaling 2,731 all-purpose yards during that span thanks to an additional 754 rushing yards and five touchdowns on the ground and 453 yards as either a punt (46) or kick (407) returner. To date, he is one of only two Red Raiders since 2000 to record multiple games with at least 100 rushing yards in a career as well as two or more 100-yard receiving performances, joining Taurean Henderson.

White earned his bachelor's degree from Texas Tech in 2022 in university studies. He married his wife, Jaiden, in June 2024.

TAYLOR YOUNG
Asst. Inside Linebackers Coach
Second Season
Baylor '16

Taylor Young enters his second season on the Texas Tech coaching staff as a defensive quality control coach working with the Red Raider inside linebackers.

Young's arrival in Lubbock reunited him with many on the Texas Tech staff from his time as a student-athlete at Baylor. Young was one of the Big 12's most-imposing linebackers over his four-year career, totaling 325 tackles, 39.0 tackles for loss and 15.5 sacks, all while earning All-Big 12 honors three times and also being named Big 12 Defensive Newcomer of the Year by the Associated Press in 2014 and the Defensive MVP of the 2015 Cotton Bowl.

Young, whose last season coincided with head coach Joey McGuire's arrival in Waco as an assistant coach, remains one of the top tacklers in Baylor history as he still ranks third in career tackles for loss, fourth for both career solo tackles and sacks and tied for eighth in total tackles. Young made 40 career starts at linebacker for the Bears before being invited to training camp with the Arizona Cardinals after completing his collegiate career.

Young was able to help pass along that same wisdom during his first season with the Red Raiders as inside linebacker Jacob Rodriguez earned All-Big 12 first team honors as one of the top tacklers in college football. Rodriguez, only the third Red Raider in program history to garner All-Big 12 first team honors, recorded 127 tackles on the season, ranking third in the FBS for the category, all while finishing as one of the country's top contributors to takeaways.

This is Young's third coaching stint at the collegiate level as he was previously a graduate assistant for Baylor during the 2019-20 seasons as well as a quality control assistant at North Texas for the 2021 campaign. Young assisted the linebacker room at both schools, while also contributing to North Texas' special teams units during his lone season in Denton.

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Like many members of McGuire's staff, Young also has experience at the high school ranks as he served as the special teams coordinator and linebackers coach at Richardson High School in the Dallas-Fort Worth metroplex the past two seasons.

Young began his coaching career after earning his undergraduate degree in education from Baylor in 2016.

AARON HALL
Sr. Associate Strength Coach
Fourth Season
Youngstown State '15, UTEP '17

Aaron Hall is in his fourth season on the Texas Tech coaching staff where he serves as the senior associate strength and conditioning coach.

Hall, who arrived at Texas Tech following one season on the strength staff at Marshall, was promoted to senior associate strength and conditioning coach prior to the 2024 season as a key member of Lance Barilow's staff with the Red Raiders. He previously assisted with both football and track and field during his lone year with the Thundering Herd.

This is Hall's third stint working alongside Barilow as the two were on the same staff together at both LSU and Kansas prior to their hire at Texas Tech. Hall was a strength and conditioning intern on the LSU staff in the spring of 2018 and later rejoined Barilow again in 2020 as an assistant strength and conditioning coach at fellow Big 12 member Kansas.

In between, he earned his first full-time position as an assistant strength coach at New Mexico State from 2018-19, working with its track and field, swimming, baseball and football programs. He moved to football exclusively that next fall as an assistant strength and conditioning coach on the Wyoming football staff for the 2019 season.

Hall began his professional career as an intern at Ohio State in 2015 where he assisted with the strength and conditioning training of many of the Buckeyes' Olympic sports. He accepted a graduate assistant role at UTEP from there, assisting with the Miners' football, track, volleyball and rifle programs.

Hall attended Youngstown State University where he earned his bachelor's degree in exercise science in 2015. He later added a master's in leadership studies from UTEP in 2017.

Hall and his wife, Hanna, welcomed their first child, a daughter Hunter, earlier this year on New Year's Day.

BRANDYN MUSGRAVE
Associate Strength Coach
Fourth Season
Florida State '15, Concordia
Univ. of Chicago '18

Brandyn Musgrave enters his fourth season at Texas Tech as an associate strength and conditioning coach for the Red Raider football program.

Musgrave, a former student-athlete himself at Florida State, arrived at Texas Tech following one season at fellow Big 12 member Baylor where he worked alongside head strength and conditioning coach Lance Barilow during the 2021 season. Musgrave quickly joined the Red Raider staff after Baylor completed a 12-2 season with a win in the Allstate Sugar Bowl.

In addition to his time at Baylor, Musgrave served on the strength staff at Rutgers in 2019, his first full-time position at the collegiate level after working on the University of Miami staff as an intern in 2018. He joined the collegiate ranks after beginning his career as an assistant strength and conditioning coach at Barwis Methods, a leading performance training academy that boasts numerous professional athletes as clients.

Prior to joining the coaching profession, Musgrave was a fullback and linebacker at Florida State for 2013-15 where he was part of the Seminoles' historic 14-0 undefeated season and BCS National Championship in 2013. Florida State also played in the Rose Bowl (2014) and Peach Bowl (2015), finishing with at least 10 wins each season during one of its most-successful stretches in history.

Musgrave, a native of Port St. Lucie, Florida, earned his bachelor's degree in sociology from Florida State in 2015 and later added a master's in sports performance from Concordia University of Chicago in 2018.

