



SWOSU ATHLETICS INTERNSHIP PROGRAM

The Southwestern Oklahoma State University Athletic Department is seeking motivated, hard-working students to join the team as interns for the 2016-17 school year. The internship may be taken for class credit, but it is unpaid, beginning in the fall semester and concluding at the end of the spring semester. Students are likely to work 10 hours per week in addition to games and events, which will include nights and weekends. Three interns will be selected for the program and they will work both together and independent to fill a variety of roles within the department.

Athletic Marketing & External Affairs

- Create awareness for the marketing and promotion of SWOSU Athletic Events
- Serve as event staff, working in the Athletic Association suite as necessary
- Assist in the SWOSU Athletic Association Membership Drive
- In-game video board promotions

Gameday Operations & Promotions

- Work with gameday music selection and produce scripts for announcements
- Serve as event staff, including public address announcing and in-game promotions
- Help produce video board advertisements, announcements and other special projects
- Communicate with gameday sponsors for promotions

Athletic Communications

- Assist with gameday statistical operations at all SWOSU Athletic home events
- Provide content for SWOSUAthletics.com via press releases or special feature stories
- Work within the strategy of SWOSU Athletics to promote the department on social media
- Update game notes and assist in record keeping efforts

If you are a student at SWOSU with a passion for sports and an interest in working for SWOSU Athletics, you are strongly encouraged to apply.

ALL MAJORS ARE WELCOME TO APPLY FOR THE INTERNSHIP PROGRAM!!

Interested applicants are required to submit a cover letter and resume to:

Josh Collins, Director of Gameday Operations: josh.collins@swosu.edu
Jessica Heard, Coordinator of External Affairs: jessica.heard@swosu.edu
Doug Self, Sports Information Director: doug.self@swosu.edu