



SOUTHERN UTAH ATHLETICS STYLE GUIDE

Current Revision: 05/07/24

The SOUTHERN UTAH ATHLETICS STYLE GUIDE is managed in conjunction with the services of Colleeiate Licensing Company (CLC). If you have any questions about the usage of the SOUTHERN UTAH ATHLETICS MARKS, please contact SPEVAK@SUU.EDU

PRIMARY (COMBO) MARK



SECONDARY (BIRDHEAD) MARK



OFFICIAL HASHTAGS

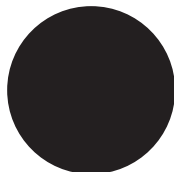
#TBirdNation
#RaiseTheHammer

OFFICIAL COLORS



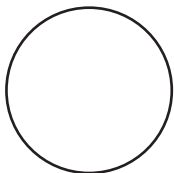
SUU RED

PANTONE: 186
CMYK: 0 | 100 | 95 | 10
HEX: #DB0000
RGB: 216 | 0 | 0



BLACK

PANTONE: BLACK
CMYK: 100 | 100 | 100 | 100
HEX: #000000
RGB: 0 | 0 | 0



WHITE

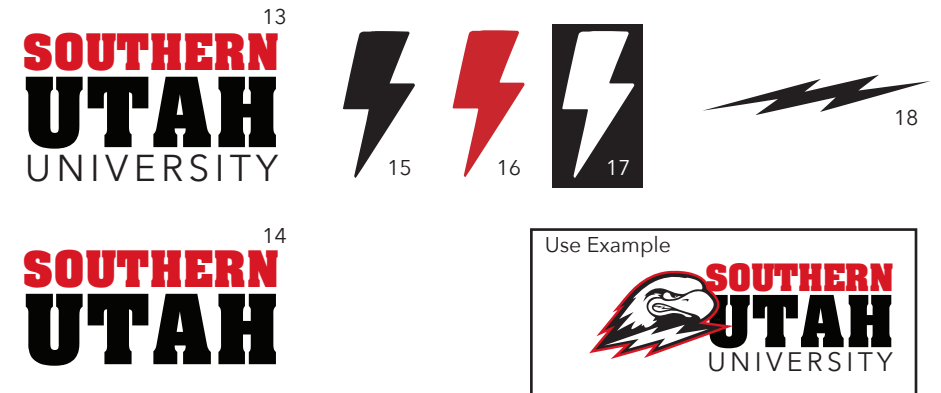
PANTONE: WHITE
CMYK: 0 | 0 | 0 | 0
HEX: #FFFFFF
RGB: 255 | 255 | 255



GREY (ACCENT)

CMYK: 43 | 35 | 35 | 1
HEX: #999999
RGB: 153 | 153 | 153

ALTERNATE MARKS



OFFICIAL TYPEFACES

PRIMARY FONT: AACHEN BOLD

SECONDARY FONT: AVENIR NEXT