DALTON ELLIOTT
Assistant Strength Coach
First Season
Sioux Falls '18, Utah State '20

Dalton Elliott enters his first season as an assistant strength and conditioning coach at Texas Tech, bringing with him experience with not only head strength coach Lance Barilow but also in the NFL. He specifically works with Texas Tech's defensive line, outside linebackers and heads up the return-to-play procedures for injured players.

Elliott arrived at Texas Tech after spending the 2024 season as a seasonal strength and conditioning intern with the New York Jets. Elliott worked with the tight ends, quarterbacks and specialists while with the Jets, while also leading individual player development meetings with members of New York's rookie class.

The position with the Jets followed two years as an assistant strength and conditioning coach for the BYU program, which coincided with the Cougars transition to the Big 12 Conference. It was the first full-time football position for Elliott, who moved across state in 2022 following three years at rival Utah State. Elliott began his tenure in Logan as a graduate assistant before being named an assistant strength and conditioning coach in July 2020. He was briefly the interim head of the Olympic sport strength program during the spring and summer of 2021.

Elliott began his coaching career as a strength and conditioning intern during the summer of 2018 for a staff that featured Barilow. It was his first coaching opportunity after ending his own playing career at linebacker for the University of Sioux Falls in South Dakota. Elliott was voted on the team's leadership council by his teammates while playing for a Cougar program that made three-consecutive NCAA Division-II playoff appearances and claimed the Northern Sun Intercollegiate Conference (NSIC) title in 2016 with a 12-1 record.

Elliott earned his bachelor's degree from Sioux Falls in December 2018, graduating with double majors in exercise science and psychology. He added a master's of education in sport and physical education from Utah State in 2020.

Elliott and his wife, Kelli, are parents to a son, Dallas.

BRANDON STEVENSON
Assistant Strength Coach
First Season
Texas Tech '22

Brandon Stevenson enters his first season as an assistant strength and conditioning coach on the Texas Tech staff, reuniting him with head strength and conditioning coach Lance Barilow.
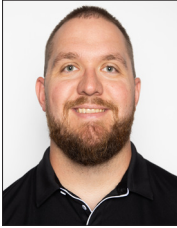
Stevenson was previously a student assistant strength and conditioning coach during the 2022 football season, the Red Raiders' first under head coach Joey McGuire and Barilow. Stevenson assisted with Texas Tech's daily strength program that season, earning additional responsibility in leading training sessions for development groups and injured players. He previously was a student assistant with Texas Tech's Olympic sport strength staff for three seasons before moving to football prior to his senior year.

Following graduation, Stevenson accepted the head strength and conditioning coaching position at Midland Christian High School. Stevenson spent the 2024-25 academic year at Lake County Christian School as an assistant strength and conditioning coach before rejoining the Red Raider football program for summer workouts.

Stevenson earned his bachelor's degree in general studies with a concentration in kinesiology, nutrition and health from Texas Tech in December 2022. He is a certified strength and conditioning specialist (CSCS).

Stevenson and his wife, Jaylin, are parents to three daughters, Braylin, Brooklin and Brylie. He is the son of Scott and Dwenette Stevenson. His father is a longtime Texas Ranger that provides additional security on the Texas Tech sideline.

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JOSH HAVERFIELD
Coordinator of Football Performance & Analytics
Fourth Season
Bluffton '19, Northern State '22

Josh Haverfield enters his fourth season on the Texas Tech strength staff and his first in the role of coordinator of football performance and analytics.

Haverfield moved into his current position after previously serving as a volunteer intern under head strength coach Lance Barilow in 2022 and then as a post-grad intern each of the past seasons. He oversaw many of Texas Tech's performance analytics on an interim basis during the 2024 basis before earning his full-time promotion prior to the Red Raiders' appearance in the AutoZone Liberty Bowl.

Prior to joining the Texas Tech staff, Haverfield was a graduate assistant at Northern State University from 2020-22 and then an intern at Wyoming in 2019. His time at Wyoming coincided with that of senior associate strength coach Aaron Hall, who was an assistant on the Cowboys' staff in 2019.

Haverfield, a native of Marion, Ohio, was an offensive lineman at Bluffton University from 2015-18 before entering the coaching profession. He earned his bachelor's degree in strength and conditioning from Bluffton in 2019 and then his master's in sports performance and leadership from Northern State in 2022.

Haverfield is engaged to Jordan Casarez.

GENTRY HICKS
Director of Football Nutrition
Third Season
Texas Tech '20, '22

Gentry Hicks enters her third season as a full-time member of the Texas Tech sports nutrition staff and her first as the Director of Football Nutrition.

In her role, Hicks oversees the nutritional needs for more than 100 football student-athletes, planning out team meals while assisting with in-game and practice fueling. Additionally, Hicks helps guide each Red Raider during the offseason to target weights through proper nutrition and education.

Hicks is no stranger around the football program as she previously served as a student fueling station intern for the 2019-20 seasons. She rejoined the program as a master's dietetic intern prior to the 2022 football season before being named an assistant football dietitian for the 2023-24 seasons.

Hicks, a Lubbock native, has two degrees from Texas Tech University, earning a bachelor's in nutritional sciences and dietetics in 2020 before adding a master's of science in nutrition and dietetics with a concentration in sports dietetics in 2022.
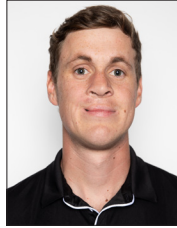
CARLY PONDER
Assistant Football Dietitian
First Season
Baylor '22, Lipscomb '24

Carly Ponder enters her first season on the Texas Tech sports nutrition staff as she joined the athletics department in July 2025 as an assistant sports dietitian with the Red Raider football program.

Ponder assist in the day-to-day management of Texas Tech's nutrition program where she helps oversee the nutritional needs for more than 100 football student-athletes. Alongside head football nutritionist Gentry Hicks, Ponder regularly meets with each student-athlete to help guide them to meet target weights during the season and in the offseason.

Prior to joining the Texas Tech staff, Ponder was a performance nutrition fellow at Tennessee, working with the football and women's golf teams during the 2024-25 athletic year. She moved to Knoxville after previously serving as a sports nutrition assistant at Vanderbilt (2022-23) and as a dietetic intern at Lipscomb (2023-24).

Ponder began her career as a sports nutrition intern at Baylor where she earned her bachelor's degree in nutrition sciences in 2022. She added a master's in nutrition sciences from Lipscomb University in May 2024.

SEAN KENNEY
Director of Scouting
Fourth Season
Alabama '20, '21

Sean Kenney enters his fourth season on the Texas Tech personnel staff and his third in the role of Director of Scouting where he assists general manager James Blanchard in identifying prospective student-athletes.

Kenney arrived at Texas Tech in January 2022 as Blanchard and head coach Joey McGuire were turning their focus directly on the 2023 class. Since then, Texas Tech has signed two top-25 classes and the nation's top transfer portal class this past offseason, upgrading the talent level for the Red Raiders in quick order.

Texas Tech's 2023 and 2024 classes both ranked as high as No. 23 nationally thanks to a focus on identifying and landing the top prospects in the state of Texas. It marked the first top-25 class for the Red Raiders in more than a decade.

Prior to joining the Texas Tech staff, Kenney was a recruiting specialist for the Alabama football program where he assisted in all areas of the Crimson Tide's personnel operation. As part of his duties, Kenney assisted with on-campus visits for future student-athletes and was also responsible for creating travel plans for coaches and team personnel, updating the Alabama recruiting database and preparing scouting reports.

Alabama regularly signed a top-five recruiting class throughout Kenney's tenure in Tuscaloosa as the Crimson Tide went on to win two College Football Playoff National Championships during that span as well as four SEC titles. The Crimson Tide appeared in the College Football Playoff in all but one of Kenney's six seasons on staff.

In addition to his time at Alabama, Kenney also attended the prestigious Phil Savage Scout School in 2019, one of the top clinics in the country for prospective college and professional scouts. The school, which focuses on learning NFL team rating scales and recruiting best practices, is led by Savage, a longtime NFL executive and general manager.

Kenney earned his bachelor's degree from Alabama in commerce and business administration in 2020 and then his master's in hospitality management with a concentration in sports hospitality in 2021.

WESLEY HARWELL
Associate Director of Scouting
Second Season
Texas Tech '23

Wesley Harwell enters his second season as a member of the Texas Tech personnel staff where he serves as an associate director for scouting.

In his role, Harwell assists with all areas of Texas Tech's recruiting operation, namely in the identifying of potential student-athletes with general manager James Blanchard and Texas Tech's personnel department. Harwell and Director of Scouting Sean Kenney pour over hours of film weekly, assisting Blanchard and Director of Player Personnel Brian Nance in the early stages of the recruiting process.

Harwell was part of Texas Tech's year-long process to identify potential offseason additions, which led to the Red Raiders boasting the nation's top transfer class. The process brought rave reviews with On3.com calling it the best portal class in the country and 247Sports ranking the class of 20 transfers at No. 2 nationally.

This is Harwell's first full-time position as he was previously a recruiting assistant at Nebraska during the 2023 season. The Huskers, who share many ties to the Texas Tech coaching staff, ranked as high as No. 16 nationally for the 2024 recruiting class.

A native of Waco, Texas, Harwell graduated from Bosqueville High School before later earning his bachelor's degree in university studies from Texas Tech.

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KATE EBERHARDT
Director of Recruiting
Operations
Fifth Season
Houston Baptist '18

Kate Eberhardt enters her fifth season on the Texas Tech staff where she serves as Director of Recruiting Operations. Eberhardt (formerly Shealy) has been instrumental in helping the Red Raiders land top-25 recruiting classes, planning and executing not only coaches' travel but also that of prospective student-athletes.

Eberhardt arrived in Lubbock prior to the 2021 season following two-plus years at East Carolina where she was responsible for many of the behind-the-scenes aspects of the Pirates' recruiting operation. She assisted with budget management and recruiting-related travel support while at East Carolina, many of the same duties she has with the Red Raiders.

In addition to her recruiting duties, Eberhardt also assisted with the operation needs for the football program while at East Carolina, which included the coordination of home and road game logistics such as meals and facility preparation.

Prior to joining the Pirates, Eberhardt was a gameday events manager for the Division of Student Affairs at Clemson during the 2018 football season. That position followed successive summer stints as an administrative staff assistant for both the Tigers' player development efforts and Dabo Swinney camps.

Eberhardt earned her bachelor's degree in kinesiology/sports management from Houston Baptist in May 2018. She spent four years assisting the Huskies football staff with recruiting and operations support as an undergraduate beginning in 2014 under her father Vic Shealy, who was named Houston Baptist's first-ever head coach only two years earlier.

Eberhardt, a native of Houston, and her husband, Alex, are expecting their first child this fall.

PRESLEE QUISENBERRY
Director of Administration
and Operations
Fourth Season
Texas Tech '22

Preslee Quisenberry enters her fourth season as a member of the Texas Tech football staff and first as Director of Administration and Operations.
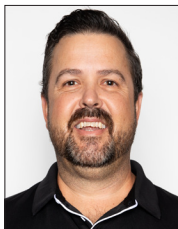
Quisenberry previously served as Texas Tech's Director of On-Campus Recruiting the previous three seasons before moving into her new role ahead of the 2025 season. She handles many of the behind-the-scenes aspects of the Red Raider football program as the main point of contact for head coach Joey McGuire and as the staff liaison to student-athlete parents once they reach campus. Quisenberry is also essential in enhancing the onboarding process for new student-athletes as well as with the day-to-day operation of more than 100 student-athletes and 20-plus coaching staff members.

Prior to her full-time hiring, Quisenberry served as a student assistant in the Texas Tech football office for three years prior to being hired by head coach Joey McGuire upon graduation. During that time, Quisenberry was essential to Texas Tech's recruiting operation, serving as the point person for prospective student-athlete visits throughout the 2021 season, a role she continued under McGuire.

In addition to her role as a student assistant in the football office, Quisenberry was a member of President's Select for three years and also interned with the Texas Tech athletics communications office each of her final three semesters.

Quisenberry, like many on the Texas Tech staff, has ties to the Texas High School Coaches Association (THSCA) as her father, Chad Quisenberry, recently retired as the Athletics Director at Devine High School near San Antonio. He was previously the head coach of the Warhorses for 13 seasons as part of 25-plus years with the school district.

Quisenberry earned her undergraduate degree from Texas Tech University in May 2022, graduating summa cum laude in only three years as a public relations and strategic communication major.

ZANE PERRY
Asst. Athletics Director
Equipment Operations
26th Season
Texas Tech '05

Zane Perry enters his 26th season working with the Texas Tech football program and fifth in the role of Assistant Athletics Director for Equipment Operations.
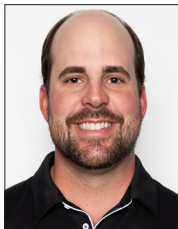
Perry, a Lubbock native, joined the full-time equipment staff after graduating from Texas Tech with a degree in exercise and sport science in 2005. During his tenure as a student equipment manager, Perry served as an NFL intern for two summer camps for the Carolina Panthers equipment staff. After his graduation from Monterey High School in 1999, Perry received a scholarship to join the student equipment staff with the Texas Tech football program.

During his 25 seasons on the Red Raider sideline, Perry has risen from a student manager to assistant equipment manager all the way to the head football equipment manager and now his current role.

Perry oversees a staff of six full-time equipment managers as well as numerous student managers who work directly with each of Texas Tech's athletics programs. He is the point-person for Texas Tech's new apparel provider in adidas, managing all equipment requests as well as uniform designs specifically for the Red Raider football program. Perry and his team worked alongside adidas in quickly designing Texas Tech's uniforms beginning with the 2024 season, giving the Red Raiders a modern look that also respects many historical elements.

Perry was promoted to Director of Equipment Operations in 2018 after previously serving over a decade as the Red Raiders' head football equipment manager. He was voted as the 2024 Knight-Pickard District 7 Equipment Manager of the Year.

Perry and his wife, Erica, have two daughters, Presley and Finlay, and a son, Walker.

CAYMAN ANCELL
Head Equipment Manager
Ninth Season
Texas Tech '16

Cayman Ancell enters his ninth season with the Texas Tech football program and his fifth as the head equipment manager for the Red Raiders.

Ancell, a Lubbock native, was promoted to his current position following the 2020 season from his role as an assistant equipment manager. He is responsible for the equipment of all football student-athletes and making sure each player is properly equipped.

Ancell's other responsibilities include issuing all protective and workout gear, preparation of team uniforms, ordering of all team gear including helmets, shoulder pads and other equipment such as adidas apparel. He also oversees the issuing of practice and game clothing for coaches, full-time staff and student staff and making sure the equipment is loaded in advance of away games and bowl games. He also oversees the equipment needs for both of Texas Tech's golf programs.

Prior to being named to Texas Tech's full-time equipment staff, Ancell was a student manager for two seasons beginning with the 2015 campaign. He was hired as an assistant equipment manager shortly after earning his bachelor's degree in sports management from Texas Tech in December 2016.

In addition to his duties at Texas Tech, Ancell has worked on the professional level, serving a summer internship with the Miami Dolphins during its 2016 training camps.

Ancell and his wife, Kayla, were married in July 2020.

FOOTBALL STAFF

ROGER LIRA
Asst. Equipment Manager
10th Season
Texas Tech '13, '15

The 2025 football season will mark Roger Lira's 10th on the Texas Tech sidelines as an assistant equipment manager. This is Lira's second stint on the Texas Tech after returning to the equipment staff in 2021.
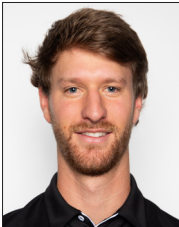
Lira assists with all aspects of Texas Tech's equipment operations, including issuing of official adidas apparel and helping coordinate headset communications on gameday. He is also part of the advance team that prepares the Red Raiders' arrival for any road trip. Lira also oversees the equipment operations for the softball program.

Lira has risen from a student assistant to graduate assistant to a full-time role in his decade-plus on the equipment staff. Lira began his tenure at Texas Tech as a student assistant prior to the 2009 season. He was tabbed a graduate assistant in 2013 and then was hired to a full-time role the following season.

In between his two stints, Lira was an assistant coach and teacher at nearby Brownfield High School from 2018 until his return prior to spring practices in 2021. Lira, who was also the career and technical education (CTE) department head, oversaw the linebackers room while with the Cubs and was the offensive coordinator during his final season. He also assisted with the Brownfield basketball and track and field programs over his nearly three years.

Lira, a native of nearby Shallowater, earned his bachelor's degree in exercise and sports science and a minor in secondary education from Texas Tech in 2013. He added a master's in instructional and educational technology in 2015.

AUSTIN NETTLES
Asst. Equipment Manager
Third Season
Texas Tech '20

Austin Nettles enters his third season as an assistant equipment manager for the Red Raider football program.

In his role, Nettles assists with the daily equipment upkeep of more than 100 football student-athletes, issuing all protective and workout gear and helping oversee the weekly packing of the equipment truck for road games. He also oversees all the equipment needs for the Red Raider soccer program.

Nettles was a student equipment manager for the Red Raider football program as an undergraduate student. He later served as an equipment intern for the Dallas Cowboys over the course of the 2020-22 seasons and was the home clubhouse attendance and equipment manager for the Texas Rangers for the 2021-22 campaigns.

Nettles, a native of Cypress, Texas, earned his degree from Texas Tech in 2020, graduating magna cum laude in sports management. He is certified through the Athletic Equipment Managers Association (AEMA).

ERIC GERALD
Director of Video
10th Season
Texas Tech '15

Eric Gerald enters his 10th season with the Texas Tech athletics department and his third in the role of Director of Football Video.

Gerald oversees all the video needs for the Texas Tech coaching staff, including filming and editing of practice and game film in addition to breaking down opponent film. He previously served as a video coordinator for the Red Raider football program for the previous seven seasons prior to his promotion.

Gerald was a student assistant in the Texas Tech sports broadcasting department throughout his time as an undergraduate student. He was a key student assistant for the football team video staff, traveling to many road games, while also contributing to video board and live television coverage during both basketball and baseball season.

Prior to rejoining the athletics department, Gerald was a video journalist for KCBD-TV in Lubbock where he assisted in both news and sports coverage. It was his first full-time position after graduating from Texas Tech in December of 2015 with a degree in electronic media and communications.

Gerald was an offensive lineman for Coronado High School in his hometown of El Paso. He also got his start in creating highlights during that time, too, as he assisted the Coronado staff with coaches video.

Gerald and his wife, the former Katlyn Cook, were married in June 2022.

JACOB CHAVARRIA
Video Coordinator
Fourth Season
Texas Tech '22, '24

Jacob Chavarria enters his fourth season as a full-time member of the Texas Tech video staff and his third in the role of video coordinator.

Chavarria is no stranger to the Texas Tech video staff as he was a student assistant from 2018-21 before being hired as a post-grad intern prior to the 2022 season. He was promoted to his current role ahead of the 2023 season.

In his role, Chavarria assists Director of Football Video Eric Gerald in overseeing all the video needs for the Red Raider coaching staff, namely the filming and editing of practice and game film. Through its partnership with Catapult, Chavarria and the Red Raider video staff are able to ensure video breakdowns are available shortly after each practice and game.

Chavarria, a native of nearby Floydada, earned his bachelor's degree in creative media industries from Texas Tech in 2022 and added his master's in mass communications following the 2024 spring semester.

BEN BROWN
Asst. Video Coordinator
Second Season
Tarleton State '21, '22

Ben Brown is in his second season on the Texas Tech staff as an assistant video coordinator where he helps facilitate all the video needs for the Red Raider coaching staff and student-athletes.

Brown arrives at Texas Tech following two seasons in the Southeastern Conference as he was a football video assistant at Auburn in 2022 and was an assistant video coordinator at Texas A&M in 2013.

Brown began his career at his alma mater, serving as the football video coordinator at Tarleton State over the course of the 2018-21 seasons. His tenure coincided with Tarleton State's transition to the NCAA FCS level as the Texans went 5-3 during their spring 2021 season and then 6-5 that next fall. He was also with the Texans during their final two seasons at the NCAA Division II ranks as Tarleton State recorded back-to-back undefeated regular seasons and captured the Lone Star Conference title.

Brown, a native of Troy, Texas, earned his bachelor's degree in kinesiology and exercise science from Tarleton State in 2021. He added his master's in sport administration from the university a year later.

KATIE MEADE
On-Campus Recruiting Coord.
First Season
Texas Tech '24

Katie Meade enters her first season as a full-time member of the Texas Tech football staff where she serves as a coordinator for on-campus recruiting.

Meade, a Lubbock native, assists in all areas of Texas Tech's recruiting operation, namely assisting in the planning and execution of campus visits by prospective student-athletes. The position is a familiar one for Meade, who was a student assistant in the Texas Tech football office over the course of the 2021-24 seasons where she assisted with the execution of recruiting visits each summer and on gameday.

Meade was only a freshman when head coach Joey McGuire was hired as Texas Tech's head coach. Since then, Meade has had a first-hand view of Texas Tech's rise as one of the top personnel departments in the country as the Red Raiders have landed two top-25 recruiting classes and then the top transfer portal class in the country this past offseason.

FOOTBALL STAFF

Meade earned her bachelor's degree in sport management with a minor in general business from Texas Tech in December 2024. She is currently pursuing a master's in sport management from the university.

Aaron Tebo joined the Texas Tech athletics department in April 2022 where he serves as an Associate Athletics Director and the Executive Director for Academic Excellence as well as the sport supervisor for the Red Raider men's golf program.

In his role, Tebo leads the day-to-day operations of the Marsha Sharp Center for Student-Athletes and the academic progress of Texas Tech's more than 400 student-athletes across all sports. He oversees all departmental awards and scholarships and serves as departmental liaison for the Office of Student Conduct, Office of International Affairs, and IT/Technology.

AARON TEBO
Associate A.D./Academics
Fourth Season
Nebraska '07

Additionally, Tebo is the academic advisor for the men's track and field team and a member of the Marsha Sharp Center for Student-Athletes Executive and Leadership Teams.

A seasoned administrator of 15-plus years with supervisory, budget, policy creation, and implementation experience prior to his arrival at Texas Tech, Tebo was named in August 2021 the Assistant Athletic Director for Academic Services at fellow Big 12 member Baylor. Within that role, he served as the secondary sport administrator for the women's basketball team and as a member of the Student-Athlete Center for Excellence Leadership Team. He also served as the academic coach for the men's and women's basketball, soccer, and men's golf teams.

In December 2016, Tebo was named Director of Academic Services at Baylor. Within this role, Tebo had full academic oversight of the women's basketball, women's soccer, men's golf and women's tennis teams. Prior to being named Director of Academic Services, Tebo was the Academic Advisor for the football (defense) and men's golf programs at Baylor. He previously served in that role from May 2011 to December 2016.

Before his arrival to Baylor, Tebo served as the academic counselor for the football and women's softball teams at Florida State. He began his career at Florida State in August 2011 as an assistant academic counselor, eventually working his way into his full-time role there.

Tebo is a graduate of the University of Nebraska-Lincoln where he received his undergraduate degree in business marketing. He completed his graduate work at the University of Oklahoma with a masters in adult and higher education with a concentration in intercollegiate athletics administration.

While at Oklahoma, he also served as a graduate assistant and the football academic support team leader within the Student-Athlete Academic Services department. He also served a summer working at the University of Nebraska athletics department as the football summer bridge program coordinator.

Tebo and his wife, Shannon (TTU College of Health and Human Sciences, Director of Advising & Retention), are parents to three sons: Miller, Jones, and Foster.

MARISSA TIDWELL
Assistant A.D./Academics
Third Season
Colorado State '09
Fresno State '12

Marissa Edwards enters her third season as an Assistant Athletics Director in the Marsha Sharp Center for Student-Athletes where she oversees the academic progress for the more than 100 student-athletes in the Red Raider football program.

The Red Raiders concluded the spring semester with a 3.14 cumulative GPA in their first full academic year with Edwards, who arrived at Texas Tech shortly before the 2023 season following two years in a similar role at UTSA. It marked one of the highest GPA marks in program history for the Red Raiders, who enter the 2025 season having posted at least a 3.0 team GPA over each of the previous three semesters. During this span, Texas Tech has recorded its highest football team GPA on record.

Edwards joined the UTSA staff after previously serving for seven years in various positions at Big 12 member Kansas State. She began her tenure with the Wildcats as an academic counselor, working with the volleyball, men's and women's track and field, cross country and rowing programs from 2015-19 before being promoted to director of football academics in 2019.

While working with the K-State football program, Edwards helped the Wildcats to the highest semester GPA in program history (3.406), also sporting an APR score of .994 for the 2019-20 athletics season. K-State football ranked first in the Big 12 Conference with a GSR score of 91 and an FGR score of 74 in 2019-20. She also helped lead the men's track & field program to the highest semester GPA in program history in the spring of 2017 (3.278).

Edwards was an advisor for K-State's Student-Athlete Advisory Committee from 2017-21, helping manage the end-of-year awards show for the department, organizing a Hurricane Harvey relief drive that raised over 46,000 pounds of donations, coordinated a National Girls and Women in Sports Day for over 300 girls in the community and more 70 female student-athletes and helped lead 'Cats Across Continents,' a service abroad trip to build a multipurpose sports court in partnership with Courts for Kids.

She was honored in June of 2020 with the N4A Professional Excellence Award by the National Association of Academic and Student-Athlete Development professionals. In June of 2021, she began a three-year term on the N4A Board of Directors as the Region IV Director and is now in the first year of a two-year term as the board's parliamentarian.

Edwards is an active member of the of the Women Leaders in College Sports since 2016 and was on the leadership committee for a pair of seasons for the Women of K-State organization.

Before joining the Wildcats staff, Edwards worked as the assistant counselor for Cincinnati's student-athlete support services from 2014-15, working as the lead academic coach for football and men's basketball. She opened her athletics career at Ohio University as the assistant academic advisor and learning specialist in the department of NCAA eligibility and student-athlete S\success.
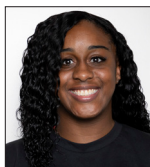
Edwards, who competed in water polo as an undergraduate student-athlete, earned her bachelor's of science in health and exercise science from Colorado State in 2009. She later earned her master's degree in sports administration from Fresno State in 2012.

Edwards, a native of Hanford, California, married her husband, Troy, in March 2025.

ADDITIONAL SUPPORT STAFF

JOSHUA CLARK
Asst. Academic Advisor

DASNII CURTIS
Asst. Academic Advisor

KEENAN JOHNS
Assoc. A.D. / Compliance

JEFF JONES
Manager of Facilities

DERRICK MITCHELL
Asst. A.D. / S-A Develop.

JUSTIN OPPERMAN
Assoc. A.D. / Compliance

SPORTS MEDICINE

GRANT STOVALL
Senior Associate AD
13th Season
Texas Tech '94, '98

Grant Stovall joined the Texas Tech athletics department in June 2013 as Senior Associate Athletics Director for Student-Athlete Health and Wellness.

In his role, Stovall is a member of Kirby Hocutt's executive staff where he oversees the sports medicine unit, both as a primary administrator and a hands-on athletic trainer. In addition, Stovall also have oversight of the Texas Tech strength and conditioning, nutrition and sport psychology units.

Stovall joined the athletics department after spending nine years as Director of Clinical Services at Lubbock Sports Medicine. While at LSM, he worked alongside numerous orthopedic surgeons that provide care for the 400-plus student-athletes at Texas Tech. He oversaw the day-to-day operations of the clinic while managing the durable medical bracing business, sports medicine outreach contracts and marketing.

Prior to joining Lubbock Sports Medicine, Stovall spent eight years as the Sports Medicine Manager at Covenant Health Systems where he oversaw the day-to-day operations of the sports medicine department.

His experience in athletic training included two clinical stops while he was pursuing his master's degree in physical therapy at the Texas Tech University Health Sciences Center.

From 1994-98, he served as an athletic trainer at Rehability Sports Medicine Network and at Methodist Hospital SportsCare. During that time, he provided coverage as an athletics trainer at a number of area high schools.

Stovall earned a Bachelor of Science from Texas Tech in 1994 and a Master of Physical Therapy from the Texas Tech University Health Sciences Center in 1998. He holds athletic training certifications from the Texas Advisory Board of Athletics Trainers, the NATA Board of Certification as well as the Texas Board of Physical Therapy Examiners.

Stovall lives in Lubbock with his wife, Denise. They are parents to a daughter, Kassidee, and a son, Kooper.

DR. KEVIN CRAWFORD
Medical Director / Head
Orthopedic Surgeon
20th Season

Lubbock has always been home for Dr. Kevin Crawford. He attended Monterey High School, received his Doctorate of Medicine from the University of Texas Southwestern Medical School in Dallas. After his Orthopedic Surgery Residency, he returned to Lubbock to begin his career.

After a successful start to his practice he accepted an invitation to do a Sports Medicine Fellowship with the prestigious Steadman-Hawkins Clinic in Vail, Colorado.

During his year-long fellowship, he received advanced training in arthroscopic knee and shoulder surgery. In 2006, Dr. Crawford was asked to serve as a U.S. Ski and U.S. Snowboard Team Physician. Since that time, he has traveled the world to care for the U.S. athletes.

Dr. Crawford currently oversees the Sports Medicine Department at Texas Tech. He has been involved with Texas Tech Athletics since 2005. He is in private practice at Lubbock Sports Medicine where he serves as Team Physician for several local high schools and area colleges.

Dr. Crawford and his wife, Maura, have three children, Kylie, Colin, and Cadan.

DR. MICHAEL PHY
Head Team Physician
19th Season

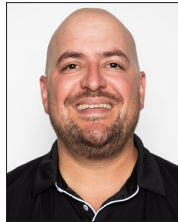Dr. Michael Phy enters his 19th season serving as Head Team Physician with the Texas Tech football team.

Dr. Phy is an Associate Professor in the Department of Internal Medicine at Texas Tech University Health Sciences Center (TTUHSC). He is also the Chief of General Medicine and the Program Director of the Internal Medicine Residency.

Dr. Phy graduated from Dartmouth College where he played four seasons as a wide receiver for the football team. He then completed medical school at the University of North Texas Health Sciences Center graduating with honors.

Dr. Phy completed his residency in Internal Medicine at TTUHSC in Lubbock and served as Chief Resident in 2012. He was selected as the first fellow in Hospital Medicine at Mayo Clinic in Rochester, Minn., and worked as faculty there for two years. In addition to providing sports medicine coverage for the Texas Tech football and baseball programs, Dr. Phy's practice and research interests center on perioperative medicine and care of the hospitalized patient. He is board certified in internal medicine.

Dr. Phy grew up in San Antonio and graduated from James Madison High School. He is married to Dr. Jennifer Phy and they have a son, Tyler, and a daughter, Sara.

MICHAEL RAMIREZ
Associate A.D.
Head Athletic Trainer
Ninth Season

Michael Ramirez enters his ninth season on the Texas Tech Sports Medicine staff and his third in the role of Associate Athletics Director and head football athletic trainer.

Ramirez oversees the round-the-clock care of more than 100 student-athletes in the Dustin R. Womble Football Center. He directs a staff of four additional athletic trainers who work with team doctors to provide the most up-to-date prevention, treatment and rehabilitation for football student-athletes.

Ramirez joined the Texas Tech athletics department in 2017 as an assistant athletic trainer with the football program before being promoted to associate athletic trainer a year later. In addition to his role as head football athletic trainer, he also oversees the sports medicine needs for both the men's and women's golf programs.

During his time at Texas Tech, Ramirez has served as a supervisor of undergraduate and master's athletic training students with the football program as well as the athletics department's relationship with Gatorade.

Ramirez also coordinated the athletics department's response to the COVID-19 pandemic, establishing protocols across all sports for testing procedures in compliance with NCAA and Big 12 guidelines as well as securing appropriate testing materials. In response, Ramirez received the Director of Athletics Award of Excellence at Texas Tech's end-of-year department banquet in 2021.

Prior to Texas Tech, Ramirez was the head athletic trainer for Desert Ridge High School in Arizona from 2015-17 and was an athletic trainer for Deer Park High School in Texas from 2013-15. He was previously an athletic training intern for the Houston Texans in the NFL from 2011-13.

Ramirez is a graduate of Arizona State with a bachelor of science degree in kinesiology (2009) as well as the Texas Tech Health Sciences Center where he earned his master's in athletic training in 2011.

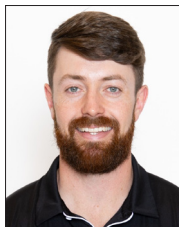Ramirez and his wife, Lizzy, reside in Lubbock with their children, Rory and Banks.

SPORTS MEDICINE

DILLON BARRON
Associate Athletic Trainer
First Season
Troy '17, Wichita State '19

Dillon Barron joined the Texas Tech sports medicine staff prior to the 2025 football season as an associate athletic trainer.

In his role, Barron helps oversee the daily medical needs for more than 100 student-athletes in the Red Raider football program as part of a five-person athletic training team. Barron assists with initial diagnosis of injuries and is part of Texas Tech's rehabilitation process to return players back to the field alongside team doctors and the strength and conditioning staff.

Barron arrived at Texas Tech following three seasons in a similar role at Clemson where he served as an associate director of football athletic training for the 2022-24 seasons. He joined the Tigers after spending one season on the athletic training staff with the Houston football program. Barron also has experience as a full-time athletic trainer at East Carolina (2019-20) where he worked with the women's soccer program as well as with Jacksonville State's baseball program for its 2021 season.

Barron earned his bachelor's degree in athletic training, graduating magna cum laude from Troy University in 2017. He later served two years as a graduate assistant trainer at Wichita State from 2017-19 where he earned his master's of education in exercise science.

STEVE LAPSO
Associate Athletic Trainer
Fifth Season
Toledo '14, Kent State '16

Steve Lapso joined the Texas Tech sports medicine staff in June 2021 as an assistant athletic trainer with the Red Raider football program. He was promoted to associate athletic trainer prior to the 2024 season.

This will be Lapso's fifth season assisting with the medical care of more than 100 football student-athletes in the football program as well as the rehabilitation and return-to-play procedures. Lapso has also helped coordinate Texas Tech's arrival to each road venue by overseeing team medical travel and advancing each trip.

Lapso arrived at Texas Tech following three seasons in a similar position at Youngstown State University. He was previously an athletic training intern at Western Kentucky during the 2017 season and at Central Michigan in 2016. He received his first full-time experience as a graduate assistant, working with the football and wrestling programs at Kent State over the course of the 2014-15 seasons.

Lapso earned his bachelor's in athletic training, graduating magna cum laude from the University of Toledo in 2014. He added his master's in exercise physiology from Kent State in 2016.

ERIKA ROWE
Assistant Athletic Trainer
Third Season
Florida '20, Baylor '22

Erika Rowe enters her third season as an assistant athletic trainer on the Texas Tech sports medicine staff.

Rowe (formerly Dean) is part of a five-person athletic training staff that manages the round-the-clock healthcare of more than 100 student-athletes in the Red Raider football program. This includes treatment and rehabilitation in consultation with Texas Tech's team doctors and head athletic trainer Michael Ramirez.

Prior to joining the Texas Tech staff, Rowe began her professional career at Baylor as a graduate assistant athletic trainer from 2020-22, assisting with the medical care for its football and women's golf student-athletes. From there, she moved to Denver and served as a seasonal intern athletic trainer with the Denver Broncos in the NFL for the 2022 season.

A native of Clearwater, Florida, Rowe earned her bachelor's degree in athletic training from the University of Florida in 2020 and added her master's in sport pedagogy from Baylor in 2022.

Rowe and her husband, Dylan, were married in May 2024. Dylan Rowe is also an athletic trainer on the Texas Tech sports medicine staff, working with the men's and women's tennis programs.

ADDISON TROWER
Assistant Athletic Trainer
First Season
Alabama '22, Clemson '25

Addison Trower enters her first season on the Texas Tech sports medicine staff as an assistant athletic trainer with the Red Raider football program.

Trower arrived at Texas Tech following two seasons as a graduate assistant at Clemson where she worked with the football program. Clemson won the ACC title and played in the College Football Playoff during her final season on staff as Trower assisted with daily medical coverage and oversaw Clemson's student athletic trainers assigned to the football program.

Trower joined the Clemson sports medicine staff after a year as an athletic training intern at the University of Houston. It was her first post-grad position after earning her bachelor's degree in athletic training at Alabama in May 2022. She later added her master's of science in athletic leadership from Clemson in May 2025 prior to her hiring at Texas Tech.

Trower was a student athletic trainer with the Crimson Tide for nearly three complete years prior to earning her degree. She was assigned to the football program for the 2021 season where Alabama played in the College Football Playoff National Championship against Georgia. Prior to that season, she served a summer athletic training internship with the Jacksonville Jaguars.

DR. WESTON DURHAM
Asst. A.D. / Psychological
Health & Performance
Second Season
LCU '11, '14; Oklahoma St. '23

Weston Durham joined the Texas Tech athletics department in February 2024 as an Assistant Athletics Director for psychological health and performance. In his role, Dr. Durham oversees the staff of two other sport psychologists and is the primary sport psychologist for the Red Raider football program.

The opportunity on the Texas Tech medical staff marked a return to West Texas for Dr. Durham, who was a private practice counselor in Lubbock from 2013-19. Dr. Durham founded his own practice with a focus on developing empirically supported treatment for athletes and professionals in high-stress professions. During this time, Dr. Durham contracted with various NCAA athletics departments, local sports leagues and national team athletes for consultation services.

Dr. Durham departed West Texas for the Tulsa area where he was a graduate assistant director at the Al Carlozzi Center for Counseling from August 2019 to May 2022. He was also a clinical intern within the Oklahoma State athletics department during that period, his first position embedded within a Division-I athletics department.

Dr. Durham later served a year-long doctoral internship on the sport psychology team at Lehigh University from August 2022 to July 2023. He was tabbed an assistant director for psychological resources soon after at the University of Oklahoma where he helped oversee the mental health and mental performance services to student-athletes.

Dr. Durham earned a bachelor's in exercise science with a sport psychology track from Lubbock Christian University in 2011 and added a master's in counseling psychology in 2014. He completed his doctorate in counseling psychology from Oklahoma State in 2023.

Dr. Durham is a member of the American Psychological Association (APA) and the Association for Applied Sport Psychology.

A native of Kress, Texas, Dr. Durham, and his wife, Kathryn, are parents to two sons, Wyatt and Benny.